Movie Correlation Project

```
[2]: # This Python program finds the highest correlation factors with gross earnings,
      ⇔using movie data.
     # import libraries
     import numpy as np
     import pandas as pd
     import seaborn as sns
     import matplotlib
     import matplotlib.pyplot as plt
     import matplotlib.mlab as mlab
     plt.style.use('ggplot')
     from matplotlib.pyplot import figure
     %matplotlib inline
     matplotlib.rcParams['figure.figsize'] = (12,8) # Adjusts plot configuration
     pd.options.mode.chained_assignment = None
     # Read in data
     df = pd.read_csv('/Users/jan/desktop/data/jy/future/codesamples/python/python1/
      ⇔movies.csv')
     df.head()
[2]:
                                                  name rating
                                                                   genre
                                                                          year \
     0
                                           The Shining
                                                                   Drama
                                                                          1980
                                                            R
     1
                                       The Blue Lagoon
                                                            R Adventure 1980
                                                                  Action 1980
     2 Star Wars: Episode V - The Empire Strikes Back
                                                           PG
     3
                                             Airplane!
                                                                  Comedy
                                                                          1980
                                                           PG
     4
                                            Caddyshack
                                                                  Comedy 1980
                             released score
                                                  votes
                                                                director
     O June 13, 1980 (United States)
                                         8.4
                                               927000.0
                                                         Stanley Kubrick
        July 2, 1980 (United States)
                                         5.8
                                                65000.0
                                                          Randal Kleiser
     1
     2 June 20, 1980 (United States)
                                         8.7 1200000.0
                                                          Irvin Kershner
                                         7.7
        July 2, 1980 (United States)
                                               221000.0
                                                            Jim Abrahams
```

```
4 July 25, 1980 (United States)
                                         7.3
                                               108000.0
                                                             Harold Ramis
                         writer
                                           star
                                                         country
                                                                      budget \
                                                                  19000000.0
     0
                   Stephen King Jack Nicholson
                                                 United Kingdom
       Henry De Vere Stacpoole Brooke Shields
                                                  United States
                                                                   4500000.0
     1
                                                  United States 18000000.0
     2
                 Leigh Brackett
                                    Mark Hamill
                   Jim Abrahams
                                    Robert Hays
                                                  United States
     3
                                                                   3500000.0
     4
             Brian Doyle-Murray
                                    Chevy Chase
                                                  United States
                                                                   6000000.0
                                company runtime
              gross
         46998772.0
                           Warner Bros.
                                           146.0
     0
     1
         58853106.0
                      Columbia Pictures
                                           104.0
     2 538375067.0
                              Lucasfilm
                                           124.0
     3
         83453539.0 Paramount Pictures
                                            88.0
         39846344.0
                         Orion Pictures
                                            98.0
[8]: # Check for missing data
     for col in df.columns:
         pct_missing = np.mean(df[col].isnull())
         print('{} - {}%'.format(col, pct_missing))
     # Check data types
     df.dtypes
    name - 0.0%
    rating - 0.010041731872717789%
    genre - 0.0%
    year - 0.0%
    released - 0.0002608242044861763%
    score - 0.0003912363067292645%
    votes - 0.0003912363067292645%
    director - 0.0%
    writer - 0.0003912363067292645%
    star - 0.00013041210224308815%
    country - 0.0003912363067292645%
    budget - 0.0%
    gross - 0.0%
    company - 0.002217005738132499%
    runtime - 0.0005216484089723526%
[8]: name
                  object
     rating
                  object
     genre
                  object
                   int64
     year
    released
                  object
                 float64
     score
     votes
                 float64
```

```
object
     writer
                  object
     star
                   object
     country
                  object
     budget
                   int64
                   int64
     gross
                  object
     company
     runtime
                 float64
     dtype: object
[6]: # Change NaN(non-data type) to zero
     df['budget'] = df['budget'].fillna(0).astype('int64')
     df.gross = df.gross.fillna(0).astype('int64')
[4]: df.sort_values(by=['gross'], inplace=False, ascending=False)
[4]:
                                                   name rating
                                                                  genre
                                                                         year \
     5445
                                                                         2009
                                                 Avatar
                                                         PG-13
                                                                 Action
     7445
                                     Avengers: Endgame
                                                         PG-13
                                                                 Action
                                                                         2019
     3045
                                                         PG-13
                                                                         1997
                                                Titanic
                                                                  Drama
     6663
           Star Wars: Episode VII - The Force Awakens
                                                         PG-13
                                                                 Action
                                                                         2015
     7244
                                Avengers: Infinity War
                                                                         2018
                                                         PG-13
                                                                 Action
     7663
                                           More to Life
                                                           NaN
                                                                         2020
                                                                  Drama
     7664
                                            Dream Round
                                                                         2020
                                                           {\tt NaN}
                                                                 Comedy
     7665
                                          Saving Mbango
                                                           NaN
                                                                  Drama
                                                                         2020
     7666
                                           It's Just Us
                                                           NaN
                                                                  Drama
                                                                         2020
     7667
                                              Tee em el
                                                           NaN
                                                                         2020
                                                                Horror
                                     released score
                                                                        director
                                                           votes
     5445
           December 18, 2009 (United States)
                                                  7.8
                                                       1100000.0
                                                                   James Cameron
     7445
              April 26, 2019 (United States)
                                                  8.4
                                                                   Anthony Russo
                                                        903000.0
     3045
           December 19, 1997 (United States)
                                                                   James Cameron
                                                  7.8
                                                       1100000.0
     6663
           December 18, 2015 (United States)
                                                  7.8
                                                        876000.0
                                                                     J.J. Abrams
     7244
              April 27, 2018 (United States)
                                                  8.4
                                                        897000.0
                                                                   Anthony Russo
     7663
            October 23, 2020 (United States)
                                                  3.1
                                                             18.0
                                                                   Joseph Ebanks
     7664
            February 7, 2020 (United States)
                                                  4.7
                                                            36.0
                                                                    Dusty Dukatz
     7665
                   April 27, 2020 (Cameroon)
                                                            29.0
                                                  5.7
                                                                    Nkanya Nkwai
     7666
             October 1, 2020 (United States)
                                                  NaN
                                                                   James Randall
                                                             NaN
     7667
                                                  5.7
                                                             7.0
                                                                    Pereko Mosia
             August 19, 2020 (United States)
                        writer
                                              star
                                                          country
                                                                         budget
     5445
                James Cameron
                                  Sam Worthington United States
                                                                    237000000.0
     7445
           Christopher Markus
                               Robert Downey Jr.
                                                    United States
                                                                    356000000.0
     3045
                James Cameron Leonardo DiCaprio
                                                    United States
                                                                    200000000.0
     6663
              Lawrence Kasdan
                                     Daisy Ridley
                                                    United States
                                                                    245000000.0
```

