

# Navigating Career Growth in a Mid-Size Company

Strategies for building your own path



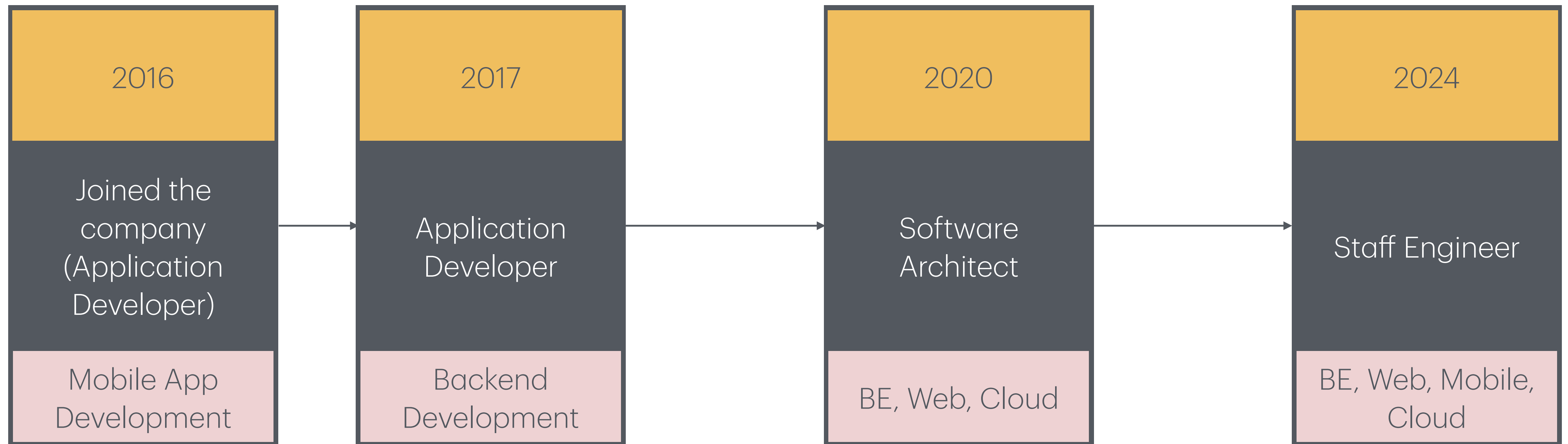
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Backend, Web, Mobile App

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# Background



# Connect with Company Leaders

Building Genuine Relationships with Leaders within the company

- Leaders are more accessible. Use that.
- Curiosity about their work
- Insight into company direction
  - Answer to where you can contribute
- Opportunity to talk about your work!

# The “T” Developer

Deepen your expertise before branching out

- More of the same is better initially
- Helps you get an in-depth experience
- Skills between framework, tools and technologies are portable
  - Branching out becomes easy
- Accelerates ability to solve complex cross platform needs

# Building a Personal Brand

Strategies to make yourself visible

- Lunch and Learns
- Presenting at developer meetings
- Organizing demos, show and tells
- Re creating existing software with newer apps
- Mentorships

# Be Vulnerable

Practice the courage to face “Not Knowing”

- Get out of your comfort zone
  - That is where growth happens
- Take on stretch assignments
  - Can be a confidence boost
- Asking for help is not a sign of weakness



# Request Feedback and Be Coachable

Consistent feedback cycle accelerates growth

- Ask deeper feedback questions
- Make a “feedback addressing” plan, track progress
- Know when to ask for help!



# Cross Functional Team Work

Working with other teams within the company

- High level picture of how companies work!
- Helps you identify how to be helpful to other teams
- Increase visibility across teams

# Choose your path

## Technical vs People Management

- Where do you see yourself in 5 years?
- How will you figure out what you enjoy when you are not doing it?
- Talk to peers who have made the choice

# Upskill

Choose your next thing

- Know how you like to learn
- Talk to people who are doing what you wish to
  - Identify gaps between where you are and where you want to be
- Identify people/things who can help you get there

