



CLOUD IDENTITY SUMMIT '25

Identity Management Track

Entra ID External Identities - Self-Service Sign Up, Governance and Workflow Automations

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Types of User Identities

How the user authenticates

External



OTP
WS-Fed/
SAML

Internal



UserType Property

Guest

Member

External Guest

External Member

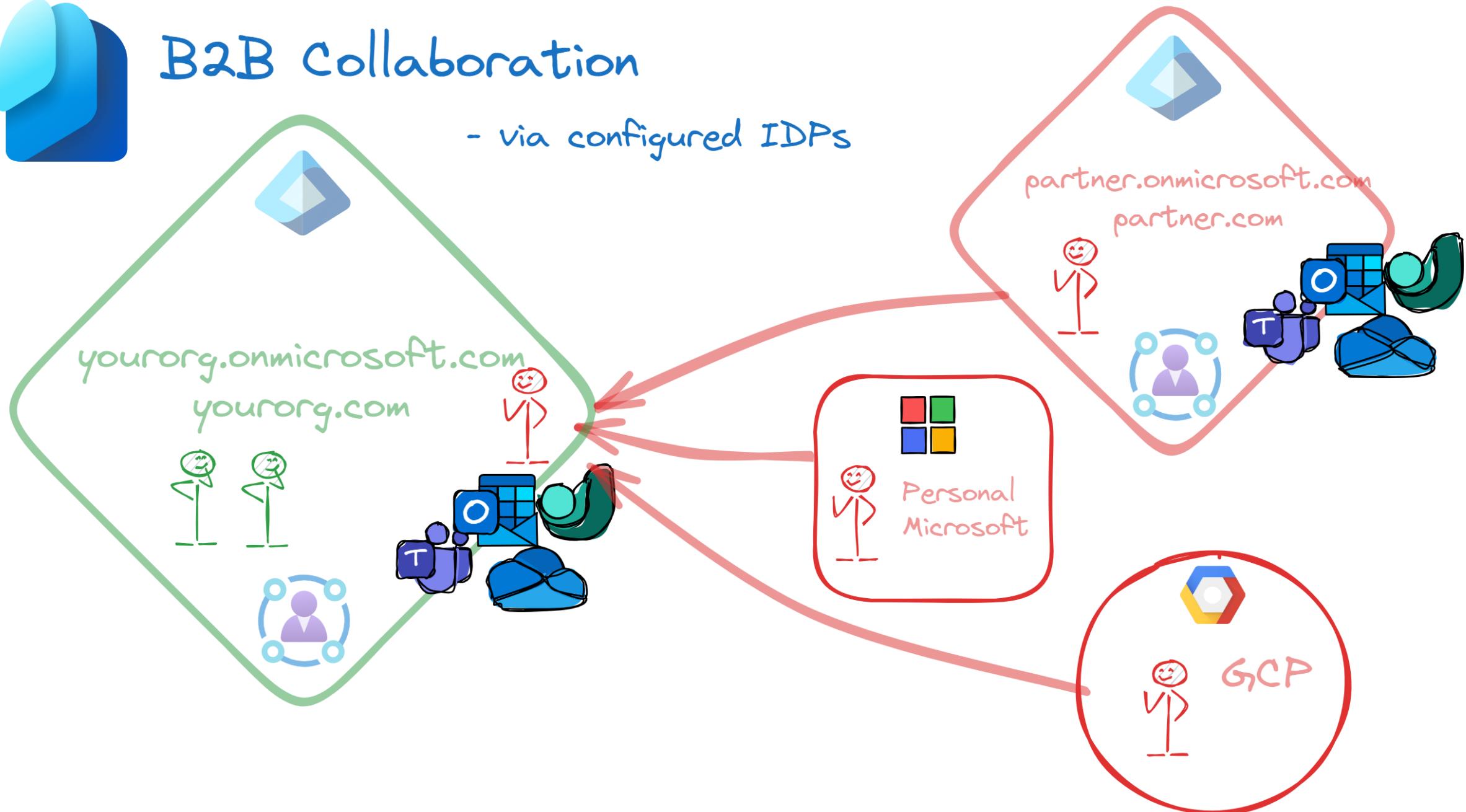
Internal Guest

Internal Member



B2B Collaboration

