

Credit Card Transaction Report

Total Revenue

55.32M

Total Intrest

7.84M

Transaction
Amount

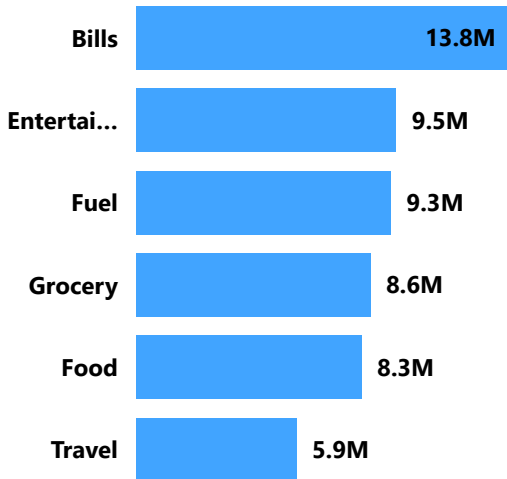
44.52M

Transaction
Count

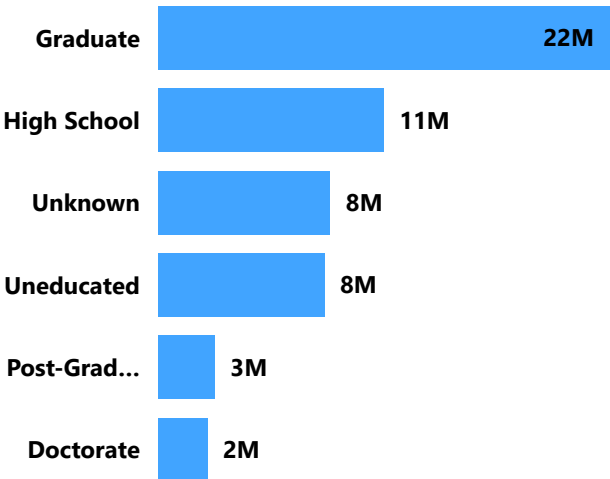
655.65K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,398	64,95,888	26,85,635
Gold	24,54,072	3,73,784	56,210
Platinum	11,35,608	1,61,629	20,665
Silver	55,86,332	8,12,081	1,87,505
Total	5,53,15,410	78,43,382	29,50,015

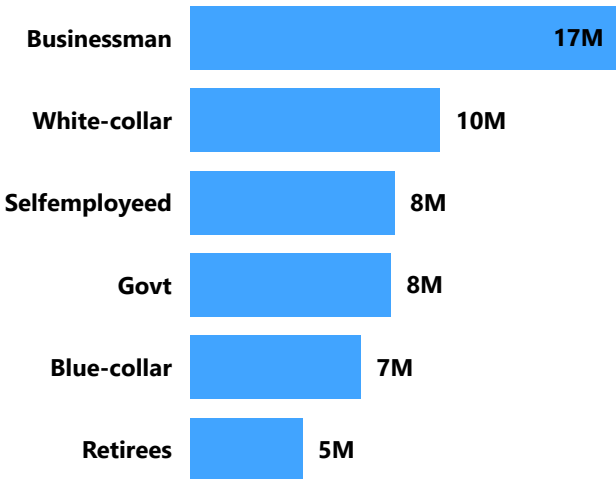
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer job



