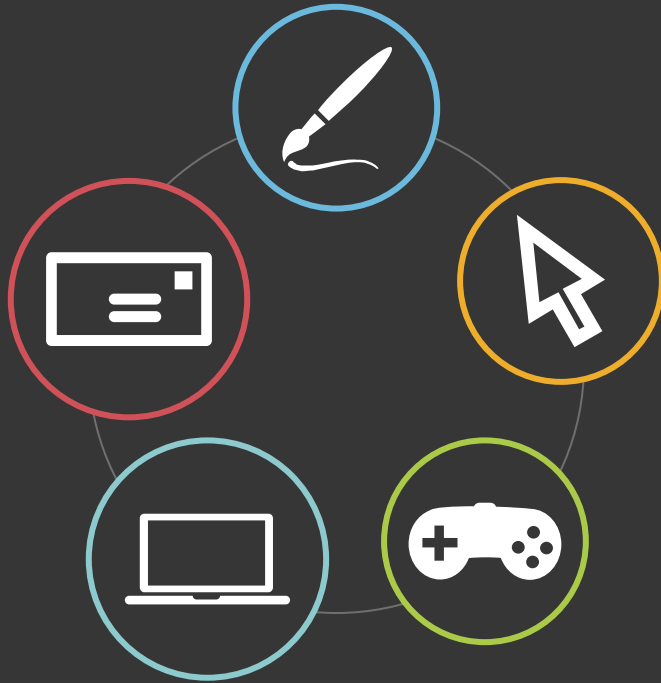


Frameable



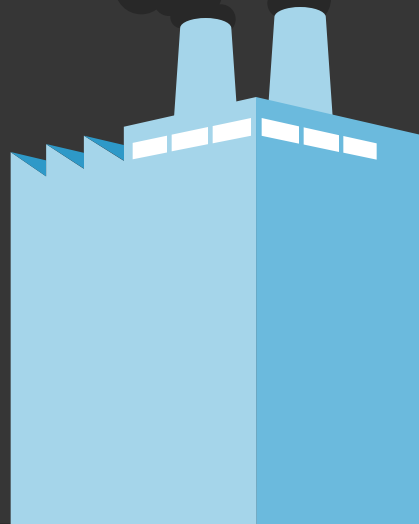
Project Goal:

Create a website where users can upload digital images from a computer, device, or the cloud for the purpose of having those picture printed, framed, and delivered. The ultimate goal of Frameable.org is to make intangible memories from a person's wall or desktop and bring them to life.

The Problem

100,000 pictures and not a frame in sight

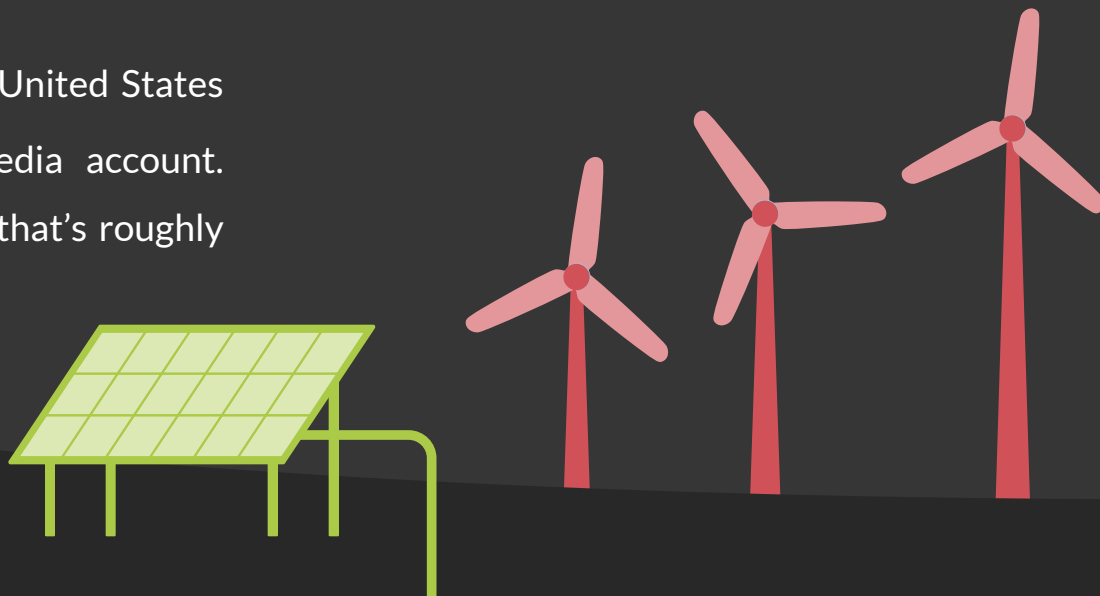
- In a world where everyone has a digital camera in his or her pocket, there are millions of photographs hanging out in cyberspace, but few ever make it to a real wall or an actual desktop.
- There is not an online service capable of bridging the gap between social media and framing of these digital memories, until now.