director

```
7663
                 Joseph Ebanks
                                      Shannon Bond
                                                    United States
                                                                         7000.0
      7664
                   Lisa Huston
                                  Michael Saquella
                                                    United States
                                                                            NaN
      7665
                  Lynno Lovert
                                      Onyama Laura
                                                    United States
                                                                        58750.0
      7666
                 James Randall
                                     Christina Roz
                                                    United States
                                                                        15000.0
      7667
                  Pereko Mosia
                                                      South Africa
                                  Siyabonga Mabaso
                                                                            NaN
                   gross
                                             company
                                                      runtime
            2.847246e+09
                               Twentieth Century Fox
      5445
                                                         162.0
            2.797501e+09
                                      Marvel Studios
      7445
                                                         181.0
      3045 2.201647e+09
                               Twentieth Century Fox
                                                         194.0
      6663 2.069522e+09
                                           Lucasfilm
                                                         138.0
                                      Marvel Studios
      7244
            2.048360e+09
                                                         149.0
      7663
                     NaN
                                                 NaN
                                                          90.0
      7664
                          Cactus Blue Entertainment
                                                          90.0
                     NaN
      7665
                     NaN
                                    Embi Productions
                                                           NaN
      7666
                     NaN
                                                 NaN
                                                         120.0
      7667
                     NaN
                                         PK 65 Films
                                                         102.0
      [7668 rows x 15 columns]
[11]: pd.set_option('display.max_rows', 10)
[12]: df.sort values(by=['gross'], inplace=False, ascending=False)
[12]:
                                                   name rating
                                                                   genre year
                                                 Avatar PG-13
                                                                  Action
                                                                          2009
      5445
      7445
                                      Avengers: Endgame PG-13
                                                                  Action 2019
      3045
                                                Titanic PG-13
                                                                   Drama 1997
      6663
            Star Wars: Episode VII - The Force Awakens
                                                                  Action 2015
                                                         PG-13
      7244
                                 Avengers: Infinity War
                                                                  Action
                                                                          2018
                                                          PG-13
      1617
                                        Mortal Passions
                                                              R
                                                                   Crime
                                                                          1989
      1614
                                         Edge of Sanity
                                                              R
                                                                  Horror
                                                                          1989
      1606
                                              I, Madman
                                                                 Fantasy
                                                              R
                                                                          1989
      1601
                                   My Twentieth Century
                                                                  Comedy
                                                                          1989
                                                            NaN
      7667
                                              Tee em el
                                                            NaN
                                                                  Horror
                                                                          2020
                                      released score
                                                            votes
                                                                         director
      5445
            December 18, 2009 (United States)
                                                  7.8 1100000.0
                                                                    James Cameron
      7445
               April 26, 2019 (United States)
                                                  8.4
                                                                    Anthony Russo
                                                         903000.0
      3045
            December 19, 1997 (United States)
                                                  7.8 1100000.0
                                                                    James Cameron
            December 18, 2015 (United States)
                                                                      J.J. Abrams
      6663
                                                  7.8
                                                        876000.0
      7244
               April 27, 2018 (United States)
                                                  8.4
                                                        897000.0
                                                                    Anthony Russo
```

Robert Downey Jr.

