## **Market Basket of Hand Picked Stocks**

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2/15/2020

I used yahoo finance at finance.yahoo.com to grab a list of stocks I wanted to examine over time.

This is a youtube tutorial on quant finance from 'Quant Finance with R Part 1 intro and Data": This tutorial link.

The github repository for these tutorials are at: https://github.com/fdupuis659/Quant-Finance-with-R

Create the NYSE subset and the Nasdaq subset. There are also a few that are 'other OTC' labeled that I will exclude.

```
NYSE <- subset(HandStocks, HandStocks$stockExchange=='NYSE')
NASDAQ <- subset(HandStocks, HandStocks$stockExchange=='Nasdaq')</pre>
```

The changes made are that the NYSE and NASDAQ stocks read in above will be used.

```
nyse <- as.character(NYSE$stock)
nasdaq <- as.character(NASDAQ$stock)</pre>
```

```
tickers <- nyse
weights <- rep(1/length(tickers), length(tickers))

NYSE_portfolioPrices <- NULL

for (ticker in tickers){
   NYSE_portfolioPrices <- cbind(NYSE_portfolioPrices,
   getSymbols.yahoo(ticker,
   from = '2007-01-03',
   periodicity='daily', auto.assign=FALSE)[,4])
}</pre>
```

Check NAs not in data.

```
colSums(is.na(NYSE_portfolioPrices))
      TGT.Close
##
                     HD.Close
                                  JPM.Close
                                               XOM.Close
                                                             CVX.Close
MGM.Close
                            0
                                          0
##
              0
                                                        0
0
##
     TEVA.Close
                    HST.Close
                                FCAU.Close
                                               WFC.Close
                                                             WWE.Close
QSR.Close
                            0
                                                        0
                                                                      0
##
               0
                                        864
2000
## SCE.PB.Close
                     WM.Close
                                   S.Close
                                                GM.Close
                                                               F.Close
JWN.Close
                            0
                                          0
                                                      978
                                                                      0
##
           1195
0
##
      NUS.Close
                    AMC.Close
                                  KSS.Close
                                               LUV.Close
                                                             HMC.Close
PCG.Close
##
              0
                         1753
                                          0
                                                        0
                                                                      0
0
##
      NKE.Close
                    WMT.Close
                                  TJX.Close
                                                TM.Close
                                                               T.Close
JNJ.Close
              0
                            0
                                          0
                                                        0
                                                                      0
##
0
##
        C.Close
                    EPD.Close
                                  VZ.Close
                                               HRB.Close
                                                             AAP.Close
SIG.Close
##
              0
                            0
                                          0
                                                        0
                                                                      0
0
##
        M.Close
                  YELP.Close
##
                         1301
```

There are some stocks with missing values and this is probably due to so far back the dates are pulled from 2007. Lets make a separate data set for those and remove them from this one. FCAU, QSR, SCE.PB, GM, AMC, and Yelp have many NAs.

```
NYSE portfolioPrices 2007 <- NYSE portfolioPrices[,-c(9,12,13,16,20,38)]
colSums(is.na(NYSE portfolioPrices 2007))
   TGT.Close
                HD.Close JPM.Close XOM.Close CVX.Close MGM.Close
TEVA.Close
                       0
                                  a
                                             0
                                                         9
                                                                    a
##
0
## HST.Close
               WFC.Close
                          WWE.Close
                                      WM.Close
                                                   S.Close
                                                              F.Close
JWN.Close
##
            0
                       0
                                  0
                                             0
                                                         0
                                                                    0
0
               KSS.Close
   NUS.Close
                          LUV.Close
                                     HMC.Close
                                                PCG.Close NKE.Close
WMT.Close
##
            0
                       0
                                  0
                                             0
                                                         0
                                                                    0
0
                TM.Close
                            T.Close
##
  TJX.Close
                                     JNJ.Close
                                                   C.Close EPD.Close
VZ.Close
                       0
##
            0
                                  0
                                             0
                                                         0
                                                                    0
0
##
    HRB.Close
             AAP.Close SIG.Close
                                       M.Close
##
                                  0
                                             0
NYSE portfolioPrices 2015 <-
NYSE portfolioPrices[complete.cases(NYSE portfolioPrices),]
```

So we have all data for NYSE portfolio prices since 2007 that excluded some stock not available in our list, and data on all the stocks in the list since December 2014.Lets do the same for the NASDAQ stocks.

```
tickers2 <- nasdaq
weights <- rep(1/length(tickers2), length(tickers2))

NASDAQ_portfolioPrices <- NULL

for (ticker in tickers2){
   NASDAQ_portfolioPrices <- cbind(NASDAQ_portfolioPrices,
   getSymbols.yahoo(ticker,
   from = '2007-01-03', periodicity='daily', auto.assign=FALSE)[,4])
}</pre>
```

