Sales Performance Dashboard — All Regions | All Customers | Rep: All Reps

Total Sales
23K

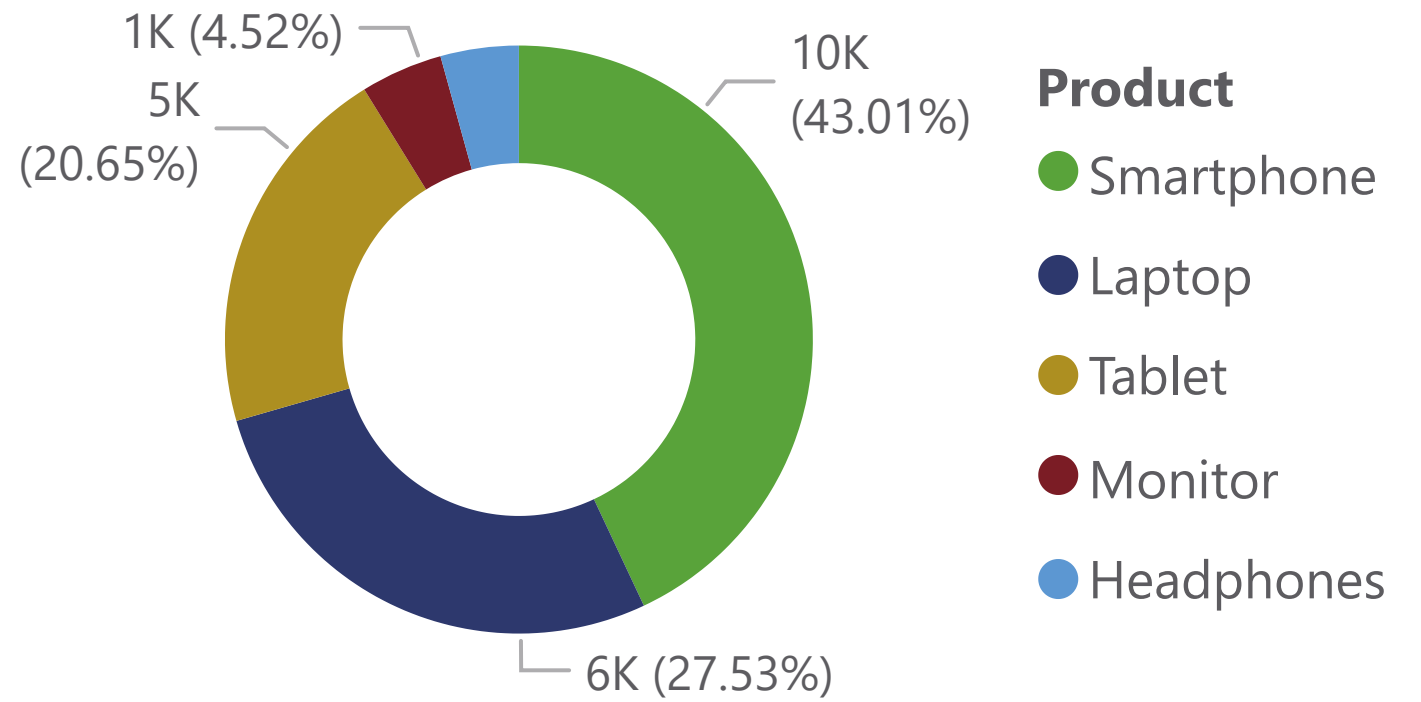**Target Sales**