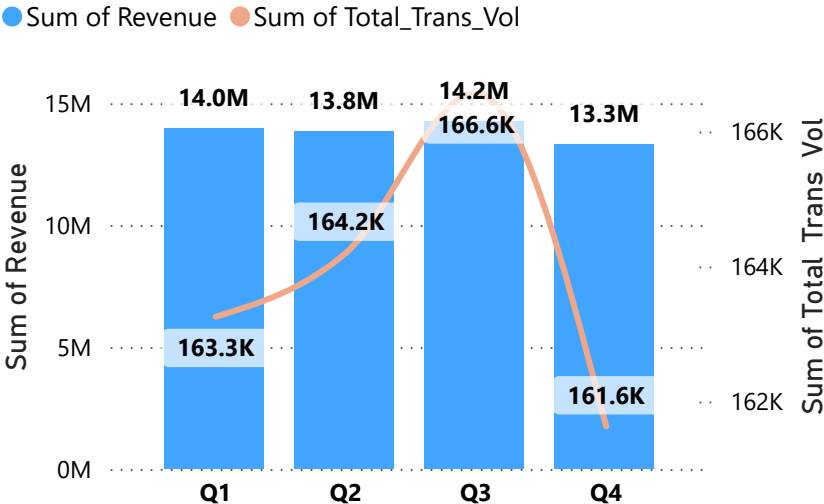
Q4

Q3

Q2

Q1

Quarter Revenue and Transaction Count



Week Start Date

All

F

M

Low

Medium

High

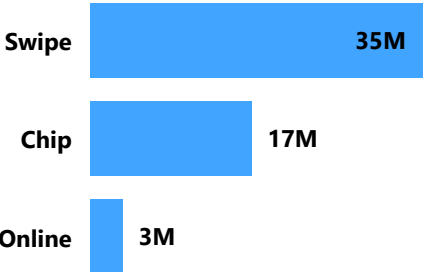
Silver

Blue

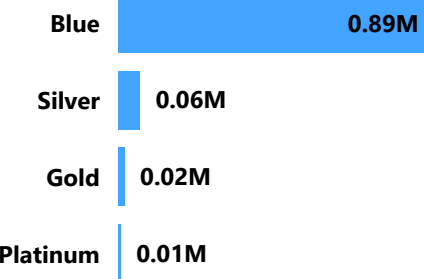
Gold

Platinum

Revenue by Chip



Customer Acq. Cost



Credit Card Customer Report

Total Revenue

55.32M

Total Intrest

7.84M

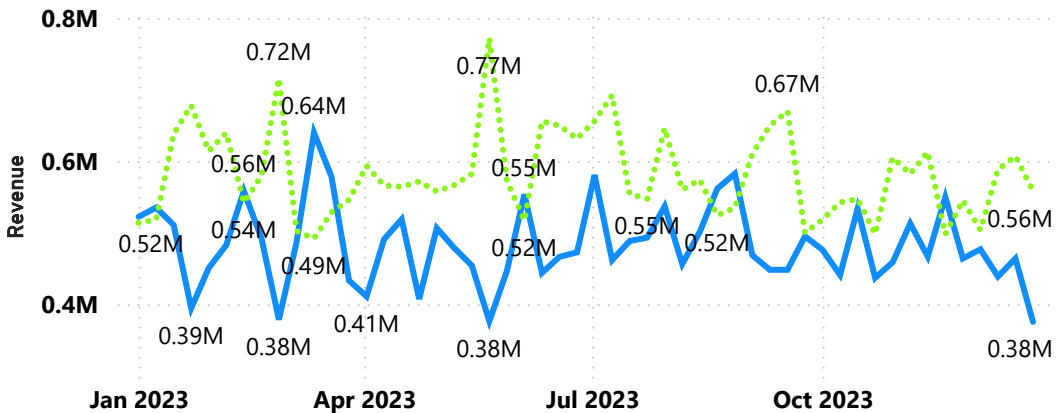
Total Income

575.91M

CS Score

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

Week Start Date

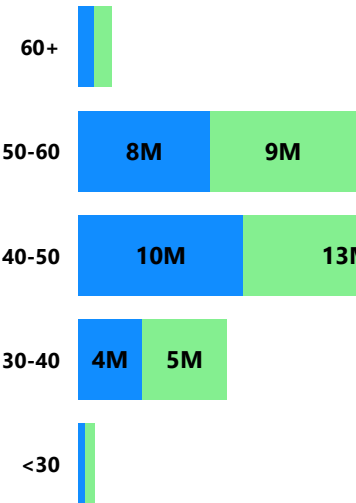
All

Low

Medium

High

Age Group



F

M

Customer_Job

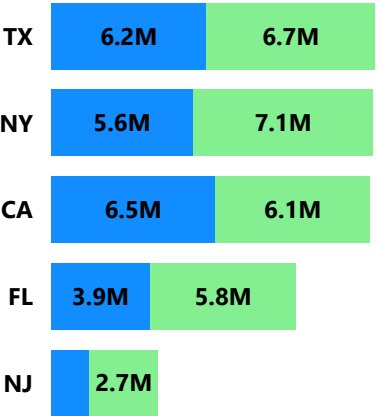
Sum of Revenue

Sum of
Total_Trans_Amt

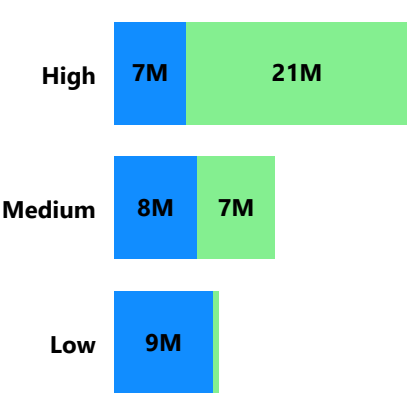
Sum of
Income

Retirees	45,35,184	36,23,120	4,86,75,030
Blue-collar	69,04,279	54,88,838	7,22,62,158
Selfemployed	82,61,758	63,95,026	7,53,13,288
Govt	81,11,701	65,07,875	8,87,73,989
White-collar	1,01,14,656	82,21,742	10,39,30,055
Businessman	1,73,87,832	1,42,85,412	18,69,59,919
Total	5,53,15,410	4,45,22,013	57,59,14,439

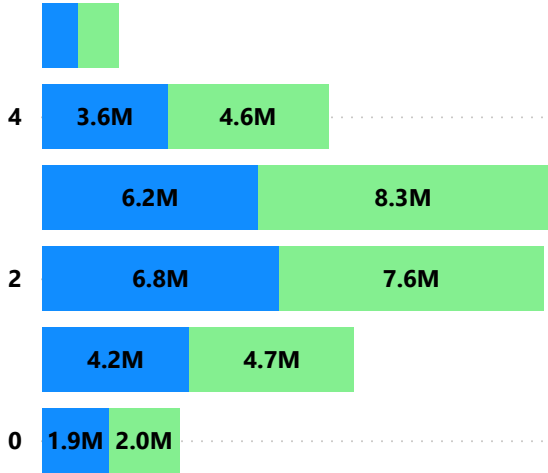
Top 5 States



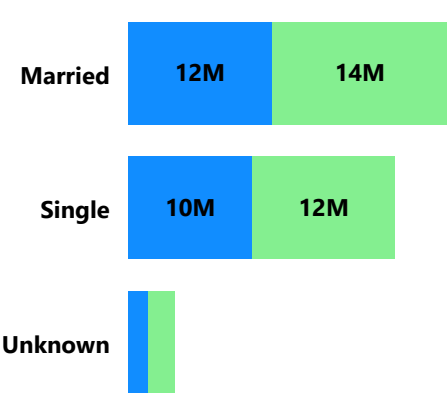
Salary Group



Dependent Count



Marital Status



Education Level

