# Data Visualization

**CST 205** 

### What is it?

- Data visualization refers to presenting data as pictures or graphics
  - Often BIG data
- Goal is to make complex information easier to understand
- Often interactive
  - For example, often possible to drill down into charts and graphs more detail

### Tools of the trade

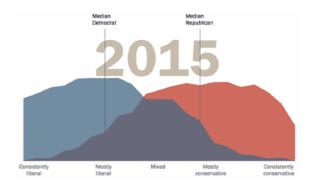
- Common to use a web browser as the presentation layer.
- Reigning champ is d3.js
  - JavaScript library that uses SVG (and more!)







#### Political polarization in the American public, 1994 - 2015



Surveys conducted 1994, 1999, 2004, 2011, 2014, and 2015 PEW RESEARCH CENTER

## Bokeh

- Python library
- Generate charts on web pages
- Let's look at a few examples on the <u>Bokeh website</u>

