EXOTIC EXPERIENCE IN ORLANDO INFORMATION	
Description and Goals	Exotic Experience in Orlando strives to be your premier exotic animal experience with a focus on education and interaction.
SITE SPECIFIC KEYWORDS AND PHRASES	
Key Words and Phrases	Reptile Party, Petting Zoo, Animal Parties, exotic animals, exotic, birthday party animals, kangaroo, lemur, endangered and species, kids exotic animal party, exotic pets, animal show, exotic animal show, kids
MOBILE FIRST DESIGN AND DEVELOPMENT	
Mobile First Design	Our focus during design and development of the site will be it's ability to be viewed and used on a variety of screen resolutions down to mobile phone size screens. To do this we will make the site responsive and use media queries to make this possible.

Page Number	Page Name/Title	Filename and Global Navigation Text	Sub-Categories	Contents Original Location	Placement or Visual Treatment Ideas	Page Specific Keywords	Notes
1	Home Page/Home	index.html/Home	Hours of Operation, About, Directions	http://www.exoticexperience.net/index.htm	Clean up the home page to give it a more profession look and feel. Will change the color scheme and layout as well.	About, Hours, Directions, Who we are.	Keep this page simple and flowing well since it will be the landing page for anyone searching for the business.
2	The Animals/ Meet The Animals	the_animals.html/Meet the Animals	Kiwi, Mojo, Rooster, Owen, Poppi, Lolli, Love Bug.	http://www.exoticexperience.net/meet_the_animals!.htm	Clean up the UI and use thumbnail photo's to link to the larger photos and information about each animal. Add treatments such as borders to the thumbnails.	Our animals, names, photos, photographs, background, about the animals.	This page will look much more professional once the pictures are the same size and the thumbnails have some treatement added to them.
3	Events/Upcoming Events	events.html/Events	No sub-catagories. Information should be able to fit on one page.	http://www.exoticexperience.net/upcoming_events.htm	Make a table to list upcoming events such as tradeshows etc. A form to take down information for scheduling an event. Make the form simple and easy to use.	Events, Event Schedule, Public Events.	This page will list events at the EAEO location and also public events that are taking place off location.

4	Information and Pricing/Event Packages	eventpricing.html/Pricing	Private Event, Group Event.	No page for this information on current site.	Container page for event pricing to include private events, group events and packages.	Information, private event, group event, packages.	Each page on the site should link to this page. This page is the page we ultimatly want the users to land on and use. Include pricing and posibly discount codes. Also include a link for more information.
5	Contact Us/Contact	contact_us.html/Contact	Contact, Schedule Your Event.	No page for this information on current site. Current site lists a phone number and email address for contact at the bottom of each page.	Contact form for general questions and to schedule private events. This page will also be used to showcase tee-shirts that they have available forsale.	Contact, Schedule Your Event, Contact Us.	Basic contact information form that when filled out will be emailed to EAEO.
6	Photo Gallery/Photos	photo_gallery.html/Photo Gallery	Photo Gallery Page 2	http://www.exoticexperience.net/photo_gallery.htm	Photo Gallery pages set up with clickable thumbnails that will link to the full size pictures.	Photos, photogallery, animals, past events.	Use pictures from current photo galleries. Make a thumbnail copy of each image and resize all the large images to the same size. Add simple CSS border treatments to the thumbnail gallery to enhance the look of the page.