James McTigue

Bowers Lane Apt1, Ballinrobe, Co.Mayo | 0867374423 | james.mctigue327@gmail.com
My online portfolio website I hard-coded and hosted:
https://jmt-portfolio.infinityfreeapp.com/

https://www.linkedin.com/in/james-mctigue-321378267/

Profile Summary:

As a graduate student of a BSc (Hons) in Computing and Digital Media in Atlantic Technological University Galway, I have developed a strong foundation in the field of technology and its practical application in the digital world. I process a wide range of skills, knowledge and experience in web design, game design & development, social media design and content creation, cloud-based computing, Cinema4D, Unity, Canva, Adobe, C++, JavaScript, HTML and much more which I have gained through my course. I work efficiently in groups and I'm highly capable of working on my own initiative from projects I've done myself. I am seeking to develop a Career in the gaming sector, web design or to become a social media coordinator.

Education

2019 – 2023: Bachelor of Science (Hons) in Computing and Digital Media

ATU Galway

Key Modules in Year 4: Social Web and Digital Media Strategy, Advanced Databases, Virtual and Augmented Reality, 3D Virtual Worlds, Digital Marketing and Web Analytics

Result: 1:1

Key Project:

Created a Unity racing game in Year 4

I created a racing game called Outbrake in year 4. The game used various games of inspirations such as Need For Speed, Forza and Formula 1. In the game you race against AI or can play against a friend using the two-player mode I created. The player an choose the vehicle and track they can race on. Within the game I added unlockable game modes and vehicles in which the player needs to unlock by completing objectives. Some of the game modes I added where elimination (1 player is eliminated until there is only one left), turbo boost (1 player is given a speed boost randomly for 30 seconds), Classic (race to the finish line against the AI to win) and Mix (all the game modes mixed together).

Key Skills:

- **Digital Media:** Web Design and Development, Audio/video design, Digital Marketing, Cloud-Computing, WordPress, Shopify.

- **Technical Skills**: HTML, PHP, MYSQL, NoSQL, Unity, Unreal Engine, Blender, C++, JavaScript, Excel, Adobe, C#, MERN
- **Organisation**: I have excellent time and organisation skills from my experience in college deadlines
- **Teamwork:** Developed from working in group projects and competing in online racing
- **Creativity:** My creativity knows no bounds as I'm constantly innovate and bring fresh, imaginative ideas to the table.

Work Experience:

27th July 2023 – Present – HOMEworld

Unit 2, Oranmore Business Park, Oranmore, Co. Galway, H91 XPK0

• **Website and Social Media Manager**

• **Created digital graphics and promoted them through store's social media channels**

• **Photography and Email Marketing**

Main responsibilities at HOMEworld:

As the Website and Social Media Manager at HOMEworld, I play a pivotal role in orchestrating effective marketing campaigns to bolster furniture sales. My responsibilities extend to the meticulous curation of Google Ads campaigns, encompassing strategic graphic design and comprehensive ad planning. Additionally, I spearhead the maintenance of our Shopify-driven website, ensuring it remains up-to-date and seamlessly integrates new furniture ranges. Proficient in analytics, I analyse data to refine strategies for optimal performance. My expertise lies in navigating the intricacies of the Shopify platform, contributing to the sustained success of HOMEworld in the digital landscape.

Instagram page: https://www.instagram.com/homeworld_galway/?hl=en

Facebook page: https://www.facebook.com/HOMEworldGalway/

Interests and Achievements

- I compete in online racing in Tier 2 for League of Ireland F1
- Came in 2nd place in doubles Badminton in a Castlebar competition
- Keen interest in developing video games
- I enjoy go-karting and paintballing with friends
- Full Drivers License

References:
Shane Curley (HOMEworld Owner) scurley.hw@gmail.com
Dr Owen Foley (ATU Galway lecturer) Owen.Foley@atu.ie