IN or OUT Seattle

OTT User Experience Prototype

IN OR OUT

Seattle



<u>Cooking</u> <u>Gadgets</u>

<u>Fitness</u> <u>Home Decor</u>

<u>Movies</u> <u>Gardening</u>

<u>Video Games</u> <u>Home Improvement</u>

IN > COOKING

Who is this for?

Just Me

Significant Other

<u>Friends</u>

<u>Kids</u>

<u>Family</u>

<u>Teens</u>

IN > COOKING > LEVEL

Where's your cooking confidence?

Beginner

<u>Intermediate</u>

Serious Skills

IN > COOKING > BEGINNER

How many Ingredients?

5 or less

6 or More

COOKING > **BEGINNER** > 5 or Less

What's on the menu?

<u>Seasonal</u>

Simple Staples

Vegetarian

Vegan

COOKING > **LEVEL** > **INTERMEDIATE**

How many Ingredients?

5 or less

6 or More

BEGINNER > 5 - > Seasonal

Summer Herb Grilled Tuna & Prawn Skewers

Grilled Flatbread with Seasonal Toppings

INTERMEDIATE > 5 - > Seasonal

Summer Herb Grilled Tuna & Prawn Skewers

Grilled Flatbread with Seasonal Toppings

Seasonal > Tuna & Prawn Skewers

Summer Herb Tuna & Prawn Skewers

- Ahi Tuna Fillet (sub meat)
- LargeMedium Prawns (sub fruit)
- Extra Virgin Olive Oil
- Garlic Cloves
- Fresh Herbs (basil, dill, etc.)
- Balsamic Vinegar
- Sea Salt & Black Pepper
- Skewer Sticks





Seasonal > Grilled Seasonal Pizza

Grilled Flatbread with Seasonal Toppings

Click Image for Video

The Essential Baking Company in the freezer section that is a great time-saver. Suggested Spring & Summer Toppings:

- Grilled Asparagus
- Arugula or Baby Spinach
- Smoked Salmon & Capers
- Goat Cheese
- Garlic
- Tomatoes
- Brie or Fontina
- Grilled Sugar Peas



\$\$\$\$ More Topping Ideas

Seasonal > Grilled Seasonal Pizza

Grilled Flatbread with Seasonal Toppings

Click Image for Video

The Essential Baking Company in the freezer section that is a great time-saver! Suggested Spring & Summer Toppings:

- Grilled Eggplant
- Heirloom Tomatoes
- Artichoke Hearts
- Grilled Sweet Peppers
- Basil, Dill, Rosemary, or Thyme
- Smoked Mozzarella
- Feta or Mizithra
- Prosciutto, Fennel Sausage, or Bacon



\$\$\$\$ More Topping Ideas

Seasonal > Grilled Seasonal Pizza

Grilled Flatbread with Seasonal Toppings

The Essential Baking Company in the freezer section that is a great time-saver! Suggested Summer & Fall Toppings:

- Figs
- Caramelized Onions
- Roasted Butternut Squash
- Grilled Pears
- Pancetta
- Pumpkin Seeds
- Gorgonzola
- Gruyère or an Aged White Cheddar

Click Image for Video



COOKING > **BEGINNER** > 6 to 12

What's on the menu?

<u>Seasonal</u>

Simple Staples

Vegetarian

Vegan

COOKING > **INTERMEDIATE** > 6 to 12

What's on the menu?

<u>Seasonal</u>

Simple Staples

Vegetarian

Vegan

BEGINNER > 6 to 12 > Seasonal

Warm Salad with Grilled Asparagus

Honey Ginger Spinach & Strawberry Salad

Summer Corn & Clam Chowder

More

INTERMEDIATE > 6 to 12 > Seasonal

Warm Salad with Grilled Asparagus

Honey Ginger Spinach & Strawberry Salad

Summer Corn & Clam Chowder

More

BEGINNER > 6 to 12 > Seasonal

Sexy Pan-Seared Cauliflower

Salmon with Arugula & Summer Berry Salad

Grilled Flatbread with Seasonal Toppings

Back

INTERMEDIATE > 6 to 12 > Seasonal

Sexy Pan-Seared Cauliflower

Salmon with Arugula & Summer Berry Salad

Grilled Flatbread with Seasonal Toppings

Back

Seasonal > Sexy Cauliflower

Sexy Pan-Seared Cauliflower with Fresh Lemon and Truffle

- Cauliflower Heads
- Butter or Olive Oil
- Truffle Oil
- Sea Salt
- Black Pepper
- Garlic Cloves
- Lemons

