The Kintoun Anime Recommender System

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What's Anime?



- Anime are Japanese cartoons, but often approach numerous subjects Western cartooning avoids. Its popular with a more adult demographic for this reason.
- The anime industry was worth 19.1 billion USD in 2017
- The fan-groups for different anime are rabid spenders and media consumers

Background



- MyAnimeList.net is the premiere, English language, anime review website
- All the other recommenders for anime I personally have tried are, in my opinion, terrible

Goals



- To make an anime recommender using matrix factorization
- To never stare at the computer for 2 hours looking for a show to watch at night

Workflow





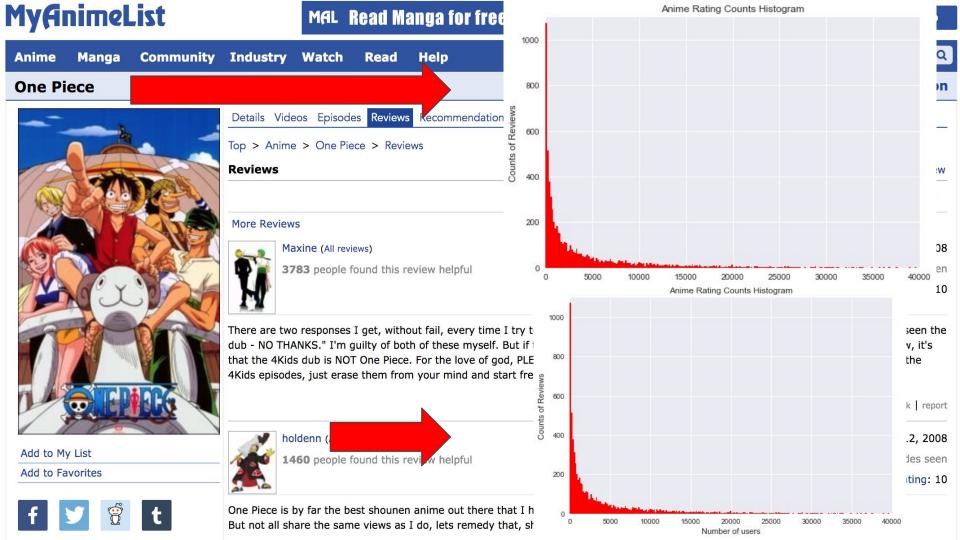


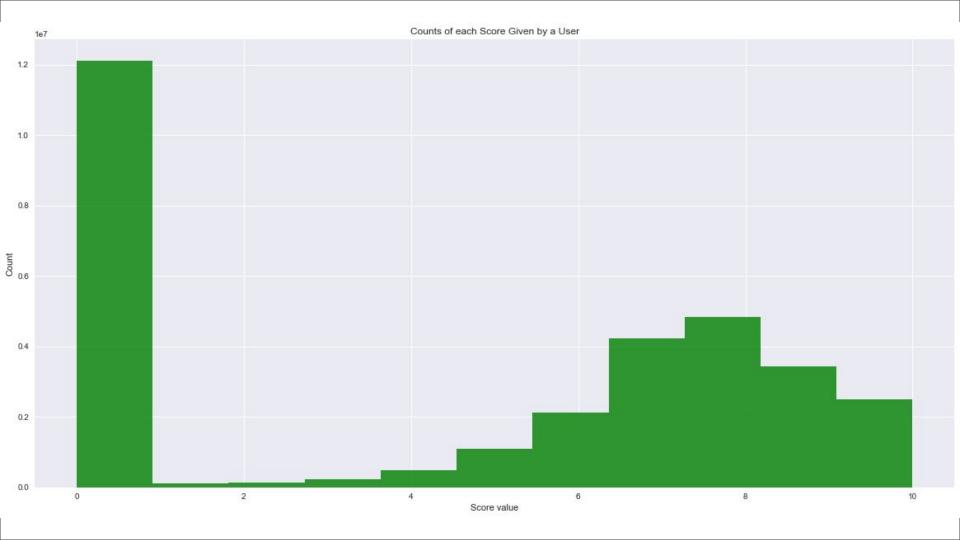












Key Decisions

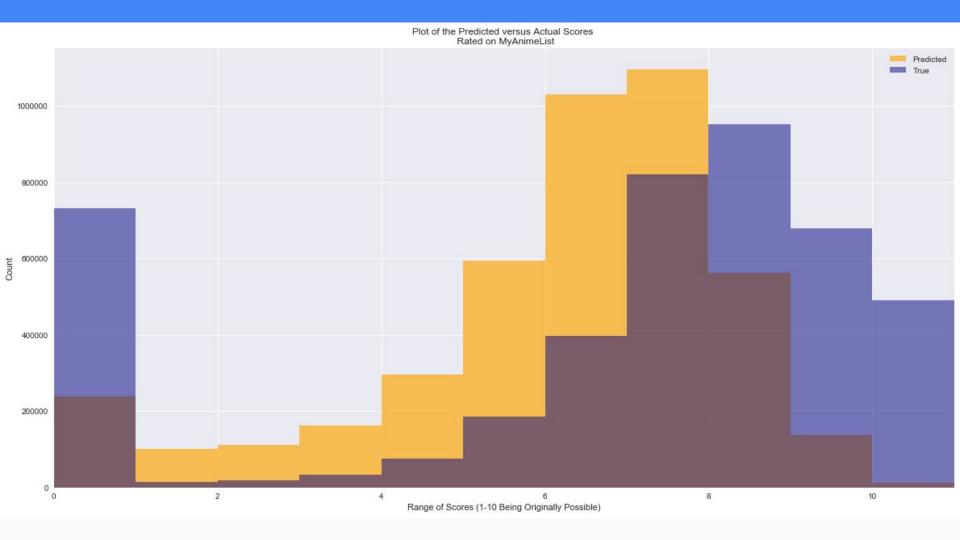


- The status feature this was an expression of the users completion of the anime being reviewed. Only rows with 1, watching, or 2, completed, were kept
- Reviews with watched episodes less than 3 were dropped
- Users and Anime with less than 6 reviews were dropped
- Final zero count was 16.507% of original
- The final dataset had 15,546,712 rows after cleaning

Model & Results



- Spark's Alternating Least Squares matrix factorization model
- The Root Mean Squared Error was 1.614



Next Steps



- First, create a second, content-based recommender system using some of the unused features of the dataset, and hybridize it with the first model
- Second, launch the recommender as a web application/website
- Third, enjoy recommended cartoons

Thank you for listening

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Project Github:

https://github.com/Jameshskelton/Anime_Recommender

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