



Make your business decision

**blinkit**

Home

Overview

Sales

Customer

Inventory

Feedbacks

Marketing

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India's Last Minute App

20242023

First 9 monthsFirst 9 months

0.35%  
Growth%

58.52M

58.31M

current yearprevious year

Filters

QuantitySales

MonthArea

C.SegmentYear

ProductDate

Date Axis Options

DayMonthMonth-YrQuaterYear

First 1 monthFirst 2 monthsFirst 3 monthsFirst 6 monthsFirst 9 monthsyear to date

Inventory

Detail

70.54%16.73%

Available Stock%Damaged Stock%

ReceivedSold

20M10M

JanFebMarAprMayJunJulAugSep

Sales Overview

Detail

current yearprevious yeargrowth%

6M4M2M0M

JanFebMarAprMayJunJulAugSepOctNovDec

Lost Customers

2267 / 12K

Feedbacks

Detail

Aachal Ahluwalia

★★★★

😊

Aachal Bedi

★★★★★

😊

Aachal Chad

★★★★★

😊

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India's Last Minute App

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Sales 2024

First 9 months

Sales 2023

First 9 months

0.35%

Growth%

58.52M

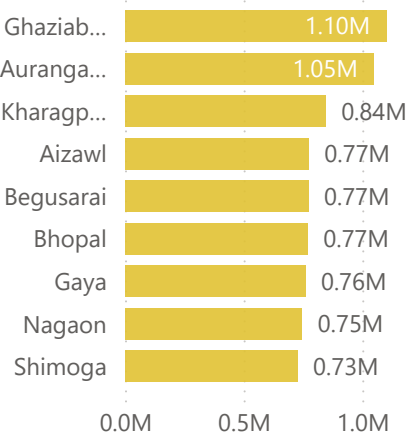
current year

58.31M

previous year

Sales 2024

by Product name



All sales

Top 10

Top 100

Top 20

Top 5

Top 50

Sales Overview

Home

Overview

Sales

Customer

Inventory

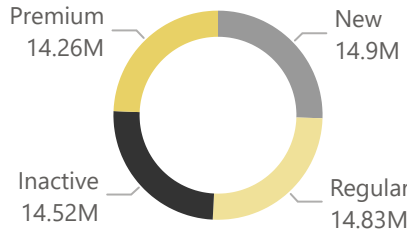
Feedbacks

Marketing



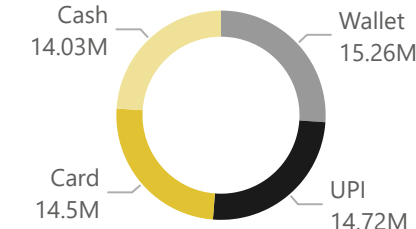
Sales 2024

by Customer Segment



