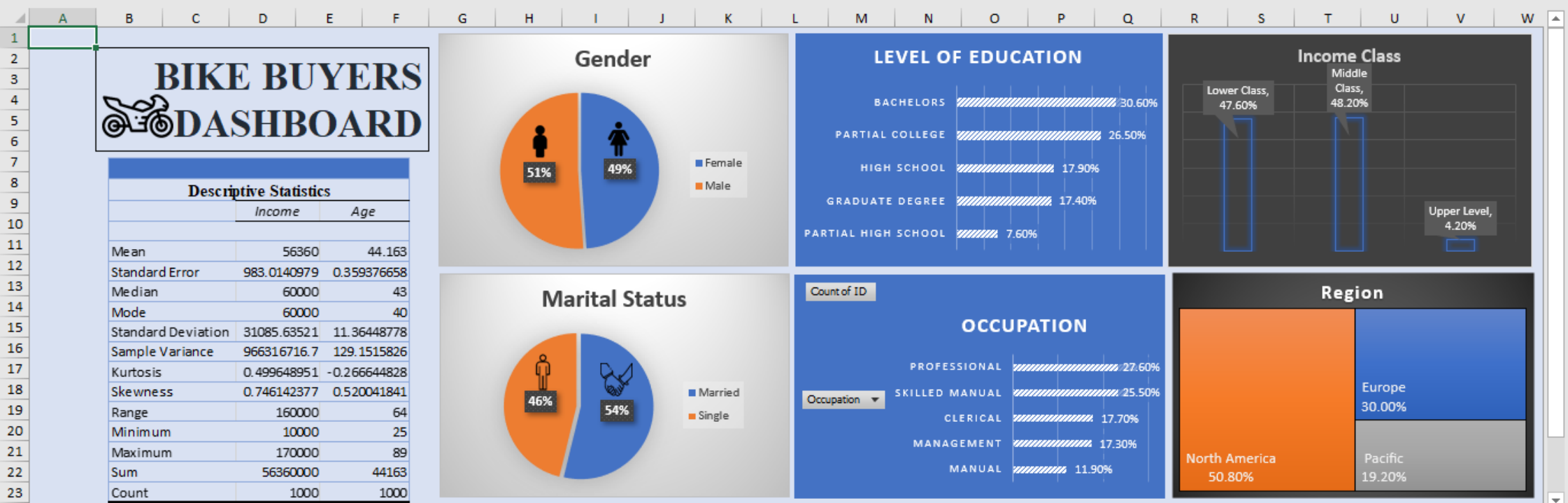


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BIKE BUYERS DASHBOARD

Income Range

Lower ClassMiddle ClassUpper Level

Region

EuropeNorth AmericaPacific

Gender

FemaleMale

Count of Purchased Bike

Region	No	Yes
Europe	152	148
North America	288	220
Pacific	79	113

Count of Purchased Bike

Education	No	Yes
BACHELORS	137	169
PARTIAL COLLEGE	146	119
HIGH SCHOOL	100	79
GRADUATE DEGREE	80	94
PARTIAL HIGH SCHOOL	56	20

Count of Purchased Bike

Occupation	No	Yes
SKILLED MANUAL	140	115
PROFESSIONAL	126	150
MANUAL	64	55
MANAGEMENT	100	73
CLERICAL	89	88

Count of Purchased Bike

Age Range	No	Yes
21-40	194	232
41-60	255	219
61-80	68	30
ABOVE 80	2	0

Count of Purchased Bike

Income Range	No	Yes
LOWER CLASS	253	223
MIDDLE CLASS	246	236
UPPER LEVEL	20	22

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1	<div>BIKE BUYERS DASHBOARD</div>					<div><div>Regression Analysis between purchase bike as the dependent variable (y), age (X1), Income (X2), Cars (X3), Gender (X4), Marital Status (X5) as independent variables(x).</div></div>														
2																				
3																				
4																				
5																				
6																				
7	<div>Regression Statistics</div>					ANOVA														
8																				
9																				
10																				
11																				
12																				
13	Multiple R		0.28507742																	
14	R Square		0.081269135																	
15	Adjusted R Square		0.076647753																	
16	Standard Error		0.480349318																	
17	Observations		1000																	
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