# Contribute widely

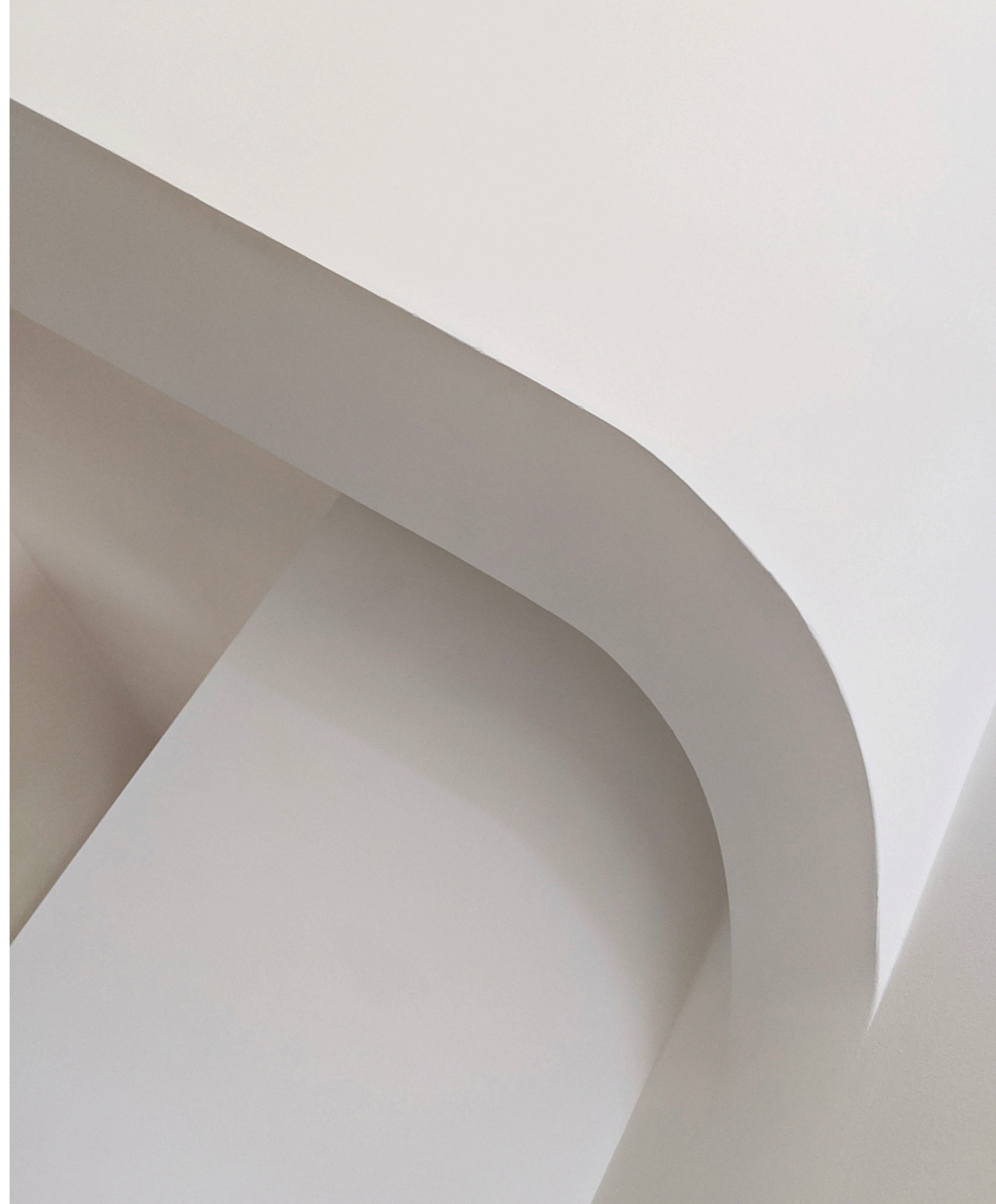
Take your learnings one level up

- Give talks at conferences or local meet up groups
- Offer to mentor outside work
- Blog, write for well renowned publishing companies



# What not to do?

- Perfection
- Lack of boundaries
- A rigid path
- No Dream
- Realistic with company goals





# In Summary

- Connect with Company Leaders
- In-depth Expertise before Branching Out
- Building a Personal Brand
- Being Vulnerable
- Request Feedback
- Cross-team Collaboration
- Technical vs People Management
- Upskilling
- Wider audience contributions

Thank You!