Optional Ingredients

- Fresh Basil
- Roasted Pine Nuts
- Grated Parmesan Cheese



Seasonal > Salmon, Berries & Greens

Pan Seared Salmon, Apricots, Summer Berries with Arugula Click Image for Video

- Salmon Fillets
- Olive Oil
- Sea Salt & Black Pepper
- Apricots or Nectarines
- Baby Arugula Leaves
- Fresh Basil Leaves
- Maple Syrup
- Raspberries
- Toasted or Candied Walnuts
- White Balsamic Vinaigrette



Seasonal > Strawberries & Spinach

Strawberry Spinach Salad with Pecans & Honey Ginger Vinaigrette Click Image for Video

- Baby Spinach Leaves
- Butter
- Small Red Onion
- Pecans (spiced optional)
- Red Wine Vinegar
- Fresh Ginger
- Thai Sweet Chili Sauce
- Sesame Seeds
- Extra Virgin Olive Oil



Seasonal > Corn & Clam Chowder

Summer Corn & Clams-in-the-Shell Chowder

Click Image for Video

- Sweet Corn Ears
- Small Manila Clams
- Clam Juice
- Dry White Wine
- Butter
- Garlic
- Shallots
- Thyme, Sage, Rosemary
- Heavy Cream
- Sea Salt & Black Pepper
- Hot Sauce







Seasonal > Roasted Asparagus Salad

Warm Salad of Roasted Asparagus & White Truffle Vinaigrette Click Image for Video

- Thin Asparagus Spears
- Sweet Bell Peppers
- Other Tender Veggies
- Extra Virgin Olive Oil
- Basil Leaves
- Garlic
- Sea Salt and Black Pepper
- Mixed Baby Greens
- Truffle Oil
- Dried Ground Mustard
- Sherry Wine Vinegar



IN > COOKING > KIDS

Video: Bento Boxes for Kids!

Video: Fried Rice for Kids

News Clip: Seattle Chefs cook with their kids

IN > FITNESS >

Who are you with?

Flying Solo

Friends Kids

Colleagues

Teens

Significant Other

IN > MOVIES >

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

IN > VIDEO GAMES >

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

IN > GARDENING >

Who are you with?

Flying Solo

Significant Other

Friends

<u>Kids</u>

Colleagues

IN > GARDENING > KIDS

Blog: A Story of Mud, Sweat, and Tears

Video: Get Your Kids in the Garden

Blog: Container Gardening with Kids

IN > HOME DECOR >

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

IN > HOME IMPROVEMENT >

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

IN > GADGETS >

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues



Outdoor Recreation Live Music

Fitness Local Events

<u>Dining</u> Shopping

Nightlife Fashion

OUT > OUTDOOR

Who are you looking for?

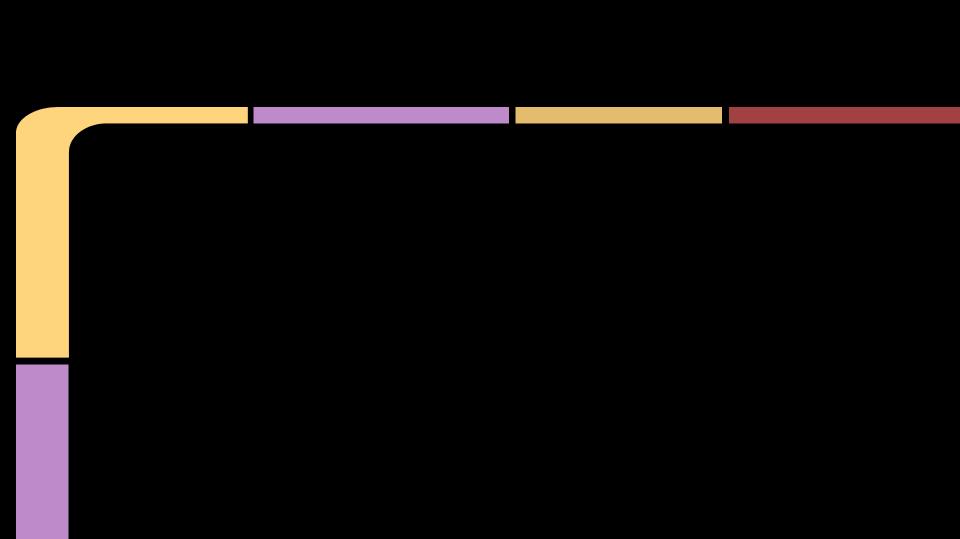
Exploring with Kids Exploring the PNW

GO INTO THE OUT

OUTDOOR > INTO THE OUT

Point Defiance Zoo
Remlinger Farms
Woodinville Lavender
NorthWest Trek
Mt Rainier Railroad