United States 321000000.0

7244

Christopher Markus

```
1606
                April 7, 1989 (United States)
                                                   6.0
                                                           2900.0
                                                                      Tibor Takács
     1601
                     January 13, 1990 (Japan)
                                                   7.1
                                                           1500.0
                                                                     Ildikó Enyedi
     7667
             August 19, 2020 (United States)
                                                   5.7
                                                               7.0
                                                                      Pereko Mosia
                                                                         budget
                        writer
                                               star
                                                             country
     5445
                 James Cameron
                                   Sam Worthington
                                                      United States
                                                                      237000000
     7445
           Christopher Markus
                                 Robert Downey Jr.
                                                      United States
                                                                      356000000
     3045
                 James Cameron
                                 Leonardo DiCaprio
                                                      United States
                                                                      20000000
     6663
              Lawrence Kasdan
                                      Daisy Ridley
                                                      United States
                                                                      245000000
     7244
           Christopher Markus
                                Robert Downey Jr.
                                                      United States
                                                                      321000000
     1617
                Alan Moskowitz
                                     Zach Galligan
                                                      United States
                                                                               0
     1614
                    J.P. Félix
                                   Anthony Perkins
                                                                               0
                                                     United Kingdom
     1606
                David Chaskin
                                      Jenny Wright
                                                              Canada
                                                                               0
     1601
                                                                               0
                 Ildikó Enyedi
                                      Dorota Segda
                                                             Hungary
     7667
                  Pereko Mosia
                                  Siyabonga Mabaso
                                                       South Africa
                                                                               0
                                                  company
                                                           runtime
                gross
     5445
           2847246203
                                   Twentieth Century Fox
                                                              162.0
                                          Marvel Studios
     7445
           2797501328
                                                              181.0
     3045
           2201647264
                                                              194.0
                                   Twentieth Century Fox
     6663
                                                Lucasfilm
           2069521700
                                                              138.0
     7244
           2048359754
                                          Marvel Studios
                                                              149.0
     1617
                                 Gibraltar Entertainment
                     0
                                                               92.0
                     0
                                                               85.0
     1614
                                           Allied Vision
     1606
                     0
                        Trans World Entertainment (TWE)
                                                               89.0
                     0
     1601
                                Budapest Stúdió Vállalat
                                                              104.0
     7667
                     0
                                             PK 65 Films
                                                              102.0
     [7668 rows x 15 columns]
[7]: pd.set_option('display.max_rows', 20)
     df
                                                        name rating
                                                                          genre
                                                                                  year
     0
                                                 The Shining
                                                                   R
                                                                          Drama
                                                                                  1980
     1
                                            The Blue Lagoon
                                                                   R
                                                                      Adventure
                                                                                  1980
     2
           Star Wars: Episode V - The Empire Strikes Back
                                                                  PG
                                                                          Action
                                                                                  1980
     3
                                                                  PG
                                                   Airplane!
                                                                          Comedy
                                                                                  1980
     4
                                                  Caddyshack
                                                                          Comedy
                                                                                  1980
                                                                   R
     7663
                                                More to Life
                                                                          Drama
                                                                 NaN
                                                                                  2020
     7664
                                                 Dream Round
                                                                 NaN
                                                                          Comedy
                                                                                  2020
```

4.5

5.2

274.0

1300.0

Andrew Lane

Gérard Kikoïne

1617

1614

[8]:

[8]:

January 26, 1990 (United States)

April 14, 1989 (United States)

```
7665
                                         Saving Mbango
                                                                     Drama
                                                                             2020
                                                            NaN
7666
                                           It's Just Us
                                                                             2020
                                                            NaN
                                                                     Drama
7667
                                              Tee em el
                                                            NaN
                                                                    Horror
                                                                             2020
                                released
                                          score
                                                      votes
                                                                     director
0
         June 13, 1980 (United States)
                                             8.4
                                                   927000.0
                                                              Stanley Kubrick
          July 2, 1980 (United States)
1
                                                               Randal Kleiser
                                             5.8
                                                    65000.0
2
         June 20, 1980 (United States)
                                             8.7
                                                  1200000.0
                                                               Irvin Kershner
3
          July 2, 1980 (United States)
                                             7.7
                                                   221000.0
                                                                 Jim Abrahams
4
         July 25, 1980 (United States)
                                                                 Harold Ramis
                                             7.3
                                                   108000.0
      October 23, 2020 (United States)
                                                                Joseph Ebanks
7663
                                             3.1
                                                       18.0
7664
      February 7, 2020 (United States)
                                             4.7
                                                       36.0
                                                                 Dusty Dukatz
7665
             April 27, 2020 (Cameroon)
                                             5.7
                                                       29.0
                                                                 Nkanya Nkwai
       October 1, 2020 (United States)
7666
                                                        NaN
                                                                James Randall
                                             NaN
7667
       August 19, 2020 (United States)
                                             5.7
                                                        7.0
                                                                 Pereko Mosia
                        writer
                                              star
                                                            country
                                                                          budget
0
                  Stephen King
                                   Jack Nicholson
                                                    United Kingdom
                                                                     19000000.0
1
      Henry De Vere Stacpoole
                                                     United States
                                                                       4500000.0
                                   Brooke Shields
2
                Leigh Brackett
                                      Mark Hamill
                                                     United States
                                                                     18000000.0
3
                  Jim Abrahams
                                      Robert Hays
                                                     United States
                                                                       3500000.0
4
                                                                       6000000.0
           Brian Doyle-Murray
                                      Chevy Chase
                                                     United States
                 Joseph Ebanks
                                     Shannon Bond
                                                     United States
7663
                                                                          7000.0
7664
                   Lisa Huston
                                 Michael Saquella
                                                     United States
                                                                             NaN
                  Lynno Lovert
7665
                                     Onyama Laura
                                                     United States
                                                                         58750.0
                 James Randall
                                    Christina Roz
                                                     United States
7666
                                                                         15000.0
7667
                  Pereko Mosia
                                 Siyabonga Mabaso
                                                      South Africa
                                                                             NaN
             gross
                                       company
                                                 runtime
                                  Warner Bros.
0
       46998772.0
                                                   146.0
1
       58853106.0
                             Columbia Pictures
                                                   104.0
2
      538375067.0
                                     Lucasfilm
                                                   124.0
3
       83453539.0
                           Paramount Pictures
                                                    88.0
4
       39846344.0
                                Orion Pictures
                                                    98.0
                                                    90.0
7663
               NaN
                                            {\tt NaN}
7664
               NaN
                    Cactus Blue Entertainment
                                                    90.0
                              Embi Productions
7665
               NaN
                                                     NaN
7666
               NaN
                                                   120.0
7667
               NaN
                                   PK 65 Films
                                                   102.0
```

