

Max Greenwald

1700 Frist Campus Ctr, Princeton NJ 08544
303.887.7689 | maxpg@princeton.edu
Github: github.com/MaxGreenwald/
Website: maxgreenwald.io

- Education:**
- **Princeton University, Class of 2017**
A.B. Computer Science & Public Policy (Expected)
Computer Science GPA: 3.71 Princeton, NJ
Cumulative GPA: 3.68
 - **Kent Denver School, Class of 2013**
SAT scores: 800 Math, 800 Writing, 800 Math Subject Test
Unweighted GPA 4.0 Denver, CO

- Tech Experience:**
- **Google, Associate Product Manager Intern** (Summer 2016, Mountain View, CA)
On the Chrome operating system user interface team I developed and launched an intuitive experience for ChromeOS desktop shortcuts and spearheaded a second factor authentication security feature for Chromebook. I ran several team meetings, collaborated with engineering/design and triaged almost 1000 coding bugs.
 - **Federal Trade Commision, Cybersecurity Intern** (Summer 2015, Washington, DC)
Working in the Office of Tech & Research I analyzed network traffic between applications, servers and advertising companies searching for consumer data, privacy and security breaches. I also worked directly with FTC Commissioner Terrell McSweeney to create a consumer-friendly guide for privacy self-detection and self-protection.
 - **Wolfram Alpha, Consultant** (June 2015 - Present, Part-Time)
I create applications with Wolfram Language and consult for their PR, financial and development teams to integrate the company into the national university hackathon community.
 - **Reactful (a digital body language startup), Project Manager Intern** (June-July 2014, Tel Aviv, Israel)
 - **iDTech Coding Camp at Stanford University, Instructor** (August 2014, Palo Alto, CA)

- Leadership & Activities:**
- **IgniteSTEM, Founder and CEO** (2015-Present)
Conceived and created a series of national STEM conferences for K12 public school principals to learn approaches for project based learning like hackathons and maker spaces. Manage 15 people and head all logistics, funding, marketing and tech support. See ignitestem.org
 - Raised \$30k+ and on track to serve 1,200 schools next year.
 - 2017 conference locations in London, NYC, Stanford, Princeton, Denver
 - 2016 conference at Columbia Univ. with a net promoter score of 61 (a score of 50 is considered excellent)
 - Built free open source DIY toolkit "Hack-In-A-Box" for those who cannot attend. See hackinabox.io
 - **Princeton Entrepreneurship Club, COO HackPrinceton; Director E-academy** (2014-2015)
Responsible for Hackathon event operations management for 600+ participants from 25 universities. Created E-academy to help spread entrepreneurship to younger students and underserved populations.
 - **Class of 2017 "Largest Study Break Ever", Creator** (2014, 2015)
Organized semi-annual 300-student event during exams to relieve stress at a local trampoline park (Budget: \$6,500)
 - **Princeton Rugby Team: Treasurer; Team Social Chairman; Flanker** (2013-2015)
 - **Princeton Cottage Club: Technology Chair; Community Service Chair** (2015-Present)

- Skills & Projects:**
- Coding Languages: Python, Linux, React, Java, HTML/CSS, Wolfram Language and familiar with Javascript, C, Assembly, Swift, Ajax. See public projects at github.com/MaxGreenwald/
 - Graphic Design: Illustrator, InDesign, and Photoshop. Worked at an architecture firm and founded a graphic design t-shirt business.
 - Wrote a Unix Shell and Dynamic Memory Manager in C and fullstack MERN React app.

- Awards & Selections:**
- **TechCrunch, Cybersecurity Reporter/Contributor** (2015-Present)
Sourced and authored privacy & security articles to keep consumers safe from companies unfairly using their data.
 - **Princeton Silicon Valley Tiger Trek, Leader** (2016); **Participant** (2014)
Selected by faculty as 1 of 20 students (out of 220 applicants) as a Princeton ambassador to meet with top 20 Silicon Valley CEOs in 2014. Selected to lead this trip in 2016.

continued on next page

Awards & Selections:

- **Kleiner Perkins Caufield Byers Engineering Fellows Finalist** (2015)
Selected as a top engineering candidate to work for one of the KPCB portfolio companies.
- **HackCon Speaker** (2015)
Selected as a student speaker at this national conference for Hackathon organizers.
- **Documentary Film Awards** (2011-2012)
Winner of 7 international film awards for 2 documentary short films I produced, directed, and edited.

Fun Facts:

- Founded and directed Princeton's Guinness Book World Record for "Most People Howling Simultaneously" (2016 Publication)
- Built a barn in rural NH with Grammy award-winning documentary filmmaker Ken Burns (during film internship summer 2012)
- Lived in Barcelona Spain (2007-08); fluent in Spanish
- Rubix cube solver (90 seconds); Aspiring Juggler (4 balls is tough!); expert skier (raised in Colorado)