Exploration, Understanding, and Research			
	1. Theory Building	2. Theory Testing	3. Problem-Space Mapping
	Hypothesize a mechanism to	Provide 'synthetic world' for	Synthesize knowledge and
Purpose	explain an observed social fact	experimental design or	identify gaps or
•		human-subject interaction	inconsistencies
	Narrow – leave only what is		
Boundary	sufficient to generate	Medium – structures driving	Very broad and detailed –
_	reference behavior	all plausible behavior modes	include everything which may
		_	relate to the research question
Data	Primarily qualitative, abstract	Best-guess parameterization,	-
Requirements		order of magnitude	Primarily qualitative, details
	Simulation of theoretical		add opportunities to learn
	mechanism to explain its	Simulation and moderate	
Analysis	operation	sensitivity testing within	Simulation optional, process of
		operating range	modeling adds value
	"What theory explains the		
Example	emergence of collective	"How do managers actually	"What do we need to know to
Question	behaviors?"	make stocking decisions?"	understand cyber-bullying?"
Decision Making and Policy Design			
	4. Policy Development	5. System Design	6. Forecasting
	Identify optimal settings for	Design of <i>structural</i> changes to	Predict future behavior of
Purpose	control 'levers'	a system	system in which decisions do
			not influence system outcomes
_	Medium to broad – include	Broad – include plausible	
Boundary	structures relevant to	structural changes with	Medium to broad, exclude or
	behavior outside expected	controls	less influential elements
D .	operating regime		
Data	g	Strong where possible (new	Strong quantitative data with
Requirements	Strong quantitative data with	structure has unknowns)	parametric and structural
	uncertainties		uncertainties
Analysis	Debugt static and demands	Extensive comparison of	Entensive simulation and
Analysis	Robust static and dynamic	behavior with/without policy	Extensive simulation and
	optimizations	throughout parameter space	uncertainty estimation
Example	"How do I optimally schedule	"Will a cash-for-clunkers policy	"What will the wholesale price
Question	production starts?"	reduce global emissions?"	for cocoa be in 12 months?"
Question		0	Jor cocoa Be III 12 months.
Interacting Within a System			
	7. Teaching Systems Thinking	8. Training Operators	9. Mediation
Durmoso	Use models of well-known	Provide a 'flight simulator'	Capture and integrate
Purpose	systems to build insight for	environment to train reactions	stakeholder perspectives to
	structurally similar ones	Madissa atmosphere deissing	facilitate dialog
Boundary	Narrow highlight the	Medium – structures driving behavior for all training cases	Medium to broad – include
Doulluary	Narrow – highlight the	behavior for all training cases	diversity of perspectives
	primary structural mechanisms	Medium – sufficient for fidelity	without diluting core issues
Data	incenanisms	from user's perspective	without unuting core issues
Requirements	Qualitative, drawing on	nom user s perspective	Varies with community. Purely
-104-111 011101110	parallel cases	Simulations exploring the	qualitative models for
	paraner cases	various behavior modes help	facilitation may lead to <i>policy</i>
Analysis	Students interact with models	design training scenarios	development models
- y	to explore behavior		acrotopinone models
		"What signals does a facility	"How can police and residents
Example	"What can epidemiology teach	operator need to practice	work together to secure the
Question	us about fashion cycles?"	handling emergencies?"	community?"
Nine Dumeses	of Modeling	I among the	