

JAMIE YOO PORTFOLIO

J A M I E Y O O K R @ G M A I L . C O M

ADOBE
CREATIVE
SUIT

2013-2020
BEST
SELECTED

BACHELOR,
INDUSTRIAL
DESIGN

UI/UX
SPECIALIST
CERTIFICATED



ALL PACKAGE DESIGN - WU TANG CLAN VODKA & PREMIUM LIQUOR

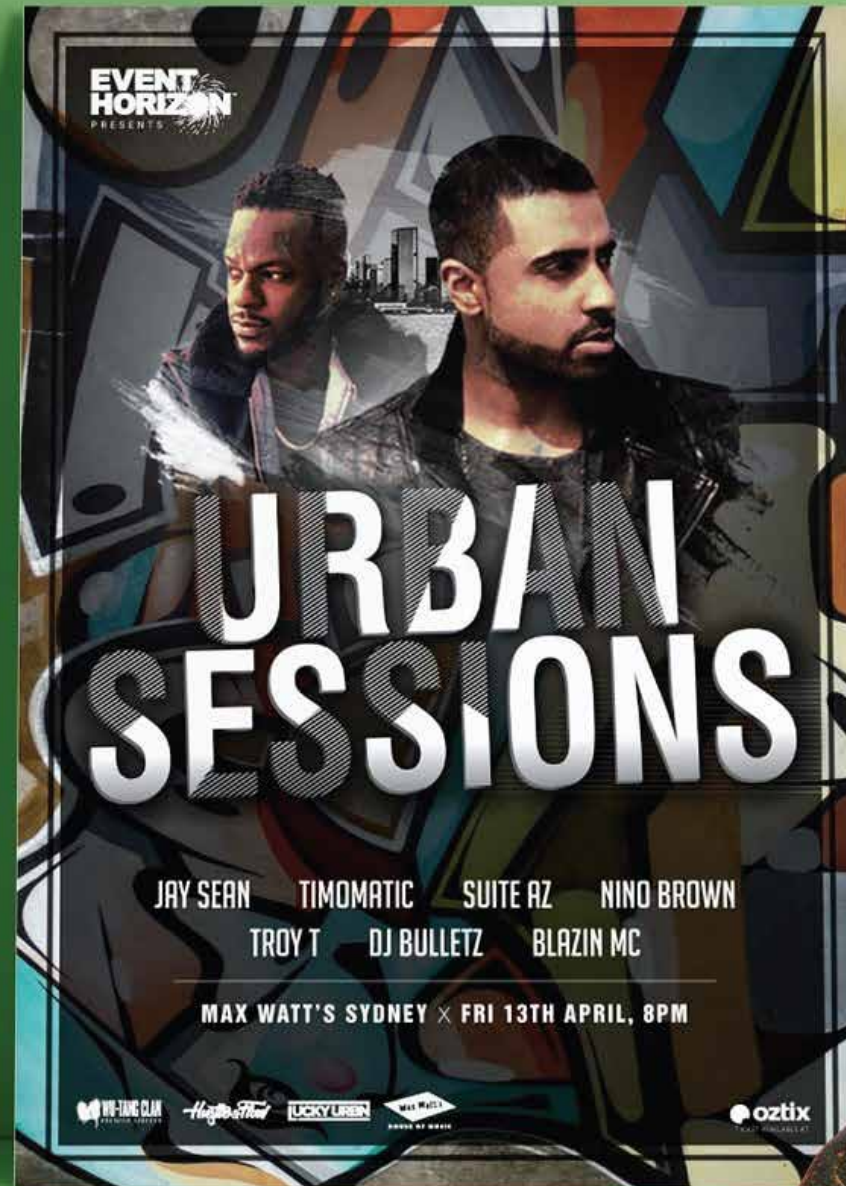
COLLABORTION WITH THE HIPHOP BAND 'WU TANG CLAN' FROM LIVE NATION USA
DESIGNED LABEL, OUTER BOX, 4PACK AND ALUMINUM CAPSULE.