[7668 rows x 15 columns]

```
[9]: df['company'].drop_duplicates().sort_values(ascending=True)
```

```
"DIA" Productions GmbH & Co. KG
 [9]: 4345
      7525
              "Weathering With You" Film Partners
      3024
                                   .406 Production
      3748
                                1+2 Seisaku Iinkai
                                   10 West Studios
      5813
      4007
                                          i5 Films
      6412
                          iDeal Partners Film Fund
      5664
                                       micro_scope
      7129
                                            thefyzz
      408
                                                NaN
      Name: company, Length: 2386, dtype: object
[10]: df['company'].sort_values(ascending=True)
[10]: 4345
                  "DIA" Productions GmbH & Co. KG
      7525
              "Weathering With You" Film Partners
      3024
                                   .406 Production
      3748
                                1+2 Seisaku Iinkai
      5813
                                   10 West Studios
      7599
                                                NaN
      7657
                                                NaN
      7662
                                                NaN
      7663
                                                NaN
      7666
                                                NaN
      Name: company, Length: 7668, dtype: object
[11]: df['company'].drop_duplicates()
[11]: 0
                     Warner Bros.
                Columbia Pictures
      1
                        Lucasfilm
      3
               Paramount Pictures
                   Orion Pictures
      7658
                     Notis Studio
      7660
              Abominable Pictures
      7661
                   Dow Jazz Films
      7665
                 Embi Productions
      7667
                      PK 65 Films
      Name: company, Length: 2386, dtype: object
[12]: df
[12]:
                                                        name rating
                                                                          genre year \
      0
                                                 The Shining
                                                                  R
                                                                                1980
                                                                          Drama
```

```
1
                                        The Blue Lagoon
                                                                             1980
                                                              R
                                                                 Adventure
2
      Star Wars: Episode V - The Empire Strikes Back
                                                             PG
                                                                             1980
                                                                     Action
3
                                              Airplane!
                                                             PG
                                                                     Comedy
                                                                             1980
4
                                             Caddyshack
                                                                     Comedy
                                                                             1980
                                                              R
7663
                                           More to Life
                                                                             2020
                                                            NaN
                                                                     Drama
7664
                                            Dream Round
                                                            NaN
                                                                     Comedy
                                                                             2020
7665
                                          Saving Mbango
                                                            NaN
                                                                     Drama
                                                                             2020
                                           It's Just Us
7666
                                                                     Drama
                                                                             2020
                                                            NaN
                                              Tee em el
7667
                                                            NaN
                                                                    Horror
                                                                             2020
                                released
                                                                      director
                                           score
                                                      votes
0
         June 13, 1980 (United States)
                                             8.4
                                                   927000.0
                                                              Stanley Kubrick
1
           July 2, 1980 (United States)
                                             5.8
                                                    65000.0
                                                               Randal Kleiser
2
         June 20, 1980 (United States)
                                                               Irvin Kershner
                                             8.7
                                                  1200000.0
           July 2, 1980 (United States)
3
                                             7.7
                                                   221000.0
                                                                 Jim Abrahams
4
         July 25, 1980 (United States)
                                             7.3
                                                   108000.0
                                                                 Harold Ramis
7663
      October 23, 2020 (United States)
                                             3.1
                                                        18.0
                                                                Joseph Ebanks
7664
                                             4.7
      February 7, 2020 (United States)
                                                        36.0
                                                                 Dusty Dukatz
7665
              April 27, 2020 (Cameroon)
                                             5.7
                                                        29.0
                                                                 Nkanya Nkwai
7666
       October 1, 2020 (United States)
                                                                James Randall
                                                        NaN
                                             NaN
7667
       August 19, 2020 (United States)
                                                        7.0
                                                                 Pereko Mosia
                                             5.7
                        writer
                                              star
                                                            country
                                                                          budget
0
                  Stephen King
                                   Jack Nicholson
                                                    United Kingdom
                                                                      19000000.0
      Henry De Vere Stacpoole
1
                                   Brooke Shields
                                                     United States
                                                                       4500000.0
2
                Leigh Brackett
                                                     United States
                                      Mark Hamill
                                                                      18000000.0
3
                  Jim Abrahams
                                      Robert Hays
                                                     United States
                                                                       3500000.0
4
                                      Chevy Chase
                                                     United States
                                                                       6000000.0
           Brian Doyle-Murray
7663
                                                                          7000.0
                 Joseph Ebanks
                                     Shannon Bond
                                                     United States
7664
                   Lisa Huston
                                 Michael Saquella
                                                     United States
                                                                             NaN
7665
                  Lynno Lovert
                                     Onyama Laura
                                                     United States
                                                                         58750.0
                                                     United States
7666
                 James Randall
                                                                         15000.0
                                    Christina Roz
7667
                  Pereko Mosia
                                 Siyabonga Mabaso
                                                      South Africa
                                                                             NaN
                                        company
                                                 runtime
             gross
0
       46998772.0
                                  Warner Bros.
                                                   146.0
1
                             Columbia Pictures
       58853106.0
                                                   104.0
2
      538375067.0
                                     Lucasfilm
                                                   124.0
3
       83453539.0
                            Paramount Pictures
                                                    88.0
       39846344.0
                                Orion Pictures
                                                    98.0
4
                                                    90.0
7663
               NaN
                                            NaN
7664
                                                    90.0
               NaN
                    Cactus Blue Entertainment
7665
               NaN
                              Embi Productions
                                                     NaN
```