24K

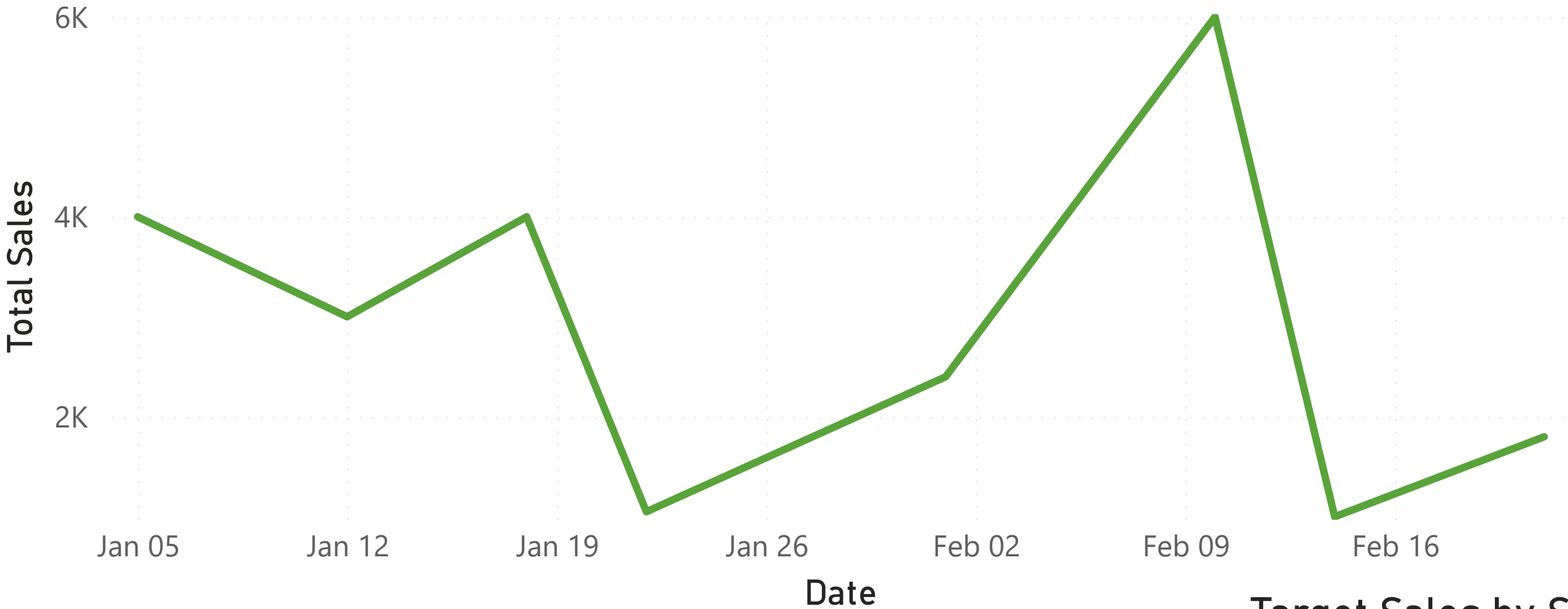**Percent to Target**
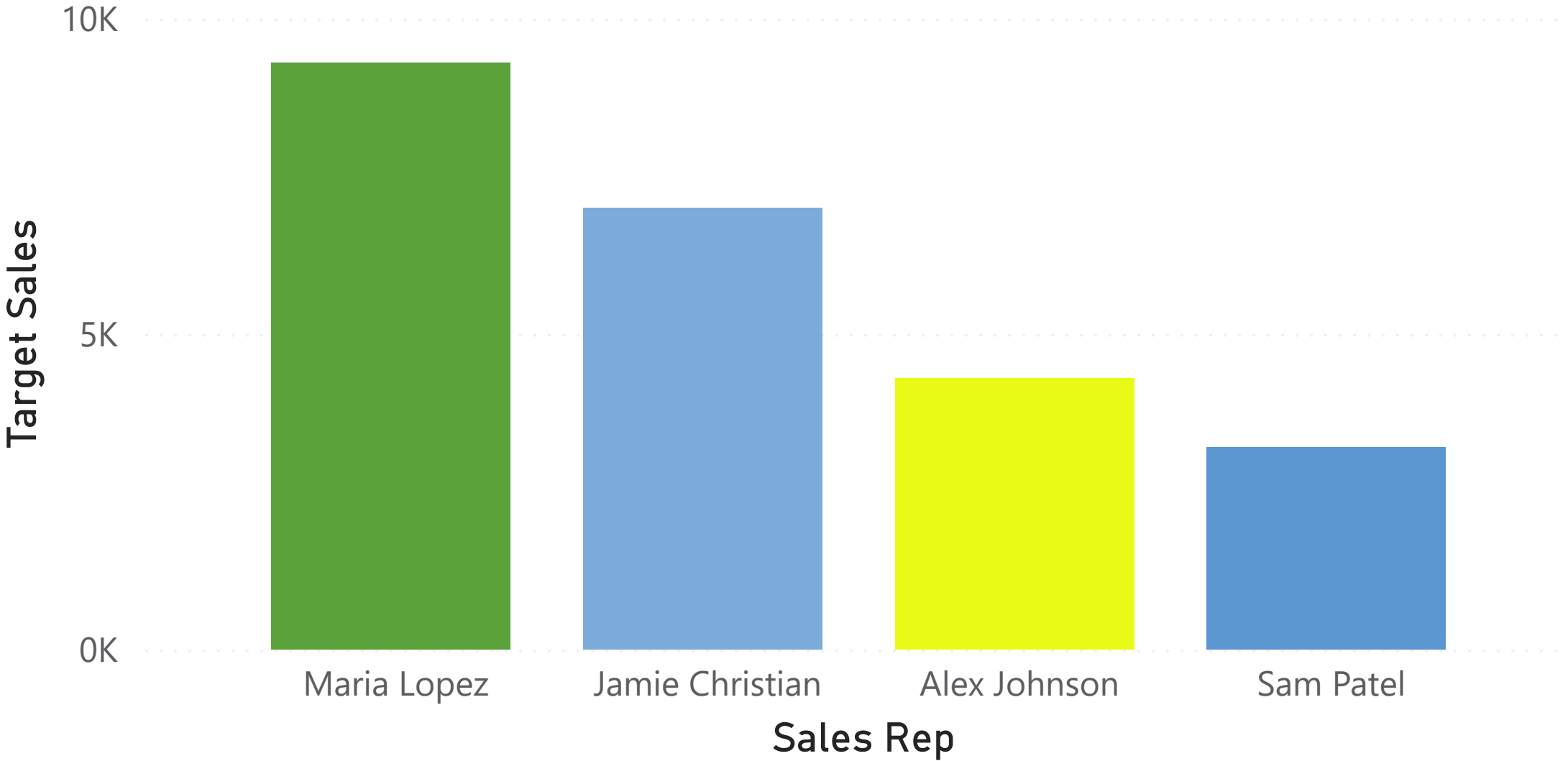## 97.7%

