



NAVIGATE APP & VOTER REGISTRATION

The Problem

- UVM students aren't voting:
 - 57% of undergrads didn't vote in the 2016 general election and 66% didn't in the 2018 midterm (UVM NSLVE).
 - Low turnout persists; only 21% of eligible students voted in Burlington's recent mayoral race (Ward 8 turnout).
- UVM undergrads lagged the U.S. collegiate average by:
 - 4% in the 2016 general election (NSLVE).
 - 2% in the 2018 midterm elections (NSLVE).

A Key To Improving Turnout

- Voter registration efforts are a worthwhile investment:
 - Registering stops 20% of interested students from voting (CRICLE).
 - Voting is a habit, so registering young voters pays dividends to democracy (Yale). 63% of registered catamounts vote (UVM NSLVE).

The Future Involves Technology

- Using Navigate & student cellphone numbers puts UVM's best voter registration tool — TurboVote — in the pockets of every student.
- Navigate and other tools of the Registrar afford a neutral touch point with students, making them a fitting home for efforts toward civic engagement .

Bolster UVM's Reputation

- Voter access aligns with our Common Ground for *Innovation & Justice*.
- It advances the Division of Enrollment Management's mission of "support[ing]... students who will contribute globally."
- Supporting student voters signals leadership to the UVM community & beyond.