Cascade Scenic Byway
Pacific Coast Byway
Hidden Coast Byway
Cape Flattery Point
Chinook Pass



OUTDOOR > Exploring Seattle

Woodland Park Zoo Wooden Boat Center

Kubota Gardens Golden Gardens

Pike Place Market <u>Chihuly Glass Garden</u>

Ballard Farmers Market

Exploring Sea > Woodland Park Zoo

Woodland Park Zoo encompasses 92 acres and features 1,090 individual animals and nearly 300 species. The grounds are divided into bioclimatic zones, from tropical rain forests to the frigid climes of the Far North. The zoo manages the largest live animal collection in Washington state. The zoo provides a home for 35 endangered and five threatened animal species. The zoo's botanical collection includes 7,000 trees and more than 50,000 shrubs and herbs representing more than 1,000 species.

Ranked #2 out of 20 for Best Family Outing!

Click Image for more info

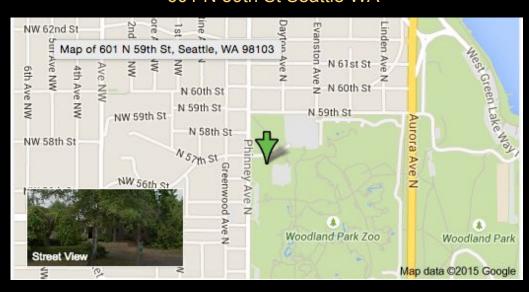


Woodland Park Zoo > Directions



Click Image for more info

601 N 59th St Seattle WA



Click Map for Directions

Exploring Sea > Chihuly Glass

From the owner:

"Chihuly Garden and Glass provides a look at the inspiration and influences that inform the career of Seattle artist Dale Chihuly."

Ranked #2 out of 185 for Best Art Gallery in Washington

305 Harrison Street Seattle WA



Chihuly Glass Garden > **Directions**



305 Harrison St Seattle



Click Image for more info

Click Map for Directions

OUT > DINING > CHEAP EATS

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

DINING > CHEAP EATS > SOLO

Pizza Healthy Lunch

Burger <u>Breakfast</u>

Gluten Free Burrito

Sandwich More...

CHEAP EATS > SOLO > BREAKFAST

Portage Bay

Beth's Café

Morsal

Wandering Goose

Glo's Café

The Crumpet Shop

Peso's Kitchen

More...

FRIENDS > BREAKFAST

Portage Bay

Beth's Café

Morsal

Wandering Goose

Glo's Café

The Crumpet Shop

Peso's Kitchen

<u> More...</u>

FRIENDS > BREAKFAST

Geraldine's Counter

Voula's Offshore Café

Huckleberry Square



DINING > CHEAP EATS > SOLO

Greasy Spoon

Crepes

Hot Dog

Burrito

Teriyaki

Back

DINING > CHEAP EATS > FOR 2

Pizza Healthy Lunch

Burger <u>Breakfast</u>

Gluten Free Burrito

Sandwich More...

DINING > CHEAP EATS > FRIENDS

Pizza Healthy Lunch

Burger <u>Breakfast</u>

Gluten Free Burrito

Sandwich More...

DINING > CHEAP EATS > FOR 2

Greasy Spoon

Crepes

Hot Dog

Burrito

Teriyaki

Back

OUT > **DINING** > **OUTDOOR**

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

OUT > DINING > GROUP

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

OUT > DINING > ROMANCE

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

OUT > DINING > HAPPY HOUR

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

OUT > DINING > FOOD TRUCKS

Who are you with?

Flying Solo

Significant Other

Friends

Kids

Colleagues

OUT > DINING > CRAVING

What's your current craving?

<u>Cheap Eats</u> Romance

Outdoor Dining Happy Hour

Group Dining Food Trucks

OUT > LIVE MUSIC

What crowd are you looking for?

NO COVER

UNDER \$10

<u>UNDER \$20</u>

ADV TICKETS

<u>OUT</u> > <u>LIVE MUSIC</u> > NO COVER

What crowd are you looking for?

<u>21+</u>

17+

Teens

Kids

OUT > LIVE MUSIC > UNDER \$20

What crowd are you looking for?