ADVERTISEMENT
- WTC VODKA LAUNCHING PARTY
PRINTED FLYERS AND SNS POSTS



BRANDING LOGO - EVENT HORIZON MARKETING / DRINK MENU - GLADES BAR REDFERN
 BRAND LOGO, CONCEPTS AND MONTHLY UPDATING MENU



POSTERS - URBAN SESSIONS EVENT

POLE POSTERS

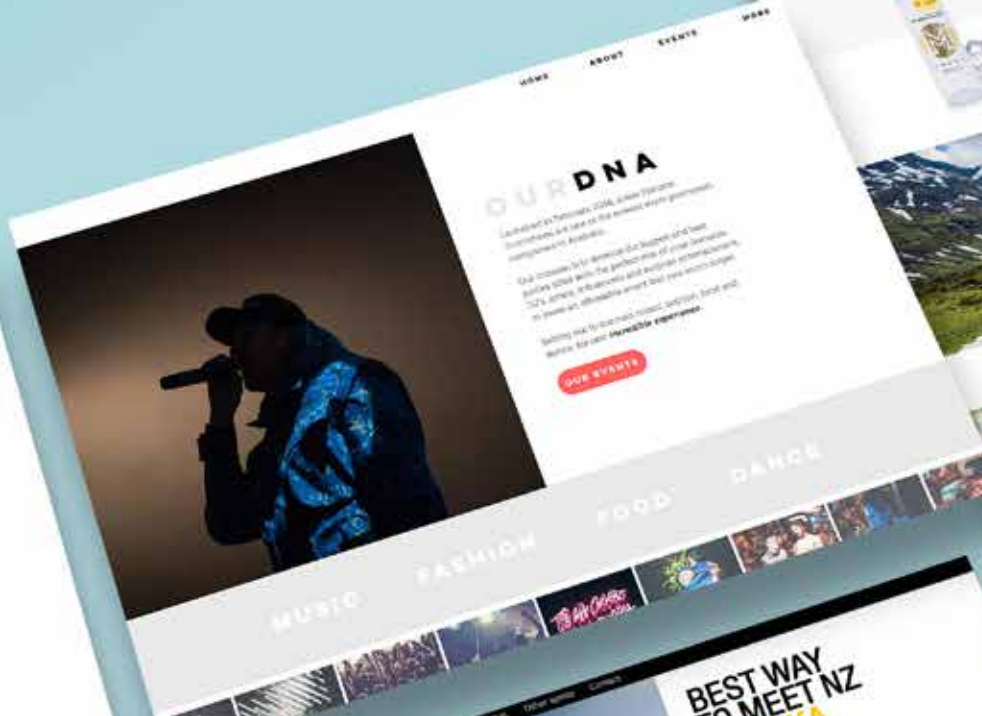


SAPIENTIA
(NZ) LIMITED

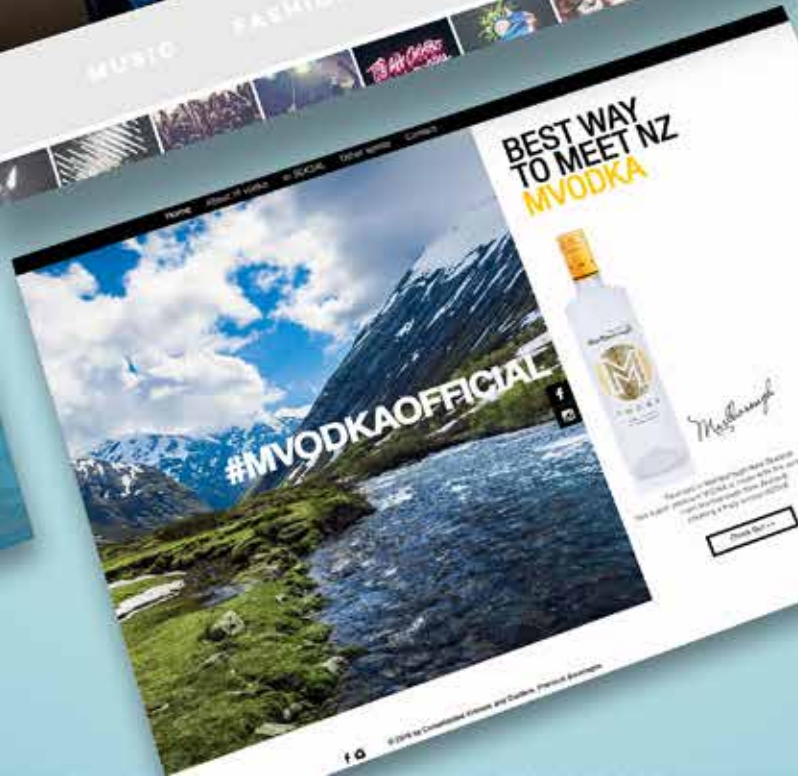
PREMIUM LIGHTER
Sapiientia's new, ultra-light, premium & light
tasting vodka is the perfect choice for those who
appreciate a lighter, refreshing and elegant
tasting vodka for any occasion.



09 298 9579
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NZ OFFICE
+64 09 299 6710
ADMIN@SAPIENTIA.CO.NZ
5/19 VERNON ST PAKURANGA AUCKLAND 2110
NEW ZEALAND



MUSIC FASHION FOOD DANCE



BEST WAY
TO MEET NZ
MVODKA



Check Out



AWARD WINNER TASTES
MADE BY THE EXPERTS



PREMIUM M VODKA



RED BULL ARUSHKA
1 LITRE
Genuine Red Bull



EMAIL US
info@redbullarushka.co.nz
(09) 299 6710

WEBSITES - EVENT HORIZON, DIVAS
RESPONSIBLE DESIGN AND LAYOUT

YOUR CHANCE
TO WIN
\$10,000



JOHNNIE WALKER
THE GLENLIVET
Canadian Club
SOUTHERN COMFORT

SPEND \$59
