

# PROJECT REPORT

## INTRODUCTION :

### 1.1. Overview :

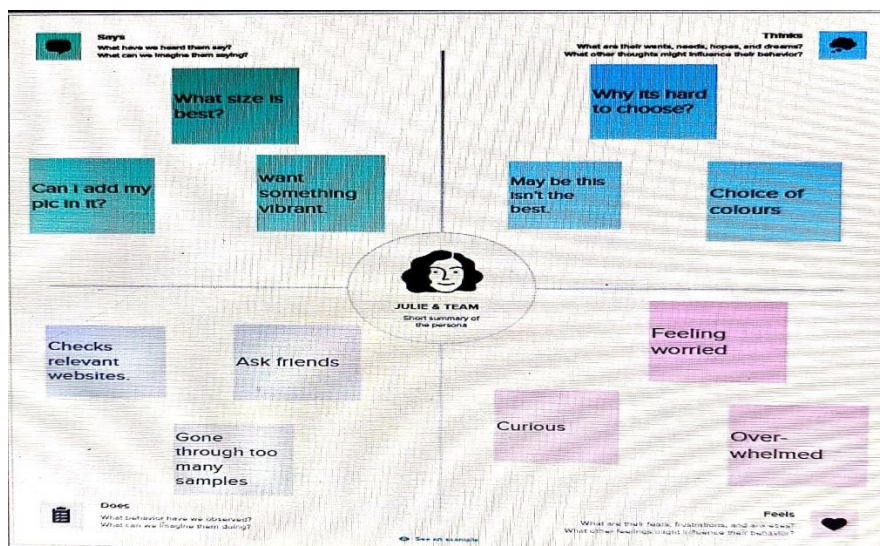
Personalized Invitation using Canva. (Birthday Invitation)

### 1.2. Purpose :

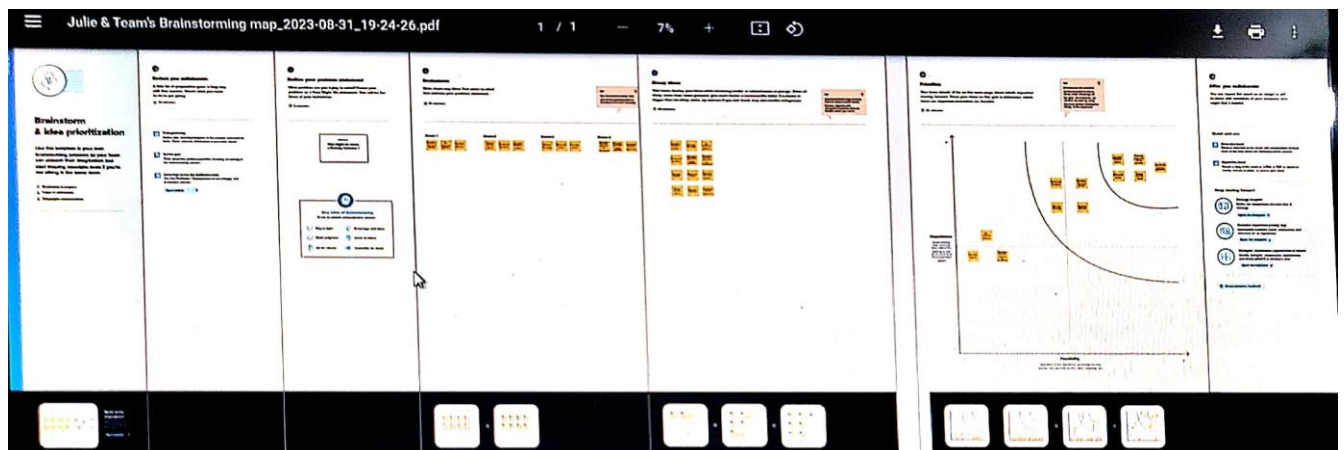
The purpose of creating Birthday invitation is to formally invite our loved ones to attend the special occasion to make it more special.

## PROBLEM DEFINITION AND DESIGN THINKING:

### 2.1. Empathy map



### 2.2. Ideation & brainstorming map.



## RESULT:

Creating a birthday invitation typically results in a physical or digital card that serves as a formal invitation to a birthday celebration.



## ADVANTAGE AND DISADVANTAGE:

### Advantage:

1. Unique and memorable
2. Tailored resume
3. Information Accuracy

### Disadvantage:

1. Cost
2. Time consuming
3. Limited to formal events.

## APPLICATION:

The birthday invitation is to facilitate the coordination of a birthday celebration, making it easier for both the host and the invited guests.

## CONCLUSION:

As the overall output, the certificate tools awesome with blue vibrant colours and apt font size and font style for the appropriate contents.