Sales Variance
-550

Total Sales and First Customer Type by Product

Total Sales by Date
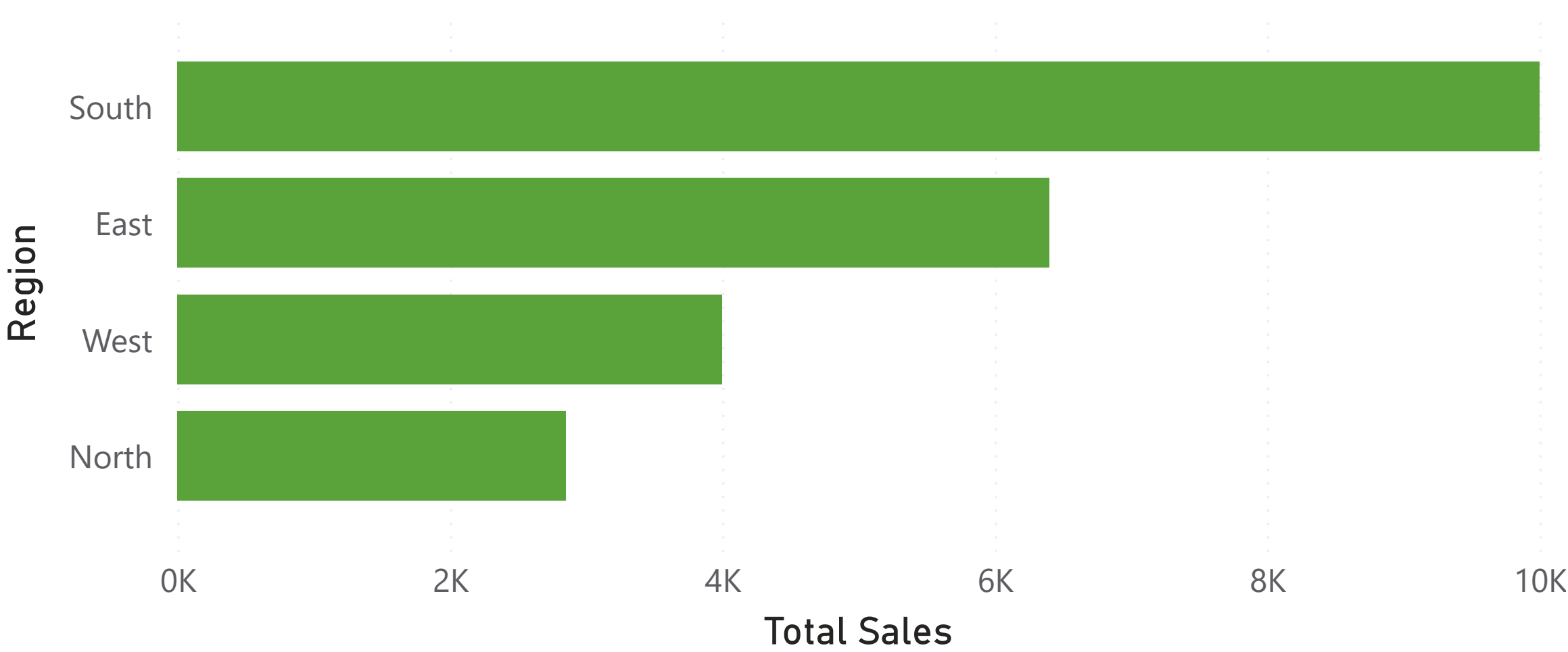
Sales Rep

All

Customer Type
- New
- Returning

1K (4.52%)
5K (20.65%)
10K (43.01%)
6K (27.53%)

Product
- Smartphone
- Laptop
- Tablet
- Monitor
- Headphones

Total Sales by Region