Check NAs not in data.

```
colSums(is.na(NASDAQ portfolioPrices))
##
     FTR.Close
               UBSI.Close
                            INO.Close
                                       GRPN.Close FFIN.Close
                                                               GOOG.Close
##
                                             1221
   ONCY.Close
               ARWR.Close
                           COST.Close
                                        AAL.Close CSSEP.Close
                                                               MSFT.Close
##
##
                                                         2891
   DLTR.Close KGJI.Close AMZN.Close ROST.Close TMUS.Close PBYI.Close
```

```
## 0 0 0 0 73 1337
## NFLX.Close HOFT.Close SDC.Close RRGB.Close JBLU.Close
## 0 0 3195 0 0
```

There are also some stocks with missing values for NASDAQ pulled from 2007. Lets make a separate data set for those and remove them from this one. GRPN, CSSEP, TMUS, PBYI, and SDC are the stock with many NA values.

```
NASDAQ portfolioPrices 2007 <- NASDAQ portfolioPrices[,-c(4,11,17,18,21)]
colSums(is.na(NASDAQ_portfolioPrices_2007))
## FTR.Close UBSI.Close INO.Close FFIN.Close GOOG.Close ONCY.Close
ARWR.Close
##
            0
                       0
                                  0
                                              0
                                                         0
                                                                    0
## COST.Close AAL.Close MSFT.Close DLTR.Close KGJI.Close AMZN.Close
ROST.Close
##
                       0
                                   0
                                              0
                                                         0
                                                                    0
0
## NFLX.Close HOFT.Close RRGB.Close JBLU.Close
                                  0
NASDAO portfolioPrices 2019 <-
NASDAQ portfolioPrices[complete.cases(NASDAQ portfolioPrices),]
```

So we have all data for NYSE portfolio prices since 2007 that excluded some stock not available in our list, and data on all the stocks in the list since September 2019 as that was the earliest date that all stocks had available data.

#### **S&P** benchmark

```
benchmarkPrices <- getSymbols.yahoo('^GSPC', from='2007-01-03',
periodicity='daily', auto.assign=FALSE)[,4]</pre>
```

Calculate daily change in each column.

```
benchmarkReturns <- na.omit(ROC(benchmarkPrices))</pre>
colSums(is.na(benchmarkReturns))
## GSPC.Close
##
NYSE_2007_portfolioReturns <- na.omit(ROC(NYSE_portfolioPrices_2007))</pre>
colSums(is.na(NYSE 2007 portfolioReturns))
## TGT.Close
                HD.Close JPM.Close XOM.Close CVX.Close MGM.Close
TEVA.Close
                                               0
##
            0
                        0
                                   0
                                                           0
                                                                      0
0
## HST.Close
               WFC.Close
                           WWE.Close
                                       WM.Close
                                                    S.Close
                                                                F.Close
JWN.Close
                        0
                                   0
##
```

```
0
## NUS.Close KSS.Close LUV.Close HMC.Close PCG.Close NKE.Close
WMT.Close
            0
                       0
                                  0
                                             0
                                                        0
                                                                   0
##
0
## TJX.Close
               TM.Close
                           T.Close JNJ.Close
                                                 C.Close EPD.Close
VZ.Close
##
                       0
                                  0
                                             0
                                                        0
0
## HRB.Close AAP.Close SIG.Close
                                       M.Close
##
                       0
                                  0
NYSE_2015_portfolioReturns <- na.omit(ROC(NYSE_portfolioPrices_2015))</pre>
colSums(is.na(NYSE_2015_portfolioReturns))
      TGT.Close
##
                   HD.Close
                                JPM.Close
                                             XOM.Close
                                                          CVX.Close
MGM.Close
##
              0
                           0
                                        0
                                                     0
0
##
    TEVA.Close
                   HST.Close
                               FCAU.Close
                                             WFC.Close
                                                          WWE.Close
QSR.Close
                           0
                                        0
                                                     0
                                                                  0
##
## SCE.PB.Close
                    WM.Close
                                  S.Close
                                              GM.Close
                                                            F.Close
JWN.Close
                           0
                                        0
##
              0
                                                     0
0
##
      NUS.Close
                   AMC.Close
                                KSS.Close
                                             LUV.Close
                                                          HMC.Close
PCG.Close
                                        0
##
                           0
                                                     0
                                                                  0
0
##
      NKE.Close
                   WMT.Close
                                TJX.Close
                                              TM.Close
                                                            T.Close
JNJ.Close
              0
                           0
                                        0
                                                     0
                                                                  0
##
0
        C.Close
                   EPD.Close
                                VZ.Close
                                             HRB.Close
                                                          AAP.Close
##
SIG.Close
              0
                           0
##
                                        0
                                                     0
                                                                  0
0
                  YELP.Close
##
        M.Close
##
NASDAQ 2007 portfolioReturns <- na.omit(ROC(NASDAQ portfolioPrices 2007))
colSums(is.na(NASDAQ 2007 portfolioReturns))
## FTR.Close UBSI.Close INO.Close FFIN.Close GOOG.Close ONCY.Close
ARWR.Close
##
                       0
                                  0
                                             0
                                                        0
                                                                   0
0
## COST.Close AAL.Close MSFT.Close DLTR.Close KGJI.Close AMZN.Close
ROST.Close
```

```
##
0
## NFLX.Close HOFT.Close RRGB.Close JBLU.Close
                       a
NASDAQ 2019 portfolioReturns <- na.omit(ROC(NASDAQ portfolioPrices 2019))
colSums(is.na(NASDAQ_2019_portfolioReturns))
##
               UBSI.Close
                             INO.Close GRPN.Close FFIN.Close
     FTR.Close
                                                                 GOOG.Close
##
##
   ONCY.Close
                ARWR.Close
                            COST.Close
                                          AAL.Close CSSEP.Close
                                                                 MSFT.Close
##
    DLTR.Close
               KGJI.Close
                            AMZN.Close
                                        ROST.Close
                                                     TMUS.Close
                                                                 PBYI.Close
##
##
                             SDC.Close
##
   NFLX.Close
               HOFT.Close
                                         RRGB.Close
                                                     JBLU.Close
##
NYSE 2007 portfolioReturn <- Return.portfolio(NYSE_2007_portfolioReturns)</pre>
NYSE 2015 portfolioReturn <- Return.portfolio(NYSE 2015 portfolioReturns)
NASDAQ 2007 portfolioReturn <- Return.portfolio(NASDAQ 2007 portfolioReturns)
NASDAQ 2019 portfolioReturn <- Return.portfolio(NASDAQ 2019 portfolioReturns)
```

