Stakeholder	Role
Executive Leadership	Project Sponsors, Approve funding
IT Department (CIO + IT Team)	System Design & Integration
Healthcare Providers	Doctors, Nurses, Frontline Staff
Billing Department	Finance & Billing Specialists
Compliance Officer	Regulatory & Risk Management Lead
Patients	End Beneficiaries

Current Commitment	Desired Commitment
S (Supportive)	L (Leading)
S (Supportive)	L (Leading)
N (Neutral)	S (Supportive)
N (Neutral)	S (Supportive)
S (Supportive)	L (Leading)
U (Unaware)	S (Supportive)

Stakeholder Engagement Plan

Engagement Strategy
Provide monthly progress reports, highlight ROI, involve in milestone approvals to increase o
Include in design workshops, assign decision-making authority, hold weekly stand-ups for vis
Conduct training sessions, provide hands-on demos, highlight reduced admin work and impr
Share benefits of billing accuracy, run pilot simulations, offer feedback channels for continu
Involve early in system design, conduct weekly compliance reviews, provide authority in com
Use patient portal announcements, run awareness campaigns, gather feedback via satisfact

wnership.

sibility.

roved workflows.

ous improvement.

pliance-related decisions.

tion surveys.