

HUMOUR  
infographic  
1/9/22

HOUSEWIFE  
option column  
17/9/22



Diploma Programme  
Programme du diplôme  
Programa del Diploma

English A: language and literature – Higher level – Paper 1  
Anglais A : langue et littérature – Niveau supérieur – Épreuve 1  
Inglés A: Lengua y Literatura – Nivel Superior – Prueba 1

Monday 8 November 2021 (afternoon)

Lundi 8 novembre 2021 (après-midi)

Lunes 8 de noviembre de 2021 (tarde)

2 h 15 m

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### Instructions to candidates

- Do not open this examination paper until instructed to do so.
- Write a guided analysis of text 1.
- Write a guided analysis of text 2.
- Use the guiding question or propose an alternative technical or formal aspect of the text to focus your analysis.
- The maximum mark for this examination paper is **[40 marks]**.

### Instructions destinées aux candidats

- N'ouvrez pas cette épreuve avant d'y être autorisé(e).
- Rédez une analyse dirigée du texte 1.
- Rédez une analyse dirigée du texte 2.
- Utilisez la question d'orientation ou proposez une autre manière d'aborder le texte en choisissant un aspect technique ou formel sur lequel concentrer votre analyse.
- Le nombre maximum de points pour cette épreuve d'examen est de **[40 points]**.

### Instrucciones para los alumnos

- No abra esta prueba hasta que se lo autoricen.
- Escriba un análisis guiado del texto 1.
- Escriba un análisis guiado del texto 2.
- Utilice la pregunta de orientación o proponga otro aspecto técnico o formal del texto en el que centrar su análisis.
- La puntuación máxima para esta prueba de examen es **[40 puntos]**.

Write a guided analysis of the following text.

2.

The following opinion column was published in the online newspaper *The Hindu*, written by business executive and humanitarian Kriti Sharma.

THE HINDU | f | t | in | g | ePaper | Search here

OPINION CARTOON COLUMNS EDITORIAL INTERVIEW LEAD READERS' EDITOR

## Infinities of being a housewife

Kriti Sharma

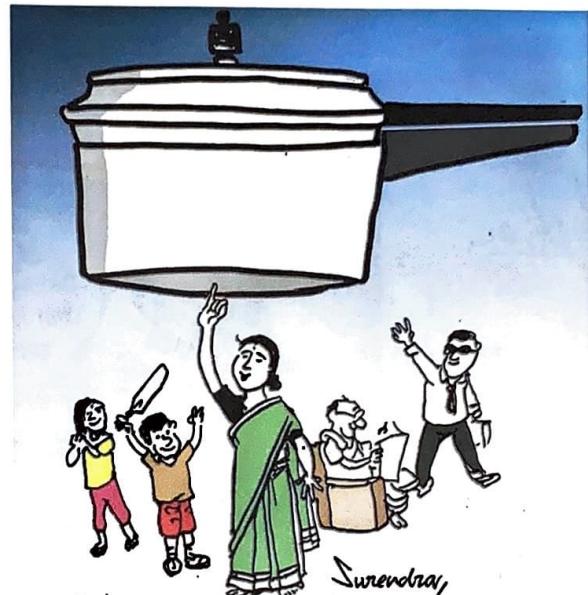
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### Why her 'job' is perhaps the most magnanimous one in the world

When my cousin was seven years old, my father, at a family gathering, put her on his lap

5 and asked her, 'So little girl, what do you want to be when you grow up?' She put on a pensive face as she mulled over the question. Finally, her eyes brightened as she pointed a finger at her mother and squealed, 'A housewife!'

- 10 For a moment, every soul listening to that seemingly innocuous exchange was stunned into silence, which was broken only by the guttural laughter of my aunt's father-in-law, my cousin's paternal grandfather. 'Sweet child!
- 15 That's not a profession. The job of a housewife is hardly a job. It's a duty.'



We live in the 21st century. As a country we proudly highlight our progress by citing the existence of a burgeoning female workforce, one that includes highly educated and skilled professionals. Yet, we cannot deny the fact that a majority of Indian women still do not go out to work. Instead, they work at home. Not from home as entrepreneurs or freelancers, but rather in their houses, as housewives.

At the core of every family, nuclear or joint, is the housewife. The importance of her physical presence is underscored by the stasis the household comes to when she is not around. She single-handedly runs it, juggling chores such as cooking, washing, cleaning and caretaking with great skill.

Emotionally, she holds the family together. She is a pillar of support for her husband, a guiding light for her child, and a harbour for the family's elderly. It's as though her existence is entirely selfless, always putting the interests of others over and above her own.