The Solution

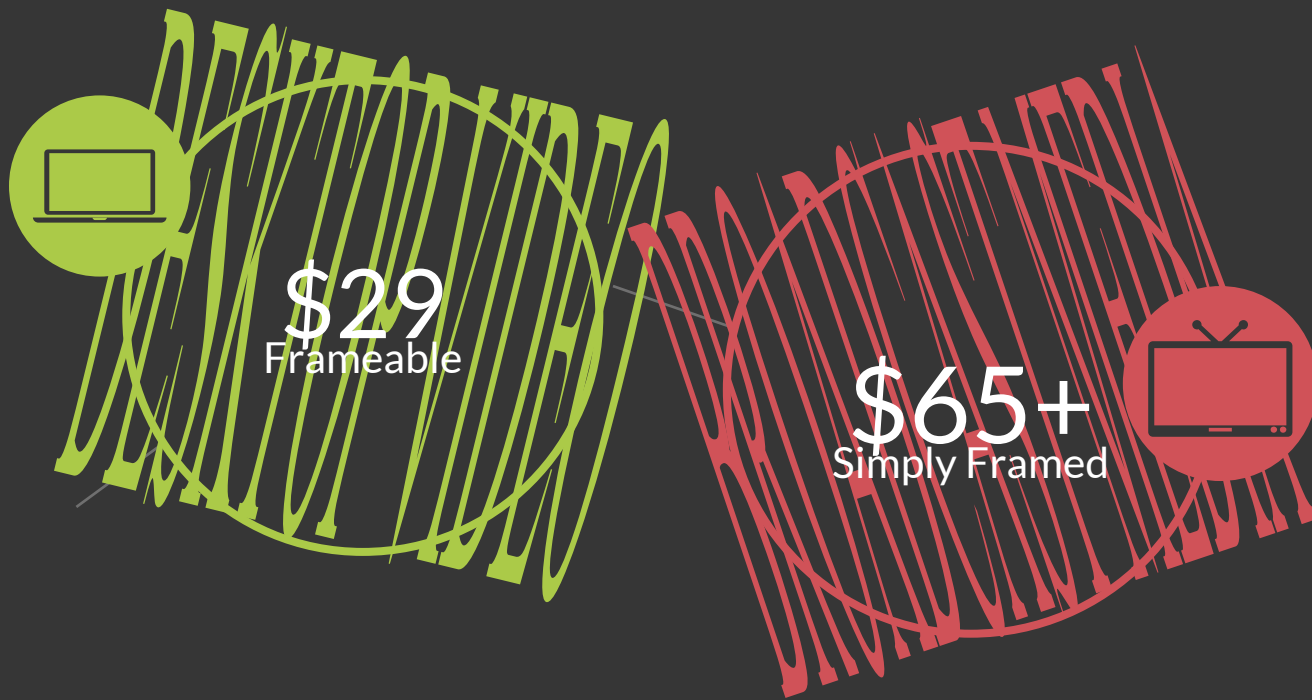
Simple yet Elegant

- Frameable's present market space is online with shipping limited to the United States. Target demographic of everyone with a social media account and digital photos.
- As of 2014 67% of adults in the United States admitted to having a social media account. Based on 2012 census numbers, that's roughly 200 million accounts!

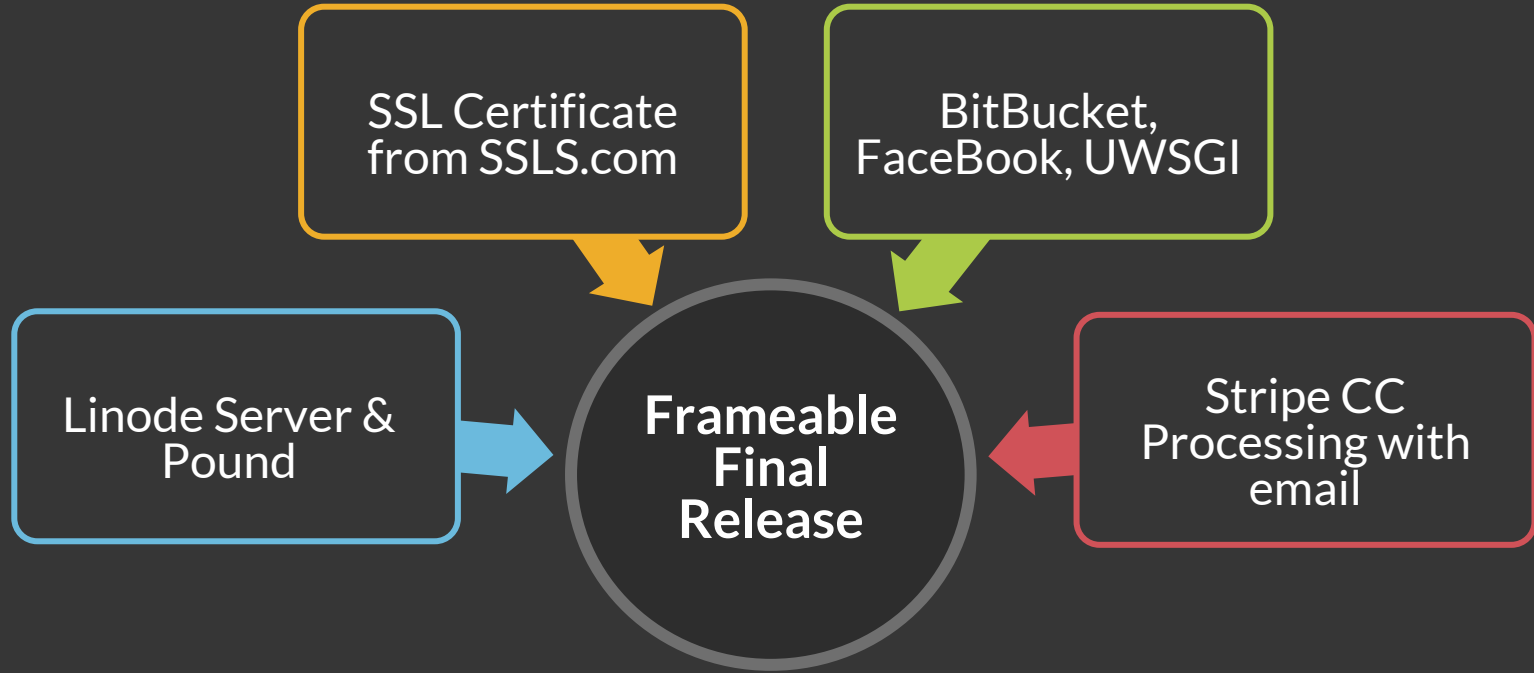


Competition

...Not Really



FRAMEABLE TECHNOLOGY



Frameable Stages

Roadblocks, boulders, and other obstacles...