<u>21+</u>

<u>17+</u>

Teens

Kids

NO COVER > 21+ > VENUES

The Triple Door

21+ > VENUES > The Triple Door

Romen & The Whereabouts Friday July 10th @ 9PM

The Triple Door

No Cover

17+ > VENUES > The Triple Door

Carrie Akre & Emmett Montgomery
Thursday July 9th @ 7:30PM
The Triple Door
\$15

21+ > VENUES > The Triple Door

Carrie Akre & Emmett Montgomery
Thursday July 9th @ 7:30PM
The Triple Door
\$15

<u>OUT</u> > <u>LIVE MUSIC</u> > NO COVER

Romen & The Whereabouts Friday July 10th @ 9PM

The Triple Door

No Cover

<u>LIVE MUSIC</u> > <u>UNDER \$20</u> > 17+

The Triple Door

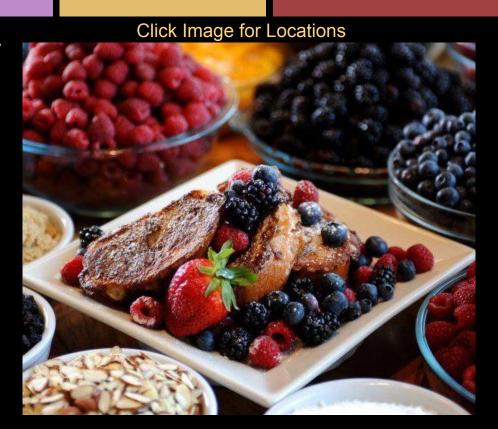
<u>LIVE MUSIC</u> > <u>UNDER \$20</u> > 21+

The Triple Door

CHEAP EATS > Portage Bay Café

For nearly a decade, Portage Bay Café has provided some of Seattle's best breakfast, brunch and lunch options. Portage has increased its commitment to both organic and whole foods, while offering some truly *original* menu items at *very* reasonable prices!

Ranked #3 out of 252 for Best Breakfast and #4 out of 122 for Best Brunch in Seattle.



Portage Bay Café Locations

University District

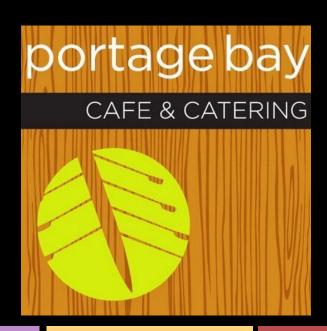
4130 Roosevelt Way NE Seattle WA 98105

South Lake Union

391 Terry Avenue North Seattle WA 98109

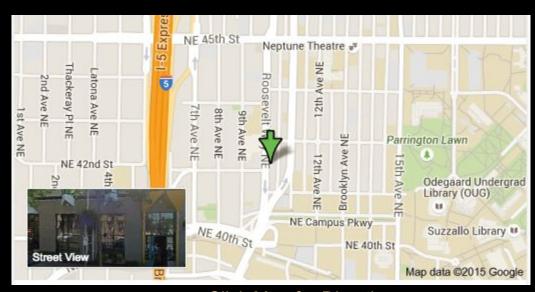
Ballard

2821 NW Market St Seattle WA 98107



Portage Bay Café > U District

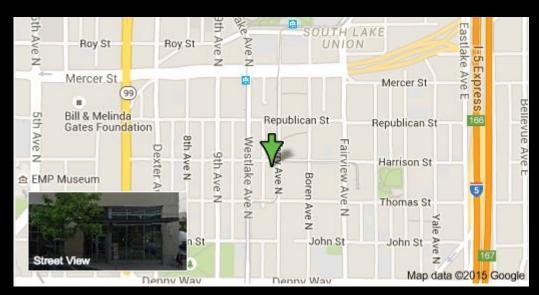
University District 4130 Roosevelt Way NE Seattle WA 98105



Click Map for Directions

Portage Bay Café > SLU

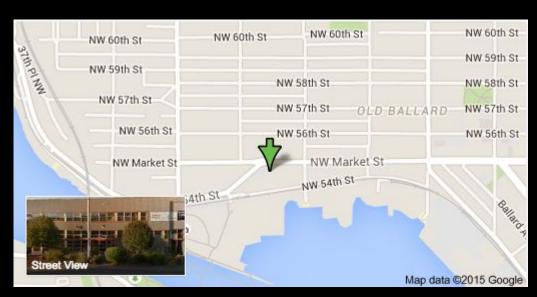
South Lake Union 391 Terry Avenue North Seattle WA 98109



Click Map for Directions

Portage Bay Café > Ballard

Ballard 2821 NW Market St Seattle WA 98107



Click Map for Directions