

LET US PROVIDE YOU WITH
THE BEST COURSE
TO MAXIMIZE
YOUR UNIQUE BROADCAST
SOLUTIONS



Versio Server Graphics Creation - CSL and Adobe After Effects Workshop

COURSE AIMS

This course aims to provide the necessary experience to:-

- Understand the graphics ecosystem and workflows
- Understand the tools used to create and manage graphics
- Create & manage layouts in Creation Station Lite
- Create ctc, rto, scrolls & dves, in After Effects
- Link real time fields to external data sources

About

Versio™ Graphics simplifies the graphics creation process, enabling customers to either create or modify templates using an intuitive interface with full-motion preview and video overlay. With Versio Graphics, you can create markers and simplified macros or create more complex graphics using direct import from Adobe® After Effects®, as well as add dynamic-data driven content and real-time tags, including content triggering.

Contact Us

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PARTICIPANT PREREQUISITES

You do not need to have attended any previous courses, however some operational/engineering experience within the broadcast environment would be an advantage.



2 day
VER-GFX-AE

Maximum of
8 participants

See Course Logistics for delivery options



DELIVERY STYLE

A Workshop is our standard training course and can be delivered by our professional training team or Field Engineers. See full details on delivery styles at <https://myia.link/courseStyles> and optional extras that can be purchased.

The course will follow a preset list of topics shown below and will be supported by PowerPoints. Content is **not** tailored unless the Personalization+ add on is purchased. Delivery includes 1 day of prep time for the trainer to familiarize themselves with your solution and for course preparation. Class sizes are strictly limited to 8 participants.

Included within the package is the provision of Cloud based VM systems if applicable and access to licenses on our LMS (Learning Management System). The LMS is used for distribution of any additional course material to participants plus the tools necessary to deliver the training if the course is delivered remotely.

A training day is based on a maximum of 6hrs training excluding lunches. Actual duration of training will vary depending on audience skills sets/experience, platform configuration and workflow implementation. Topics listed below may be removed if not applicable to your solution, however this will not affect the commercial duration of the sold services.

STANDARD T&Cs

1. Remote delivery sessions **must not** be recorded by the customer. Imagine Communications will provide the tools for recording classes and publishing that recording to the LMS.
2. Should Imagine Communications need to cancel the training due to circumstances beyond their control Imagine Communications is not liable for any external costs.
3. Course dates can only be confirmed upon receipt and acknowledgement of a customer purchase order.
4. Additional equipment that needs to be provided for delivery of the training is outside the scope of the main training order.
5. Courses will be delivered in English, both written and verbal. No other language is supported unless the translation services plugin has been purchased.
6. Onsite health and safety for Imagine staff and course participants is the customer's responsibility.
7. Should the customer cancel or delay the training with less than 2 weeks' notice they will be liable for any costs Imagine incurs and may be liable for the full cost of the training.
8. Training will be viewed as completed on delivery of an electronic timesheet/attendance register.
9. Imagine Communications retains all rights and title to their intellectual property, unless otherwise agreed in writing. No information shall be disclosed to third parties without approval by both parties.
10. Any technical failure during the delivery of the course may result in the truncation of the training program.
11. Imagine Communications will make its own travel arrangements for its Trainers. Note expenses/travel for the Trainer need to be ordered separately and participants expenses/travel are not part of the services provided.

DELIVERY PRE REQUISITES

1. The customer must complete a pre-course attendance register at least 2 weeks prior to the training which includes details on who is attending so that participant accounts can be created.
2. If training is to be delivered remotely the customer must provide access to their system at least 2 weeks prior to course delivery.
3. Training is likely to be disruptive to the customer platform therefore the system must have completed the commissioning phase, be in a ready state and be off air. Alternatively a separate test/training system can be provided by the customer for the course.
4. Customer must provide a workstation for each participant with both internet access (to view course content) and connect to the customer solution.
5. You need to understand the fundamentals of graphics in broadcast
6. You need to have the fundamental basics of Adobe After Effects if you are joining as a creator.

DELIVERY LOGISTICS

Course at customer premises

Customer must provide:-

1. an adequate classroom space and power outlets to host the training delegates and the trainer.
2. a classroom close to product installation.
3. access to the equipment for the duration of the course.
4. a suitable projector/monitor to show PowerPoint slides (HDMI).
5. network connections into the classroom for remote access of equipment.
6. a classroom free from office, MCR or playout foot traffic and additional noise.

Courses Delivered Remotely

7. Imagine Communications will schedule and host the course on a Zoom conference session.
8. Normally courses are split into 3hr/4hr sittings, this is negotiable with the Trainer.
9. Sessions will be recorded and available to view for 3 months after delivery on the LMS. This is provided on a best endeavor basis.
10. It is recommended participants have access to dual head monitors and a good microphone solution for the duration of the training.

Course Delivered At Imagine Training Centre


11. Imagine Communications will provide lunches and refreshments for participants together with workstations and a suitable training environment.

COURSE TOPICS INCLUDE

Course Introduction


- Administration – registration
- Survey review
- Syllabus review
- About the trainer & about you

Chapter 1 – What is Versio Graphics?

 Learning Objective: Provide the understanding of the Versio Graphics workflow, from Adobe to CSL to Versio Payout.


- Overview
- Creation Station
- Data Sourcerer
- Versio Payout – IconStation
- EAS
- Brandnet integration

Chapter 2 – Creation Station

 Learning Objective: Easily understand the role of the Creation Station. What it is, where it is located and how to use.


- What is CSL?
- Where can you find the CSL?
- How to access the CSL
- Layout management
- Layout creation

Chapter 3 – Getting Started with Adobe After Effects

 Learning Objective: What we need to setup in Adobe After effects.


- Setup Scripts
- Setup Labels
- Setup Templates

Chapter 4 Create CTC based graphics

 Learning Objective: Discover CTC – Content Triggering Content, how to incorporate this into your compositions and how these are actioned on air.


- What is CTC
- Examples of CTC
- Build CTC Graphics
- Showcase of CTC used on air

Chapter 5 - Create RTO based graphics

 Learning Objective: Discover how to use RTO based graphics. How they are created in After Effects. How they are linked to Data Sources and other external sets.

- What are Real Time Objects in Versio Graphics
- How to create Real Time Objects in After Effects
- How to edit RT in Creation Station Lite – linked to external data sources

Chapter 6 - Create DVE graphics

 Learning Objective: How to create DVES in After Effects. How they are added to Layouts and used on air.

- DVE in Graphics
- Creation of DVE in After Effects
- Edit of DVE in Creation Station Lite

Course end

- Course survey
- Additional learning.