Sales 2024

by Payment Method



All sales

Top 10

Top 100

Top 20

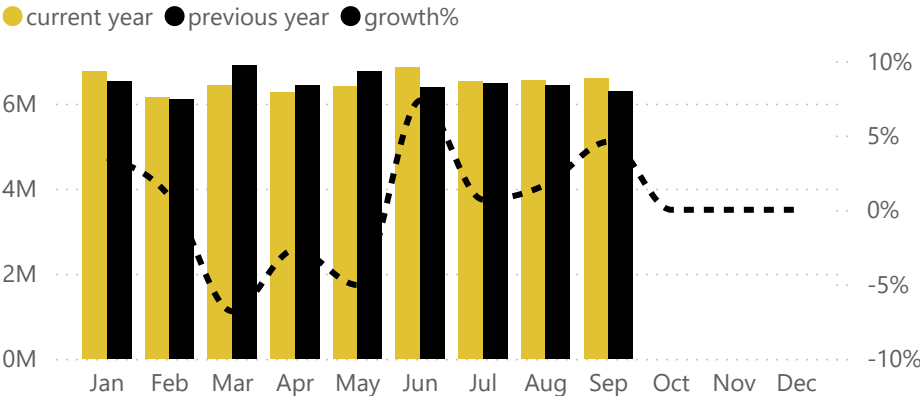
Top 5

Top 50

Sales Locations



2023 & 2024 Sales



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2024

First 9 months

2023

First 9 months

1.88%

Growth%

🛒

9994

current year

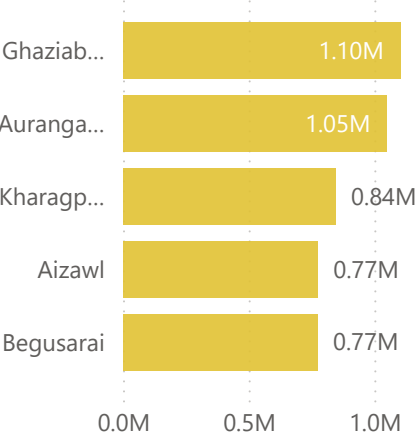
🛒

9810

previous year

Sales 2024

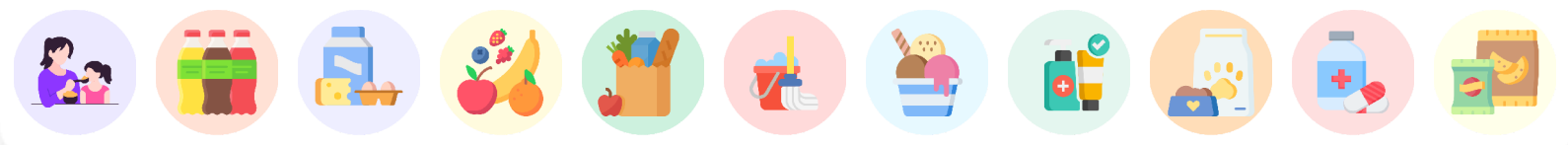
by Product area



- All sales
- Top 10
- Top 100
- Top 20
- Top 5
- Top 50

Customers Sales

- Home
- Overview
- Sales
- Customer
- Inventory
- Feedbacks
- Marketing



Customers Count and Sales

2024/2023

9994/9810

Sales

58.52M / 58.31M

New and Lost Customers

New / Lost

6005 / 5821

Sales

49.04M / 48.20M

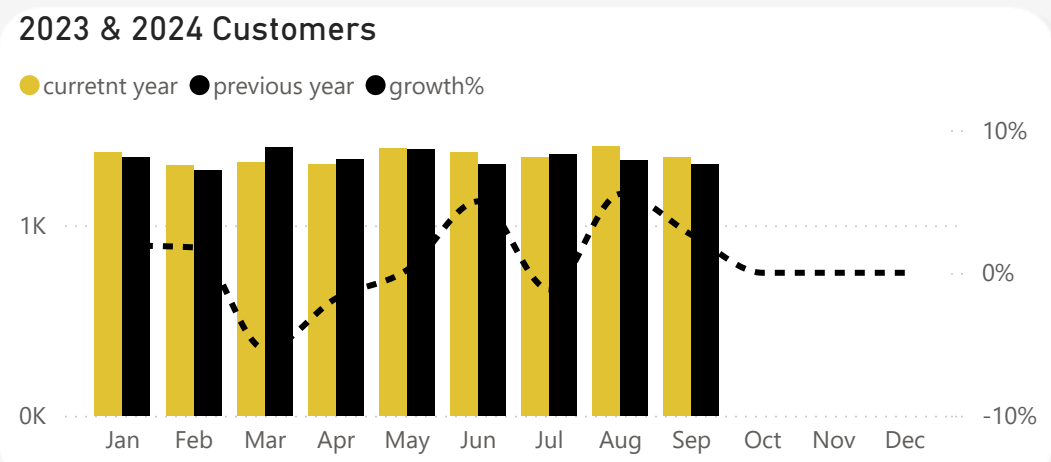
Repeated Customers

2024/2023

5 / 10

Sales

114.5... / 290.47K



497

Customers who ordered more than or equal to 5 times

5

Orders slicer

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India's Last Minute App

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2024

First 9 months

0.30%  
Growth%

₹396.77K

current year

2023

First 9 months

₹395.60K

previous year

Inventory Quantity

Home

Overview



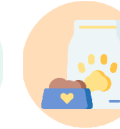








Sales


Customer

Inventory

Feedbacks


Marketing






330.44K

Stock Received




283.46K

Available Stock




113.31K

Stock Sold



66.33K