To find out more on the Return.portfolio function, use: \*? Return.portfolio

Some side information about a few financial algorithms:

- **CAPM**: formula for expected return with calculated risk on an asset or stock.
- **ALPHA**: risk adjustment metric for performances compares to an index and shows how much better that index is beat by your benchmark.
- **BETA**: measure of volatility with <1 => less risky and >1 => more risky.
- **SHARPE RATIO**: risk metric for every standard deviation unit, how much return is achieved, gives risk & reward, and most widely used metric with finance managers.

This section shows portfolio returns on the NYSE since 2007 stocks.

The number of trading days is 252 days a year.

```
CAPM.beta(NYSE_2007_portfolioReturn, benchmarkReturns, 0.035/252)
## [1] 0.8787609

CAPM.jensenAlpha(NYSE_2007_portfolioReturn, benchmarkReturns, 0.035/252)
## [1] -0.03233876

SharpeRatio(NYSE_2007_portfolioReturn, 0.035/252)
```

```
##
                                  portfolio.returns
## StdDev Sharpe (Rf=0%, p=95%):
                                       -0.002775803
## VaR Sharpe (Rf=0%, p=95%):
                                       -0.001834287
## ES Sharpe (Rf=0%, p=95%):
                                       -0.001057602
table.AnnualizedReturns(NYSE_2007_portfolioReturn)
##
                              portfolio.returns
## Annualized Return
                                         0.0105
## Annualized Std Dev
                                         0.1815
## Annualized Sharpe (Rf=0%)
                                         0.0581
table.CalendarReturns(NYSE_2007_portfolioReturn)
##
                         Apr May Jun
         Jan Feb
                   Mar
                                       Jul
                                            Aug
                                                  Sep Oct
                                                            Nov
                              0.6 0.0
## 2007
         0.6 - 0.4
                   0.1
                                       0.5
                                            1.4
                                                  1.4 - 2.9
                         0.3
                                                            1.4 - 0.4
## 2008
         1.2 -2.6
                   3.5
                         1.3 -0.1 0.1 -0.1 -0.5 -0.6
                                                      1.9 -8.8
                                                                  2.2
## 2009 -1.9 -1.0
                   1.8 -0.3
                              3.0 0.5
                                       0.0 -1.7 -2.2 -2.4
                                                            1.2 -0.8
## 2010 1.1 1.1
                   0.7 -1.8 -1.4 0.4
                                       0.5
                                            2.6
                                                  0.4 - 0.3
                                                            1.1
## 2011 1.1 -1.1
                   0.5 -0.4 -1.9 1.4 -0.6 -1.1 -1.6 -2.2 -0.3 -0.4
## 2012 0.9
              0.6
                   0.4 -0.5 -2.3 1.3 -0.9
                                            0.3
                                                  0.5
                                                       2.2
                                                            0.1
## 2013
         0.4
              0.3 -0.2 -0.8 -1.0 0.5
                                       1.5 - 0.7
                                                  0.8
                                                       0.2 - 0.2
## 2014 -0.4
              0.4
                   0.7
                         0.3
                              0.4 0.5 -0.3
                                            0.1 - 1.2
                                                       0.6 - 1.0 - 0.4
## 2015 -1.9 -0.1 -1.0
                         1.5
                              0.2 0.7 -0.2 -2.4
                                                  0.5
                                                       0.4
                                                            0.7 - 0.7
## 2016 1.0
             1.8 -0.1 -0.4
                              0.1 \ 0.4 \ -0.5
                                            0.3
                                                  1.0 -1.1
                                                            0.0 - 0.4
## 2017 -0.4 0.6 -0.4 -0.5
                              1.0 1.4
                                      0.5
                                            0.5 - 0.2
                                                       0.1 - 0.2 - 0.3
## 2018 0.0 -0.7
                   1.3 -0.3
                              0.7 1.0 -0.6
                                            0.3
                                                  0.1
                                                       1.0
                                                            1.1
## 2019 -0.2 0.4
                   1.0 -0.8 -1.5 0.6 -1.9 -0.1 -0.7
