



The Future of Eniac: Entering the Brazilian Tech Market!

Exploring new opportunities. Assessing market potential. Strategic partnership with Magist.



3 Key Questions for Brazilian Expansion

1

Market Demand

Tech product popularity in Brazil?

2

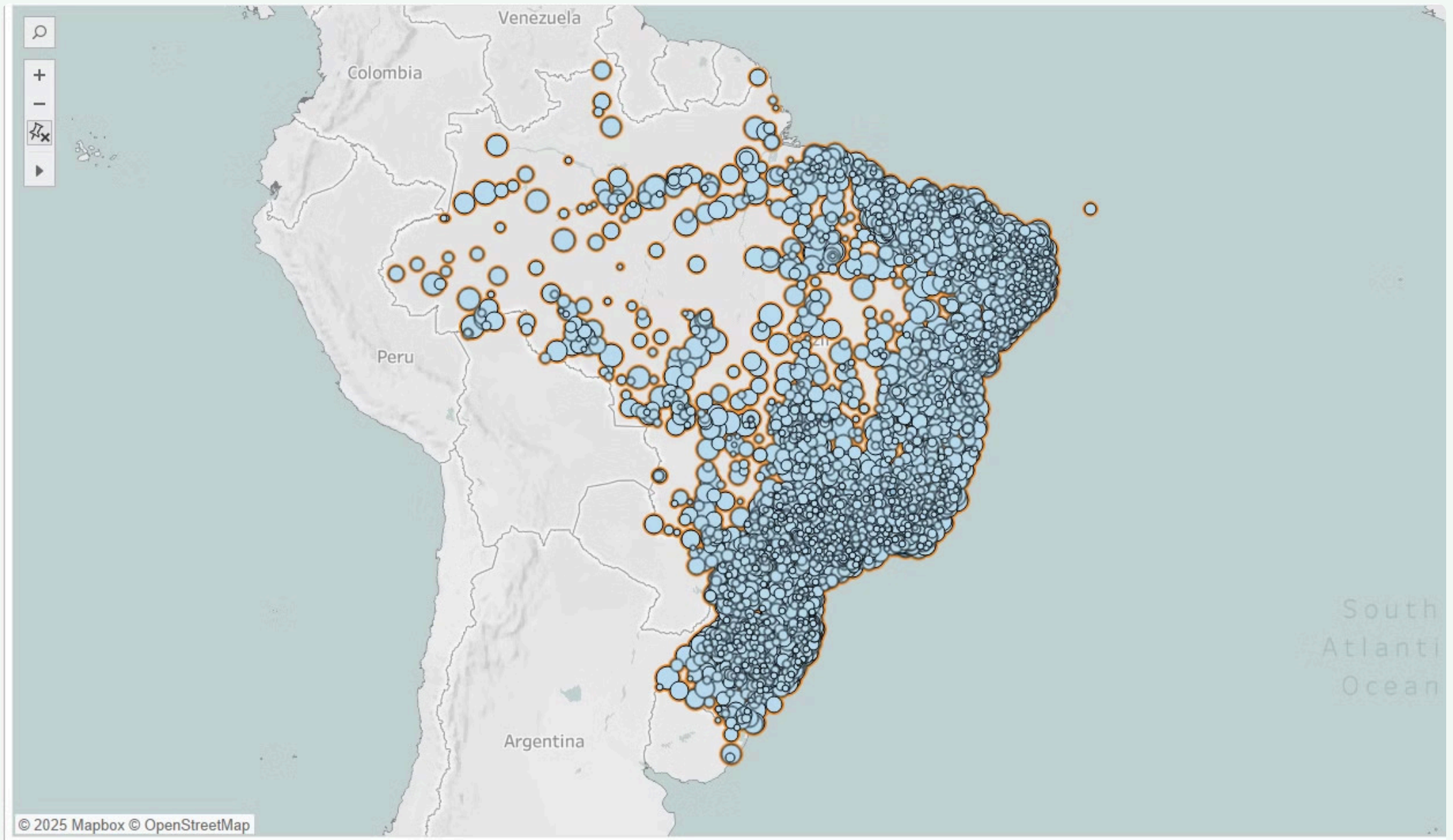
Delivery Speed

Can Magist deliver on time?

