

## **SWOT Analysis Template**

Strength (Cause)	Opportunity (Event)
CEO Support	Motivation to Volunteer
Teamwork	Improved Skills and Responsibility
Corporate Culture	Value Added Volunteerism
Volunteer Level of Effort	City Budgetary Savings
Personal commitment to excellence	Improve Personal Fitness
Weakness (Cause)	Weakness (Event)
Bad weather	Delays
Heavy traffic	Rain Impacts Event Negatively
Heat	Heat Stroke and/or Sun Burn
Transportation	Volunteer Injury
Catering	Volunteer Health Issue