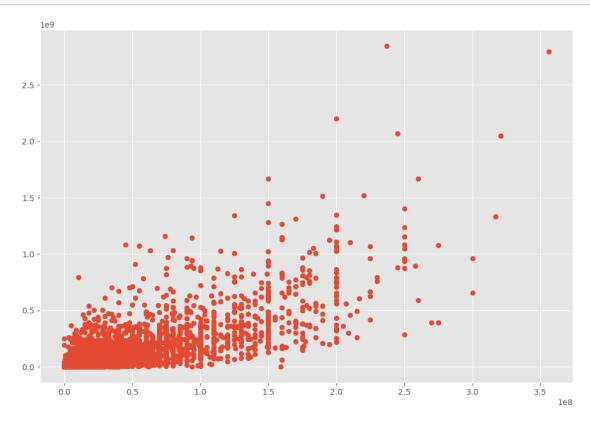
7666 NaN NaN 120.0 7667 NaN PK 65 Films 102.0

[7668 rows x 15 columns]

[9]: # Hypothesis 1: budget has high correlation with gross earnings # Hypothesis 2: movie company has high correlation with gross earnings

[10]: # Scatter plot with budget vs gross

[15]: plt.scatter(x=df['budget'], y=df['gross'])
 plt.show()



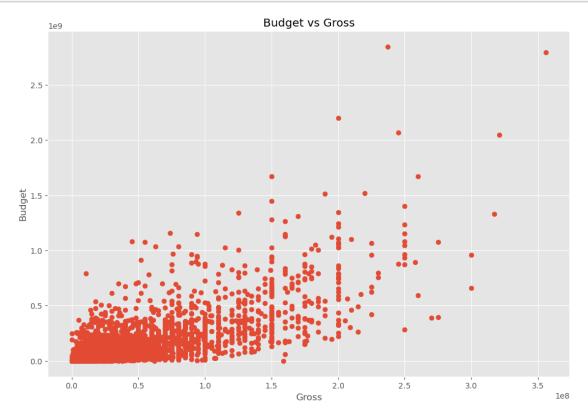
[16]: df.head

[16]: <bound method NDFrame.head of name rating genre year \ 0 The Shining 1980 Drama R 1 The Blue Lagoon R Adventure 1980 Star Wars: Episode V - The Empire Strikes Back 2 PGAction 1980 3 Airplane! PGComedy 1980 4 Caddyshack R Comedy 1980

•••					•••	•••		
7663			More t	o Life I	NaN	Drama	2020	
7664			Dream	n Round l	NaN	Comedy	2020	
7665			Saving	Mbango 1	NaN	Drama	2020	
7666			It's 3	Just Us 1	NaN	Drama	2020	
7667			Tee	e em el l	NaN :	Horror	2020	
		rele	ased score	votes		direct	or \	
0	June 13, 19	980 (United Sta	tes) 8.4	927000.0	Stanle	y Kubri	ck	
1	July 2, 19	980 (United Sta	tes) 5.8	65000.0	Randa	l Kleis	er	
2	June 20, 19	980 (United Sta	tes) 8.7	1200000.0	Irvin	Kershn	er	
3	July 2, 19	980 (United Sta	tes) 7.7	221000.0	Jim	Abraha	ms	
4	July 25, 19	980 (United Sta	tes) 7.3	108000.0	Har	old Ram	is	
•••		•••	•••	•••	•••			
7663	October 23, 20	020 (United Sta	tes) 3.1	18.0	Jose	ph Eban	ks	
7664	February 7, 20	020 (United Sta	tes) 4.7	36.0	Dus	ty Duka	tz	
7665	April 2	27, 2020 (Camer	oon) 5.7	29.0	Nka	nya Nkw	ai	
7666	October 1, 20	020 (United Sta	tes) NaN	NaN	Jame	s Randa	11	
7667	August 19, 20	020 (United Sta	tes) 5.7	7.0	Per	eko Mos	ia	
		writer	sta	ar (country		dget	/
0	Ste	1 0	ack Nicholso		Kingdom	190000	00.0	
1	Henry De Vere	Stacpoole B	rooke Shield	ls United	States	45000		
2	Leigh	n Brackett	Mark Hamil	ll United	States	180000	00.0	
3	Jir	n Abrahams	Robert Hay	s United	States	35000		
4	Brian Doy	yle-Murray	Chevy Chas	se United	States	60000	00.0	
		***	***	•••	•	•••		
7663	Jose	eph Ebanks	Shannon Bor		States	70	00.0	
7664	L:	isa Huston Mic	hael Saquell	la United	States		NaN	
7665	Lyı	nno Lovert	Onyama Laur	ra United	States	587	50.0	
7666	Jame	es Randall	Christina Ro	z United	States	150	00.0	
7667	Per	reko Mosia Siy	abonga Mabas	so South	Africa		NaN	
	gross		company	runtime				
0	46998772.0		rner Bros.	146.0				
1	58853106.0	Columbi	a Pictures	104.0				
2	538375067.0		Lucasfilm	124.0				
3	83453539.0	Paramoun	t Pictures	88.0				
4	39846344.0	Orio	n Pictures	98.0				
	•••							
7663	NaN		NaN	90.0				
7664		Cactus Blue Ent		90.0				
7665	NaN	Embi P	roductions	NaN				
7666	NaN		NaN	120.0				
7667	NaN	P	K 65 Films	102.0				