South
East
West
North

0K 2K 4K 6K 8K 10K
Total Sales

Target Sales by Sales Rep

10K

5K

0K

Maria Lopez   Jamie Christian   Alex Johnson   Sam Patel
Sales Rep

Total Sales Over Time – All Regions | All Customers | Rep: All Reps
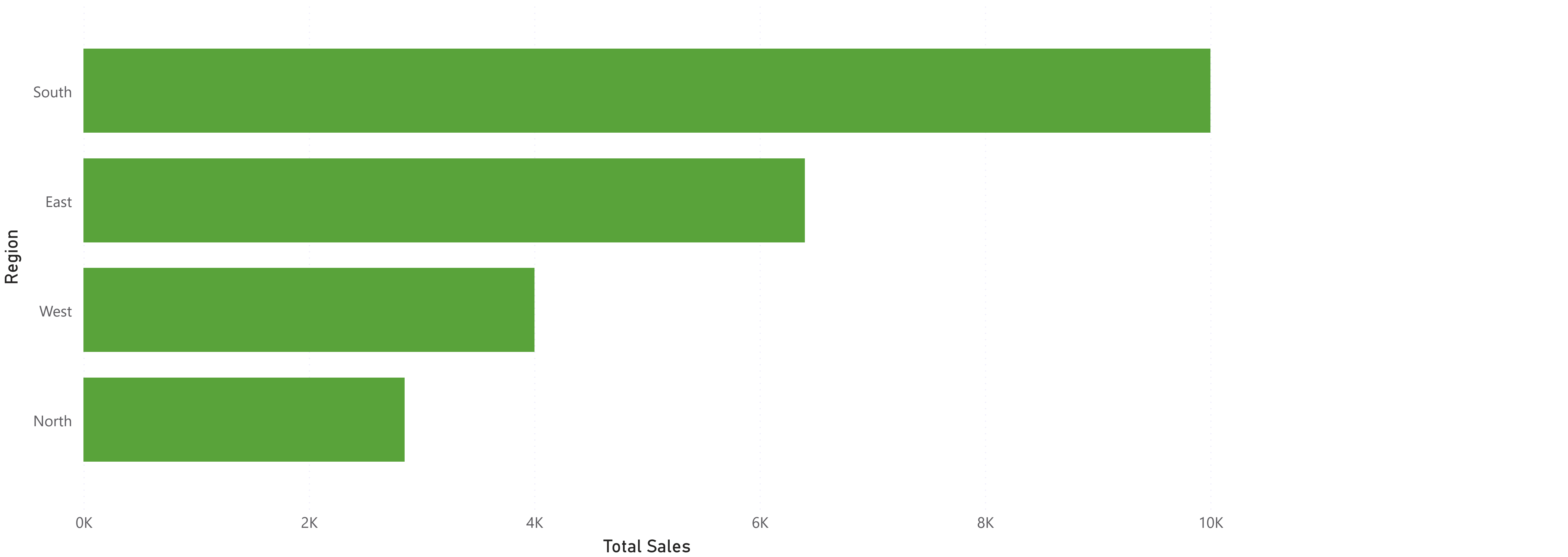
TotalSalesOverTimeTitle

