

General Analysis

Sales Analysis

Age-Group Analysis

Customers
mom %

Revenue
mom %

Daily Revenue
Growth
mom %

Daily Customer
Growth
mom %

Filters

Sales mode

Age

City

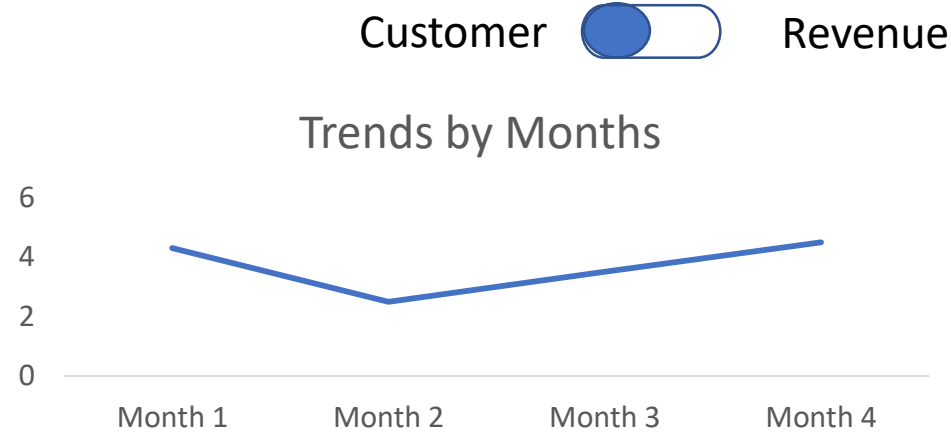
Month

Policy ID

Customer Segmentation

City	Age Group	Total Revenue	Total Customer

Mom - Month-over-month change%



Total Revenue and Customer by city

City	Total Revenue	Total Customer

Total Revenue and Customer by Age group

Age-Group	Total Revenue	Total Customer

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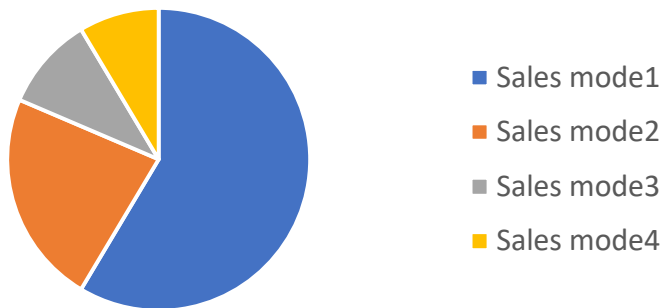
City

Month

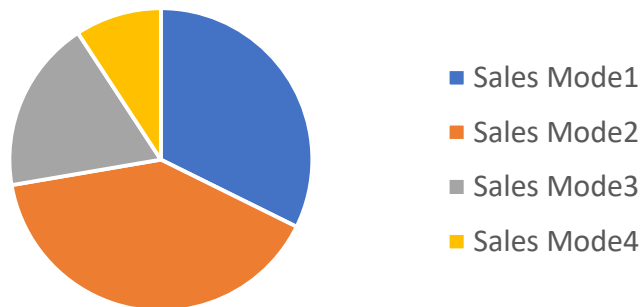
Policy ID

Mom - Month-over-
month change%

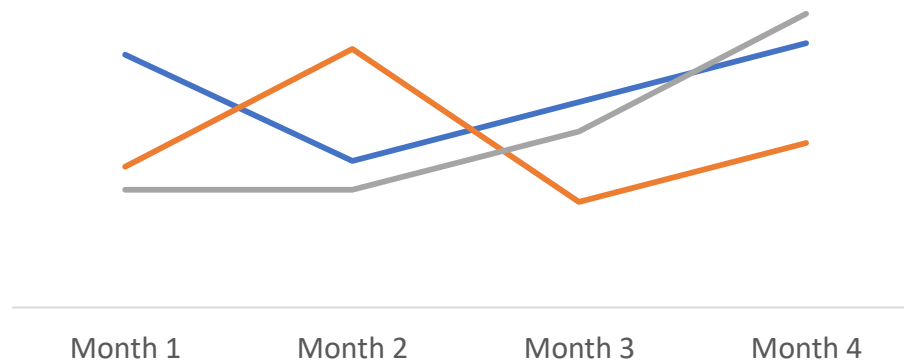
Total customers by sales mode



Total Revenue by sales mode



Trend of sales over months



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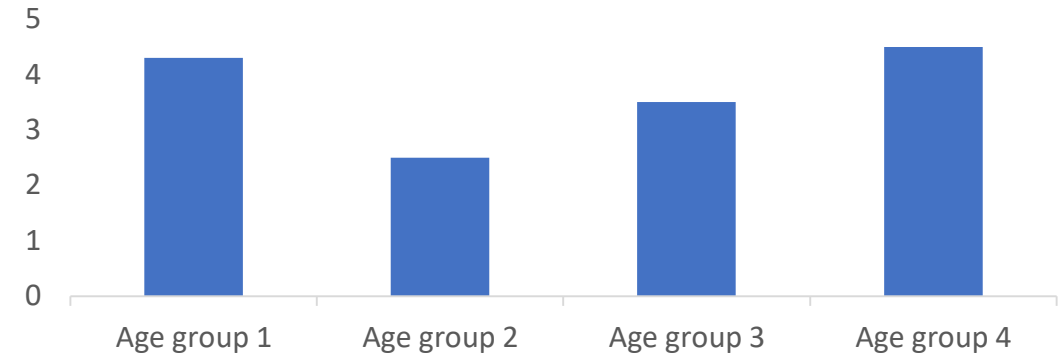
Policy ID

Mom - Month-over-month change%

Age group vs policy preference

Policy no	Age group1	Age group2

Age group vs Expected settlement



Age group vs sales mode vs customer count