3

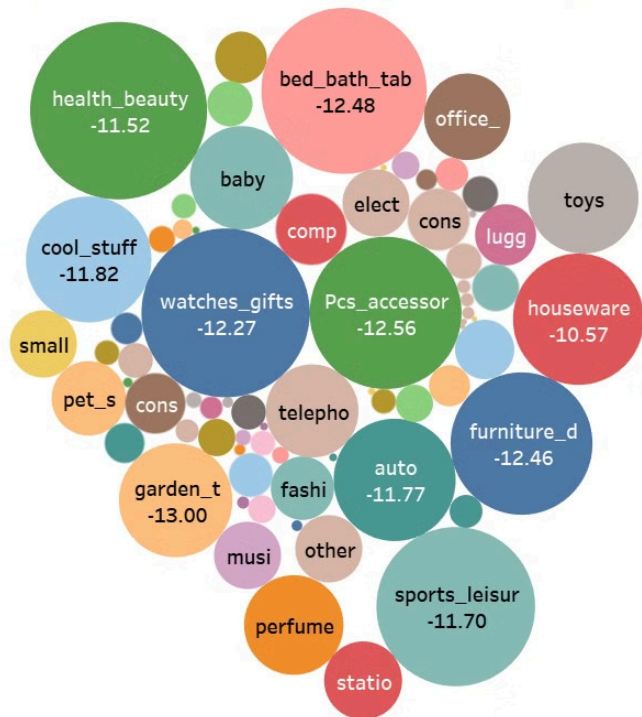
Partnership Fit

Is Magist a good partner for Eniac?

