


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	09 February 2026
Team ID	LTVIP2026TMIDS74725
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm
Write down any ideas that come to mind. Don't edit your problem statement.

🕒 10 minutes

Problem 1
Create a MySQL database schema for a heart disease analysis tool.

Problem 2
Design a user interface for a heart disease analysis tool.

Problem 3
Design a user interface for a heart disease analysis tool.

Problem 4
Design a user interface for a heart disease analysis tool.

Problem 5
Design a user interface for a heart disease analysis tool.

3 Group ideas
Take 10-15 minutes to group ideas into clusters. Use sticky notes or virtual cards to group ideas. Once all ideas are listed, group them into clusters. Use sticky notes or virtual cards to group ideas. Once all ideas are listed, group them into clusters.

🕒 10 minutes

Cluster 1: Geographic & Regional
Related to "Top 5"
• Create and maintain state-wise charging station database.
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• Map and differentiate between Fast and Slow chargers.
• Add filters for regional/state infrastructure needs.
• Label: (Sticky note) map regional data to show infrastructure gaps and charger types across states.

Cluster 2: Performance & Value Comparison
• Tableau scatter plots for EV Price vs. Real-World Range.
• Interactive bar charts showing brand growth in India.
• "Top 5 Budget EV" panel based on mileage data.
• Charts showing trends of battery and AC on battery life.
• Comparison of fast charging vs. public charging times.
• Label: (Sticky note) use interactive charts to help buyers compare EV value and performance.

Cluster 3: Data Strategy & Platform Architecture
Ideas:
• MySQL database linking range data for "Safety Net" scores.
• Responsive Bootstrap panel to host all dashboards.
• Label: (Sticky note) use MySQL and bootstrap foundation for a seamless user experience.

Step-3: Idea Prioritization