Total Sales by Date

Sales by Region — All Customers (All Reps)
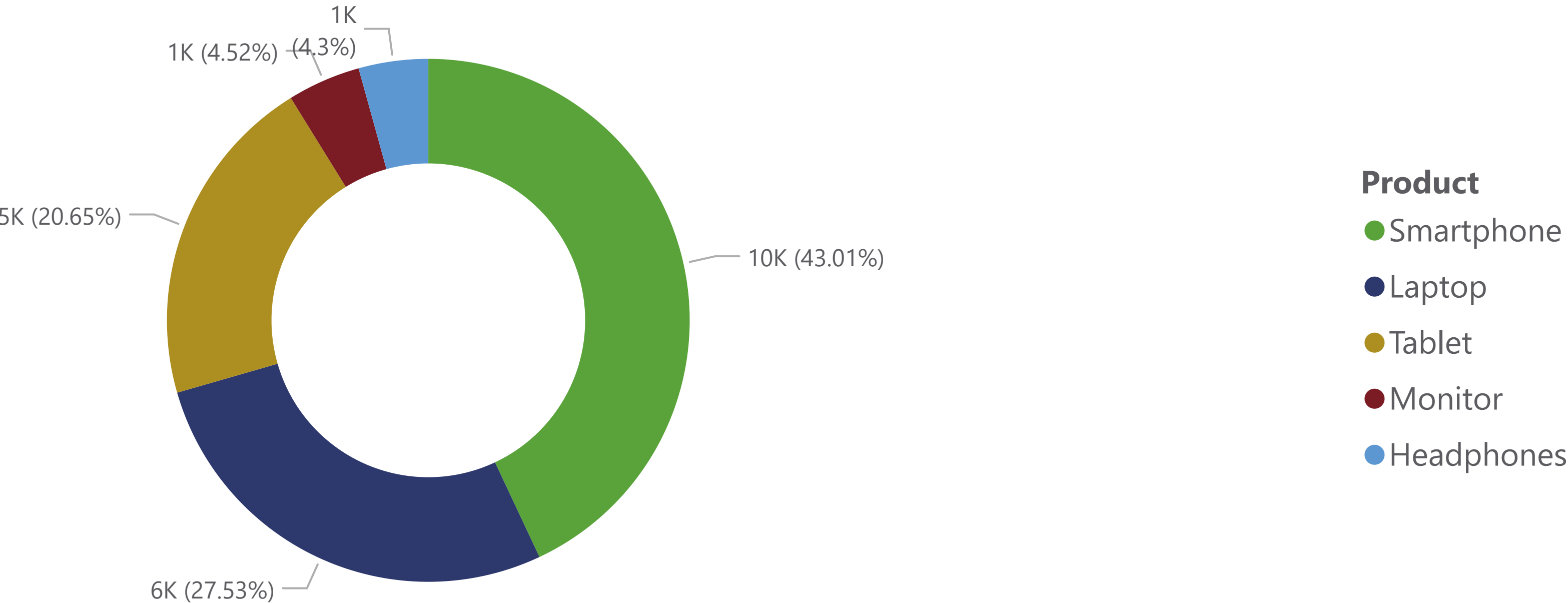
SalesByRegionTitle

Total Sales by Region

Sales by Product – All Regions | All Customers | Rep: All Reps

Total Sales and First Customer Type by Product

Product
- Smartphone
- Laptop
- Tablet
- Monitor
- Headphones

10K (43.01%)
6K (27.53%)
5K (20.65%)
1K (4.52%)
1K (4.3%)

Sales vs Target — All Regions | All Customers | Rep: All Reps

Total Sales and Target Sales by Date

1800
Goal: 2000 (-10%)

Target Sales by Sales Rep