Delivery Time Report:

Muesli GmbH & Co. KG

A technical / code focused presentation Louiza & Jamie 26.02.2024

Overview

Process Description

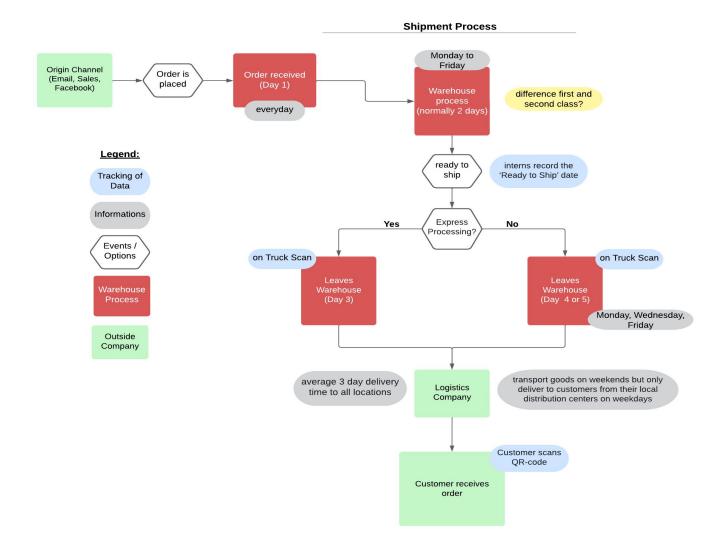
To fully understand the process from the moment of order until the delivery, we will have a look at a flowchart

KPI's

For a clear overview we are looking at 4 major KPI's for the shipping and delivery process

Hypotheses

Our Data Analyst Team will face five hypotheses in order to get a greater understanding of the delivery process



KPI's

- Order-lead Time
- Shipping Time
- Pack Cycle Time
- Pick Cycle

10 days 21 hrs

Average order lead time

order placed -> customer

```
order_lead = df_campaign.merge(df, how = 'left', on ='order_id')

order_lead['time'] = order_lead['arrival scan date'] - order_lead['order_date']

print(order_lead['time'].mean())
```

Output: 10 days 21:16:10.059880239

4 days 13 hrs

Average shipping time

(truck scan -> customer)

```
last_mile = df_campaign.merge(df_process, how = 'left', on ='order_id')
last_mile['time'] = last_mile ['arrival scan date'] - last_mile['on truck_scan date']
```

print(last_mile['time'].mean())

4 days 13:34:33.151750972

Output:

4 days 3 hrs

Average pack cycle time

order received -> ready to ship

```
warehouse pr['time'] = warehouse pr['ready to ship date'] -
warehouse pr['order date']
print(warehouse pr['time'].mean())
```

Output:

4 days 03:47:22.105263157

1 day 15 hrs

Average pick cycle time

ready to ship -> truck scan

```
pick_cycle = df_intern.merge(df_process, how = 'left', on ='order_id')
pick_cycle['time'] = pick_cycle['pickup date'] - pick_cycle['ready_to_ship_date']
print(pick_cycle['time'].mean())
```

Output: 1 days 15:26:41.913875598

Hypotheses

- Warehouse process might take longer than the two days as expected
- Last mile delivery time might be depending on delivery region
- The origin channel is influencing the process time
- The quantity of the order is influencing the process time
- The amount of orders per day is influencing the process time

The warehouse process might take longer than the 3 days expected

```
# create dataframe for internal warehouse process
   warehouse_pr = df_intern.merge(df, how = 'left', on = 'order_id')
   warehouse pr = warehouse pr[['order id', 'origin channel', 'quantity', 'ship mode', 'order date', 'ready to ship date', 'ready to ship day']]
   warehouse_pr.drop_duplicates()
   warehouse pr['time'] = warehouse pr['ready_to_ship_date'] - warehouse_pr['order_date']
   print('the warehouse processing time is', warehouse_pr['time'].mean(),'\n')
   # look at mean and count for ship_mode
   print(warehouse pr.groupby('ship mode')["time"].mean(),'\n')
   print(warehouse_pr.groupby('ship_mode')["time"].count(),'\n')
   # create column for day of date
   warehouse_pr['order_day'] = warehouse_pr['order_date'].dt.day_name()
   df intern["day"] = df intern["ready to ship date"].dt.day name()
 / 0.0s
the warehouse processing time is 4 days 03:47:22.105263157
ship mode
First Class
                1 days 21:52:56.470588235
Second Class 3 days 20:54:11.612903225
Standard Class 5 days 07:19:06.188340807
Name: time, dtype: timedelta64[ns]
ship mode
First Class
                  102
Second Class
                  93
Standard Class 223
Name: time, dtype: int64
```

The warehouse process might take longer than the 3 days expected

Our hypothesis can be confirmed.