Plan 1

- Wix Website Dev
- PHP Image Upload
- Oracle email server
- CRM via Excel (DB)
- Gmail email server
- HP Photo Editing
- Intuit Payment Suite

Plan 2

- Linux Virtual Environment
- Django Framework
- File Upload to Database
- Pycharm IDE:
 - Python, JS, & CSS
- SQLite3 Database
- Git Repository
- Facebook/Guest Login
- Bootstrap CSS template
- Intuit Payment Suite

Final Release

- Django Framework
- Python & Javascript
- File Upload to Database
- Linode Server & Pound
- SSL Certificates
- BitBucket Repository
- Facebook/Guest Login
- Bootstrap CSS template
- Stripe Payment Suite with Email support

Final Release Goals



Web Interface

User Friendly:

- Bootstrap driven
- Facebook Login



User Profile/Login

- Guest Login
- FB Profile Login
- Server firewall



Backend Solutions

- Django
- Linode Server
- Git Repository
- Stripe Payment



Five Step Process

- Login FB/Guest
- Image Upload
- Select Frame
- Confirm order
- Stripe Checkout

Five Step Process

**Step One:
Login Guest or
Facebook**

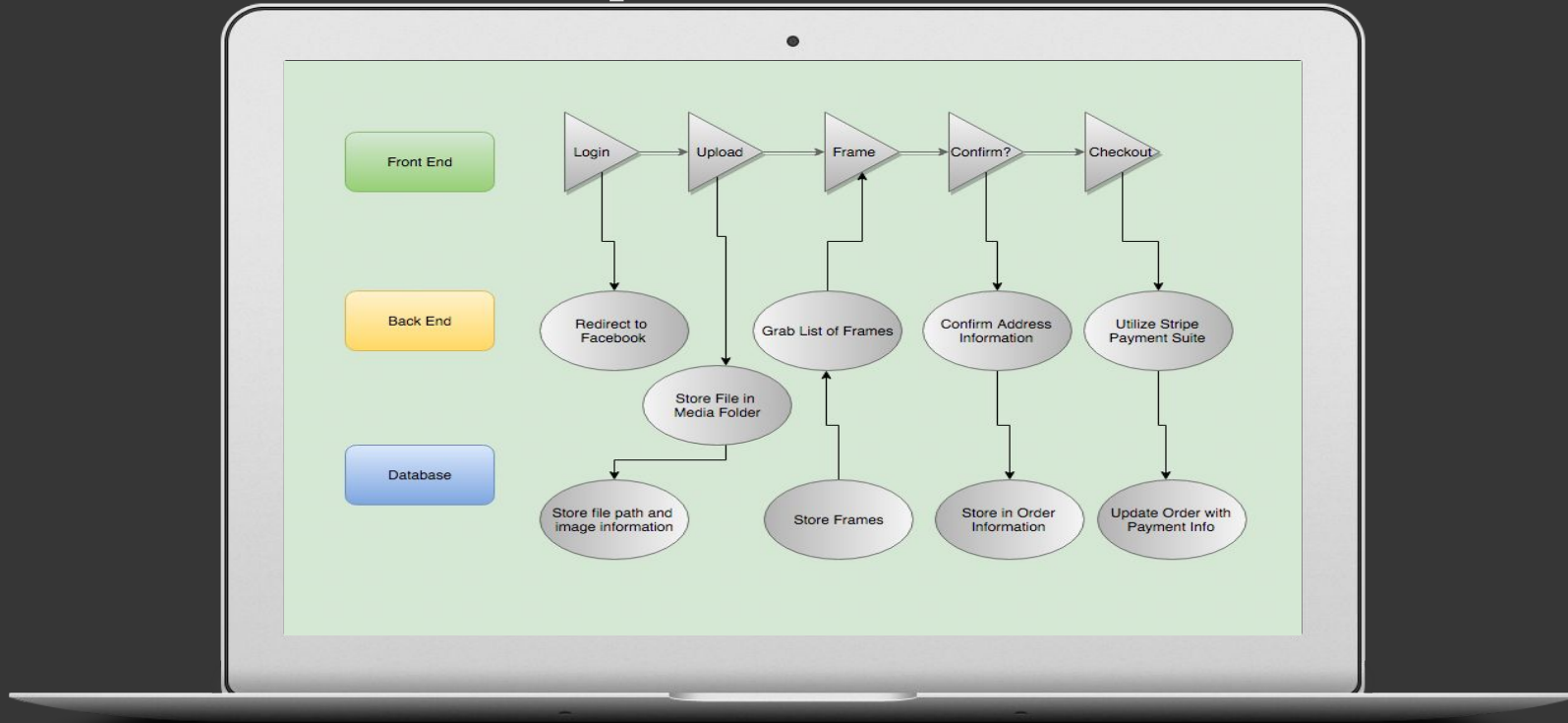
**Step Two:
Upload Image
from device**

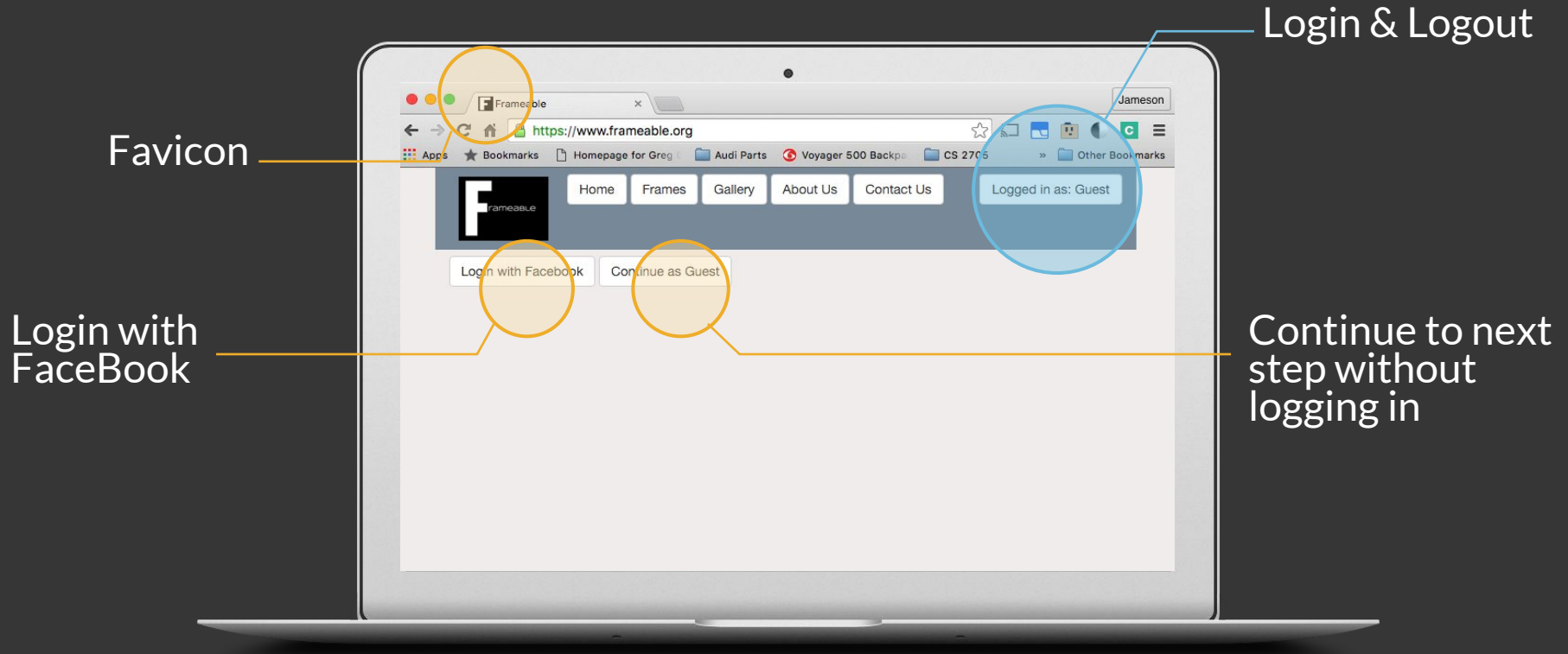
**Step Three:
Select Frame
Option**

**Step Four:
Confirm Image
and Frame**

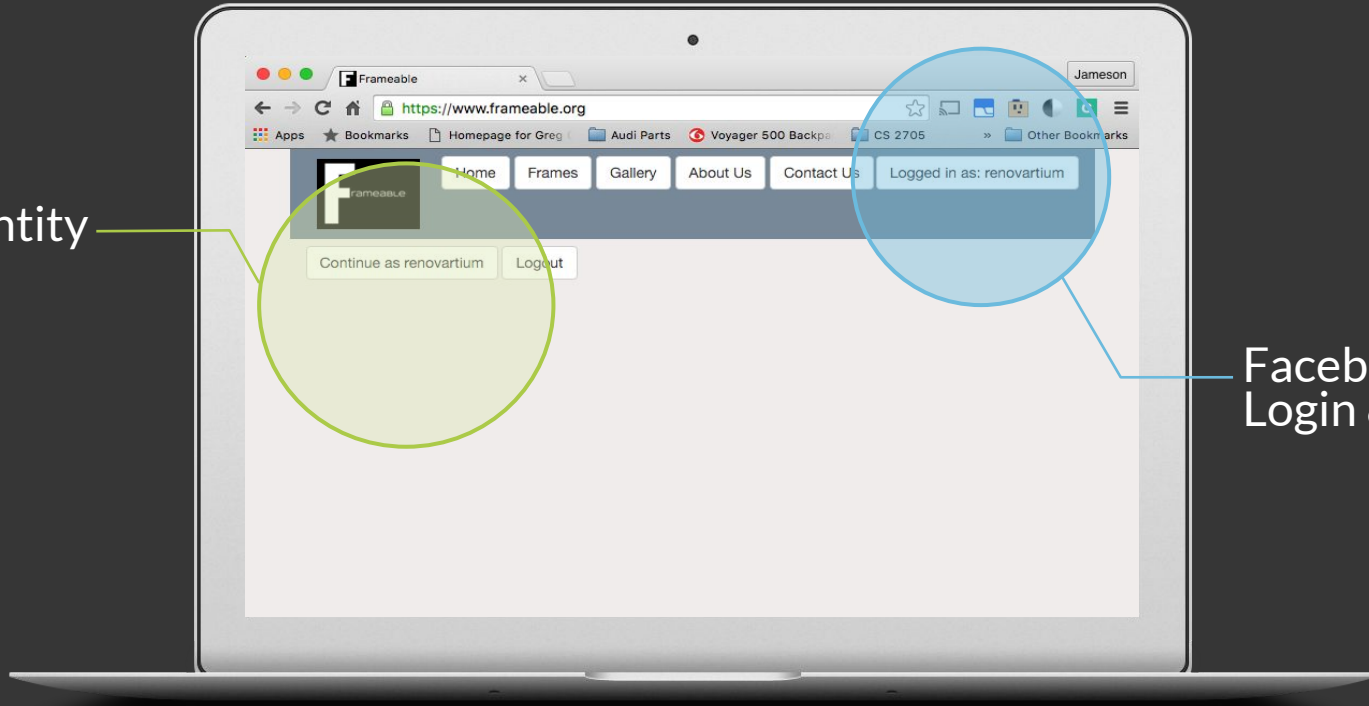
**Step Five:
Checkout with
Stripe**

Website Map



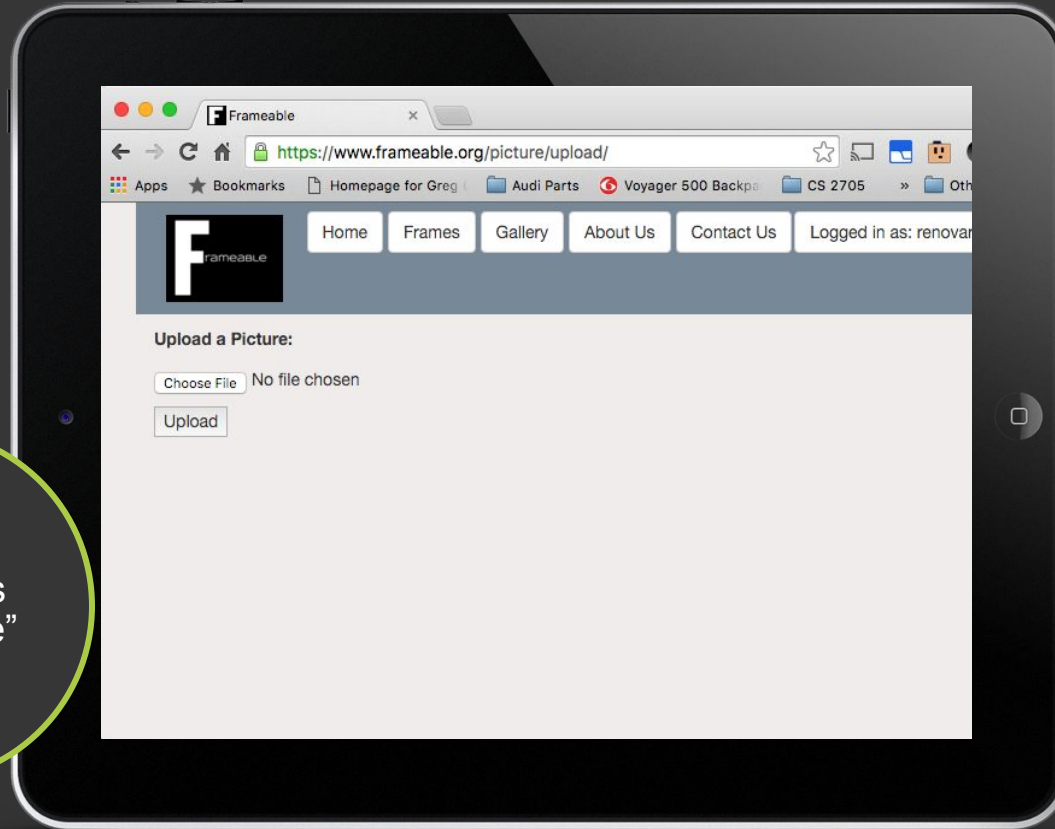


User Identity

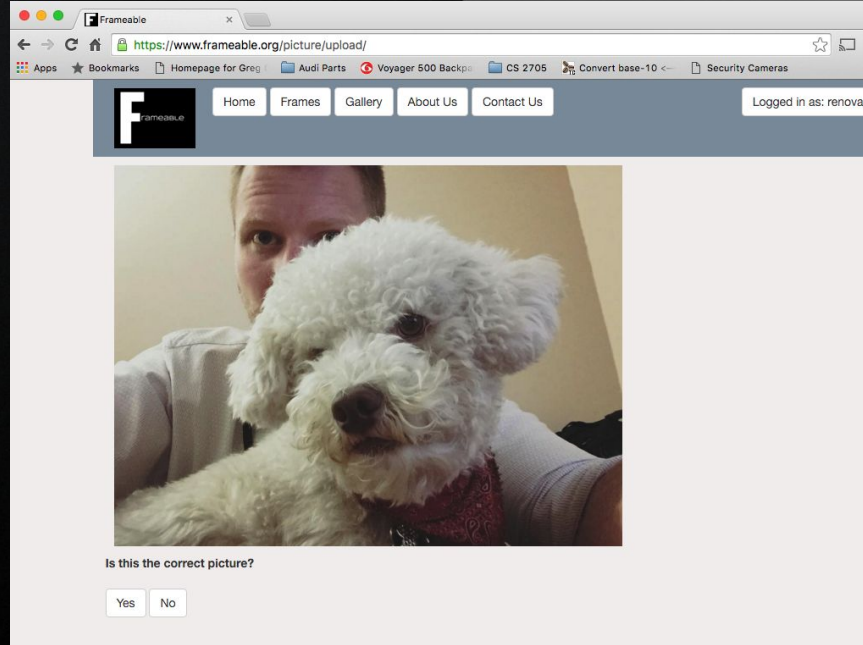


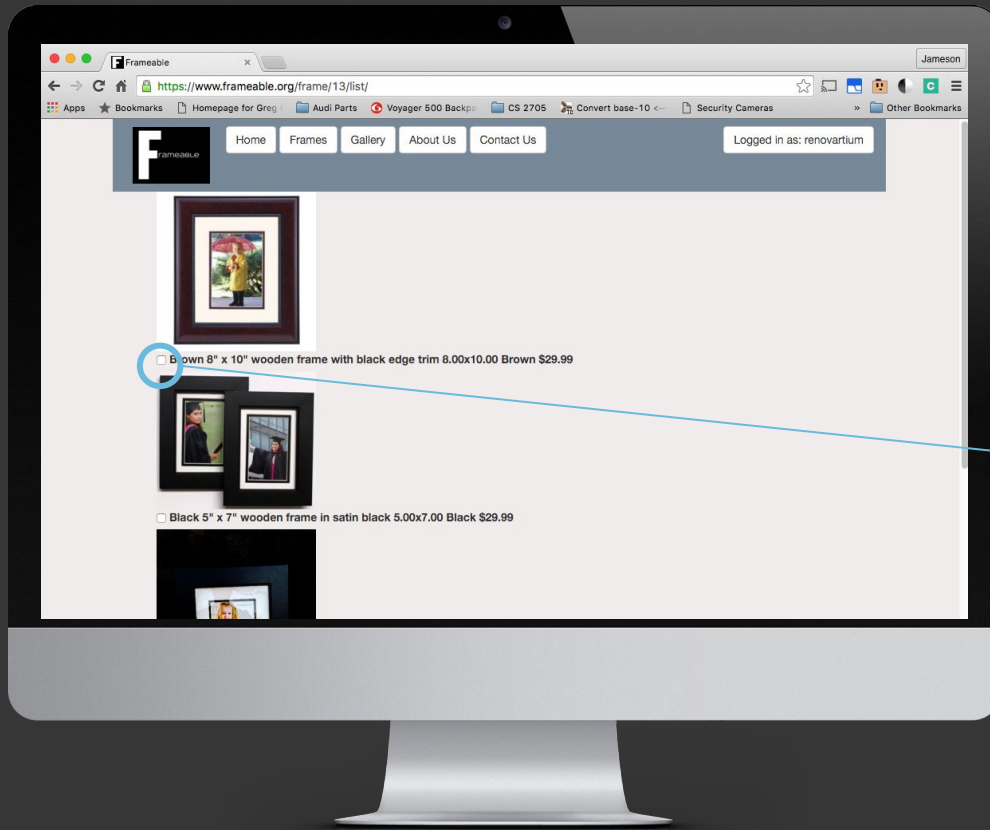
Facebook/Admin
Login & Logout

User clicks
“choose file”

