Data collection Population = The whole set of items of interest Census = Taking observations / measurements of every member of a population Sample = A selection of observations taken from a subset of the population which is used to find out information about the whole population. Sampling unit - An individual unit of a population Sampling frame = when sempling units are numbered framed to form a list A simple random sample is one where every passible sample of size in has an equal chance of being selected. In systematic sampling the required elements are chosen at regular intervals from a sampling frame. In monthly statified sampling the population is divided into mutually exclusive strata leg males and females) and a random sample is taken from each. In quota sampling an interviewer or researcher selects a sample that reflects the characteristics of the whole population. Opportunity sampling consists of taking the sample from people who are available at the time the study is carried out and who fit the criteria. Variables or data can be either qualitative or quantitative. Continuous variable = can take any value in a given range Discrete variable = can only take specific values in a given range (typically integer When data is in a grouped frequency table, the specific data valuer are not shown. The group are also known as allows classes - Class boundaries the tell you the movimin and minimum values that belows in each class - The midpoint is the awage of the class boundaries The class width is the different between the upper and lower class boundaries

The Lage data set You need to knew: · The type and ranges of data " The characteristics of each location · May need to recall the treats from within the data set, or identify a location bused on given data Measures of location and spread Mode modal class = value / class that occurs the most often Median = the middle value when the data values are put in order Mean = 5c = Zx Frequency Table mean = x = Exf Lower Quartile: divide in by 4. Swhole number: all above one above

Upper Quartile: fine in by 1/4

Spot a whole number: round up and La is that date point

One above Range i difference between largest and smallest values Intergnantile Range (IOR): difference between upper and lower quartile Interperentile Range: difference between the values for two gives perentages Variance:  $\mathbb{E}(x-\bar{x})^2 = \mathbb{E}x^2 - (\mathbb{E}x)^2 = Sxx$  $\int_{XX} = \left\{ \left( x - \bar{x} \right)^2 = \left\{ x^2 - \left( \frac{2}{x} x \right)^2 \right\} \right\} = \left\{ x - \frac{2}{x} \right\}$ Stendard deviation = 0 = Vraniance  $\sigma^{2} = \frac{\sum f(x - \overline{x})^{2}}{\sum f} = \frac{\sum f x^{2}}{\sum f} - \left(\frac{\sum f x}{\sum f}\right)^{2}$ It data is cooled using they trivula y = x - a The mean of the codal data is given by  $\overline{g} = \frac{x-a}{b}$ . The standard designion of the codes data is given by Ty = 00 where To is the standard deviation of the original data.

Representations of Data A common definition of an outlier is any value that is greater than Q3+K(Q5-Q1) less than Q, - K (Q3-Q1) The process of removing anomalies from a data set is Known as cleaning the data On a histogram, to valentation calculate the height of such bar (the frequency density) use area of bar = K x frequency Joining the middle of the top of each bar in a histogram with equal clase widths forms a frequency polygon. When comparing data sets, you can comment on: e a measure of location - a measure of spread Correlation Bivariate data = data with pairs of values for two variobles. Correlation describes the nature of the linear relationship between two mouthly. When two variables are correlated, you need to consider the context of the question and use your common sense to determine whether they have a causal relationship. The regression line of you a is written may in the form y=a+bx.
The coefficient 6 tells you the change in y for each unit change in x. . If the data is positively correlated, b. will be positive If the duta is negatively correlated, to will be negative.

You should only use the regression line to make predictions for values of the dependent unable that are within the range of the grey duta.

Statistical Distributions A possibility distribution july describes the possibility of any outcome in the The sum of the probabilities of all outcomes of an event add up to 1. For a soulon water, x, you can write ZP(x=z) = You can under X with a Ginarial distribution B(n,p) it: · There are a fixed number of trials, in · There are two possible outcomes (success or jailure) · there is a fixel pobability of success, p " the trials are independent of each other If a random variable x has another a bineball distribution B(n,p):  $P(x=r) = \binom{n}{r} p^r 2^{n-r} \qquad \text{mean} = np \qquad \text{variance} = npq$ Hypothesis testing. Null hypothesis to: The hypothesis that you assume to be correct
Alternative hypothesis H.: telds us about the parameter it your assumption is shown who When Hi is of the form pton pton pton it's called a one-tailed test. Critical region: A region of the possibility distribution which, if the fest statistic falls within it, would cause you to reject the new hypothesis Critical value. The first value to fall inside the critical region Autual significance: The probability of incorrectly rejectly the null hypothers For a two-twited test the entired region is split at either end of the distribu For a two-tailed test, either double the p-value for your observation, or halve the significance level at the end you are testing

Regression, correlation and hypothesis testing The product moment correlation coefficient describes the linear conclution between two variables. It can take valeus between - 1 and 1. g= PMCC for a whole gopulation Ho: p=0 H: p>0 20 Ho: p=0 H. p=0 When doing correlation tests you'll either use the takes to find the critical value for v, or they'll give you the probability of achieving the realise vandonly (p-value) and you just compart it to the 5-3 mit since cover Conditional Probability The event of A and B can be written as ANB N= intersection The event of A or B am be written as AUB U = waron The event not A can be written as A' = compliment The probability that B occus given that A his already occurred is united as P(B|A). For independent: P(A) = P(A|B) = P(A|B')  $P(A \land B) = P(A) \times P(B)$ P(AUB) = P(A) + P(B) - P(AAB) P(BIA) = P(BAA) P(A) P(BNA) = P(BIA) × P(A) The Norman Distribution The area under a coatingous probability distribution is equal to 1. It X is a normally distributed random variable, you write XNN (M, 02) where M is the population man and 5° 13 the population vanisher. the normal distribution hey parameter in the population mean, and or the population running \* is symmetrical (mean = nechous = mode) & P(Z La) = D(0 · has a bell - shaped curve with asymptotic at each end - his a total was mader the court equal to 1 hus points of inflection at Mrt and M-T The standard normal distribution they mean O and standard deviction 1. The standard normal evenuble is written as the resulting z-values, have m=0, 0=

If a is large and p is close to 0.5 then the binomial distribution THE XNB(n, p) can be approximated by the normal distribution N(M, 02) where m=np and o=Vnpg (varance = npg) When using the approximation you need to apply a continuity correction for a random sample of size in taken from a random windble X ~ N (Mgo the sample mean is normally distributed with XN N (M, T). For the sample mean of a normally distributed random variable, X ~ N (M, = 2) Z = X-M is a normally distributed random variable with Z ~ N(0,1)