                                                       0.6 - 0.5
                                                                  0.3
## 2020 -2.8 0.1
                    NA
                          NA
                               NA
                                  NA
                                              NA
                                                   NA
                                                        NA
                                                             NA
                                         NA
                                                                   NA
##
        portfolio.returns
## 2007
                       2.5
## 2008
                      -3.0
## 2009
                      -3.8
## 2010
                      4.6
## 2011
                      -6.6
## 2012
                      4.2
## 2013
                      1.2
## 2014
                      -0.3
## 2015
                      -2.4
## 2016
                       2.1
## 2017
                      2.1
                       5.1
## 2018
## 2019
                      -3.0
                      -2.7
## 2020
```

This section shows the NYSE 2015 stock portfolio return.

```
CAPM.beta(NYSE_2015_portfolioReturn, benchmarkReturns, 0.035/252)
```

```
## [1] 0.9089286
CAPM.jensenAlpha(NYSE_2015_portfolioReturn, benchmarkReturns, 0.035/252)
## [1] -0.05055032
SharpeRatio(NYSE_2015_portfolioReturn, 0.035/252)
##
                                  portfolio.returns
## StdDev Sharpe (Rf=0%, p=95%):
                                       -0.012065988
## VaR Sharpe (Rf=0%, p=95%):
                                       -0.006999366
## ES Sharpe (Rf=0%, p=95%):
                                      -0.004045242
table.AnnualizedReturns(NYSE 2015 portfolioReturn)
                              portfolio.returns
##
## Annualized Return
                                        -0.0062
## Annualized Std Dev
                                         0.1535
## Annualized Sharpe (Rf=0%)
                                        -0.0404
table.CalendarReturns(NYSE 2015 portfolioReturn)
##
         Jan Feb
                   Mar
                        Apr May Jun
                                      Jul
                                          Aug
                                                Sep
                                                     0ct
                                                          Nov
                                                                Dec
## 2014
          NA
               NA
                    NA
                         NA
                             NA
                                NA
                                       NA
                                            NA
                                                 NA
                                                      NA
                                                            NA -0.4
## 2015 -1.7
             0.1 - 0.8
                        1.2 0.0 0.4
                                      0.0 - 2.9
                                                2.6 -0.5
                                                          0.0 - 0.7
## 2016 0.6 1.8 -0.6 -0.7 0.5 0.4 -0.6 -0.6
                                                1.0
                                                     0.2 - 0.5 - 0.5
## 2017 0.2
               NA 0.0 -0.1 1.4 0.3 -0.1
                                           0.9
                                                0.1
                                                     0.1 -0.2 -0.5
## 2018 0.2 -1.3
                   1.2 -0.4 0.4 0.1 -1.1
                                           0.1 - 0.2
                                                     0.7
                                                          0.7
## 2019 -0.2 0.5
                   1.2 -0.7 0.4
                                  NA
                                       NA
                                            NA
                                                 NA
                                                      NA
                                                            NA
                                                                 NA
## 2020
          NA -4.0
                             NA
                                  NA
                                       NA
                                            NA
                                                 NA
                                                      NA
                                                            NA
                    NA
                         NA
                                                                 NA
##
        portfolio.returns
## 2014
                     -0.4
## 2015
                      -2.5
## 2016
                      0.8
## 2017
                      2.1
## 2018
                      1.4
## 2019
                      1.2
## 2020
                      -4.0
```

