

ACAD-27 a)	Shri Ramdeobaba College of Engineering and Management, Nagpur -440013	Iss. No.: 01, Rev. No.: 00
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Department: CSE (Data Science), Humanities	Semester: III Course Code: HUT253 Course Name: Business Communication	Page: 01/01
Programme: BE	Test 2	Date of Exam: 17/02/2022
Max Marks: 15	Session: 2021-22	Time: 1 Hr

Que. No		Marks	CO
Q.1	Explain the following: 1. Difference between an annual and a project report 2. Why are progress and feasibility reports created	(05)	CO2
Q.2	<p><i>Identify the correct graph to be made in the data given below. Convert the data by following all the guidelines of creating and presenting a graphic in a report with due consideration to all the objectives of business communication:</i></p> <p>A survey of students was conducted worldwide by the World Education Society. Data was collected from 30 countries from a sample of 30 lakh students. In its survey, the agency asked questions on why students drop out of colleges or schools and the students reported many reasons. The top reasons were presented by the agency in its report in 2020. Thirteen percent of sample reported that poor social fit as the reason for drop out. Another 9% reported lack of family support as the reason. Only 3% of the sample gave mental or emotional issues as the reason for drop out, while 5% gave health issues as the reason for drop out. Four percent of the sample found the college too far to commute and thus has to take the decision to drop out, while 28% of the sample failure to clear the courses as a reason for dropping out. The remaining 38% quoted financial pressure as the reason for dropping out of college.</p>	(05)	CO4
Q.3	What points would you put forward to get selected if you are assigned the topic “India after 2014” in a GD?	(05)	CO5