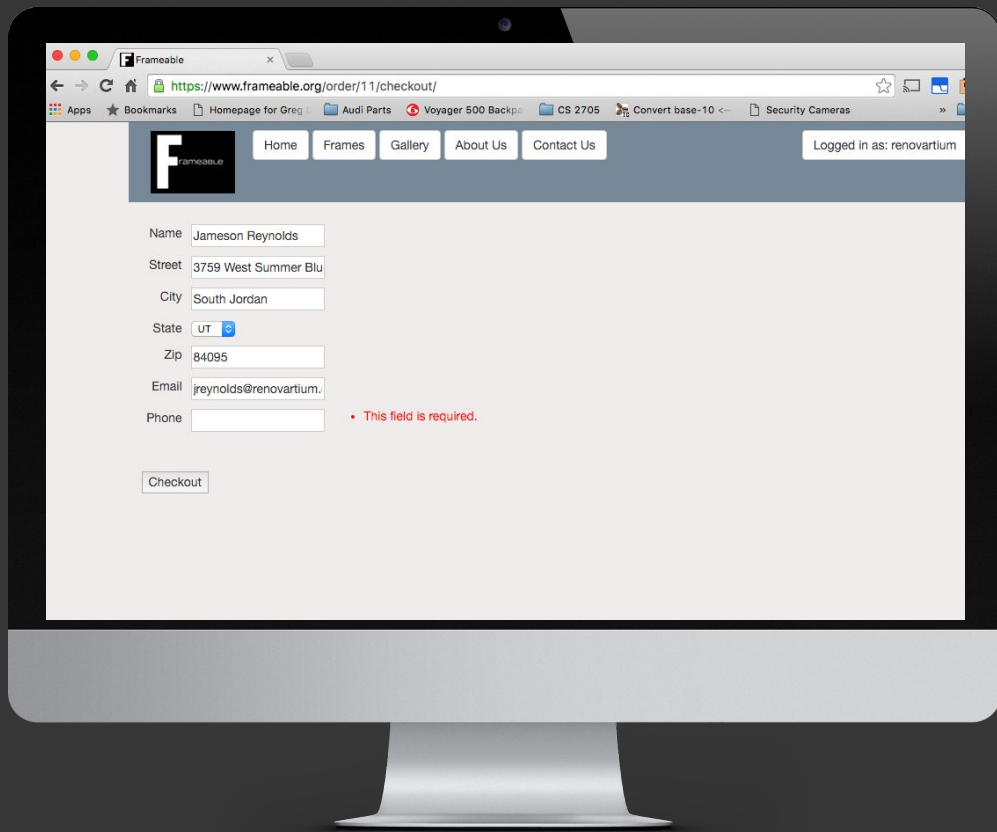


User confirms
correct image

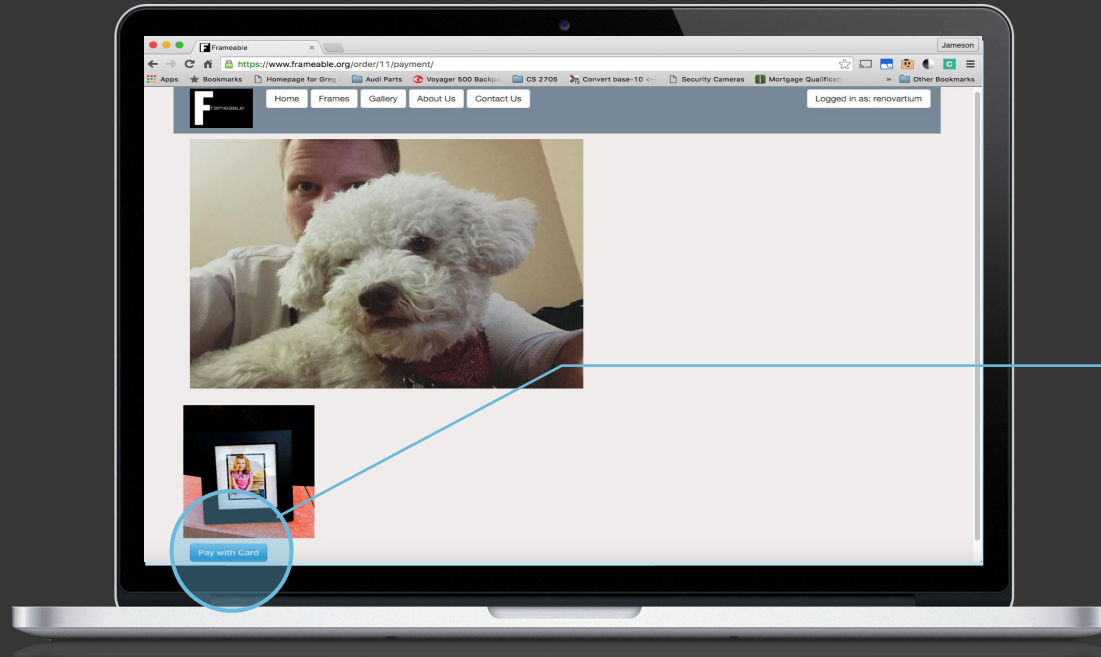




User can select
multiple frame
options for the
image

