



Anaberry skincare

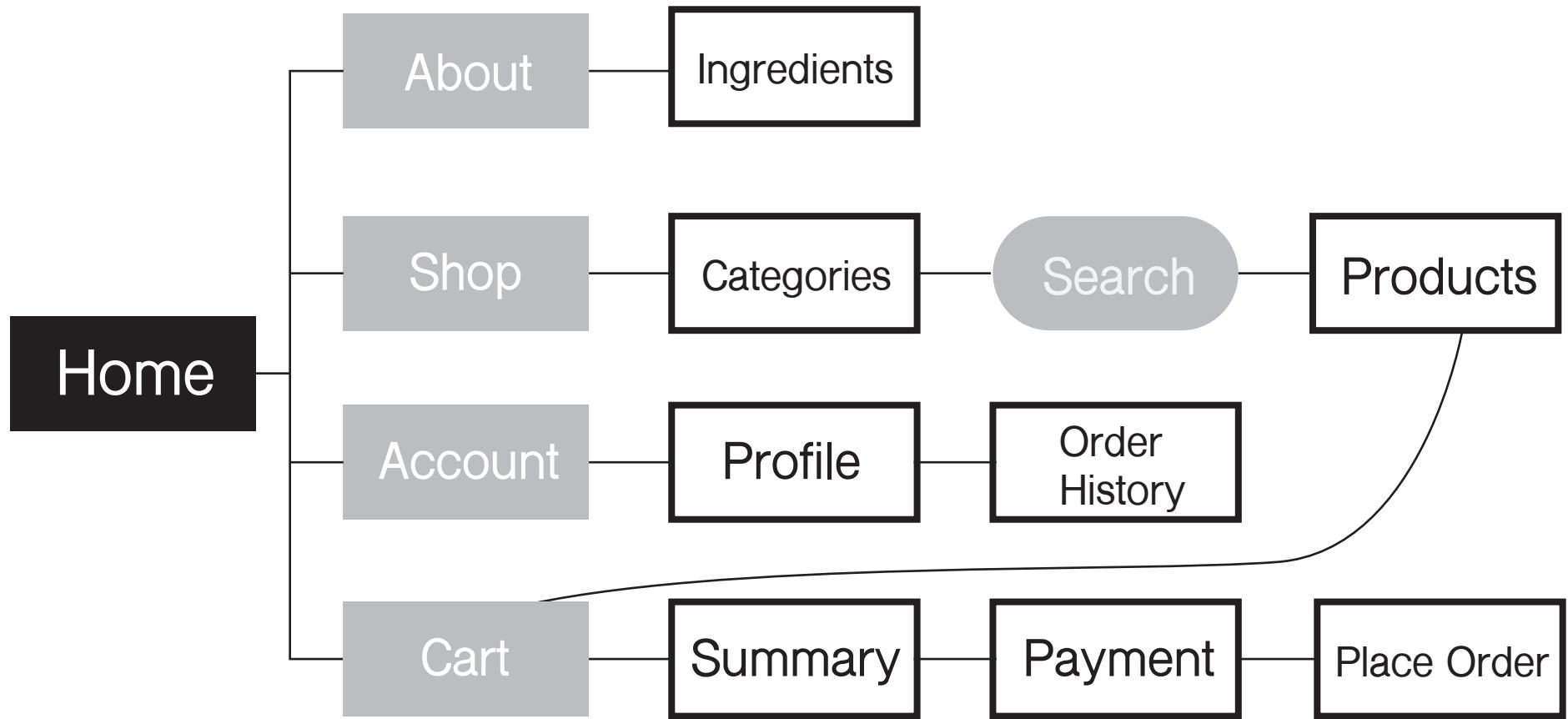
WNM 608 Back-End
Janae Smith

Statement of Intent

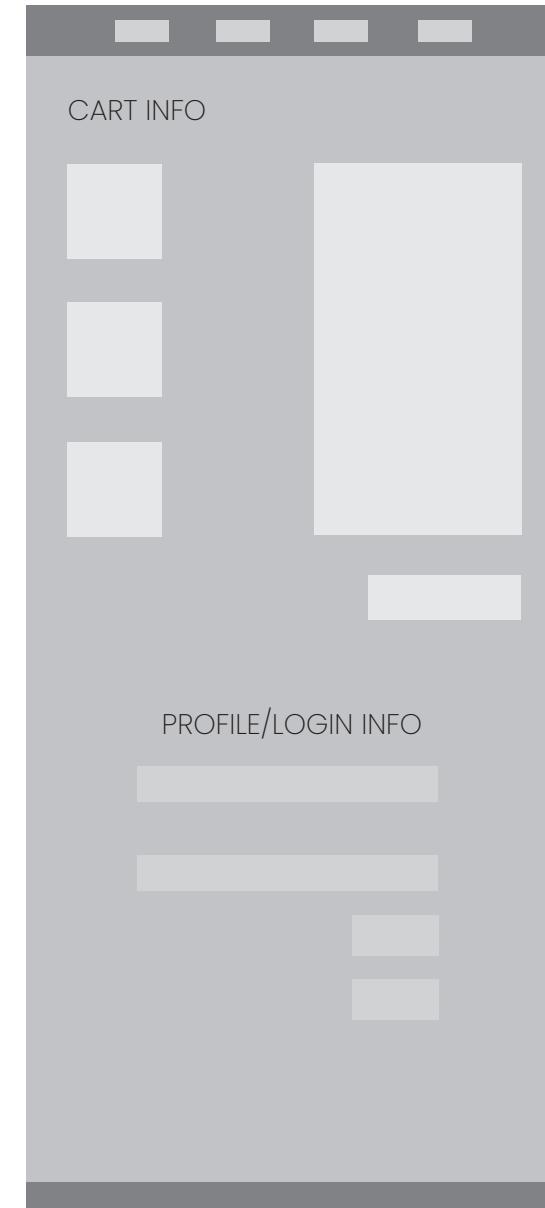
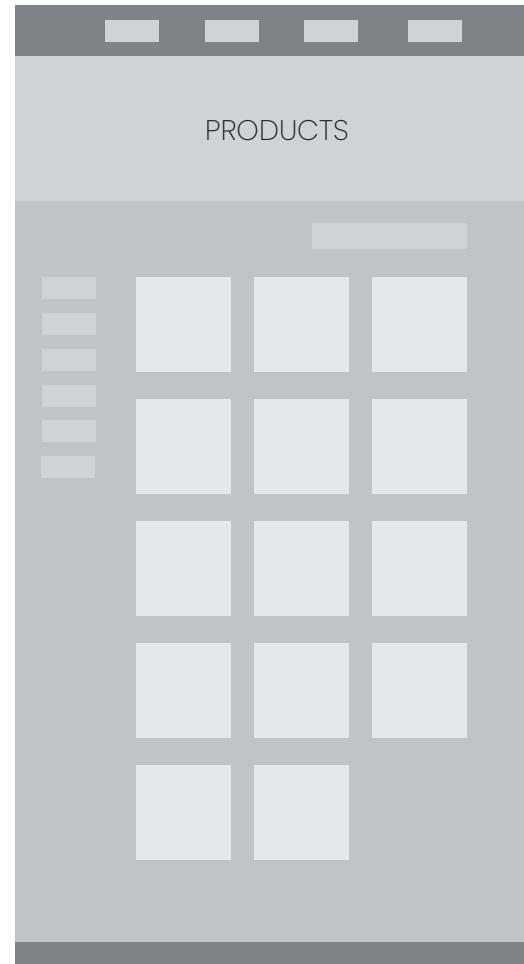
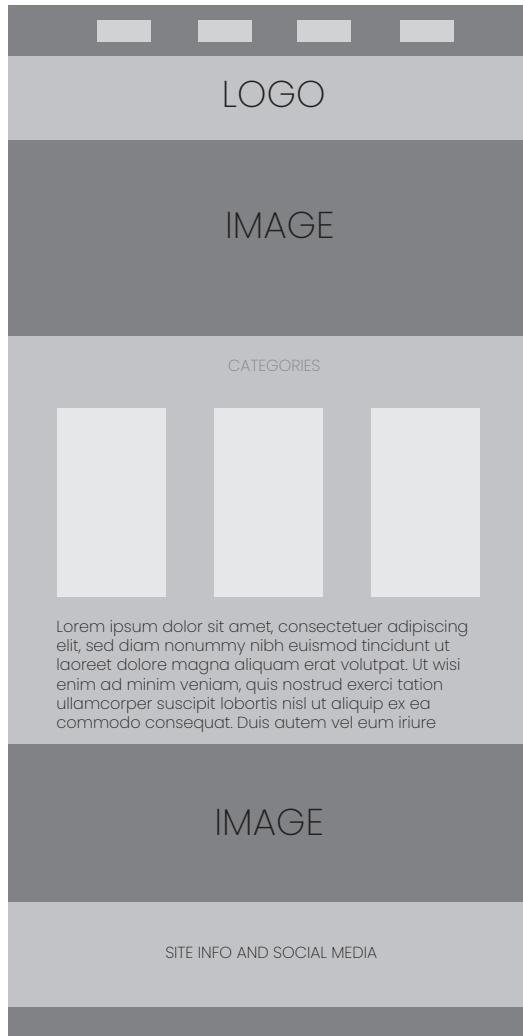
Skincare is an essential in any daily routine. Natural products have continued to grow in popularity as research continues to expose the harmful chemicals and processes used to create certain products that many people use everyday

Anaberry uses natural ingredients and suggests products for customers' specific skincare needs. We also provide information about our main ingredients and how they benefit the skin and help it flourish. Skin care goals will not be a far reach.