The next section shows the NASDAQ portfolio return for 2007.

```
CAPM.beta(NASDAQ_2007_portfolioReturn, benchmarkReturns, 0.035/252)
## [1] 0.9353663

CAPM.jensenAlpha(NASDAQ_2007_portfolioReturn, benchmarkReturns, 0.035/252)
## [1] 0.06146454

SharpeRatio(NASDAQ_2007_portfolioReturn, 0.035/252)
```

```
##
                                   portfolio.returns
## StdDev Sharpe (Rf=0%, p=95%):
                                          0.02579675
## VaR Sharpe (Rf=0%, p=95%):
                                          0.01619773
## ES Sharpe (Rf=0%, p=95%):
                                          0.00964793
table.AnnualizedReturns(NASDAQ_2007_portfolioReturn)
##
                              portfolio.returns
## Annualized Return
                                          0.1071
## Annualized Std Dev
                                          0.2249
## Annualized Sharpe (Rf=0%)
                                          0.4761
table.CalendarReturns(NASDAQ_2007_portfolioReturn)
##
                         Apr May
                                  Jun
         Jan Feb
                    Mar
                                        Jul
                                              Aug Sep
                                                         0ct
                                                              Nov
## 2007
         0.3 - 0.3
                    0.3
                         0.0 -0.3 -0.5 -0.5
                                              1.6 2.3 -2.7 -0.3 -0.7
## 2008 -0.9 -3.0
                    4.5
                         1.5 - 0.7
                                    1.0 -0.6 -1.4 -0.8
                                                         2.4 - 9.0
                                    0.0 -0.3 -2.2 -2.2 -2.3
## 2009 -0.2 0.9
                    0.8 - 1.8
                              3.3
                                                              0.9 - 1.1
                                                              0.5 - 1.3
## 2010 -0.8
             2.0 -0.1 -2.5 -1.4
                                   1.0
                                        1.2
                                              4.2 -1.3 -0.8
## 2011 0.7 -1.3
                    0.9 - 0.2 - 1.8
                                    1.6 -0.4 -1.0 -1.3 -1.6
                                                              1.4 - 0.9
## 2012 0.0
              1.2 -0.4
                         0.3 - 2.6
                                    2.3 -1.0
                                              0.0
                                                   0.4 - 1.1
                                                              0.3
## 2013
         0.4
              0.7 - 1.5
                       -1.4 - 0.4
                                    1.7
                                         1.5 -1.1
                                                    2.1 - 0.1
                                                              0.4
## 2014 -2.5
              0.0
                    1.8
                         0.7
                              0.3
                                    2.2 - 0.4
                                              0.1 - 1.6
                                                         1.7 -1.4 -0.4
## 2015
         1.7
              0.6 -0.6
                         1.0
                              0.5
                                    0.8
                                         0.7 - 5.0
                                                   1.0
                                                         0.4
                                                              1.5 - 1.5
## 2016
         0.4
              3.2
                    1.2
                         1.7
                              0.0
                                    1.0
                                         0.8 - 0.1
                                                   1.5 -0.8 -0.4 -1.1
## 2017 -0.2
              0.4 - 0.1
                         0.8
                              0.6 - 0.3
                                         0.5
                                              0.3
                                                   0.5
                                                         0.1 -0.6 -0.8
## 2018 -2.0 -0.6
                   2.0
                         0.4
                              1.3 -0.5
                                         0.2
                                              0.1
                                                   0.5
                                                         2.6
                                                              0.3
                                                                    2.2
## 2019 -1.9 0.6
                    1.6 -0.4 -1.3
                                    1.3 -1.3 -0.3 -0.4
                                                         0.6 - 0.7
                                                                    0.0
## 2020
         1.3 -0.2
                     NA
                          NA
                               NA
                                     NA
                                          NA
                                               NA
                                                     NA
                                                          NA
                                                               NA
                                                                    NA
        portfolio.returns
##
## 2007
                      -0.9
## 2008
                      -5.8
## 2009
                      -4.2
## 2010
                       0.5
## 2011
                      -3.8
## 2012
                       1.4
## 2013
                       2.8
## 2014
                       0.5
## 2015
                       1.1
## 2016
                       7.4
## 2017
                       1.0
## 2018
                       6.6
## 2019
                      -2.1
## 2020
                       1.1
```

