

JAMES REICH

Graphic Designer & Web Developer

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Results-driven graphic designer and web developer with experience in Adobe creative suite, front-end development, UX design, and custom web solutions. Skilled in collaborating with clients, bringing ideas to life, and optimizing web presence.

WORK EXPERIENCE

GAME ONE

Graphic Designer | Jan 2024 - Current

- Expertly designed t-shirt graphics for sports teams and organizations using Illustrator and Photoshop, streamlining screen print readiness.
- Created versatile template designs and customized artwork to meet screen printing specifications, enhancing production efficiency.
- Partnered with project managers to expedite screen-print ready art, ensuring timely production and delivery.
- Optimized client artwork for screen printing, significantly improving print quality and customer satisfaction.

CUSTOMINK

Graphic Designer | Nov 2020 - Jan 2024

- Processed customer orders for screen-printing, ensuring accuracy and adherence to print minimums for over 150 orders per week.
- Utilized a wide range of tools and guidelines to achieve 98% customer satisfaction across various custom apparel and products.
- Supported the art and design team's success by maintaining high accuracy in processing high volumes of orders.
- Adapted to changing guidelines and procedures across the company to ensure seamless project execution.
- Developed graphic assets adding value to customer experience & conversion

BOOMER TATTOO

Graphic Designer | Dec 2019 - May 2020

- Streamlined processes by designing and producing marketing collateral and display merchandising in-house, saving the company on contractor costs.
- Launched a quarterly art and digitizing review publication for the sales force, resulting in an increase in sales team motivation and productivity.
- Contributed to product development, collaborated with marketing clients, inspected and approved printed pieces, and provided design direction under tight deadlines.

CLOAK CHAT

Frontend Developer | Jan 2023 - Current

- Collaborated closely with the other developer, handling multiple roles including product management, UX design, and QA engineering
- Designed and implemented sophisticated web features for Cloak Chat, a chat application built using Electron, React, and Tailwind CSS, in a two-person team
- Adapted Agile development methodologies to effectively manage tasks and meet project deadlines in a two-person team
- Developed high-performance and scalable solutions for Cloak Chat, optimizing for efficiency and resource usage in a small team setting

FREELANCE

Web Developer | Feb 2021 - Current

- Provided freelance web development services, working with clients to create custom websites and applications tailored to their unique needs
- Utilized various web technologies, including HTML, CSS, JavaScript, and popular frameworks such as React for front-end development
- Developed back-end solutions using Node.js, Express, and databases like MongoDB and PostgreSQL, ensuring seamless data integration and storage
- Implemented responsive web design principles to create accessible websites, delivering optimal user experiences across various devices and browsers
- Managed version control with Git and GitHub, maintaining clean code and organized repositories for efficient project management work.

EDUCATION

TREEHOUSE

Full Stack Developer Bootcamp | Jan 2021 - Apr 2021

- Completed an intensive Full Stack Developer Bootcamp, gaining proficiency in both front-end and back-end development technologies
- Mastered front-end web development using HTML, CSS, and JavaScript, along with popular frameworks such as React and Angular
- Acquired back-end development skills using Node.js, Express, and databases like MongoDB and PostgreSQL
- Gained hands-on experience with version control systems, such as Git and GitHub, for effective collaboration and code management
- Developed responsive and accessible web applications, ensuring optimal user experiences across various devices and browsers

CERTIFICATIONS

- Adobe Certified Expert (ACE) - Photoshop
- Adobe Certified Expert (ACE) - Illustrator

SKILLS

Adobe Photoshop	Adobe Illustrator	HTML5	CSS3	JavaScript	React	Node.js
Tailwind	Sass/SCSS	Bootstrap	Git/GitHub	Collaboration & Communication		