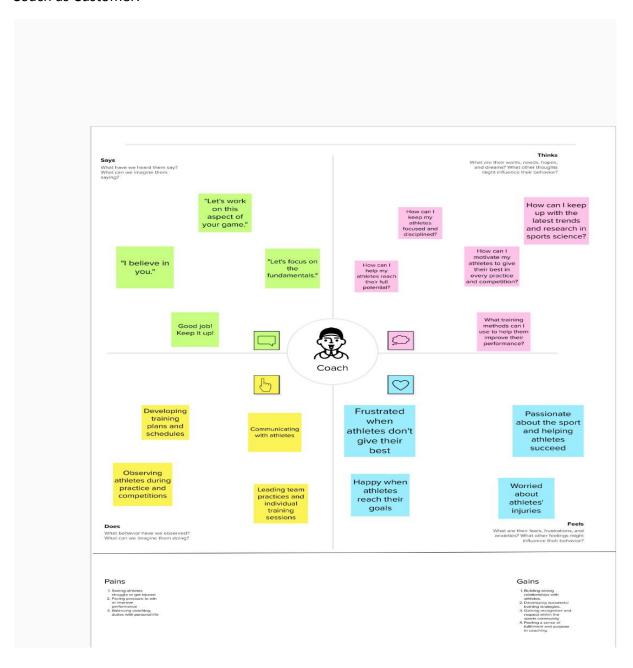
Ideation Phase Empathize & Discover

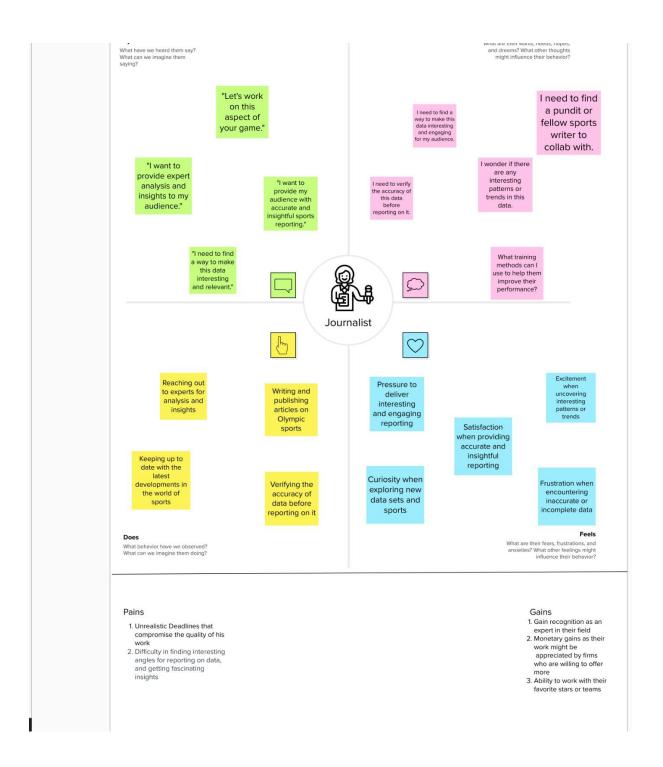
Date	05 May 2023		
Team ID	NM2023TMID21199		
Project Name	Data-Driven insights on Olympic Sports Participation and Performance		
Maximum Marks	4 Marks		

Empathy Map:

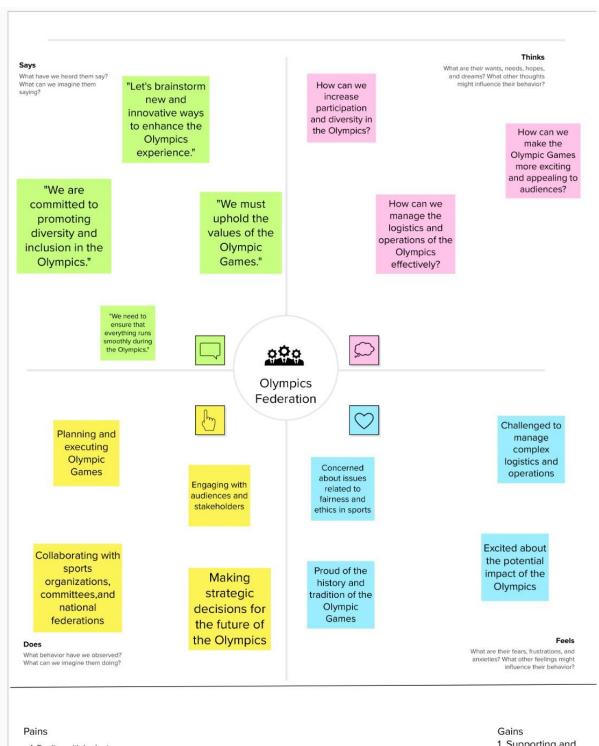
Coach as Customer:



Journalist as Customer:



Olympics Federation as Customer:



- Dealing with budget constraints or financial challenges
- Addressing issues related to doping or unethical behavior
 Managing conflicts or
- Managing conflicts or disagreements among stakeholders
- Managing logistics and security for the Olympics

- Supporting and promoting talented athletes from their countries
- Creating a memorable and successful Olympic Games experience