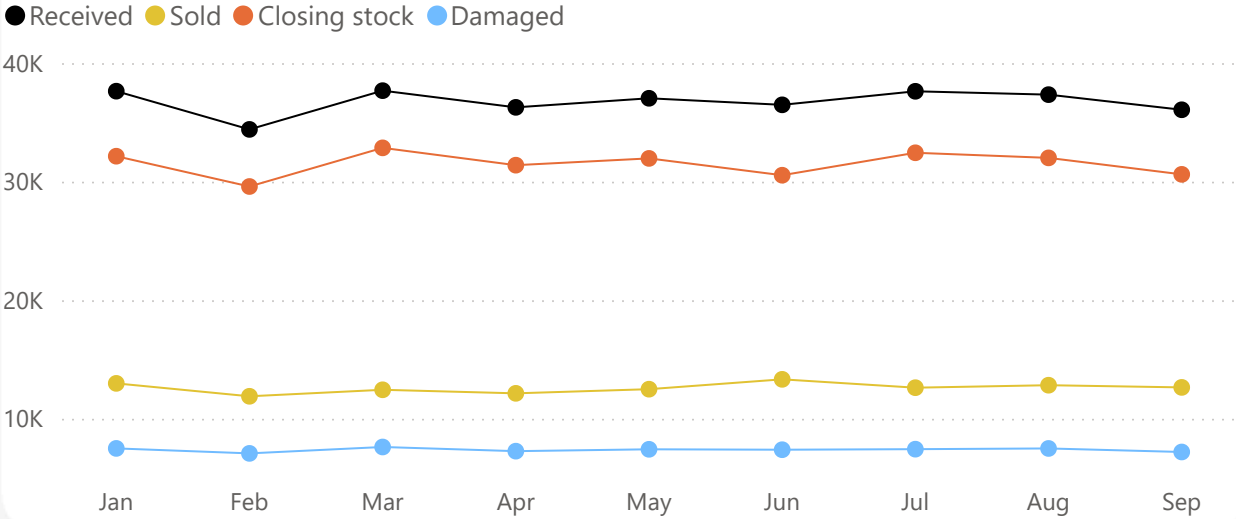
damaged\_stock



28.56%

Turn over Rate

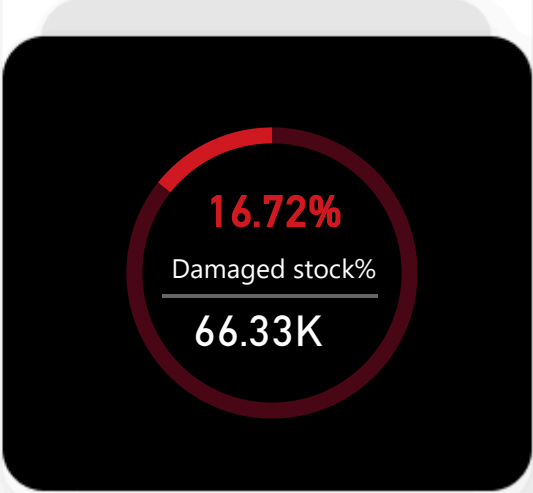
Stock Details - 2024



Available Stock Tracker



Damaged Stock Tracker



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India's Last Minute App

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2024

First 9 months

2023

First 9 months

0.35%

Growth%

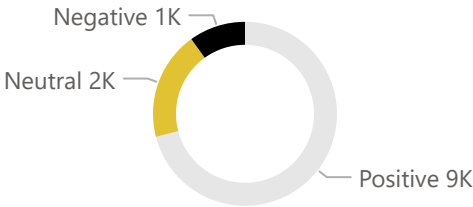
13K

current year

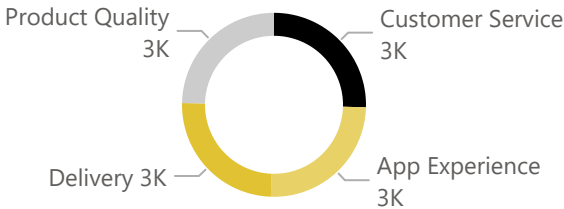
13K

previous year

Feedbacks by Customer Sentiment



Feedbacks by Category



Feedbacks

Home

Overview

Sales

Customer

Inventory

Feedbacks

Marketing

Feedback in Detail

customer name	customer segment	category	product name	star	Sales	Fee
Aachal Ahluwalia	New	Baby Care	delectus maxime	☆☆☆	2,406.36	Tot
Aachal Ahluwalia	New	Baby Care	ea sequi	☆☆☆	993.53	Tot
Aachal Ahluwalia	New	Baby Care	quis quae	☆☆☆	195.94	Tot
Aachal Ahluwalia	New	Instant & Frozen Food	facilis vitae	☆☆☆	1,620.36	Tot
Aachal Ahluwalia	New	Pet Care	eveniet saepe	☆☆☆	651.95	Tot
Aachal Ahluwalia	New	Pharmacy	tempora repellat	☆☆☆	490.00	Tot
Aachal Bedi	Inactive	Fruits & Vegetables	fugiat magnam	☆☆☆☆	2,118.06	Bez
Aachal Bedi	Inactive	Instant & Frozen Food	ea aliquam	☆☆☆☆	370.95	Bez
Aachal Bedi	Inactive	Pet Care	ratione distinctio	☆☆☆☆	1,171.23	Bez
Aachal Bedi	Inactive	Pet Care	sapiente facilis	☆☆☆☆	686.06	Bez
Total					7,73,69,711.20	

