

## Mahbub Hasan

Designer | UI/UX & Product Design

Specialist

Dhaka, Bangladesh | +8801920055116 |

mail@imahbub.com

Portfolio: [portfolio.imahbub.com](https://portfolio.imahbub.com)

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## Professional Summary

Creative UI/UX and product designer with 7+ years experience in digital products, front-end design, and branding. Skilled in collaborating with engineering teams and delivering user-centered solutions for consumer software, developer tools, and fintech industries.

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## Key Skills

- Product Design, UI/UX, User Testing & Research
- Visual Design, Branding & Digital Assets
- Front-End Design & Prototyping
- Project Management & Team Collaboration

## Tools

- Figma, Annix, Adobe Creative Suite, Zeplin
  - VS Code, Hotjar
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## Professional Experience

### Freelance Designer (UI/UX, UX Engineer) — Remote

*August 2023 – Present*

- Designed sales channel system and market platform for Techno FAQ.
- Created UI/UX and front-end for AI-based Pet Food Suggestion app (Flask, HTML5).
- Enhancing UI/UX and branding for ncxhost.com.
- Established UI/UX workflows, design system, and homepage redesign for ludoplayer.com.

### Murena SAS, France — Contract UI/UX Designer

*March 2020 – August 2023*

- Designed UI/UX for flagship /e/OS used by 100,000+ users including OS launcher and default apps.
- Created and maintained design system and components.
- Led visual and promotional communications including manuals and animations.
- Collaborated closely with app development teams ensuring smooth design implementation.

### Techno FAQ Digital Media, India — Contract UI/UX Designer & UX Engineer

*January 2018 – February 2020*

- Sole designer managing UI/UX, front-end, and digital assets for flagship market platform.
- Designed sales funnel and purchase flows for digital products.
- Developed visuals and animations for magazines and ad campaigns.