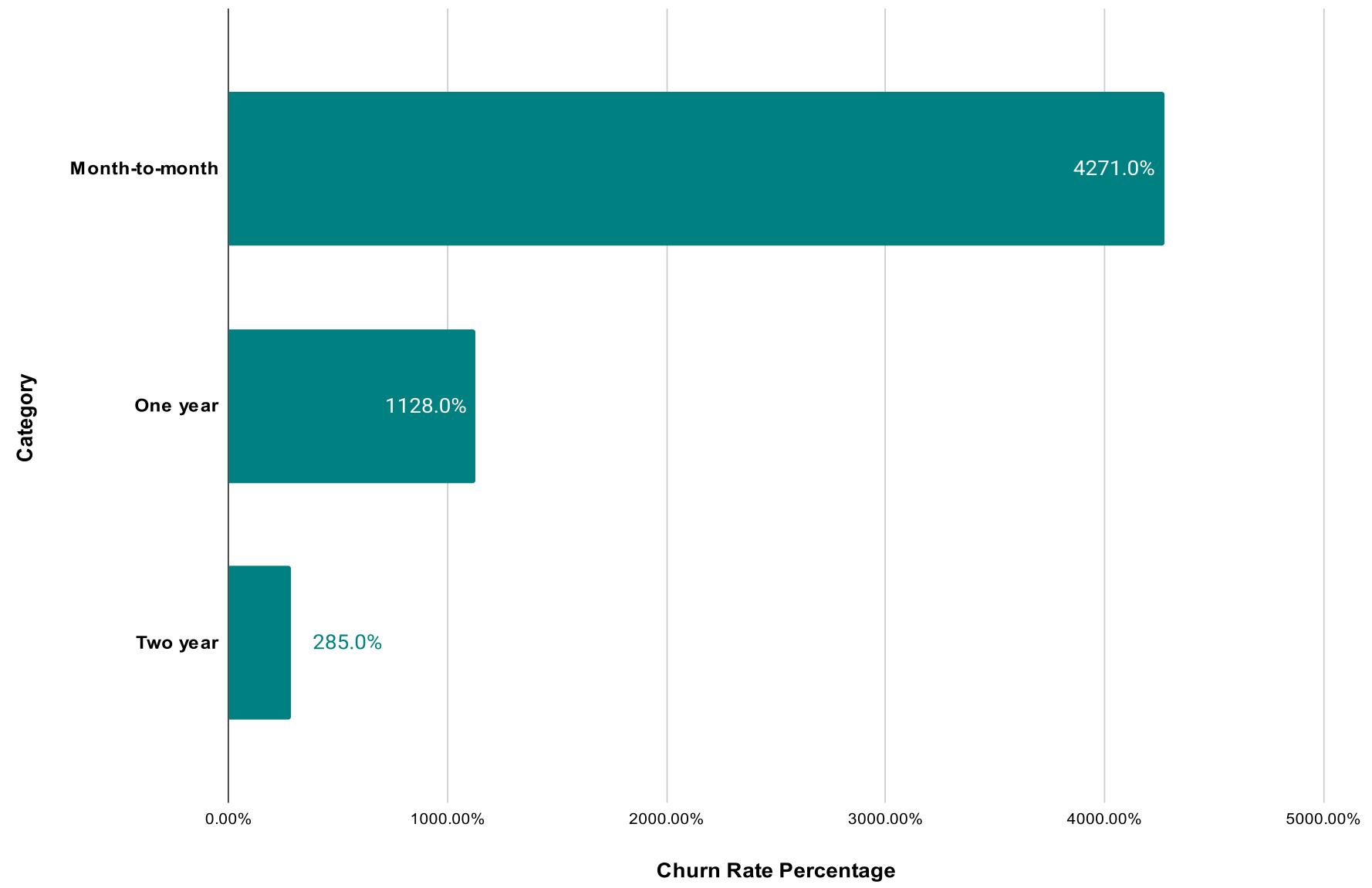
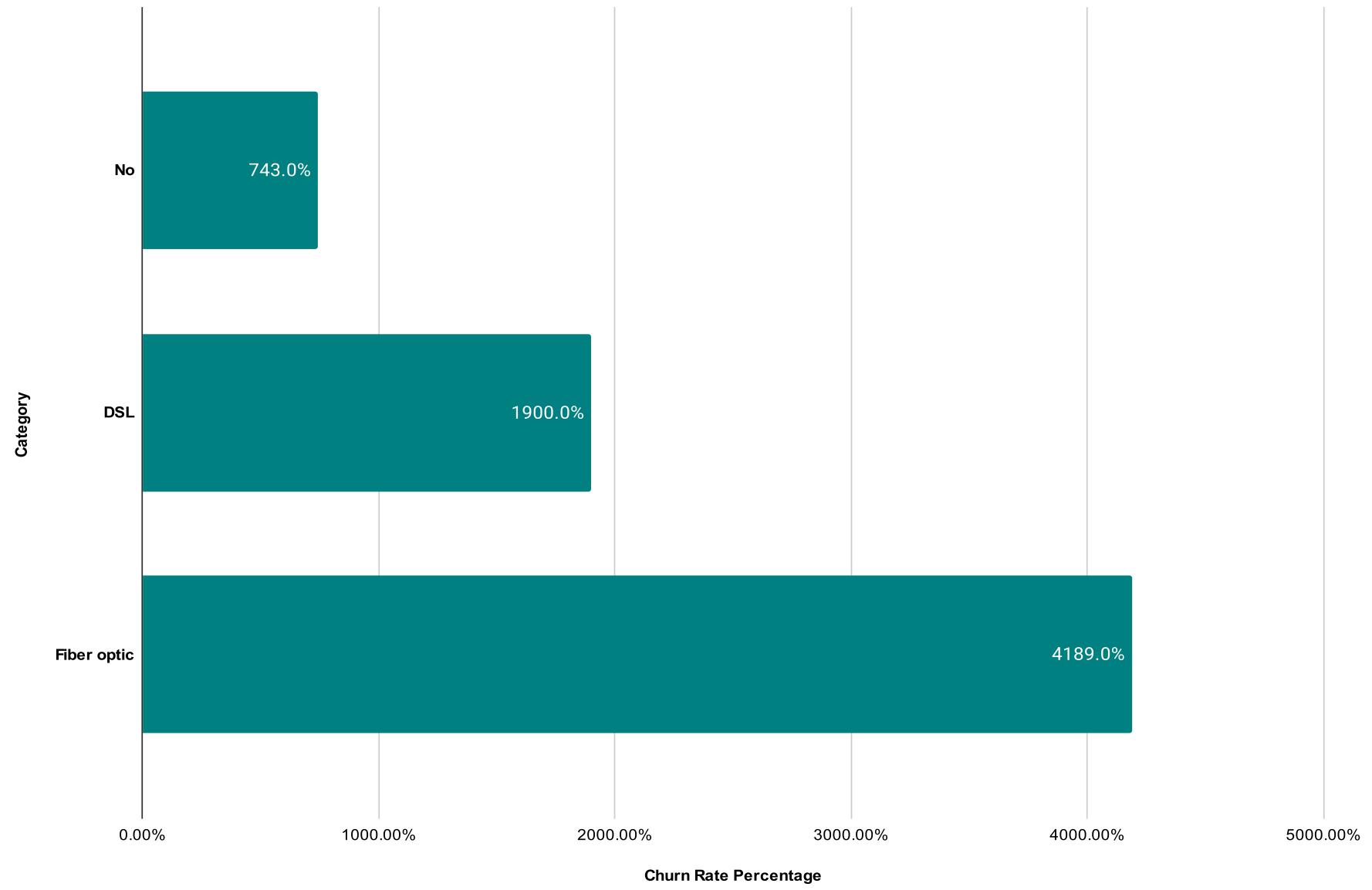


Section	Category	Total_Customers	Churned_Customers	Retained_Customers	Churn_Rate_Percentage	Avg_Revenue_Per_Customer
Churn by Contract Type	Month-to-month	3875	1655	2220	4271.0%	\$1,369.25
Churn by Contract Type	One year	1472	166	1306	1128.0%	\$3,034.68
Churn by Contract Type	Two year	1685	48	1637	285.0%	\$3,728.93
Churn by Internet Service	No	1520	113	1407	743.0%	\$665.22
Churn by Internet Service	DSL	2416	459	1957	1900.0%	\$2,119.79
Churn by Internet Service	Fiber optic	3096	1297	1799	4189.0%	\$3,205.30
Churn Overview		7032	1869	5163	2658.0%	\$2,283.30
Churn by Payment Method	Mailed check	1604	308	1296	1920.0%	\$1,054.48
Churn by Payment Method	Electronic check	2365	1071	1294	4529.0%	\$2,090.87
Churn by Payment Method	Bank transfer (automatic)	1542	258	1284	1673.0%	\$3,079.30
Churn by Payment Method	Credit card (automatic)	1521	232	1289	1525.0%	\$3,071.40

Churn Rate by Contract Type



Churn Rate by Internet Service



Churn Rate by Payment Method

