

Who am I?

A Front-End Web Developer with an Intermediate Knowledge of Marketing & Promotions.

Experience:

2018 – 2020: Ember Group - Digital Executive

Front-End Development, I.T. Support, SEO Strategist, Email Marketer, Graphics Design, Event Organisation, Content Creation, Social Media Management, Video & Graphics Design, Debugging, Troubleshooting, Hosting & Server side Support

2016-2018: Country Attire - Marketing Associate

Online Product Management (*Magento*), internal communications management, Product dispatch support, Blogger Outreach, social media planning, event planning, visual merchandising, competition co-ordinator, product listing

2017-2018: The Damson Tree Café – Marketing Consultant

Social media management, digital newsletter creation, Event's organisation, graphics design, merchandiser

2012-2015: OFFICE Shoes – Supervisor

Management support, staff induction/mentoring, sales reporting, sales advisor, stock management, cashier and banking support, window dressing

2010-2013: River Island - Sales Advisor

Product maintenance, visual merchandising, staff briefings, stock replenishment, changing room assistance, customer service, induction and mentoring of new staff

Personal Profile:

Driven by the problems yet to be solved and always pushing forward to create what hasn't been seen, I am a front-end developer with passion for imaginative & responsive design.

I was drawn to development in my pursuit to find an online voice for my advocacy work, a journey which has seen me has seen me appear on *BBC*, *Al Jazeera*, *Reader's Digest* as well as consulting for Sir Michael Morpurgo and the British Parliament to repeal the Autism Act 2009 – all of which can be read about on my website: **Autistic & Unapologetic** (the number 1 Alexa ranked autism blog).



James Sinclair

Contact:

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Proficient in:

HTML, CSS, SASS JavaScript, jQuery, XML, Ajax, API, Grid Layout, Flex Box, Bootstrap, SEO, PPC, WordPress, Responsive Design, Google Analytics, SMM Tools, CRM software, GIT, Domain Hosting, FTPs Server Management

Education:

Treehouse Techdegree– Front-End Web development: *Exceeds Expectations*

Manchester Metropolitan University – B.A. International Fashion Promotion: *First Class Honours*

Aquinas College.

A Levels: Business Studies, Film Studies.

AS Levels: Business Studies, Film Studies, Sociology.

Hulme Hall Grammar School.

GCSEs: Maths, English Literature, English Language, Science, Additional Science, History, Music, Drama.

