

# Hobby Store Online Platform

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## Project Summary

Version 1.1.0

9/30/2018

**Project Summary Template**

This document is intended to provide a summary understanding of the high-level vision of your project goals.

<b>Company Name</b>	The Sword & Board
<b>Company Address</b>	1193 Bloor St. West Toronto, ON
<b>Company Website</b>	<a href="https://www.theswordandboardtoronto.com/">https://www.theswordandboardtoronto.com/</a>
<b>Telephone</b>	647-350-7529
<b>Contact</b>	Chris Perez
<b>Title</b>	Store Owner
<b>Email</b>	theswordandboardtoronto@gmail.com
<b>Project Title</b>	Hobby Store Online Platform
<b>Project Description</b>	<p><b>About the company:</b> We are a group of lifelong gamers and hobbyists from all edges of the gaming world who have banded together to create a space for not only current gamers, but to show the next generation of gamers how enjoyable this pastime can be. We are avid collectors and enthusiasts of board games, RPG's, CCG's, and miniature war-gaming.</p> <p><b>About the project:</b> This project is created in collaboration with a local Toronto business: The Sword &amp; Board to create an effective website to manage card inventory, pricing and availability.</p>
<b>Problem/ Opportunity Assessment *</b>	<p><i>Please describe current state problem/opportunity that describes the nature and extent of the problem (factual, quantified, concise), or that outlines a chance for advancement or progress.</i></p> <ol style="list-style-type: none"> <li>1. Store does not have an MTG card online marketing platform</li> <li>2. No system set up to keep track of customer orders / store credit</li> <li>3. No database exists that tracks current stock of MTG cards</li> </ol>
<b>Desired Project Outcomes/ Requirements*</b>	<p><i>Define how this project shall address a business need, e.g. the business problem or opportunity described above; describe what the beneficiary must be able to do / receive from the solution</i></p> <ol style="list-style-type: none"> <li>1. Create an effective online marketing platform that enables versatile solutions depending on client needs.</li> <li>2. Create database that tracks customer store credit and transaction history. It can be viewed by customers and edited by employees.</li> <li>3. Create database that tracks inventory of MTG cards</li> </ol>

<b>Key Deliverables to be produced by students*</b>	<i>Define the boundaries of work that you expect to receive from the students effort (vs. internal effort)</i>	
	1.	Functional website that displays key information to customers and is easily editable by employees.
	2.	Searchable store database to provide card prices and stock availability
	3.	Database to track customer store credit transactions
<b>Desired Start Date</b>		
<b>Desired End Date</b>		
<b>Attachments</b>	<i>List attachments that support project description</i>	
	1	
	2	

\* Please add fields as required