- 30 There is hardly any difference between the 'job' description of a housewife and that of the chief executive officer of a company. While the CEO steers a company forward, the housewife is at the helm of the household. The CEO may work 12 hours a day, taking important decisions in the field of production, sales, finance and human resources. The housewife is just as able an administrator. She, in fact, works round the clock. She also deals with physical, financial and human resources. Her decisions affect the lives of people and the well-being of the home.
- 35 However, the work she does is not quite considered a 'job'. A CEO gets paid in millions, while her work just goes unacknowledged. She rarely even receives gratitude; remuneration, then, seems like a ridiculous idea.
- The patriarchal understanding of the role of a housewife is that her job is a duty. She has to perform these tasks on a daily basis, irrespective of whether she likes it or wants to do it at all.
- 40 Her job is thankless. But then again, her job is not a job. Her skills are not marketable; she is not the breadwinner of the house. In its blunt interpretation of this metaphor, our male chauvinistic society has failed to realise that while the man may bring home the bread, it is the woman, or the housewife, who actually makes the food that he eats out of that bread.
- A housewife wants nothing more than to be treated with love, respect, gratefulness and dignity.
- 45 Her 'job' is perhaps the most magnanimous one in the world. It's time society woke up to her domestic significance, instead of taking her for granted. She deserves her due and it's up to us to change regressive mindsets, celebrate her place in the familial ecosystem and recognise her noble, yet silent, toil.

- How and to what effect is tone used to express the author's opinion in this column?

parallel - compare and contrast

C: - The Hindu & - author Kriti Sharma: business women

A: - readers of The Hindu  
- society (men & women)

Points

- tone (conversational reading experience): used to create a comfortable
- emphasis on "she" and "her": treating the role as a profession drawing parallels.

~~- descriptive language and imagery: make the tone ...~~

- descriptive: language and visual features; add dimension and weight to the author's opinion.

- P: 1) share opinion & enact change  
2) enhance relationship



4 PAGES / PÁGINAS

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Example  
Ejemplo

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Example  
Ejemplo

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Authors will frequently use a variety of stylistic and linguistic elements within their texts, such as tone and description in order to effectively convey their opinions. The text, "infinities of being a housewife" was written in ~~The~~ The Hindu online newspaper as an opinion column. The author, Kriti Sharma is described as a business executive and humanitarian, while ~~she~~ comments on the role of women, specifically Indian women as housewives within their society. The primary audience for this text are specifically readers of the online newspaper, most likely within India, or outside but

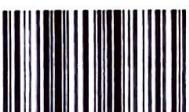
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also possibly within other countries. The author's secondary purpose is likely at all members of Indian society, as ~~the~~ Shrama attempts to display issues within society. Building on from this, the primary purpose of Shrama is likely to show their opinion and ~~on the date~~ strive for change in parallel with the opinion being displayed. Furthermore, the secondary purpose, as evidenced by the fact this is an online newspaper, is most likely to be to retain readers and encourage viewership on the site. This is achieved through the use of a range of website specific media, whilst the primary purpose is not reached through a clever use of tone, as well as description within the text.



Firstly, online opinion columns are usually monetized on an online platform, meaning structural and stylistic features of the media are crucial in increasing viewership. The website of "The Hind The Hind embodies this idea well through their social media links like facebook, twitter and more. These buttons are seamlessly integrated using universal icons, enabling keen readers to join the online community of the online brand. Furthermore, buttons such as "SHARE ARTICLE" are capitalized on to encourage the reader to interact with the article and encourage them to share it with others. This directly increases viewership hence helping the author and organization increase viewership and become more successful, hence



satisfying the secondary purpose. In addition, the website's structure allows for easy navigation through a clear navigation bar which is contrasted from the rest of the webpage through the use of blue. This colour, combined with the use of capital letters, again, encourages the reader to continue using the online service. Thus it not only works as merely a utility of the webpage, but also achieves the secondary purpose aforementioned. Moreover, the style and structure of the webpage and site also, importantly, creates a familiar interface for the reader to enjoy. The logo on the top left, as well as the blue colour scheme and use of an author profile each work to in tandem



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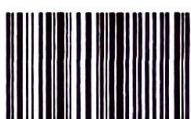
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Example  
Ejemplo 3

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to ensure the reader feels familiar with the brand of the newspaper from organization, hence is more likely to continue offering their patronage to the service. These hints are also important  when considering the severe competition in the online sphere, where each organization must work profusely to gain even a minute of the busy reader's time. This is achieved, also,  through the image at the top of the article, which works to draw the reader in to the text and give them context, and is especially important for the secondary audience who will



be less from familiar with the author and the organisation it's self. The image uses a simple colour scheme, in line with that of the website. Furthermore, the clothing on the individual is varied, symbolising diversity and likely appealing through pathos to the reader. Lastly, the two women (mothers) is seen to be holding up a large scissor with a single finger, emphasising her own metaphorical strength and setting the context for Sharma's opinion within the text. From this, it becomes abundantly clear that structure and style of the online media its self, is crucial in encouraging and enhancing their viewership.

