

1

List

List one idea per card

TIME

This solution is the fastest to implement
This root cause is the fastest to verify
This option is the fastest to check

PROBABILITY

This occurrence is the most probable
My gut feeling tells me that this is most likely
I feel like this is the case

2

Assess

Assess how many
aspects the card fulfills

3

Go

Go with the card that
fulfills all 3 aspects

IMPORTANCE

This has the biggest potential
This delivers the most value
This has the biggest impact

HOW TO USE

1 LIST : Start with listing different strategies, solutions, or ideas, each on a separate card.

2 EVALUATE : Evaluate each card through the lens of three critical variables: simplicity, impact, and likelihood.

3 GO : The goal is to identify which option, given your context, is the easiest to implement, has the potential for the greatest positive effect, and is the most probable to succeed.