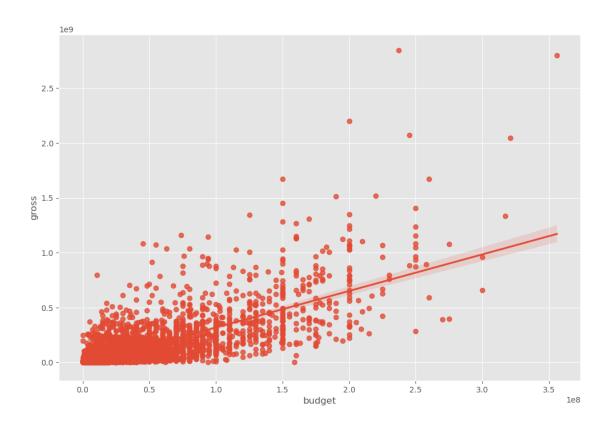
[7668 rows x 15 columns]>

```
[17]: plt.scatter(x=df['budget'], y=df['gross'])
    plt.title('Budget vs Gross')
    plt.xlabel('Gross')
    plt.ylabel('Budget')
    plt.show()
```



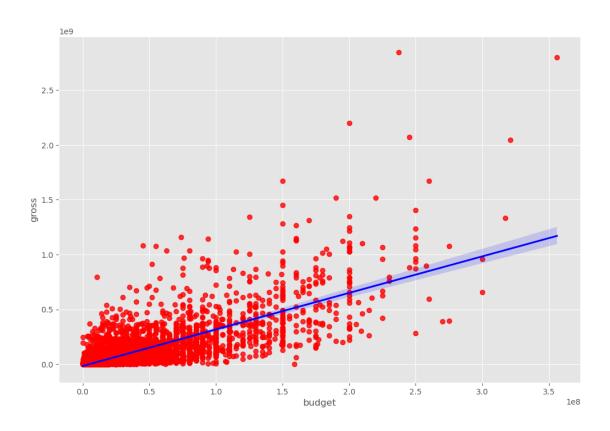
```
[18]: sns.regplot(x='budget', y='gross', data=df)
```

[18]: <AxesSubplot:xlabel='budget', ylabel='gross'>



```
[22]: sns.regplot(x='budget', y='gross', data=df, scatter_kws={"color": "red"}, usine_kws={"color": "blue"})
```