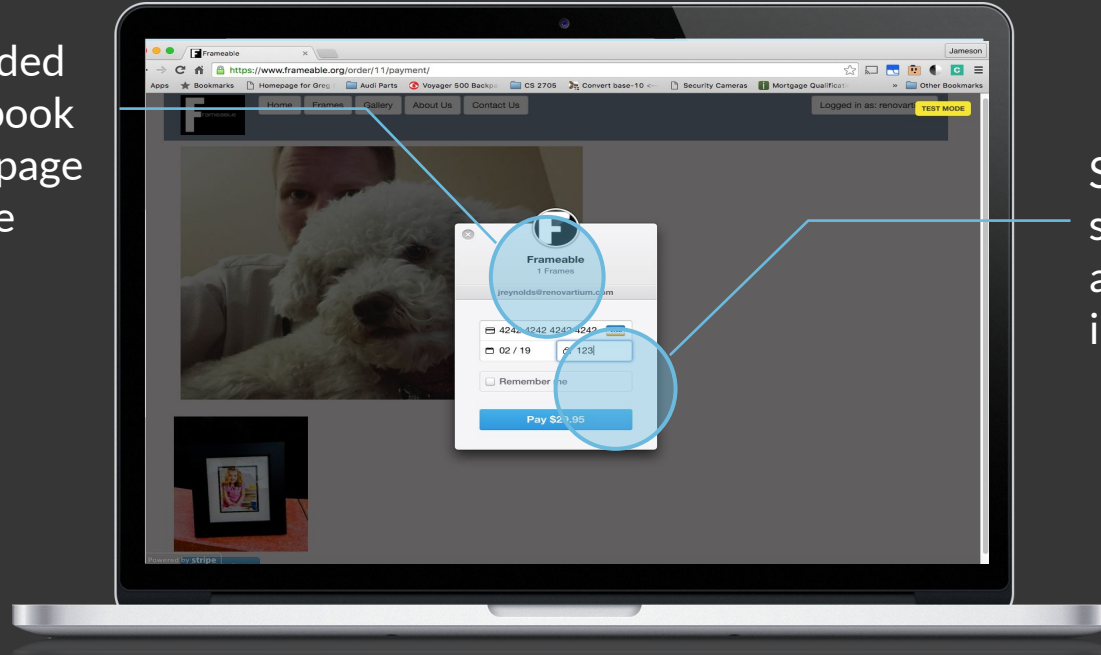


User enters
shipping
details

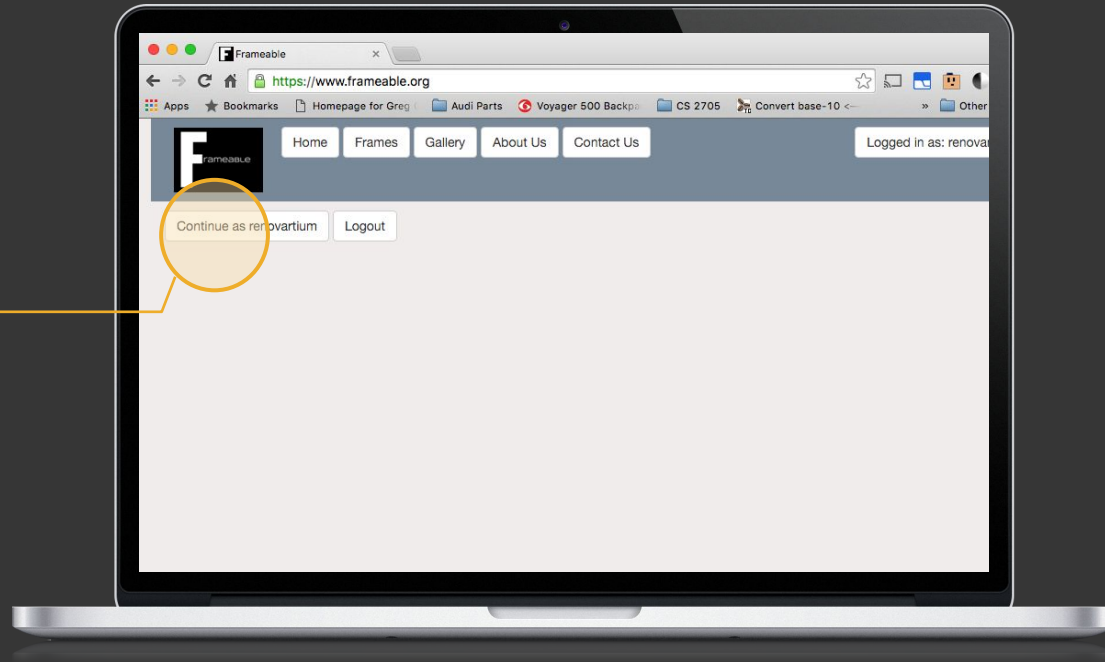


User confirms
photo and frame
choice and clicks
“Pay with Card”

