



Sales Dashboard | 2023

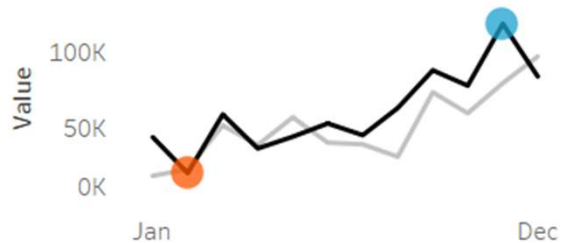


2023 vs. 2022 ● Highest Month ● Lowest Month

Total Sales

\$733K

▲ 20.4% vs PY



Total Profit

\$93K

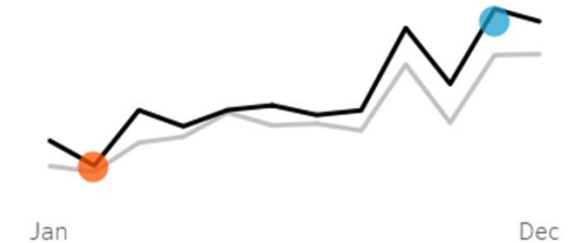
▲ 14.2% vs PY



Total Quantity

12K

▲ 26.8% vs PY



Sales & Profit by Sub-Category

2023 Sales vs. 2022 Sales

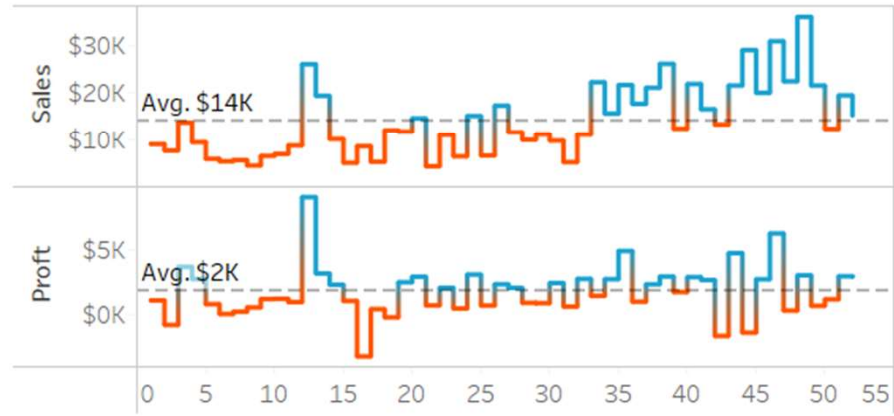
Phones
Chairs
Binders
Storage
Copiers
Tables
Accessories
Machines
Appliances
Bookcases
Furnishings
Paper
Supplies
Art
Labels
Envelopes
Fasteners

2023 ● Profit ● Loss



Sales & Profit Trends Over Time

2023 ● Above ● Below





Customers Dashboard | 2023

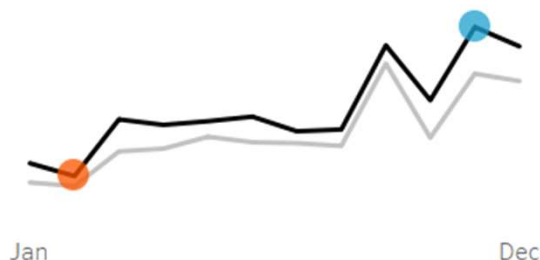


2023 vs. 2022 ● Highest Month ● Lowest Month

Total Customers

693

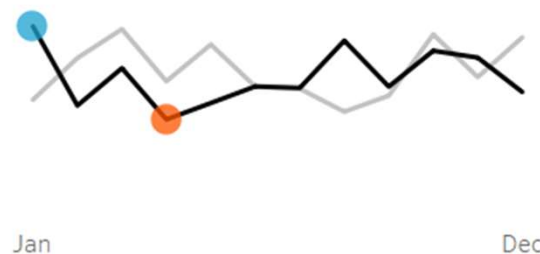
▲ 8.6% vs PY



Total Sales per Customer

\$1,058

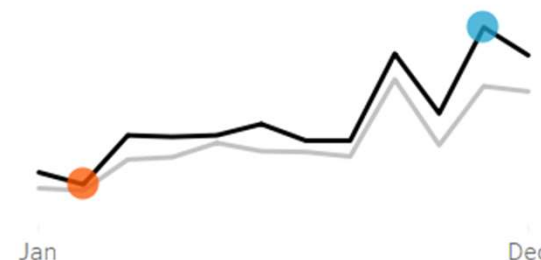
▲ 10.8% vs PY



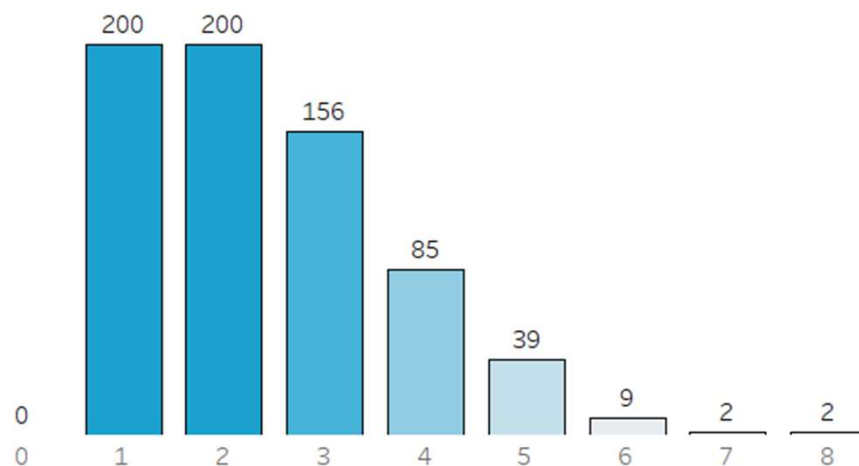
Total Orders

1,687

▲ 28.3% vs PY



Customer Distribution by No. of Orders



Top 10 Customers by Profit

Rank	Customer	Last Order	Profit	Sales	Orders
#1	Raymond Buch	25-09-2023	\$6,781	\$14,203	6
#2	Hunter Lopez	17-11-2023	\$5,046	\$10,523	2
#3	Tom Ashbrook	22-10-2023	\$4,599	\$13,723	5
#4	Andy Reiter	24-12-2023	\$2,608	\$5,821	4
#5	Jane Waco	18-11-2023	\$1,953	\$5,385	6
#6	Helen Wasserman	04-09-2023	\$1,947	\$8,166	13
#7	Brian Moss	27-11-2023	\$1,938	\$5,683	14
#8	Alan Dominguez	01-12-2023	\$1,867	\$5,434	8
#9	Jim Epp	12-11-2023	\$1,704	\$4,074	9
#10	Steven Roelle	17-06-2023	\$1,676	\$3,506	2