

Web Application Localization Without Tears 😢



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Common localization process

Adding a new text to translate

1. Create translation key in the code

homepage_hello_world

- 2. Add the key to the file with localization data or use extraction +
- 3. Translate the key to your mother language 🔨
- 4. Check it was translated correctly, it looks fine and layout is not broken <a>

Modifying existing translation

- 1. Find out which key it is 💂
- 2. Open the localization file, and modify the value 📏
- 3. Check it was translated correctly, it looks fine and layout is not broken 🗸

Letting a translator to translate your app into foreign language

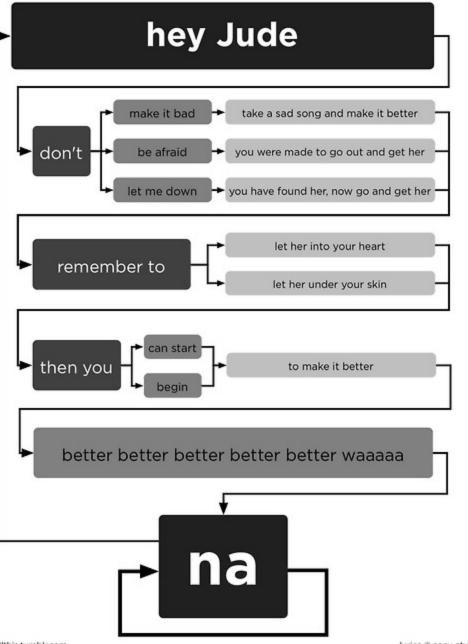
- 1. Take the localization data from your code & send it to translator
- 2. Answer a lot of questions about context of the data !?





Letting a translator to translate your app into foreign language

- 1. Take the localization data from your code & send it to translator
- 2. Answer a lot of questions about context of the data !?
- 3. Get wrong translations because of missing context X
- 4. Append the data to the code



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Localization process with Tolgee (Demo)

The Tolgee method

Developers develop their code



• Translators translate 🦂

ICU Message Format

```
Hello, I am {name}.
```

name=Peter → Hello, I am Peter.

```
{dogsCount, plural,
  one {One dog is}
  other {# dogs are}
} here.
```

```
dogsCount=1 \rightarrow One dog is here.
dogsCount=0 \rightarrow 0 dogs are here.
dogsCount=2 \rightarrow 2 dogs are here.
```

. . .

```
{gender_of_host, select,
  female {
    {num_guests, plural, offset:1
      =0 {{host} does not give a party.}
      =1 {{host} invites {guest} to her party.}
      =2 {{host} invites {guest} and one other person to her party.}
      other {{host} invites {quest} and # other people to her party.}}}
 male {
    {num_guests, plural, offset:1
      =0 {{host} does not give a party.}
      =1 {{host} invites {guest} to his party.}
      =2 {{host} invites {guest} and one other person to his party.}
      other {{host} invites {guest} and # other people to his party.}}}
 other {
    {num_guests, plural, offset:1
      =0 {{host} does not give a party.}
      =1 {{host} invites {guest} to their party.}
      =2 {{host} invites {guest} and one other person to their party.}
      other {{host} invites {guest} and # other people to their party.}}}
```

Tolgee Architecture

- REST API
- Web application
- SDKs

Single source of truth

- All developers & translators use the same localization data
- The data may but don't have to be stored in VCS

Deployment

Locally



docker run -p8080:8080 tolgee/tolgee

Your cloud infrastructure



docker-compose up

Use Tolgee Cloud



https://app.tolgee.io

The Future

- Automatic screenshot generation
- Glossaries, Translation Memory, Automated translations
- Plugins for IDE & Design tools
- Support for mobile and desktop apps

Technologies

















Proprietary tools

- Crowdin
- Lokalise
- Phrase
- Many more

Question time!

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