The next section shows the NASDAQ portfolio return for 2019.

```
CAPM.beta(NASDAQ_2019_portfolioReturn, benchmarkReturns, 0.035/252)
```

```
## [1] 0.8379404
CAPM.jensenAlpha(NASDAQ 2019 portfolioReturn, benchmarkReturns, 0.035/252)
## [1] 0.1472888
SharpeRatio(NASDAQ_2019_portfolioReturn, 0.035/252)
                                 portfolio.returns
##
## StdDev Sharpe (Rf=0%, p=95%):
                                        0.04272244
                                        0.03789039
## VaR Sharpe (Rf=0%, p=95%):
## ES Sharpe (Rf=0%, p=95%):
                                        0.03073317
table.AnnualizedReturns (NASDAQ_2019_portfolioReturn)
##
                             portfolio.returns
## Annualized Return
                                        0.1882
## Annualized Std Dev
                                        0.2466
## Annualized Sharpe (Rf=0%)
                                        0.7633
table.CalendarReturns(NASDAQ 2019 portfolioReturn)
##
         Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec portfolio.returns
## 2019
         NA
              NA
                  NA
                       NA NA
                              NA
                                  NA
                                       NA -1.7 0.2 0.5 3.1
                                                                         2.0
## 2020 -1.3 -0.7 NA NA NA
                              NA
                                   NA
                                       NA
                                                                         -1.9
                                            NA NA NA NA
library(dplyr)
library(quantmod)
library(PerformanceAnalytics)
library(imputeTS)
library(PortfolioAnalytics)
library(ROI)
library(ROI.plugin.quadprog)
library(ROI.plugin.glpk)
```

Calculate daily change in each column.

benchmarkReturns <- na.omit(ROC(benchmarkPrices))</pre>

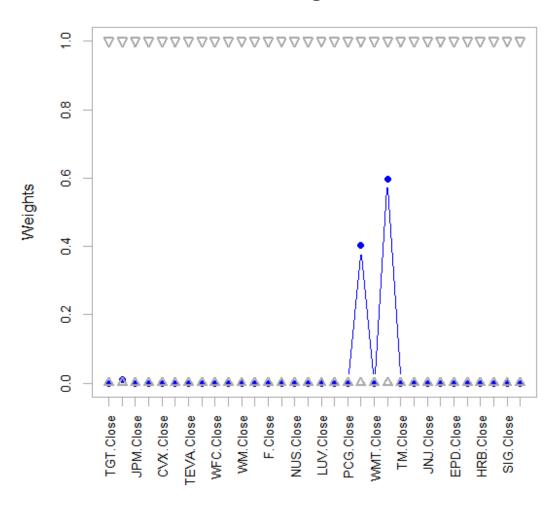
- NYSE\_2007\_portfolioReturn
- NYSE\_2015\_portfolioReturn
- NASDAQ\_2007\_portfolioReturn
- NASDAQ\_2019\_portfolioReturn

#### NYSE 2007 portfolioReturn:

```
portNYSE_2007 <- portfolio.spec(colnames(NYSE_2007_portfolioReturns))

portNYSE_2007 <- add.constraint(portNYSE_2007, type="weight_sum",
min_sum=0.99, max_sum=1.01)
portNYSE 2007 <- add.constraint(portNYSE 2007, type="box") #, min=.10,</pre>
```