427

Rating 1

392

Rating 2

1588

Rating 3

5695

Rating 4

4394

Rating 5

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India's Last Minute App

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2024

First 9 months

0.38%

Growth%

6.76K

Current year

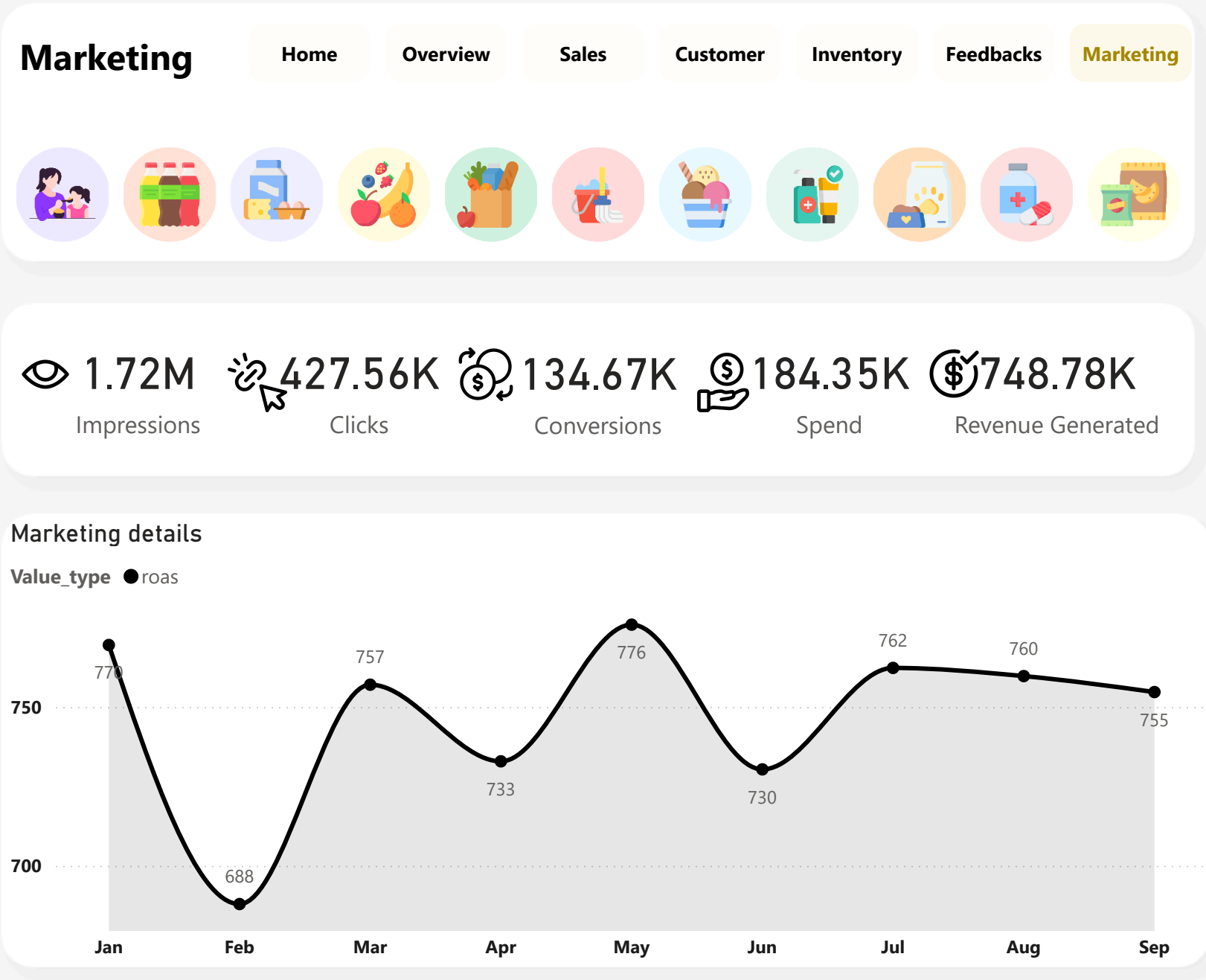
2023

First 9 months

6.73K

Previous year

- Select all
- clicks
- conversions
- impressions
- revenue\_generated
- roas
- spend



Marketing details

Value\_type ● roas

770

757

733

776

730

762

760

755

750

700

JanFebMarAprMayJunJulAugSep