Digital Natural-AI enabled tool
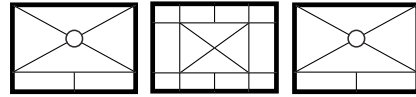
EMPATHY MAP
Identifying stakeholder behaviour

Project name:

Designed for:

Stakeholder:

Designed by:

Day | Month | Year

Version

THINK & FEEL?
what does (s)he

What really counts
Major preoccupations
Worries & aspirations

Exploring the wild life

Wildlife are a great asset to human beings.

knowledge about the eco system

Wildlife health is essential for Movements life on Earth.

Movements on protecting wildlife

Governments and Private communities trying to protect Wildlife.

HEAR?
what does (s)he

What friends say
What the boss says
What influencers say

Development of new technologies to protect Wildlife.

remote access on the awareness of wildlife

SEE?
what does (s)he

Environment
Friends
W hat the market offers

The Need to protect Wildlife.

offering the detailed information of the wildlife

SAY & DO?
what does (s)he

Attitude in public
Appearance
Behaviour towards others

improve wildlife in positive way

Building sancturaries to protect Wildlife.

PAINS
fears
frustrations
obstacles

Not having enough knowledge about the Endangered species

The destruction of habit occurring at a rapid pace

GAINS
"wants"/needs
measures of success
obstacles

identification of flora and fauna from anywhere and anytime

lead to interest in protection of wild life