



<https://www.foodableweb.com/blog/2017/5/1/does-foodie-culture-leave-out-the-working-class>



<http://www.visitcorpuschristix.org/culture-seeker/>

The Culture-Seeking Foodie

- 25 to 55 years old

Likes to explore the deep rooted culture of a city, understanding why and how the city is.

They like to immerse themselves by eating the destination's authentic food (local restaurants, street vendors, and local markets) and likes exploring on their own (with help and tips from like-minded traveller's on blogs and comment sections). They enjoy a mix of both tourist attractions and also exploring off the beaten path.

The Cultural-Foodie likes to plan activities but also leave room to explore the destination. Before they arrive at the destination they will have a good idea of landmarks they want to see, as well as know roughly where to go.

On mobile the items will display in a column making it easier for the user to view.

A main picture shows highlights of the destination including landmarks, food, and activities.

The text is handpicked, aiming towards the target audience of Culture-Seeking Foodies. This information and the comment box work hand-in-hand generating content for the users.

A list of landmarks and a slideshow of images are shown to give the user an idea of what the destination holds and what it looks like.

The map box shows the specific destination and can show locations of specific activities and highlight landmarks. The user can navigate the map and get an idea of the destination.

The comment box allows for users to comment about the specific destination. Thus, generating conversation which can reveal hidden places of interest and create a community of travellers interacting with each other.

WhereToGo Travel

About Hotels Flights Destinations
Search Here Log In Register



New York City (simply New York, short form NYC) is the biggest city in the United States and the State of New York. Over 8 million people live in it, and over 22 million people live in the bigger New York metropolitan area. It is in the south end of the state of New York, which is in the northeastern United States. It is the financial capital of the US since it is home to the nation's stock market, Wall Street, and the One World Trade Center. It is also the home of the United Nations Headquarters.

The culture of New York City is reflected in its size and ethnic diversity. Many American cultural movements first emerged in the city. The Harlem Renaissance established the African-American renaissance in the United States. Large numbers of Italian immigrants, Italian Americans, and Jews also emigrated to New York throughout the twentieth century, significantly influencing the culture and image of New York City.

New York City currently has over 8 million people. Over 18 million people live in the New York metropolitan area including the city. The majority of the people in New York City belong to ethnic groups that are minorities in the US. New York City has had large numbers of immigrants for centuries. In the early 19th Century, they came from Ireland and Germany. Later in the 19th century, they came from Italy, Russia and Eastern Europe. Today, many are from Puerto Rico, Haiti, the Dominican Republic and Colombia.

The City of New York is an important center for music, film, theater, dance and visual art. Artists have been drawn into the city by opportunity, as the city government funds the arts with a larger annual budget than the National Endowment for the Arts, and New York is a major center of the global art market which grew up along with national and international media centers.

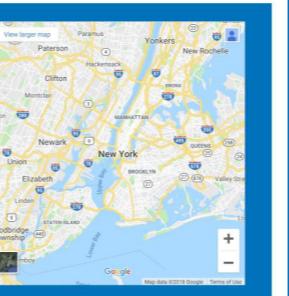
Landmarks To Visit

1. Statue of Liberty
2. Empire State Building
3. Rockefeller Center
4. George Washington Bridge
5. United Nations Headquarters
6. Central Park
7. St. Patricks Cathedral
8. Grant's Tomb
9. Times Square
10. World Trade Center Site
11. Brooklyn Bridge
12. Chicago Bull



Comments

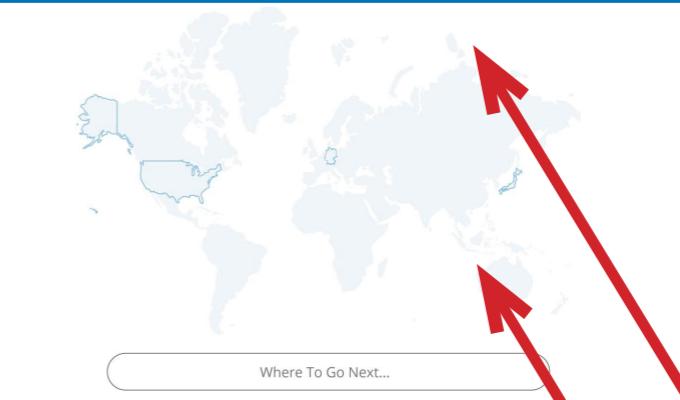
Dave 24/10/2018 This destination was amazing!
Jim 5/06/2018 Definitely would go again!
Annette 2/02/2018 There's no place like it!
<input type="text" value="Comment Here"/>
<input type="button" value="Submit"/>



WhereToGo Travel
Home About References

WhereToGo Travel

WhereToGo Travel About Hotels Flights Destinations
Search Here Log In Register



Where To Go Next...

Traveller's Top Picks

United States Of America



Germany



Japan



WhereToGo Travel
Home About References

COLORS

The colours chosen are simplistic, yet effective, adding character to give the website life. The White, Black and WhiteSmoke, create the grounds the content and the Blue breaks up the monochrome colours.



The main navigation bar allows for users to browse the website in many ways by searching or clicking links.

The navigation ability also spans to the rest of the page. Users can browse the site with internal links to groupings and destinations.

The world map allows the user to click on specific pages to view them. This would be intended to allow for more countries to be added as the travel company expands.

The "Where To Go Next..." search bar prompts the user to think about their dream destinations; helping ideate their next holiday.

The Traveller's Top Picks shows the popular groupings at this point in time, changing based on trends.

A brief introduction on each country is given, enticing the user to browse deeper into the website.

Destination gallery allows the user to browse through different grouped destinations with images to accompany. Clicking on an image sends the user to the respective page.

The sitemap at the bottom allows users to easily navigate once they've hit the bottom of the page or if they are