The data requirements are comparable to the requirements of the examples.

There is a need of all businesses in Gent.

1. All restaurants/pubs in order to find which places are touristic hotspots
2. For each restaurant/pub type a number of businesses in order to find which types are already quite popular (in order to make a cut-off)
3. Developing a logic that finds the ‘best locations’ for each type of restaurant
4. By combining the touristic hotspots and ‘best locations’ will decide which popular type of restaurant is ‘missing’ somewhere

These 4 factors combines will make it possible to find the best type of restaurant for the best location in order to find the missing money making business