Site Map



Wireframes



Main

#9D92BA

#787CA8

#E6EAEF

#AFBADB

Neutral

#231F20

#808285

#C2C4C6

#F8F8F9

Typography

Heading 1 Poppins 48pt

Not Selected

Heading 2 Bodoni 72 48pt

Selected

Body Poppins Extra Light 24pt

Body Poppins Extra Light 14pt

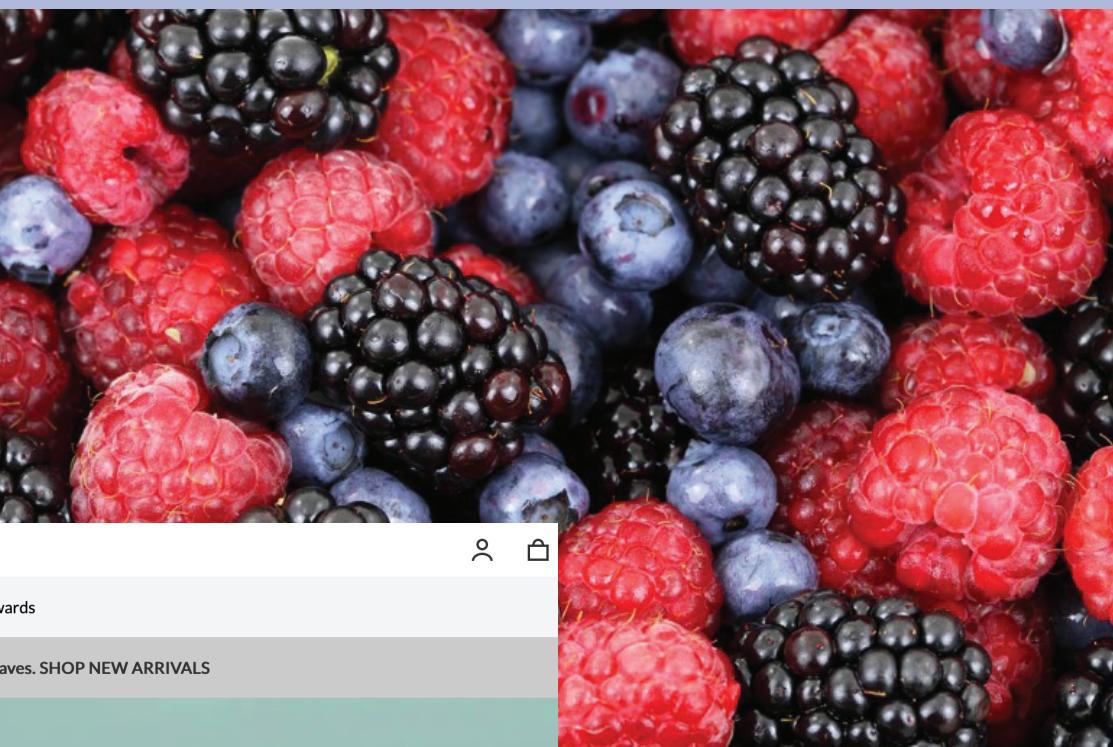
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Icons



Anaberry Style Guide

Moodboard



#BB1924

A collage featuring two skincare products: a white tube of SkinCeuticals Retinol 1.0 and a white tube of Kate Somerville +Retinol Cream. Below the products is a banner with the text "ALREADY" and "It's the undi" followed by a cut-off text. At the bottom are five colored circles: brown, dark purple, magenta, light purple, and grey. The "HEART OF FREDERICK" logo is in the bottom right corner.

The Dermstore website header features a search bar, a rewards sign-up button, and a "SHOP NEW ARRIVALS" link. The background is a large image of various berries.

#EE6C81

#F092A5

#777CA8

#AFBADC

The Dermstore website navigation menu includes categories: SKIN CARE, MAKEUP, HAIR CARE, BATH & BODY, RETINOL, VITAMIN C, HYALURONIC ACID, and NIACINAMIDE. Below the menu are product images: a bottle of Holifrog Marine Flower Peptide Concentrate and a small tube of Eminence Marine Flower Peptide Concentrate.