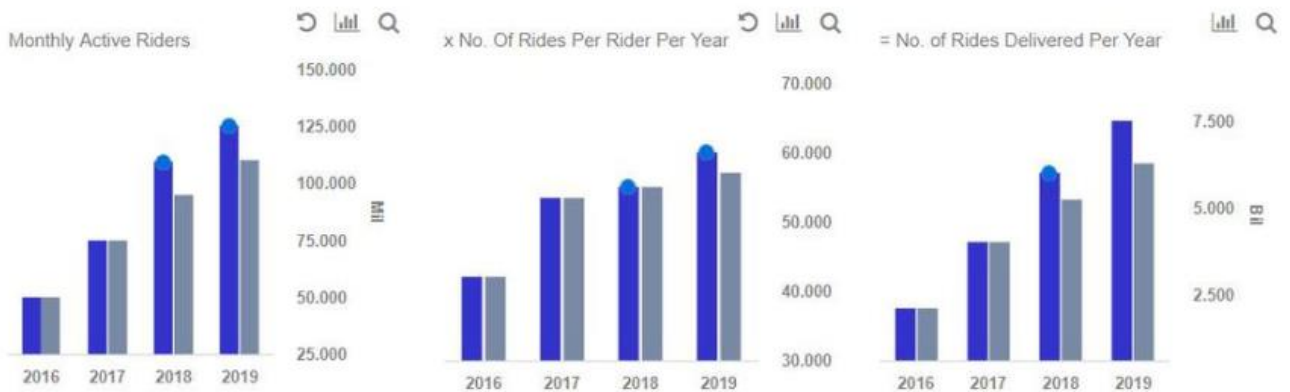# The case of uber

Parameters:

- Active Riders
- Rides per Rider per year
- Critical numbers

Step 1: Estimating Number Of Rides Delivered Per Year

Step 2: Estimating Gross Annual Revenue