Buildr.

A JOB-MATCHING APP FOR CONSTRUCTION, METAL AND LOGISTICS.

During WPL2 our team made an application for matching candidates with their dream jobs. Buildr is an all in solution where people can build their profiles, match with potential employers or candidates, and connect through a built-in chatbox.

The Case.

Build a job-matching app,
and an accessible website for it's users.

Develop the brand identity for brand X.
Empower users to find work easily.

Research.

How does our audience experience looking for a job ?

What we've learned.

AGE IS AN ISSUE.
PEOPLE HAVE A HARD TIME NEGOTIATING.
NOT EVERYBODY IS PROUD OF THEIR RESUME.
HARD TO REALLY GET TO KNOW THE COMPANY.
LOTS OF ADMINISTRATION
DIFFICULT TO HAVE AN OVERVIEW.

Meet Jos.

He represents our 'candidate'. A motivated guy who has a hard time finding a job.

He worries about his age a little bit, but he has a ton of experience.

Developing the brand.

Buildr. started with a mission:

To help people build their dreams.

For our audience, it was essential that our platform be accessible, easy-to-use, and down-to-earth. No frills.

— 'You are not your user.'

The logo.

The buildr. Logo represents the **connection** we try to inspire between people.
Also note the tipped 'B'.

Check the Brandguide.

Download the Brandguide PDF.

Developing the app.

While making the app we went trough several stages. From sketches to IA and wireframes, and eventually, a visual design and prototype.

Framing the flow.

Figma Screenshot

Figma Screenshot

"I got a free student upgrade after I needed over 500 elements to place on my boards.
— Thank you, Whimsical."

Wireframing

Wireframes were made in Adobe XD.

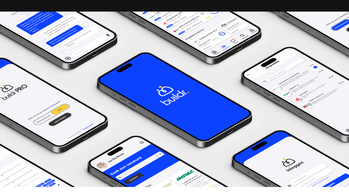
Eventually we made a flow for the consumer, and another one for the professional user.

"I promise, next time i'll use Figma."

Visual Design

For the visual design I partnered with my teammate Eline Moesen. It's a pleasure to work with talented people.

I learned to give more trust, and to find a common ground on design-related issues.



Buildr and Buildr Pro.

UNIQUE MATCHING SYSTEM
CHATTING WITH EMPLOYER/CANDIDATE.
BADGES AND REWARDS
FOCUS PERSONAL INTERESTS.
ANTI-BIAS PRIVACY MEASURES.
ACCESIBLE DASHBOARD.

Website

For the website I teamed with Yoritt Borkelmans.
I did a large chunk of the HTML, CSS and Bootstrap 5.
Yoritt engineered the interactions and dynamics in Javascript.

DISCOVER THE BUILDR WEBSITE.