

Project Design Phase
Proposed Solution Template

Date	26-06-2025
Team ID	LTVIP2025TMID59352
Project Name	ShopSmart:Your digital grocery store experience
Maximum Marks	2 Marks

Proposed Solution for ShopSmart

S. No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Traditional grocery shopping is time-consuming and inconvenient; existing eCommerce platforms often lack tailored features for small vendors and local buyers.
2	Idea / Solution Description	ShopSmart is a web-based grocery platform that connects customers with sellers, enabling convenient product browsing, secure checkout, and role-based management.
3	Novelty / Uniqueness	Unlike generic eCommerce sites, ShopSmart provides dedicated seller dashboards, admin tools, and customer-friendly features like order tracking and wishlisting.
4	Social Impact / Customer Satisfaction	It improves accessibility to daily essentials, reduces in-store crowding, and empowers local sellers—leading to higher customer convenience and digital inclusion.
5	Business Model (Revenue Model)	Preemium model for sellers (basic listing free, premium analytics paid), small commission on each order, and potential ad placements for promoted products.