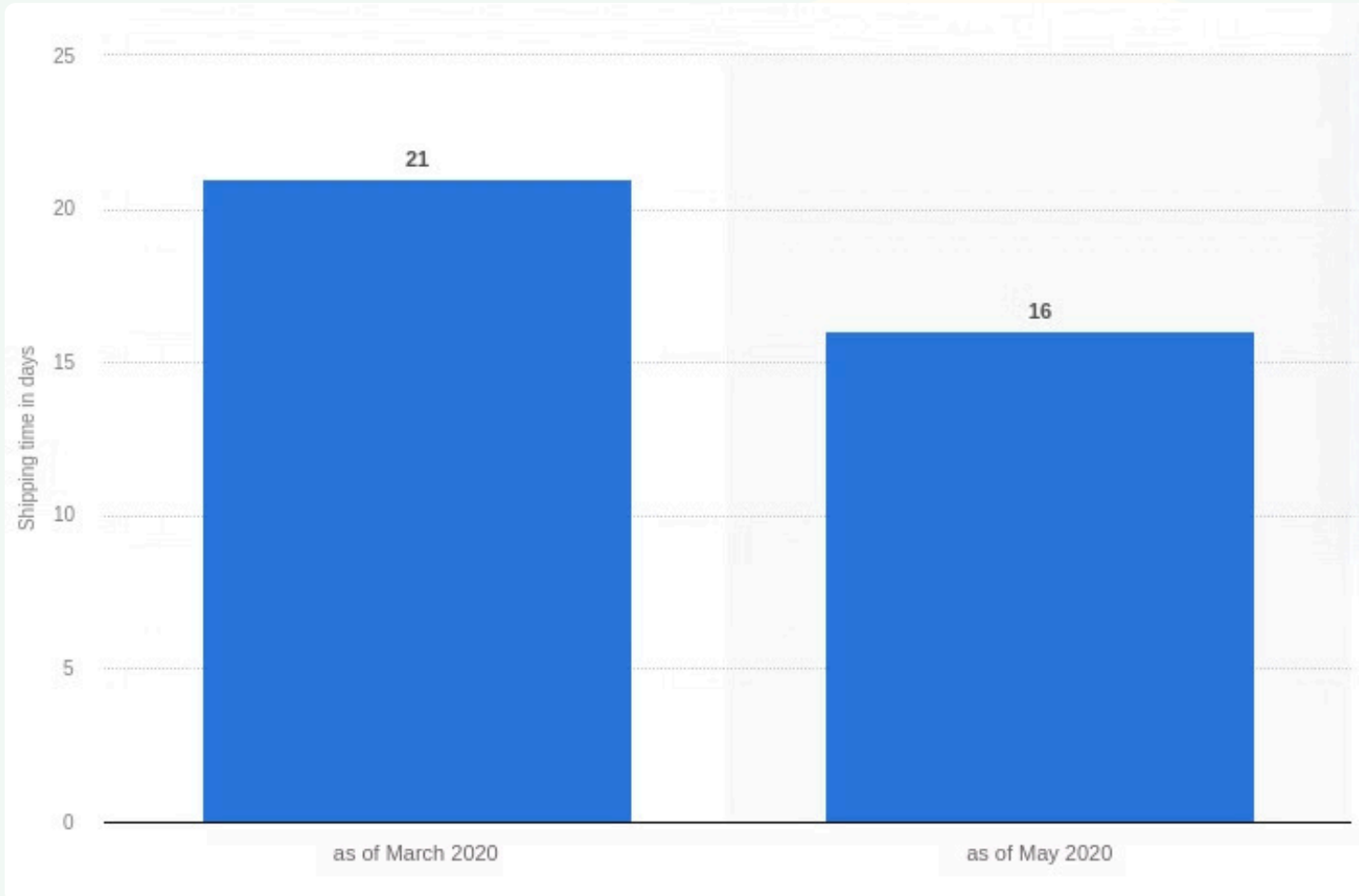


Magist's customers are distributed across Brazil

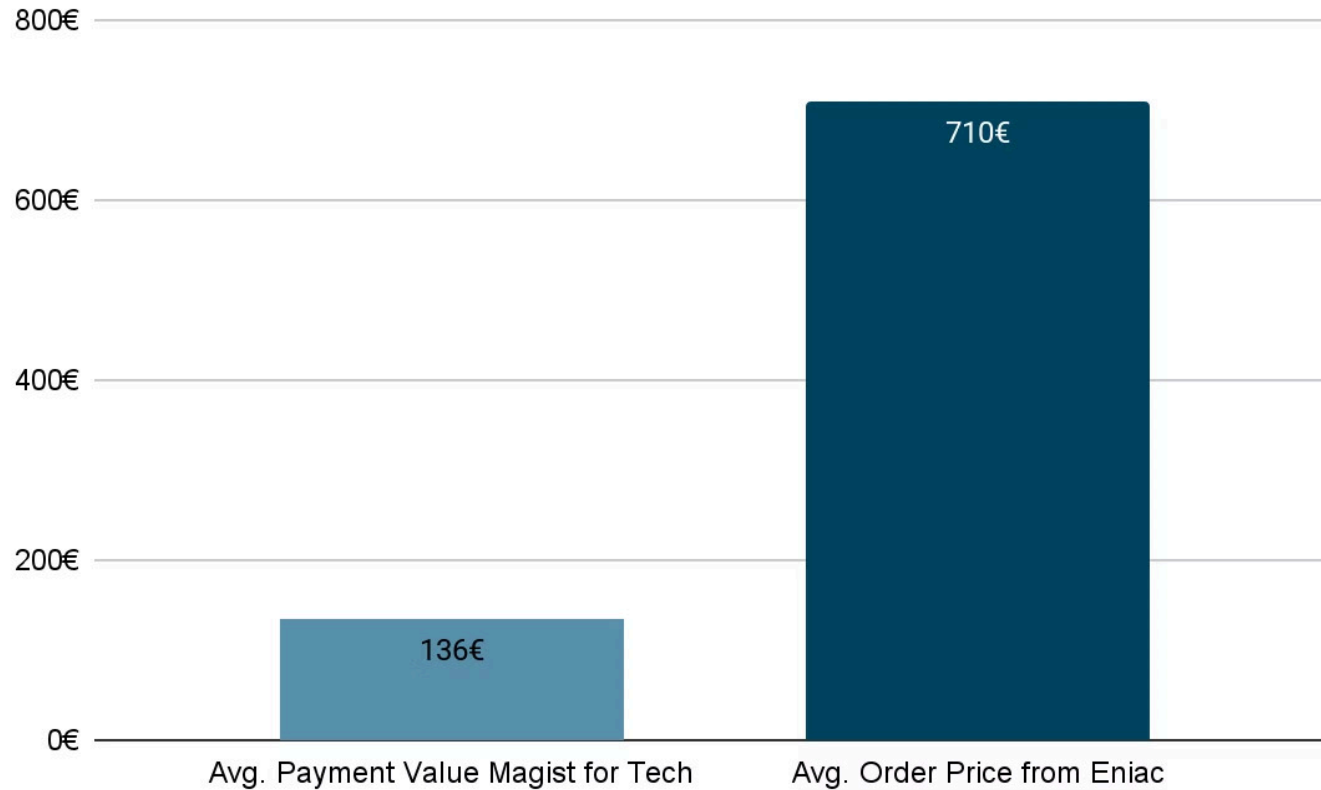
- Tech product are way in demand among Magist's customers
- There is no big difference in the processing time between all categories



Average delivery time for an online order in Brazil as of March and May 2020



Affordable Apple-Products for Brazil



Discount offer for our customers in Europe:

“Trade in your old Device, get a discount on your new!”

Check & Refurbish Products for Brazilian Market

Selling Refurbished Apple-Products with limited warranty in Brazil for a competitive Price!

A large, faint watermark of the Brazilian flag is centered in the background. It features the green and gold colors, a blue globe with white stars, and a white banner with the text 'ORDEM E PROGRESSO'.

Key Takeaways

Market Opportunity

Tech products are popular in Brazil.

Partnership Potential

Magist could be a good partner with faster delivery.

Pricing Strategy

Affordable price with refurbished products and limited warranty