OR MORE
ON ANY WHISKY TO ENTER

Lagardère

YOUR CHANCE
TO WIN
\$10,000

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Lagardère





VARIOUS POSTERS - DIVAS BEVERAGES, EVENT HORIZON
AFRAME, BOX HEADERS, FLYERS FOR SPECIAL EVENTS, SEASONAL PROMOTIONAL FLYERS



BAR PRPOMOTIONAL POSTERS - HUSTLE & FLOW BAR IN REDFERN

HIPHOP BAR 'HUSTLE & FLOW' PROMOTIONAL POSTERS
X BANNER FOR SPECIAL PROMOTON - EVENT VENUE



DESIGN VARIATION - DIVAS CASK WINE

CASK WINE OUTER BOX DESIGN,
2 LITRES DIVAS VKAT VODKA, 4 LITRES WHITE & RED CASK WINE,
PREMIX COCKTAIL CASKS.



DESIGN VARIATION - VINTAGE WINE LABELS

WINE LABEL DESIGN - VINTAGE SAUVIGNON BLANC
NEEDED TO CONSIDER PRINTING EFFECTS AND COSTS



G WATER

SAMPLE 1



G WATER

SAMPLE 2



G WATER

SAMPLE 3



GLASS WATER BOTTLE - G WATER

WATER BOTTLE LABEL -
'ACTUAL GRAPE IMAGES WITH WATER SPLASH'



MODERN CONCEPT OF WINE LABELS - PARPTY 03 AU CHARDONNAY

2 COLOURS, NO EFFECT
MODERN DESIGN FOR YOUNG CUSTOMERS
WHO AFFORD COMPETITIVE COST



WHISKY & GIN LABEL - HAROLD HOLT GIN NZ

DESIGN CONCEPT TRADITIONAL,
LESS PRINTING EFFECT
FOR COST EFFECTIVE