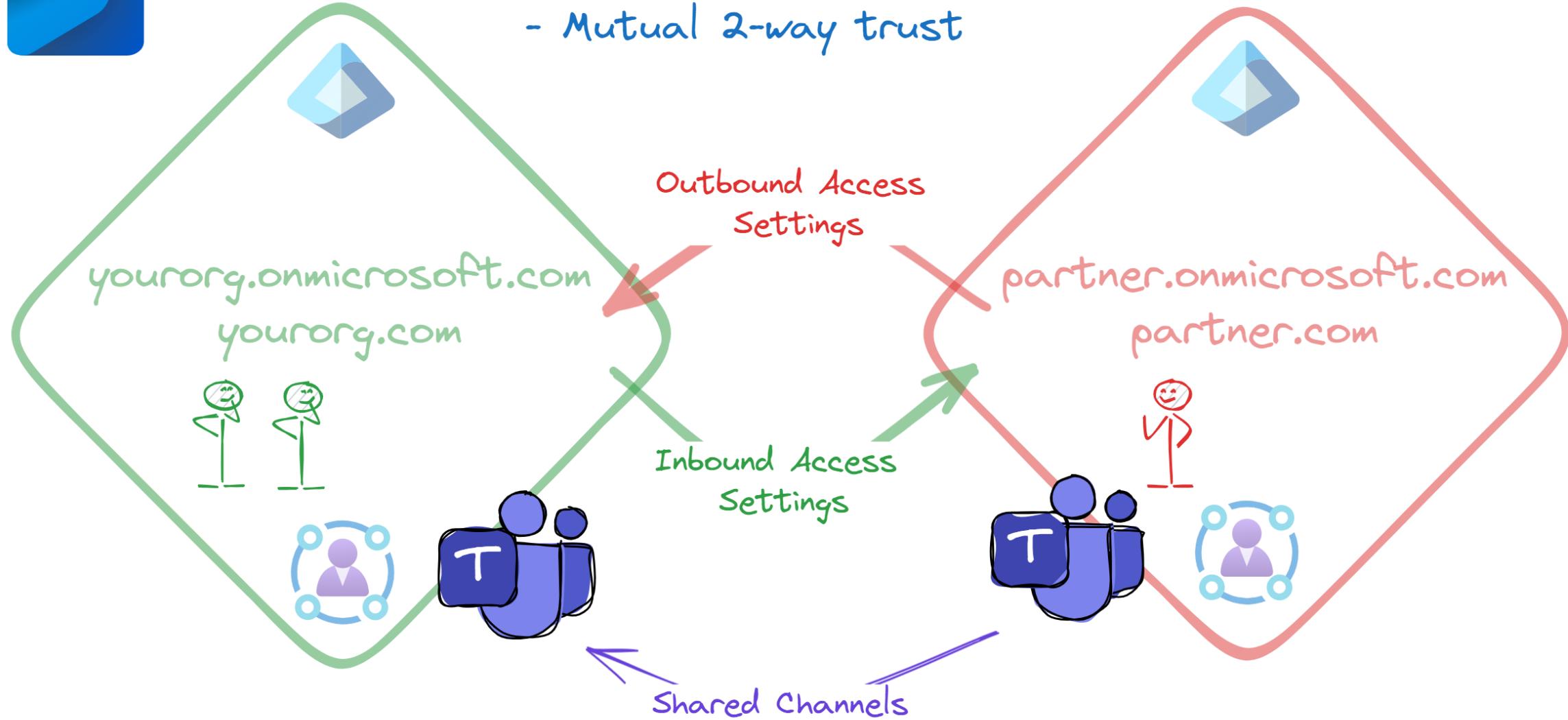
- via configured IDPs





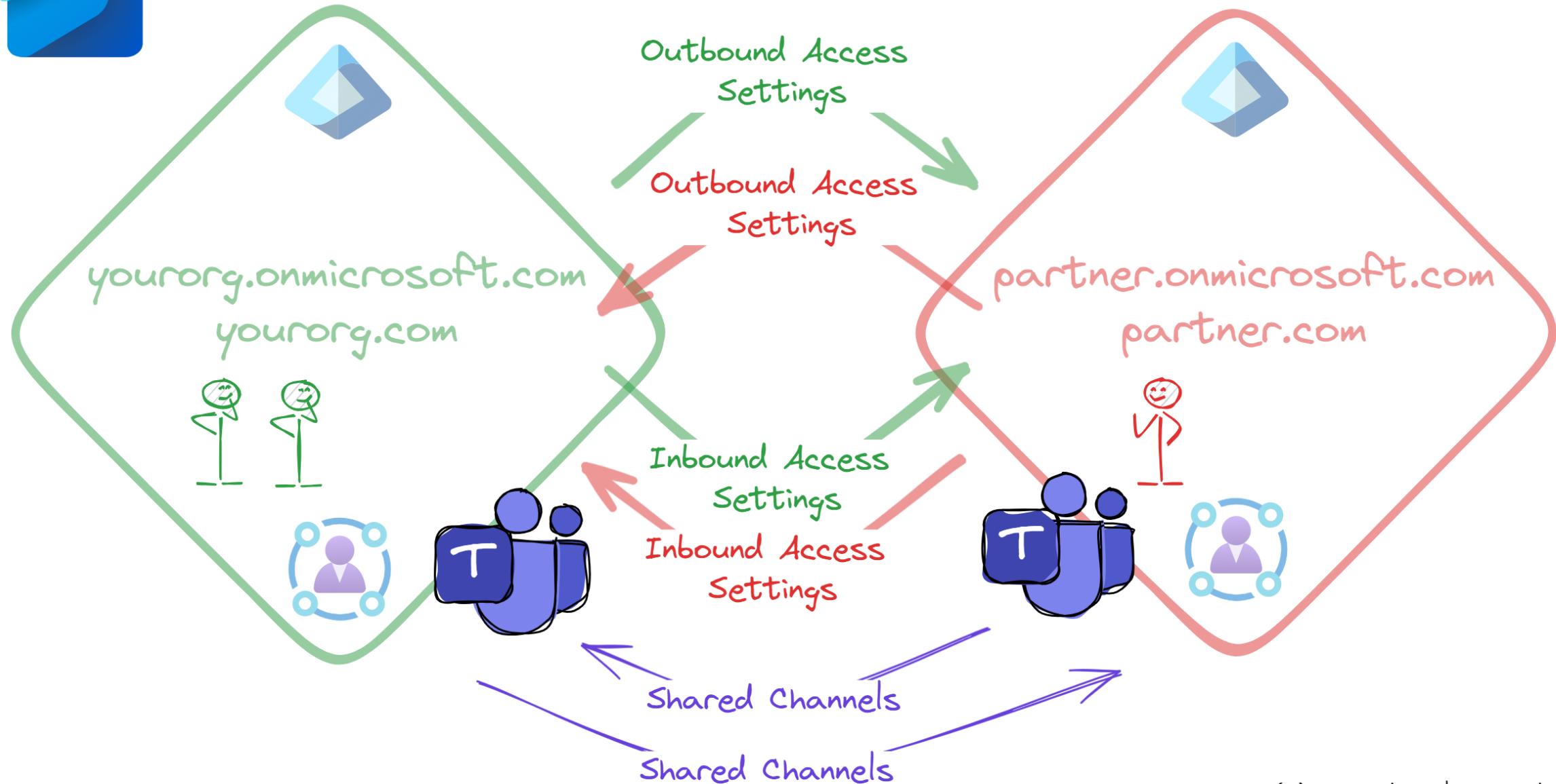
B2B Direct

- Mutual 2-way trust





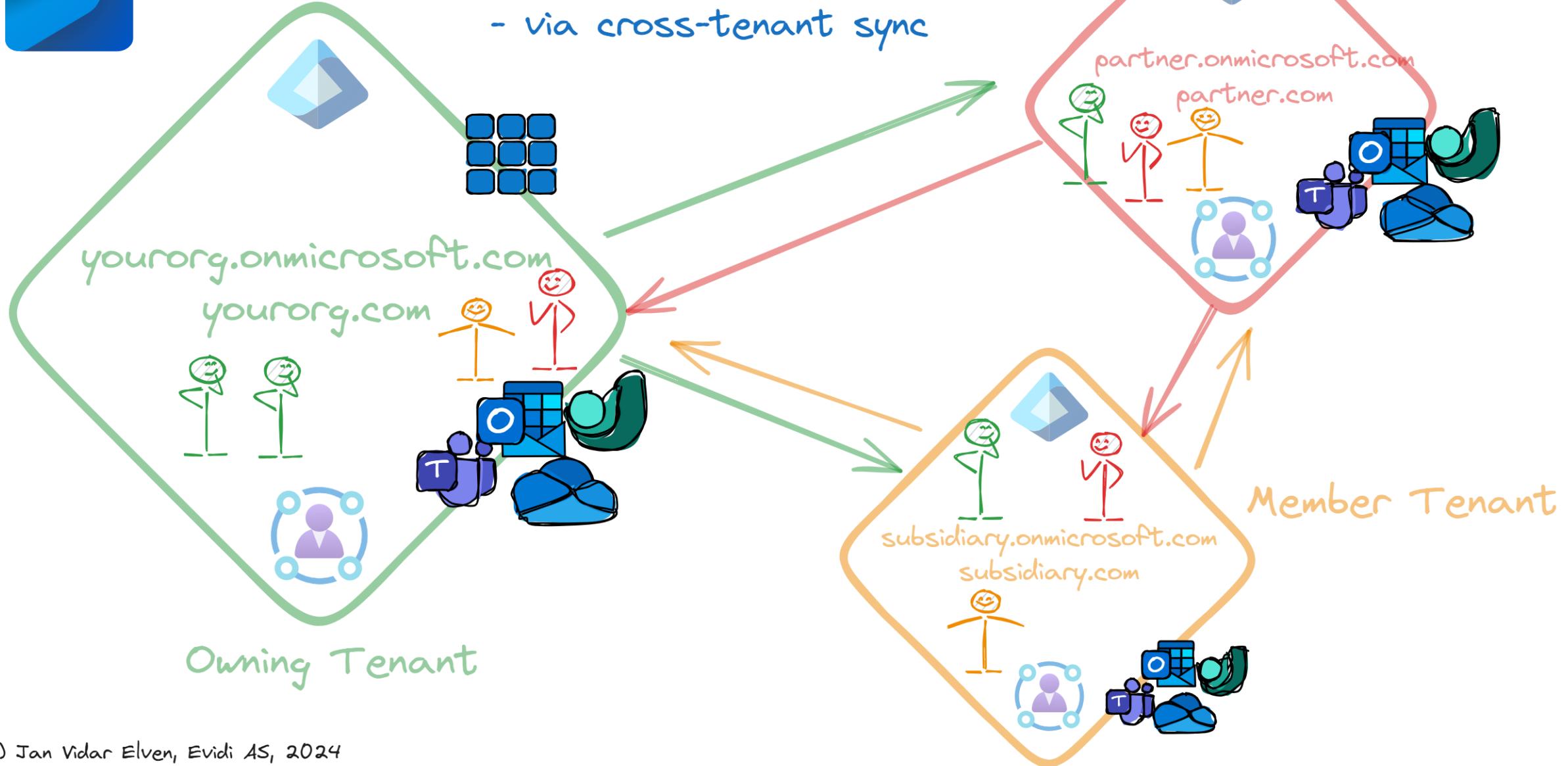
B2B Direct - Mutual 2-way trust





Multi-Tenant Organization

