

we need a streamlined way to handle tution fees and Expenses.

"I hope zoho
Books can
simplify Our
financial tasks".



Persona's name

Short summary of the persona

Collect records cenrollments. student and tuition fees.

Anxiety about errors in financial records that could import teacher Salarie and Student Payments.



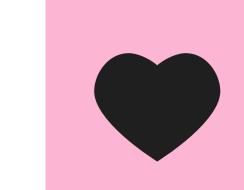
Does

What behavior have we observed? What can we imagine them doing?



What other feelings might influence their behavior?





Feels