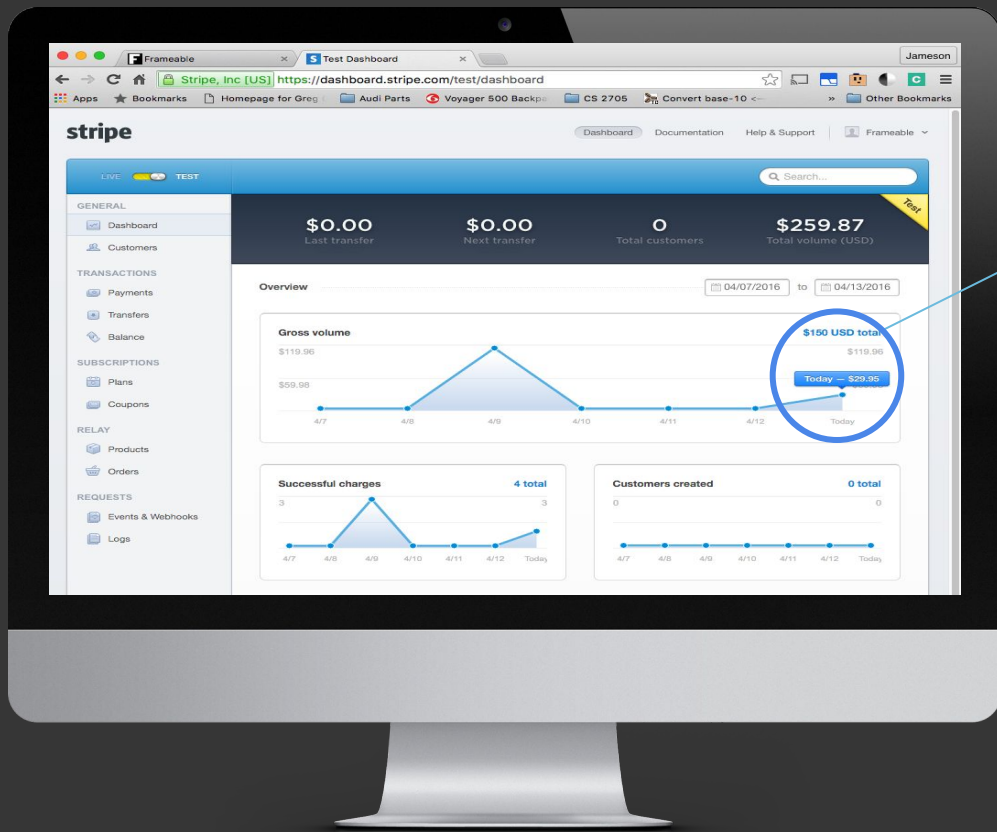
The email provided
either via Facebook
or the shipping page
is pulled into the
Stripe software



Stripe payment
software engages
and collects card
information



User can
continue and
upload
another photo
or logout

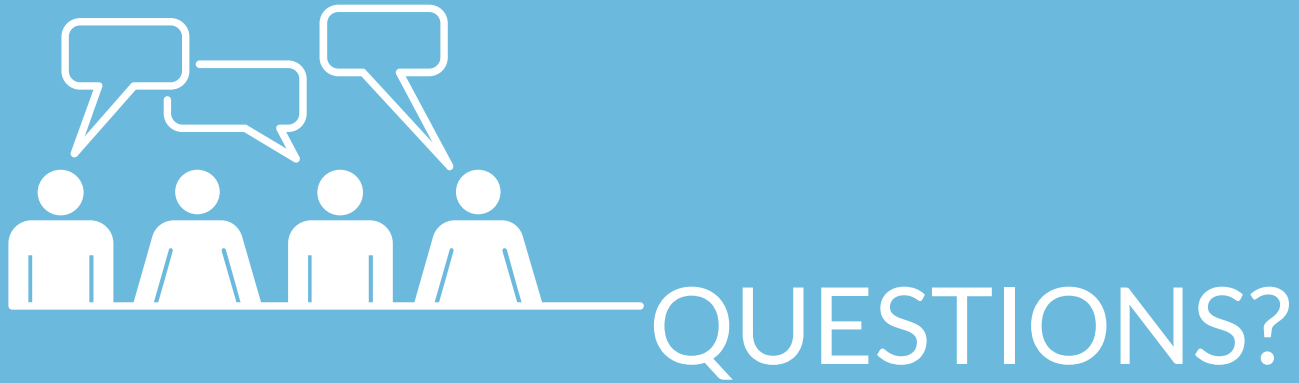


\$29.99 collected
(in test mode)



Let's See a Demo!





After Graduation



1. Complete May term
2. Stop commuting to school via Delta
3. Apply for positions with:
 - Amazon
 - Microsoft
 - Tableau
 - Boeing
 - Expedia
 - Swedish
 - Alaska Airlines
4. Paint my house, build a deck, and travel