[22]: <AxesSubplot:xlabel='budget', ylabel='gross'>

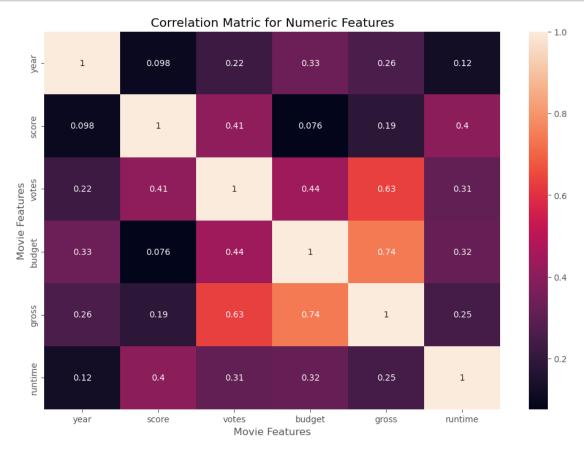


```
[23]: df.corr()
[23]:
                                        votes
                                                  budget
                                                                      runtime
                    year
                              score
                                                              gross
                1.000000
                          0.097995
                                     0.222945
                                                0.329321
                                                          0.257486
                                                                     0.120811
      year
                0.097995
                                     0.409182
                                                0.076254
                                                                     0.399451
      score
                          1.000000
                                                          0.186258
      votes
                0.222945
                          0.409182
                                     1.000000
                                                0.442429
                                                          0.630757
                                                                     0.309212
      budget
                0.329321
                          0.076254
                                     0.442429
                                                1.000000
                                                          0.740395
                                                                     0.320447
                                                0.740395
                          0.186258
                                     0.630757
      gross
                0.257486
                                                          1.000000
                                                                     0.245216
                0.120811
                          0.399451
                                     0.309212
                                                0.320447
                                                          0.245216
                                                                     1.000000
      runtime
      df.corr(method='pearson')
[24]:
[24]:
                    year
                              score
                                        votes
                                                  budget
                                                              gross
                                                                      runtime
                1.000000
                          0.097995
                                     0.222945
                                                0.329321
                                                                     0.120811
                                                          0.257486
      year
      score
                0.097995
                          1.000000
                                     0.409182
                                                0.076254
                                                          0.186258
                                                                     0.399451
                0.222945
                          0.409182
                                     1.000000
                                                0.442429
                                                                     0.309212
                                                          0.630757
      votes
      budget
                0.329321
                          0.076254
                                     0.442429
                                                1.000000
                                                          0.740395
                                                                     0.320447
                          0.186258
                                                0.740395
      gross
                0.257486
                                     0.630757
                                                          1.000000
                                                                     0.245216
                0.120811
                          0.399451
                                                0.320447
                                                          0.245216
                                                                     1.000000
      runtime
                                     0.309212
      df.corr(method='kendall')
[25]:
```

```
[25]:
                                      votes
                                                budget
                                                                   runtime
                   year
                            score
                                                           gross
               1.000000 0.067652
                                   0.331465
                                              0.224120
                                                                  0.097184
      year
                                                        0.200618
      score
               0.067652
                         1.000000
                                   0.300115 -0.000566
                                                        0.086046
                                                                   0.283611
      votes
               0.331465
                         0.300115
                                    1.000000
                                              0.353702
                                                        0.548899
                                                                   0.198240
                                                                   0.235483
      budget
               0.224120 -0.000566
                                   0.353702
                                              1.000000
                                                        0.512637
      gross
               0.200618
                         0.086046
                                   0.548899
                                              0.512637
                                                        1.000000
                                                                   0.168933
               0.097184
                        0.283611
                                              0.235483
      runtime
                                   0.198240
                                                        0.168933
                                                                   1.000000
     df.corr(method='spearman')
[26]:
[26]:
                   year
                                       votes
                                                budget
                                                                   runtime
                            score
                                                           gross
      year
               1.000000
                         0.099045
                                   0.469829
                                              0.317336 0.293084
                                                                  0.142977
      score
               0.099045
                         1.000000
                                   0.428138 -0.001403
                                                        0.126116
                                                                  0.399857
      votes
               0.469829
                         0.428138
                                    1.000000
                                              0.502466
                                                        0.742050
                                                                  0.290159
      budget
               0.317336 -0.001403
                                   0.502466
                                              1.000000
                                                        0.693670
                                                                   0.336370
                                                        1.000000
      gross
               0.293084
                         0.126116
                                    0.742050
                                              0.693670
                                                                   0.246243
      runtime 0.142977
                         0.399857
                                   0.290159
                                              0.336370 0.246243
                                                                   1.000000
[27]:
      correlation_matrix = df.corr(method='pearson')
[28]:
      sns.heatmap(correlation_matrix, annot=True)
      plt.show()
```



```
[29]: sns.heatmap(correlation_matrix, annot=True)
  plt.title('Correlation Matric for Numeric Features')
  plt.xlabel('Movie Features')
  plt.ylabel('Movie Features')
  plt.show()
```



```
[30]: df_numerized = df
for col_name in df_numerized.columns:
    if (df_numerized[col_name].dtype == 'object'):
        df_numerized[col_name] = df_numerized[col_name].astype('category')
        df_numerized[col_name] = df_numerized[col_name].cat.codes
df_numerized
```

```
[30]:
                   rating
                            genre
                                          released
                                                     score
                                                                         director
                                                                                    writer
             name
                                    year
                                                                  votes
                                               1705
      0
             6587
                         6
                                 6
                                    1980
                                                        8.4
                                                              927000.0
                                                                              2589
                                                                                       4014
      1
             5573
                         6
                                 1
                                    1980
                                               1492
                                                               65000.0
                                                                              2269
                                                                                       1632
                                                        5.8
      2
             5142
                         4
                                               1771
                                 0
                                    1980
                                                        8.7
                                                             1200000.0
                                                                              1111
                                                                                       2567
      3
              286
                         4
                                 4
                                    1980
                                               1492
                                                        7.7
                                                              221000.0
                                                                              1301
                                                                                       2000
      4
             1027
                                               1543
                                                        7.3
                         6
                                 4
                                    1980
                                                              108000.0
                                                                              1054
                                                                                        521
```

•••	•••	•••	•••	•••	•••	•••		•••	•••		
7663	3705	-1	6	2020	2	964	3.1		18.0	1500	2289
7664	1678	-1	4	2020	1	107	4.7		36.0	774	2614
7665	4717	-1	6	2020		193	5.7		29.0	2061	2683
7666	2843	-1	6	2020	2	817	NaN		NaN	1184	1824
7667	5394	-1	10	2020		391	5.7		7.0	2165	3344
	star	country	b	udget		gross	comp	any	runtime		
0	1047	54	19000	0.00	4699	8772.0	2	319	146.0		
1	327	55	4500	0.00	5885	3106.0		731	104.0		
2	1745	55	18000	0.00	53837	5067.0	1	540	124.0		
3	2246	55	3500	0.00	8345	3539.0	1	812	88.0		
4	410	55	6000	0.00	3984	6344.0	1	777	98.0		
	•••	•••				•••	•••				
7663	2421	55	7	0.000		NaN		-1	90.0		
7664	1886	55		NaN		NaN		539	90.0		
7665	2040	55	58	750.0		NaN		941	NaN		
7666	450	55	15	0.00		NaN		-1	120.0		
7667	2463	44		NaN		NaN	1	787	102.0		

[7668 rows x 15 columns]

