
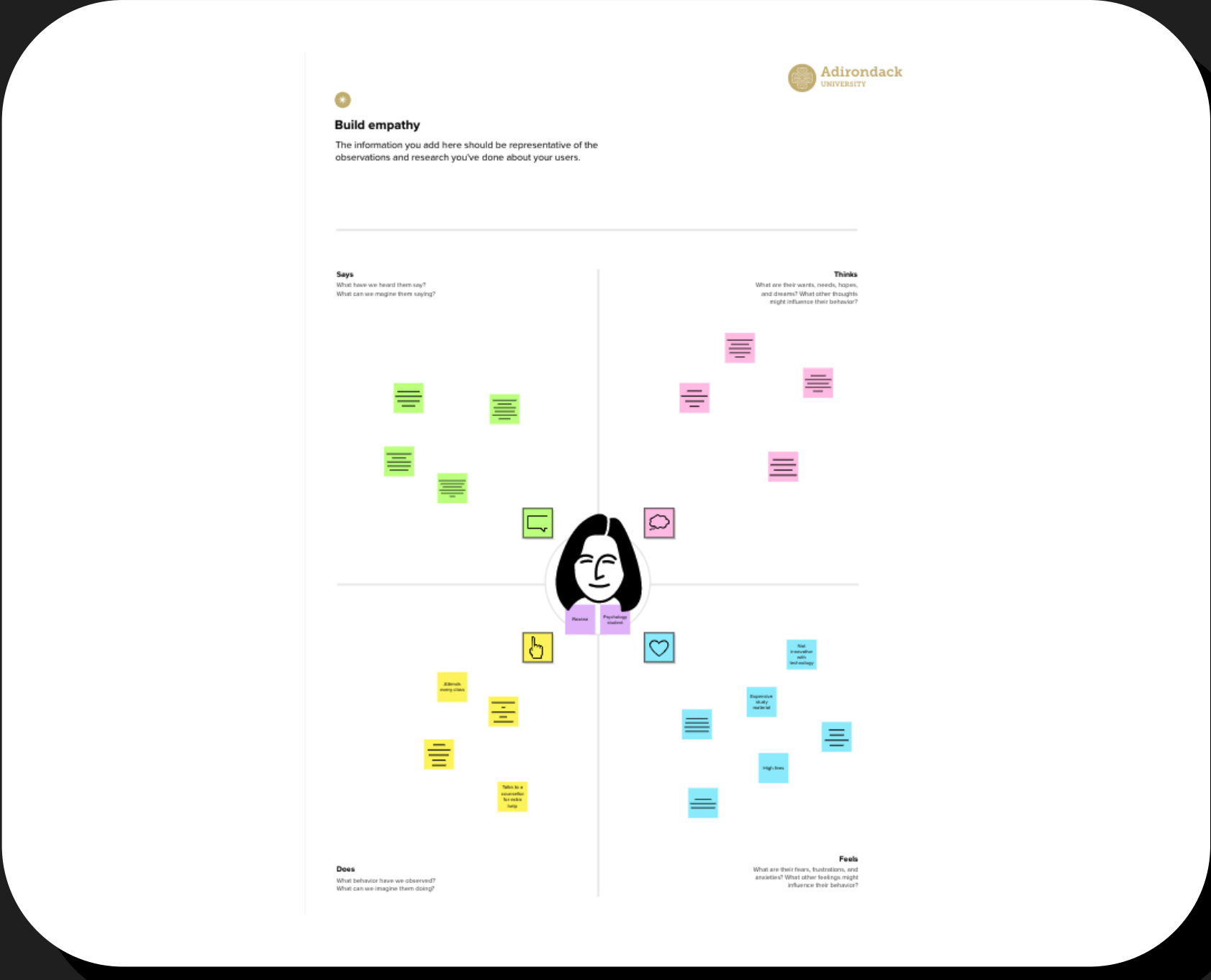




Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, need and pain points, to quickly understand your users' experience and mindset.

 [Share template feedback](#)



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Build

The i
obse

Says

What h
What c

Does

What b
What c



Says

Thinks

We are building a flask application which needs HTML pages stored in the templates folder and a python script app.py for scripting.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

