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| Project Proposal |
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| WinniWear |
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| March 15th, 2024 |
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| WEBD-2013 web development 2 |

**Content Management Site (CMS) Description**

**Organization/Business name:**

The local organization I am developing a custom CMS for is called WinniWear.

**Organization/Business description and reason for the web-based CMS:**

WinniWear proudly carries the title of the first shoe store in Winnipeg Manitoba. It was founded in 1889 by Armando De La Ghetto. From its humble beginnings until today, the main and only objective of the store is to provide all Winnipeggers with the best quality footwear.

WinniWear has a new vision that involves modernizing and upgrading its digital content. The reason for this necessity is to be able to reach more people all across the entire province, as well as to update its online content to make it more accessible and simpler for its customers.

**A description of the various types of users of this CMS and their roles:**

Some recognizable users of this CMS at the moment are the administrator (admin) and end-users. The administrator's role is to create, modify, and delete products. The end-user's roles include, but are not limited to, submitting content for review, providing feedback, and approving or rejecting content changes.

**Database Structure Description**

**Entity Relationship Diagram (ERD):**

A diagram of a computer

Description automatically generated

**Table names and descriptions:**

Menus Table

* This table is required to store the menus that will contain the different sections on which the reviews will be carried out.

Reviews Table

* This table is required to contain all the reviews hosted on the site.

Advertisement Table

* This table is required to keep all the ads that will be displayed on the page.

Users Table

* This table is required to retain the data of all users who interact with the site.

Users\_Roles Table

* This table is required since it defines what role each user who interacts with the site will have.

Roles Table

* This table is required to store all the roles of the users that interact with the site, such as admin, end-users, etc.