

Max Greenwald

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Education: Princeton University, Class of 2017 Computer Science GPA: 3.60 Princeton, NJ
A.B. Computer Science & Public Policy (Expected) Cumulative GPA: 3.52

Kent Denver School, Class of 2013 Unweighted GPA 4.0 Denver, CO
SAT scores: 800 Math, 800 Writing, 800 Math Subject Test

Tech Experience: Federal Trade Commision, Cybersecurity Intern (Summer 2015, Washington, DC)
The Office of Tech & Research at the FTC investigates tech companies for deceptive acts against consumers online. I used open source software to analyze network traffic between applications, servers and advertising companies searching for consumer data, privacy and security breaches. I also worked directly with FTC Commissioner Terrell McSweeney on a project to create a consumer-friendly guide for privacy self-detection and self-protection.

Wolfram Research Inc., Consultant (June 2014 - Present, Telecommuting)
Wolfram is a big data computing company with products like Mathematica and WolframAlpha. I create applications with their new coding language, and consult for their PR, financial and development teams with a goal to integrate the company into the national university hackathon scene.

Reactful (a Google Campus TLV supported startup), Project Manager Intern (June-July 2014, Tel Aviv, Israel)
Reactful is a data analytics company that tracks a user's "digital body language" to increase website conversions. I coded Chrome extensions, evaluated Google Analytics, created biz dev strategy and conducted sales pitches.

iDTech Camp at Stanford University, Instructor (August 2014, Palo Alto, CA)
iDTech is a tech camp for teenagers to learn coding skills. I taught "Intro to Java" for ages 12 to 17, was responsible for camper evening fun activities and was trained in CPR, 1st Aid, and peer-to-peer interventions.

Leadership & Activities: IgniteSTEM Conference, Founder and CEO (2015-Present)
Concieved and created a national conference (April 2016 in NYC) for tech education thought leaders to share new approaches for flipped classrooms, hackathons, maker spaces, and design thinking. Divised joint venture between Princeton and Columbia universities to host conference. Managing all logisitics, funding, marketing and tech support.

HackPrinceton, VP of Operations and Master of Ceremonies (2014-2015)
Responsible for Hackathon event management and operations for 600+ participants from 25 universities. This includes logistics, meal services and customer issues. I was also directly responsible for bringing in sponsorships companies such as BuzzFeed, Zynga and Yo. I MC'ed the closing awards ceremonies in the campus stadium.

Princeton Entrepreneurship Club, Director of E-academy and Community Development (2014-2015)
Initiated and managed E-academy to help spread entrepreneurship to younger students and underserved populations. Also in charge of Community Development for entrepreneurship outreach to students at Princeton via weekly events and prominent national speakers.

Class of 2017 "Largest Study Break Ever", Creator (2014-Present)
Organized semi-annual 300-student event during exams to relieve stress at a local trampoline park (Budget: \$6,500).

Princeton Rugby Team, Flanker. Treasurer (2014-Present) and Team Social Chairman (2013-2015)

Princeton 3-D Printing Club and Princeton Chess Club, Member (2013-Present)

Skills & Projects:

- Python, Linux, C, Java, HTML, CSS, Assembly, Wolfram Language and familiar with Javascript, Swift, SQLite.
- Graphic Design. Proficient with Illustrator, InDesign, and Photoshop. Worked at an architecture firm and founded a graphic design t-shirt business.
- Wrote a Unix Shell and Dynamic Memory Management program in C.
- See Github at <https://github.com/MaxGreenwald/> for a few of my public apps/webapps.

Awards & Selections: Princeton Silicon Valley Tiger Trek (2014)
Selected as 1 of 20 students (out of 220 applicants) to represent Princeton on a tech tour of 20 companies.
Kleiner Perkins Caufield Byers Engineering Fellows Finalist (2015)
Selected as a top engineering candidate to work for one of the KPCB portfolio companies.

Awards & Selections:

HackCon Speaker (2015)

Selected as a student speaker at the national conference for Hackathon organizers. Gave presentation on maximizing revenue through innovative approaches.

Documentary Film Awards (2011-2012)

Winner of 7 international film awards for 2 documentary short films I produced, directed, and edited.

Fun Facts:

- Founded and directed Princeton's Guinness Book World Record for "Most People Howling Simultaneously" (2016 Publication)
- Built a barn in rural NH with Grammy award-winning documentary filmmaker Ken Burns (during film internship summer 2012)
- Lived in Barcelona Spain (2007-08); fluent in Spanish
- Rubix cube solver (90 seconds); Aspiring Juggler (4 balls is tough!); half-marathon runner (legs still sore); expert skier (raised in Colorado - what do you expect?)