

## Who I Am Webpage - Portfolio

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2. I have little knowledge of JavaScript. The little experience is from my SEG2900 group project. I know proper syntax in JavaScript, but my coding aptitude is surface level. The JavaScript tutorials will be of great help for when this language becomes necessary.

3.

- a. **GOOD - Hertz Company:** <https://www.hertz.com/rentacar/reservation/>

I particularly liked the background image they used here. This inspired me to reserve an area of my screen for the main part of my background image, the cross and the sun. This image is representative of who I am as a student. I also was inspired by the simple colour contrast they used here, yellow and white. This is like what I have, blue and white.

- b. **BAD - Lena Steinkuehler:** <https://www.lenasteinkuehler.com/>

This is a portfolio website that I am not a fan of. I find it overstimulating as there is so much action going on, from the large slideshow gallery to the overly energized gallery section. It is easy to get lost in this page. This element overcrowding style is an example I used to stay AWAY. Contrary to my layout, she has her ugly “About Me” section at the bottom of her page, something that didn’t motivate me. It is not visually appealing because she could have used better colour contrasting.

- c. **MEDIOCRE – Matthias Holmberg:** <https://www.studioholmberg.se/>

This webpage has its pros and cons that inspired my design. One of the pros is that it is oversimplified. It only has images of the architecture designs this artist conceived. With little to no text, this artist was able to convey to the user who he is, a modern and simple-minded person who enjoys crafting things as shown in his gallery. This served inspiration for my modern webpage feel. On the other hand, one of the cons is that it is also oversimplified. What I mean is this, there could have been a better “About Me” section. We need to know who this person is or better yet, what his personality is like which words wouldn’t hurt to use.

All in all, these three pages served an inspiration for my own webpage design. I kept it calm and minimalist all while having a futuristic energizing touch.

4.

- a. Link to my GitHub Repository: [https://github.com/JamesMalek047/UI-UX\\_Portfolio\\_James\\_M](https://github.com/JamesMalek047/UI-UX_Portfolio_James_M)

- b. Link to my Portfolio WebPage: [https://jamesmalek047.github.io/UI-UX\\_Portfolio\\_James\\_M/](https://jamesmalek047.github.io/UI-UX_Portfolio_James_M/)

5. Bootstrap code: [https://github.com/JamesMalek047/UI-UX\\_Portfolio\\_James\\_M/blob/main/index.html](https://github.com/JamesMalek047/UI-UX_Portfolio_James_M/blob/main/index.html)

6.

- a. **Colours**

Since I chose this portfolio Webpage design to reflect my personality, I chose the color palette composed of blue, white, green and grey. These colours usually represent science, innovation and technology of which I am fond of. I have planned to center the forthcoming projects around science and technology. Therefore, whoever lands on my portfolio will get a whiff of scientific innovation energy. Personally, blue sounds like a cold color which I can easily associate with science. Could this interplay of elemental perception be a result of the sci-fi movies I watched as a kid? Perhaps. Moreover, with a predominantly blue background, all text in the buttons the user clicks are in white. This eases the user's navigation on the website. Although, green is not utilized in this first homework, I plan on using it in further applications as it adds proper contrast.

**b. Typography**

In line with my aforementioned ambitions, I chose Roboto and Montserrat as my fonts. These have a simplistic and modernized touch. Because innovation is commonly associated with modernity, I decided to use fonts that represent today's minimalist culture. Roboto is primarily used for information read by the user. Montserrat is used for textual prompts the user might take, such as clicking a button. As a result, the amalgamation of these fonts and the chosen colours make it visually appealing and represents futurism. As I progress in this portfolio project, I will be choosing other fonts to guide the user with researching features. Concerning font size, I used the larger fonts to make the most important parts of my website to stand out and the smaller fonts for information regarding my website.

**c. Screen layout**

**i. Scale**

As it is widely used in UI projects, the larger the screen element, the more important it is. The smaller the screen element, the less important it is. The largest element is the card containing my coding experience. The medium sized element is my portrait image. And the smallest element consists of buttons leading to different pages. I will be following this sort of trend in the weeks to come.

**ii. Grouping**

Throughout my webpage, I have grouped similar elements together to have a more organized initial feel/touch. Firstly, the "About Me" section contains my name, my background and portrait image. This section is only reserved for who I am. Secondly, the study cases are in their own "blue background" section. This area is for the user to navigate to different pages. As I progress in this UI endeavour, I plan to remain consistent with this form of grouping, so my page remains visually appealing.

**iii. Visual Balance**

### **1. Symmetrical Balance**

If we pass an imaginary axis line in the center of the screen, we notice that elements are evenly distributed. In the first portion of the website, right above the projects section, we have my introductory card, located on the left side of this axis. As a result, I added a background image with a cross and a sun to the right of the axis to balance out that section. Had I had no background image, it would have been damaging to the eyes. This image represents who I am as a Christian, a man who centers his work around his faith and who has the sun representing the dawn of his career.

### **2. Radial Balance**

I currently do not have any visual composition which involves balancing elements around a circular center, but I plan to incorporate it eventually.

#### **iv. Contrast**

I previously spoke of my color choices. However, these colours were carefully chosen with the right brightness, intensity and transparency to allow pleasant colour contrast between elements. I mainly have the white and the blue contrasting. Though I did not use any contrasting checker online tool, I will be using them to double check my colour choices in the future. The colours in this portfolio were chosen instinctively.

#### **v. Icons**

Icons will eventually be added further on in this semester. I will use simple, modern and futuristic icons I can find online.

### **Comments**

- The portrait I used for my portfolio is not a picture of myself. I couldn't find a proper portrait (or I was too lazy) that fits a portfolio project like this.