# Weights



```
"Efficient Frontier",

RAR.text = "SR", rf = 0, tangent.line = TRUE,

cex.legend = 0.8,

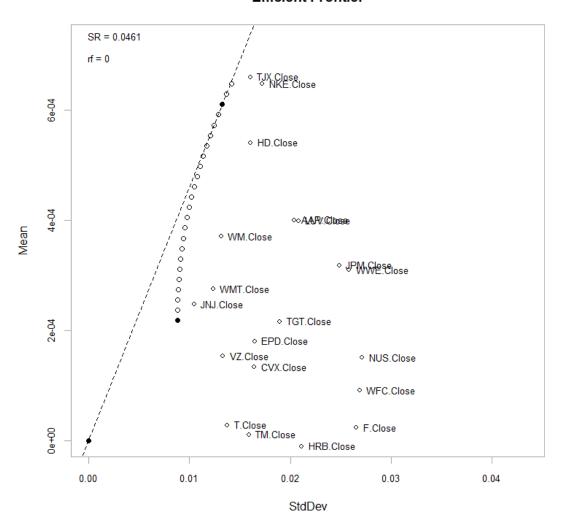
chart.assets = TRUE, labels.assets = TRUE, pch.assets
= 21,

cex.axis = 0.8, element.color = "darkgray", main =

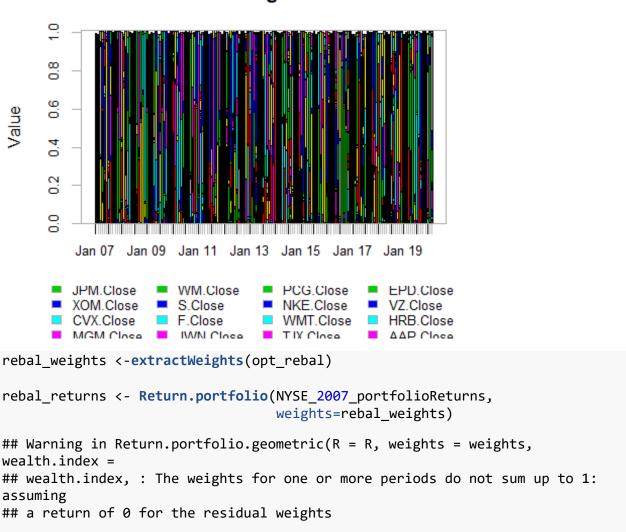
RAR.text = "SR", rf = 0, tangent.line = TRUE,

cex.assets = 0.8)
```

### **Efficient Frontier**

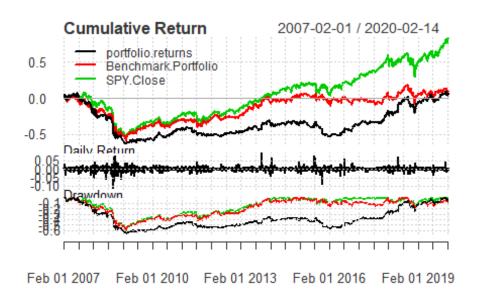


# Rebalanced Weights Over Time



```
rets_df <- cbind(rebal_returns, benchmark, sp500Rets)
charts.PerformanceSummary(rets_df, main="NYSE* Profit & Loss Over Time")</pre>
```

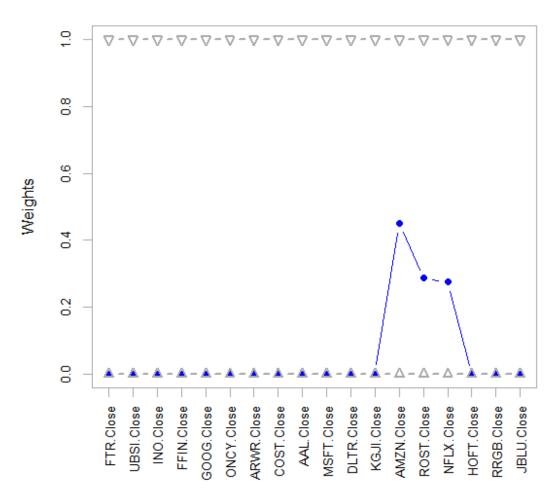
## NYSE\* Profit & Loss Over Time



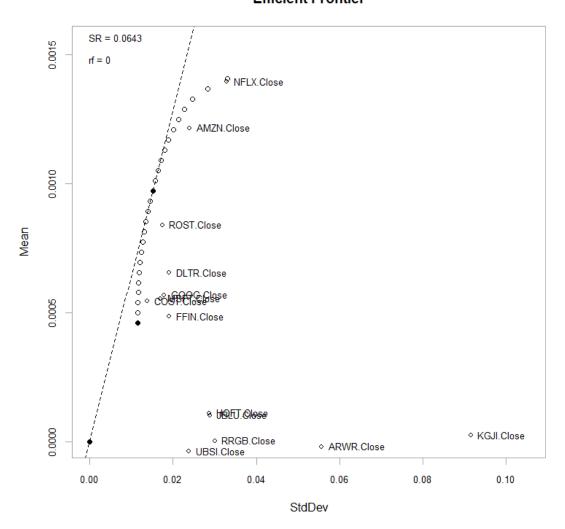
As you can see above for the NYSE hand selected stocks analyzed with this tutorial, that the benchmark portfolio was better than this portfolio but not as good as the S&P 500 stocks. We will see how the NASDAQ stock compare. Because these NYSE stocks were below zero for cumulative returns from 2007 until 2020 where they just broke even or had a slight positive cumulative return.

