Features:

1. Easy to use navigation User-login and search products:

The client finds the products they require quickly by dividing it into groups and categories by clicking on the search box.

User-friendly where the user login feature is easy for users. Searching for products must be easy and simple to make the shopping process easier on the client and quick.

1. Online customer support and push notifications:

This provides convenience to app users.

When the client needs help, then he or she must expect real human help by providing call option or in-app chat option.

It must be open to users 24-7 so users can complain and give their opinions at any time.

Push notifications in order to keep the users informed about their orders, deals, promotion codes.

This will make the customers feel comfortable using the shopping app.

1. Payment gateway Integration Checkout and shipping:

With total security and multiple payment options, enable the users to pay from credit-debit cards, e-wallets, net banking or paypal.

Purpose: relieving the users from unwanted stress.

To provide a seemless shopping experience, make the checkouts smooth from that user of every age group can make their shopping experience easier.

All this features are important to consider so the users can decide the overall experience of shopping through this website .

1. Product Reviews and ratings:

for providing social proofs to new shoppers that our products will fit their needs. Customers can check bloggers and influencers’ reviews or even normal clients’ reviews. They can add their own review also.

5 star rating symbols : where clients can rate their shopping experience.

1. ADMIN-MANAGER-USER:

admin can view orders, update categories and items, remove any item from any category and give reports to manager.

Manager can view revenues , perform statistics, give discount and offers.

User is the customer.

1. Basket-wishlist:

Basket is like a bag in real life, where it holds all the ordered items.

Wishlist is the bag where customers can add the items that they are not sure of getting them.

1. Website design:

Date of creation of the website: to gain the trust of the customers

Customized logo and marketing posts.

Showing high quality photos and videos of the items with a size description and a size guide.

All photos will be real pictures of models wearing the items.

Also, a description of the item ( material, factory’s country)

1. Shop location:

Providing the customers with our shop location to have the choice to meet them and offer them a service in real life also.

1. Delivery tracking:

Each client can track his or her order and the duration of receiving it.

1. Return and Exchange policy:

Clients can return an item, or exchange it by another one.