- via cross-tenant sync





B2C Customer & Consumer



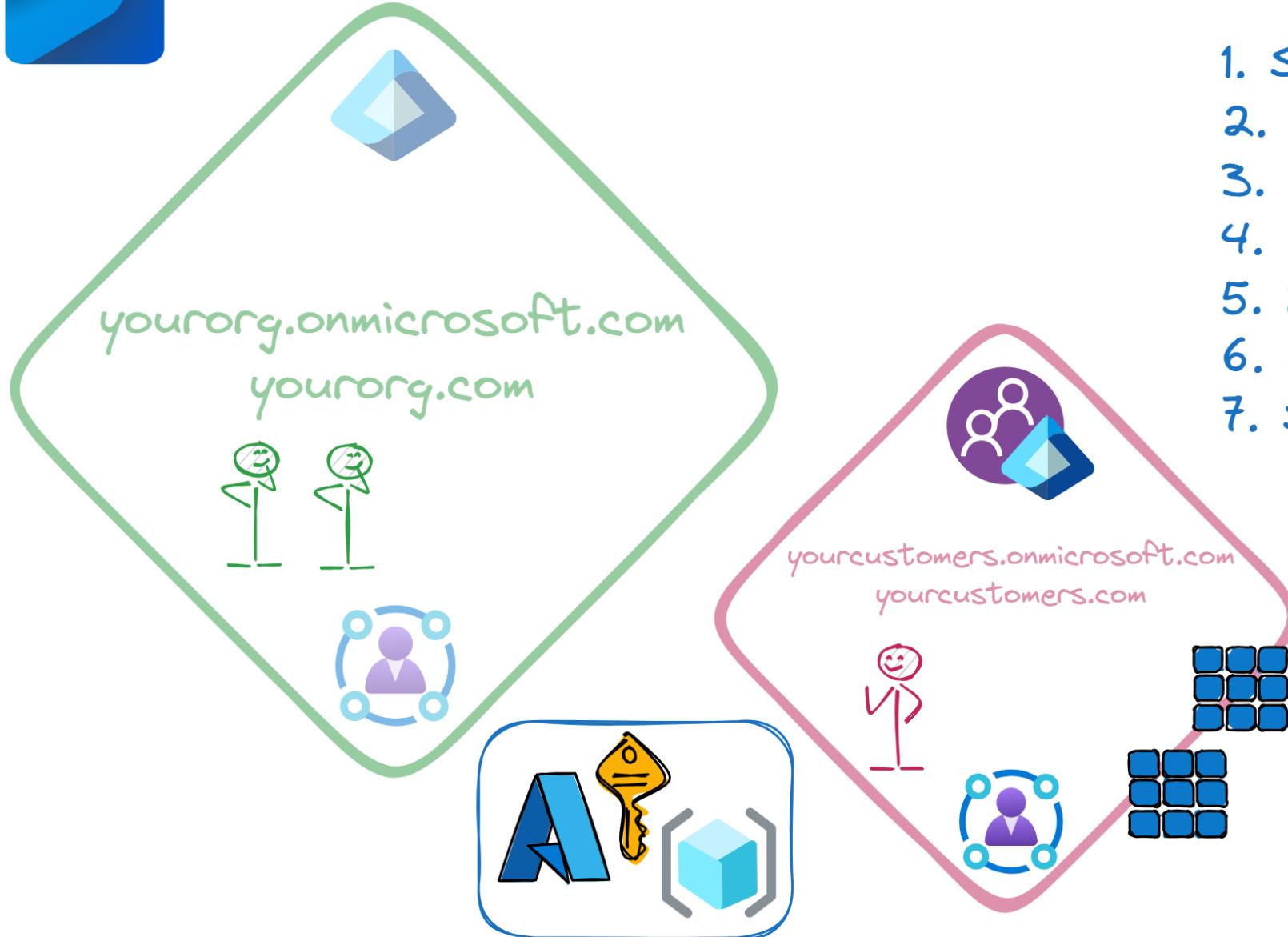
+ New OpenID Connect provider

Identity provider

- a Amazon
- Apple Apple
- f Facebook Facebook
- g GitHub (Preview) GitHub (Preview)
- g Google Google
- in LinkedIn LinkedIn
- l Local account Local account
- m Microsoft Account Microsoft Account
- qq QQ (Preview) QQ (Preview)
- tw Twitter Twitter
- w WeChat (Preview) WeChat (Preview)
- w Weibo (Preview) Weibo (Preview)