As we can see, our mean value for the internal processing time is roughly 4 days.

Furthermore the shipmode seems to have an influence on the processing time. We can see that there is deviation of roughly 2 days depending on the shipmode.

Last mile delivery time might be heavily depending on delivery region

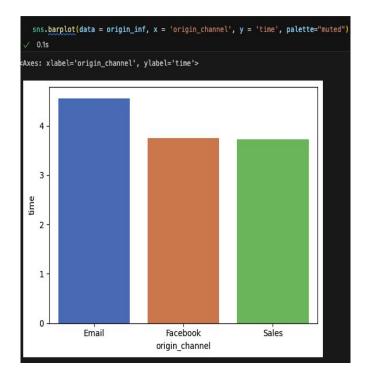
```
last_mile = df_campaign.merge(df_process, how = 'left', on ='order_id')
   last_mile['time'] = last_mile ['arrival_scan_date'] - last_mile['on_truck_scan_date']
   last_mile
   last_mile = last_mile.merge(df[['order_id','region']], how = 'left', on = 'order_id')
   last_mile.groupby('region', as_index=False)['time'].mean()
   0.0s
    region
                               time
   Central
            4 days 08:30:49.117174959
            4 days 16:07:05.615763546
      East
2
     South
           4 days 15:03:45.941422594
3
     West
            4 days 15:42:46.153846153
```

Last mile delivery time might be heavily depending on delivery region

we cannot see any notable dependency of the delivery region on the last mile delivery time. However we should mention that the process is, in average, roughly 7 hours faster for the central region

The origin channel is influencing the process time

```
origin_inf = pd.pivot_table(warehouse_pr,
                   values='time',
                   columns='origin_channel',
                   aggfunc='mean',
                   fill_value=0)
   0.0s
  origin_inf = origin_inf.T
  origin_inf.reset_index(inplace = True)
  origin_inf
   0.0s
   origin_channel
                      time
0
            Email
                  4.558140
        Facebook
                  3.752809
2
           Sales
                  3.719298
```

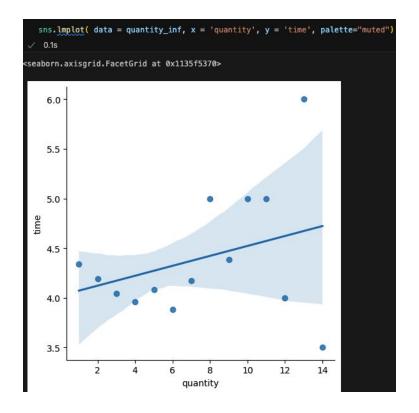


The origin channel is influencing the process time

The order income via E-Mail tends to have a longer internal processing time of roughly one day compared to the other available channels.

The quantity of each order is influencing the process time

```
quantity_inf = pd.pivot_table(warehouse_pr,
                  values='time',
                  # index='time',
                  columns='quantity',
                  aggfunc='mean',
                  fill_value=0)
  0.0s
 quantity_inf = quantity_inf.T
 quantity_inf.reset_index(inplace = True)
 quantity_inf
  0.0s
   quantity
                 time
             4.342105
0
             4.190476
            4.044444
```



The quantity of the order is influencing the process time

we can't examine any correlation between the quantity of products per order and internal processing time

The amount of orders per day is influencing the process time

```
df_time = pd.pivot_table( warehouse_pr,
                values = 'time',
                index='order_date',
                aggfunc='mean',
                fill value=0)
counts = df['order_date'].value_counts()
df_numberorders = pd.DataFrame(counts.reset_index())
df_time_count = df_time.merge(df_numberorders, on = 'order_date')
df_time_count.sort_values('count', ascending= False)
0.0s
  order_date
                  time count
  2020-11-12
              3.703704
                          30
  2020-11-06
             3.388889
 2019-09-02
             3.863636
                          26
  2020-11-19 3.900000
                          26
```

```
fig=sns.lmplot(data = df_time_count, x = 'count', y = 'time', palette="muted", ci=None,
                  height=4, scatter_kws={"s": 50, "alpha": 1})
   fig.set_axis_labels('amount of orders', 'time')
  print(df_time_count.corr())
 / 0.1s
           order date
                                     count
order date
             1.000000 -0.038523 0.281849
time
            -0.038523 1.000000 -0.390011
             0.281849 -0.390011 1.000000
count
    8 - 0
 time
                           15
                                           25
                      amount of orders
```

The amount of orders per day is influencing the process time

We were able to see that the warehouse process is slightly faster the more orders were coming in. However if we exclude the outlier the tilt of the graph becomes more horizontal.

Proposals

Trucks should leave everyday

Implement E-Mail automation

Increase warehouse efficiency

Thank you.