Furthermore,

in the opinion pieces, authors must use a strong

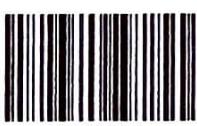


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and per persuasive, yet comforting and relaxed tone in order to effectively convey their opinion and encourage change. In her text, Sharma begins with a personal anecdote, which is extremely powerful in developing a deep relationship with the reader, ensuring that ~~is~~ <sup>their</sup> credibility is placed in the forefront of their minds. Such ethos is ~~stop~~ accentuated through the use of ~~personal pronoun~~ first person like in "When my cousin", and "my father," whereby the reader is placed within Sharma's own family. This dynamic is crucial to the understanding of the text as it symbolises the inherent societal problems through a family relationship made using a child, a symbol of innocence. Further, the author uses a question form



Their own father, "what do you want to be when you grow up," to implicitly communicate with the reader, and further build the aforementioned relationship. This conversational tone, therefore, can become increasingly powerful when the author interacts with, and creates a sense of relatability with the reader. To further build on the use of this personal dynamic, Sharma ~~intends~~ utilises inclusive words such as such as "yet, we cannot deny," whereby the reader is persuaded and convinced of the author's views through being included within the text. Sharma's high modal tone is further conveyed through the clever use of sentence structures in ~~as~~ sentences like "It's a duty," whereby ~~is~~ the truncated sentence



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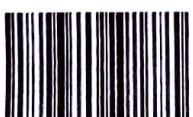
emphasises the message of the author, hence achieving the primary purpose. Furthermore, the author cleverly enhances her persuasive tone through appealing to symbolic ideas in Indian culture and heritage like "duty". Furthermore, Sharma uses the symbolic idea of a CEO within a company to be able to appeal to ideals of success within the target audience. Sharma apple appeals to their own strength as a business executive in order to enhance their credibility through the metaphor. In this sense, the author may use phrases



"The CEO is paid in millions, while his work goes unacknowledged" to accentuate the problem and create a confident, credible and reflective tone, encouraging the reader to also observe the social issue. Hence, authorial tone is inherently important in any text as it defines the way in which it is perceived by the reader.

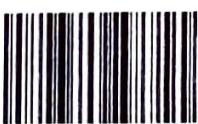
Finally

Finally, authors must often rely on complex description and imagery in their language to be able to appeal to the reader's thoughts and make convey understand the opinion being displayed. The title, for example, uses the word "infinities" in order to amplify the great magnitude and importance of the situation at



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hard. The word also symbolizes timelessness, and contributes greatly to the reader's perception of the text. Furthermore, descriptive language is ~~comes~~ frequently used in the remainder of the text in phrasers such as "that seemingly innocuous exchange," as well as "stunned into silence," helps place the reader in the authors mindset, a ~~is~~ crucially important aspect of all opinion pieces. Shrama also descriptively lists ideas such as "cooking, washing, cleaning and constating with great skill," as to ~~convey~~ positive convey the great magnitude and of importance of housewives, which is directly synonymous with the primary purpose. Finally, ~~Finally, Shrama~~ Finally, Shrama is inherently descriptive through conveying ~~the +~~ their perspective though the



frequent and powerful repetition of "her" and "she," in that as to hopefully encourage the reader to consider the importance of housewife within the modern Indian family. The author makes the text more personal through describing the idea of a housewife through the pronouns of a single female person, in this way dramatically enhancing the meaning and purpose of the message being conveyed. This image is visually described in the final statement, "for her noble, yet silent, toil," which conveys a deep sense of sadness through negative connotations while juxtaposing them with positive connotations of words like "noble." Therefore, the descriptive language and imagery used within the text can be seen to be of great paramount importance in effective





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communication with the reader.

In conclusion, the text opinion column written by Kriti Sharma is able to effectively achieve the secondary purpose through ~~as~~ using commonfeat structural and stylistic features of an online ~~access~~ website. Additionally, Sharma, Sharma builds a relationship with the reader through an innovative use of tone, and utilises this ~~as~~ through description and imagery ~~to~~ to convey an opinion and emphasise its importance.

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