[42]: df_numerized.corr()

```
[42]:
                                                          released
                    name
                             rating
                                        genre
                                                   year
                                                                       score
      name
                1.000000 -0.008069
                                     0.016355
                                               0.011453 -0.011311
                                                                    0.017097
                                                          0.016613 -0.001314
      rating
               -0.008069
                          1.000000
                                     0.072423
                                               0.008779
                0.016355
                          0.072423
                                     1.000000 -0.081261
                                                          0.029822
                                                                    0.027965
      genre
                          0.008779 -0.081261
                                               1.000000 -0.000695
      year
                0.011453
                                                                    0.097995
      released -0.011311
                          0.016613
                                     0.029822 -0.000695
                                                          1.000000
                                                                    0.042788
                0.017097 -0.001314
                                     0.027965
                                               0.097995
                                                          0.042788
                                                                    1.000000
      score
                                               0.222945
                                                          0.016097
      votes
                0.013088
                          0.033225 -0.145307
                                                                    0.409182
                0.009079
                          0.019483 -0.015258 -0.020795 -0.001478
                                                                    0.009559
      director
                                     0.006567 -0.008656 -0.002404
      writer
                0.009081 -0.005921
                                                                    0.019416
                          0.013405 -0.005477 -0.027242
                                                          0.015777 -0.001609
      country
               -0.010737
                           0.081244 -0.037615 -0.070938 -0.020427 -0.133348
      budget
                0.023970 -0.176002 -0.356564
                                               0.329321
                                                          0.014683
                                                                    0.076254
      gross
                0.005533 -0.107339 -0.235650
                                               0.257486
                                                          0.001659
                                                                    0.186258
      company
                0.009211 -0.032943 -0.071067 -0.010431 -0.010474
                                                                    0.001030
      runtime
                0.010392 0.062145 -0.052711
                                               0.120811
                                                          0.000868
                                                                    0.399451
                   votes
                          director
                                       writer
                                                   star
                                                           country
                                                                      budget
                0.013088
                          0.009079
                                     0.009081
                                               0.006472 -0.010737
                                                                    0.023970
      name
                0.033225
                          0.019483 -0.005921
                                               0.013405
                                                          0.081244 -0.176002
      rating
               -0.145307 -0.015258
                                     0.006567 -0.005477 -0.037615 -0.356564
      genre
                                                                    0.329321
                0.222945 -0.020795 -0.008656 -0.027242 -0.070938
      year
      released 0.016097 -0.001478 -0.002404 0.015777 -0.020427
                                                                    0.014683
```

```
0.073625 0.442429
               1.000000 0.000260
                                  0.000892 -0.019282
     votes
     director
               0.000260 1.000000
                                  0.299067
                                           0.039234
                                                     0.017490 -0.012272
     writer
               0.000892 0.299067
                                  1.000000
                                           0.027245
                                                     0.015343 -0.039451
              -0.019282 0.039234
                                  0.027245 1.000000 -0.012998 -0.019589
     star
     country
               0.073625 0.017490 0.015343 -0.012998
                                                     1.000000 0.054063
     budget
               0.442429 -0.012272 -0.039451 -0.019589
                                                     0.054063 1.000000
     gross
               0.630757 -0.014441 -0.023519 -0.002717
                                                     0.092129
                                                              0.740395
               0.133204 0.004404 0.005646 0.012442
     company
                                                     0.095548 0.173214
     runtime
               runtime
                  gross
                         company
     name
               0.005533 0.009211
                                  0.010392
     rating
              -0.107339 -0.032943
                                  0.062145
     genre
              -0.235650 -0.071067 -0.052711
     year
               0.257486 -0.010431
                                  0.120811
     released 0.001659 -0.010474
                                  0.000868
     score
               0.186258 0.001030
                                  0.399451
     votes
               0.630757 0.133204
                                  0.309212
     director -0.014441 0.004404
                                  0.017624
     writer
              -0.023519 0.005646 -0.003511
     star
              -0.002717
                        0.012442 0.010174
               0.092129 0.095548 -0.078412
     country
     budget
               0.740395 0.173214 0.320447
     gross
               1.000000
                        0.154840
                                  0.245216
     company
               0.154840 1.000000
                                  0.034402
     runtime
               0.245216 0.034402 1.000000
[43]: correlation_mat = df_numerized.corr()
     corr_pairs = correlation_mat.unstack()
     corr_pairs
[43]: name
                         1.000000
              name
              rating
                        -0.008069
              genre
                         0.016355
              year
                         0.011453
              released
                        -0.011311
     runtime
              country
                        -0.078412
              budget
                         0.320447
              gross
                         0.245216
              company
                         0.034402
              runtime
                         1.000000
     Length: 225, dtype: float64
[44]: sorted_paris = corr_pairs.sort_values()
     sorted_paris
```

0.019416 -0.001609 -0.133348 0.076254

0.409182 0.009559

score

```
[44]: budget
               genre
                          -0.356564
               budget
      genre
                          -0.356564
               gross
                          -0.235650
      gross
               genre
                          -0.235650
               budget
                          -0.176002
      rating
               year
      year
                           1.000000
      genre
               genre
                           1.000000
                           1.000000
      rating
               rating
      company company
                           1.000000
      runtime runtime
                           1.000000
      Length: 225, dtype: float64
[45]: high_corr = sorted_paris[sorted_paris > 0.5]
      high_corr
[45]: gross
                votes
                             0.630757
                             0.630757
      votes
                gross
      budget
                gross
                             0.740395
                             0.740395
      gross
                budget
                name
                             1.000000
      name
      director
                director
                             1.000000
                             1.000000
      gross
                gross
      budget
                budget
                             1.000000
      country
                country
                             1.000000
      star
                star
                             1.000000
      writer
                writer
                             1.000000
      votes
                             1.000000
                votes
      score
                score
                             1.000000
      released released
                             1.000000
      year
                year
                             1.000000
      genre
                genre
                             1.000000
      rating
                rating
                             1.000000
      company
                company
                             1.000000
      runtime
                runtime
                             1.000000
      dtype: float64
 [3]: # Votes and budget have the highest correlation to gross earnings.
      # Company has no low correlation.
 []:
```