

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

What size is best?

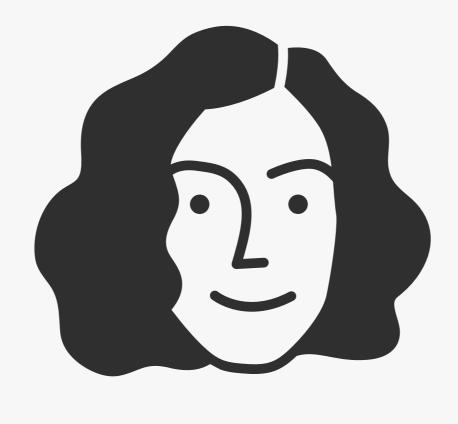
Why its hard to choose?

Can i add my pic in it?

want something vibrant.

May be this isn't the best.

Choice of colours



JULIE & TEAM

Short summary of the persona

Checks relevant websites.

Ask friends

Feeling worried

Curious

Overwhelmed

Does

What behavior have we observed? What can we imagine them doing?

Gone

many

samples

through too

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



