## 3.1

```
Execution finished without errors.

Result: query executed successfully. Took 17600ms

At line 2:

CREATE TEMPORARY TABLE owner_year_month AS
SELECT
```

#### 3.2

|   | year | month | total_spend      |
|---|------|-------|------------------|
| 1 | 2015 | 05    | 2934261.76000002 |
| 2 | 2012 | 04    | 2887161.14000001 |
| 3 | 2014 | 05    | 2885980.68000002 |
| 4 | 2012 | 05    | 2846709.99000002 |
| 5 | 2013 | 03    | 2845232.38000001 |
| 3 | 2013 | 03    | 2073232.3600000  |

#### 3.3

|    | month | avg_spend |
|----|-------|-----------|
| 1  | 01    | 232.02    |
| 2  | 02    | 212.3     |
| 3  | 03    | 222.95    |
| 4  | 04    | 224.73    |
| 5  | 05    | 234.33    |
| ۱. | 00    | 245.07    |

#### 3.4

| zip     | total_spend |
|---------|-------------|
| 1 55405 | 18481598.3  |
| 2 55408 | 16844354.55 |
| 3 55403 | 10303084.8  |
| 3       |             |
|         |             |
|         |             |

## 3.5

|   | month | avg_spend_55405 | avg_spend_55305 | avg_spend_55116 |
|---|-------|-----------------|-----------------|-----------------|
| 1 | 01    | 232.02          | 168.7           | 192.32          |
| 2 | 02    | 212.3           | 154.76          | 187.03          |
| 3 | 03    | 222.95          | 175.86          | 164.54          |
| 4 | 04    | 224.73          | 155.54          | 166.02          |
| 5 | 05    | 234.33          | 161.54          | 166.72          |
| 6 | 06    | 215.97          | 156.12          | 151.95          |

#### 3.6

```
        owners
        years
        months
        avg_spend
        avg_items
        avg_item_price

        1
        27107
        8
        12
        270.07
        70.3
        3.84
```

## 3.7

```
owners spend_k
1 2735 1971.2
```

## 3.8

## Q1:

| 1 | card_no<br>18736 | total_spend<br>32863.86 | avg_spend_per_transaction<br>55.7014576271186 | number_of_shopping_dates | total_trans | last_visit<br>2017-01-24 |  |
|---|------------------|-------------------------|---|--------------------------|-------------|--------------------------|--|
|   |                  |                         |   |                          |             |                          |  |
|   |                  |                         |   |                          |             |                          |  |
|   |                  |                         |   |                          |             |                          |  |

# Q2:

| C | card_no | total_spend | avg_spend_per_transaction | number_of_shopping_dates | total_trans | last_visit |
|---|---------|-------------|---------------------------|--------------------------|-------------|------------|
| 1 | 18736   | 32863.86    | 55.7014576271186          | 590                      | 590         | 2017-01-24 |
|   |         |             |                           |                          |             |            |
|   |         |             |                           |                          |             |            |
|   |         |             |                           |                          |             |            |
|   |         |             |                           |                          |             |            |
|   |         |             |                           |                          |             |            |

#### 3.9

|   | card_no | total_spend      | avg_spend_per_transaction | number_of_shopping_dates | total_trans | last_visit | last_spend |  |
|---|---------|------------------|---------------------------|--------------------------|-------------|------------|------------|--|
| 1 | 24944   | 54964.79         | 198.428844765343          | 277                      | 277         | 2015-12-15 | 91.6       |  |
| 2 | 22257   | 52571.02         | 136.903697916667          | 384                      | 384         | 2016-01-02 | 35.97      |  |
| 3 | 24073   | 37840.95         | 135.14625                 | 280                      | 280         | 2016-10-23 | 34.23      |  |
| 4 | 21141   | 29757.3          | 101.560750853242          | 293                      | 293         | 2016-10-21 | 17.56      |  |
| 5 | 12090   | 36323.46         | 104.37775862069           | 348                      | 348         | 2016-10-13 | 21.62      |  |
| 6 | 50054   | 51054.4499999998 | 99.1348543689317          | 515                      | 515         | 2016-10-19 | 16.43      |  |

|   | card_no | total_spend | avg_spend_per_transaction | number_of_shopping_dates | total_trans | last_visit | last_spend | owner_zip_code |  |
|---|---------|-------------|---------------------------|--------------------------|-------------|------------|------------|----------------|--|
| 1 | 15849   | 41191.59    | 305.122888888889          | 135                      | 135         | 2016-09-09 | 27.07      | 55417          |  |
| 2 | 42333   | 46910.92    | 400.948034188034          | 117                      | 117         | 2013-09-22 | 166.8      | 55345          |  |
| 3 | 40916   | 42048.91    | 400.46580952381           | 105                      | 105         | 2013-05-09 | 172.03     | 55406          |  |
| 4 | 22643   | 36283.89    | 187.030360824742          | 194                      | 194         | 2016-05-02 | 13.46      | 55419          |  |
| 5 | 47865   | 39596.63    | 207.31219895288           | 191                      | 191         | 2014-08-07 | 35.86      | 55419          |  |
| 6 | 36591   | 41110.76    | 214.118541666667          | 192                      | 192         | 2012-12-02 | 53.64      | 33487          |  |