### NASDAQ 2007 portfolioReturn

# Weights

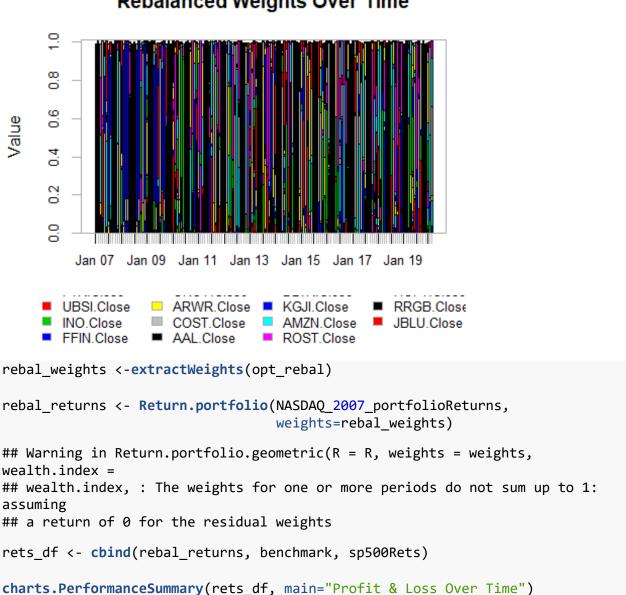


## **Efficient Frontier**

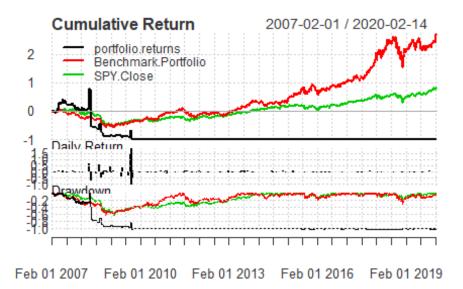


```
sp500prices <- getSymbols.yahoo("SPY", from='2007-01-03', periodicity =</pre>
'daily', auto.assign=FALSE)[,4]
sp500Rets <- na.omit(ROC(sp500prices))</pre>
sp500Rets <- as.xts(sp500Rets)</pre>
chart.Weights(opt_rebal, main="Rebalanced Weights Over Time")
```

# Rebalanced Weights Over Time



## Profit & Loss Over Time



Looking at the above, the portfolio returns for the NASDAQ hand selected stock were far below the benchmark portfolio and the S&P 500 close as well as below zero cumulative return from 2009 to 2019. This makes it a terrible portfolio of stocks, but could be modified later by analyzing individual stocks, and points in time, and returns on investment (ROI) for different historical time frames of importance.

The NYSE portfolio was better than the NASDAQ stocks by just breaking even since the start at 2007 to 2020.

For more information, please visit this link, then email me your comments at janis@themassagenegotiator.com.

What and who wrote that information at the link above. It is one of those references where so many questions come up, like what time period was it, what is the story behind the song, was it originally to mock somebody, but turned snazzy so that this main them could keep supplying the source's needs. Well, these thoughts and questions are unlimited, as are the reasons that people invest in the stocks they do. But it can be said with certainty, that when people invest in stocks they believe these companies are going to last a long time and generate a nice return on investment for them, unless some unforseeable event occurs, like a law suit, a settlement, a big company bulldozing the playing field and all those smaller businesses out of the way, recessions, stagantion, depressions, memorabilia when celebrities die, and so on.

Email your thoughts to me at the above email. Here is the motivation for this data science project on finances. You just saw it above, as well as many other questions.

We will be going over the data that we have pulled from finance.yahoo.com via the above script for various stocks that were picked by me and while driving and seeing businesses around my metropolis.

This is just another data science problem to wrap up some questions with some answers pulled from available resources, all\_portfolio\_prices.csv.

- 1.) Tally up the ROI on each of these 65 stocks. make 65 ROI per day, and with the initial value of the stock.
- 2.) This data of 65 stocks now has the volume of trades per day and the closing price from 01-03-2007 through 02-15-2020. Of course some stock are missing, and these are a mix of NYSE and NASDAQ. With this information we should look for daily changes and the volume of the stock being traded. Examine whether there is a pattern in the number of trades per day, per stock, and the daily change per stock, and pin point those stocks that pass a certain threshold of their previous day closing price, like 10% of their value as an increase of decrease.
- 3.) Pull data from the unemployment/employment rates of data from the Bureau of Labor Statistics or BLS and find out if this points to any clues in the date range of certain stocks being strong with little change and others being more volatile.
- 4.) Get the top Yahoo trending stories in the finance department and run some text mining on the articles and the comments if available to compare to the changes that could be dramatic in the stock market on that day or week.

updated 2/16/2020