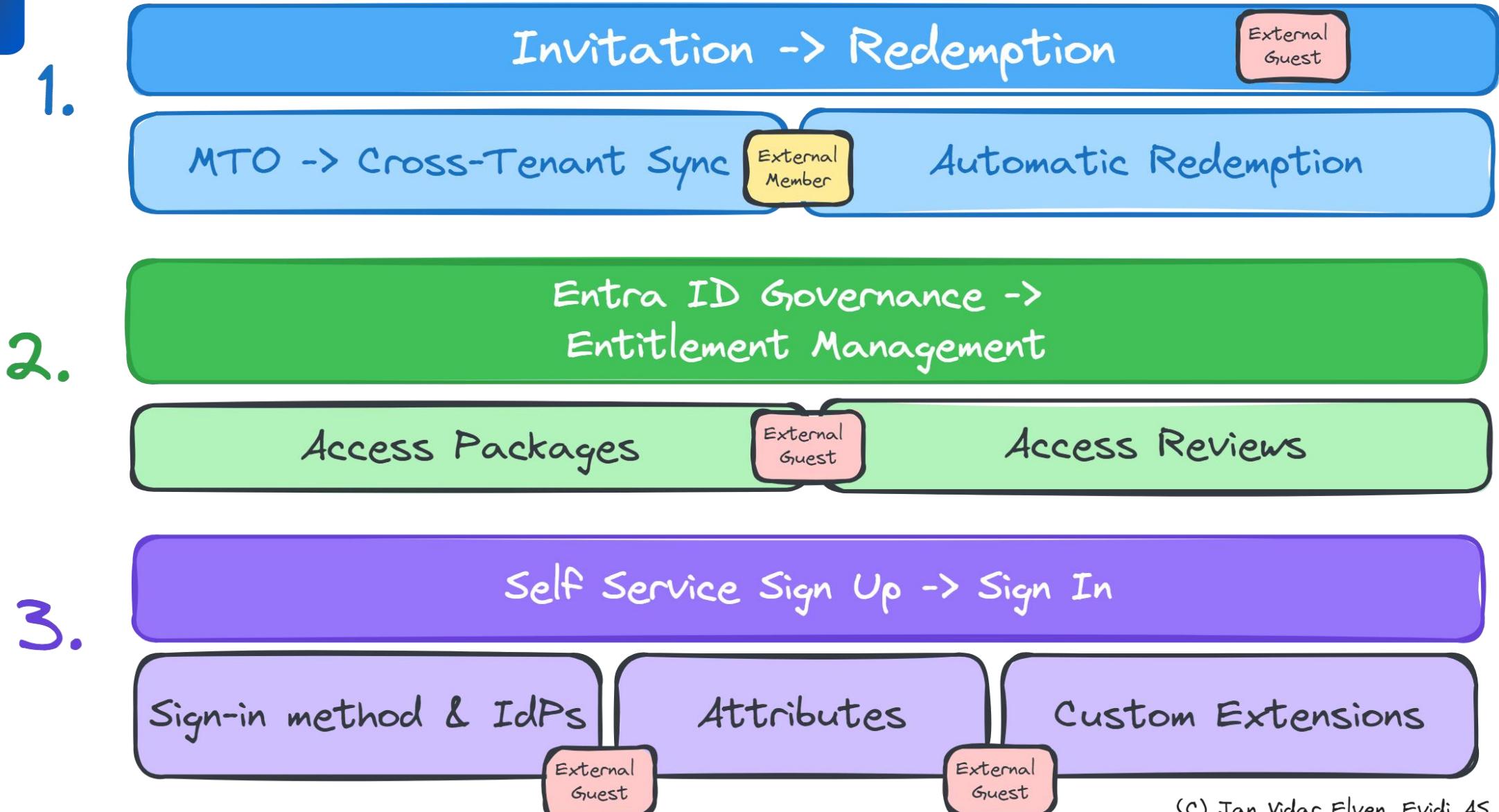
Microsoft Entra ID External Tenant



1. Separate Directory
2. CIAM built into Entra ID
3. Application Registrations
4. User Flows
5. Extensions
6. Sign-in methods
7. Security & Governance



Entra External ID User Flows





Entrust External ID Security, Compliance & Governance

Conditional Access



Multi-Factor Authentication



Identity Protection



Privileged Identity Management



Identity Governance



"What about Tenant Restrictions?"



CLOUD IDENTITY SUMMIT '25

Ask Me Anything (AMA)

Roundtable discussion and Q&A
on experiences from the field and current trends!

Meet the speakers and exchange
with members of the community!

4:30 PM @Community and Sponsor Area

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