### EDA on Layoffs In Company

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### Agenda

- Introduction
- System Design
- Implementation
- Conclusion

#### Introduction

Layoffs happen when a company decides to let go of some of its employees



### EDA on Layoffs In Company

The EDA consists of 12 columns. Here we have 12 features using this we start data analysis of LAYOFFS in company

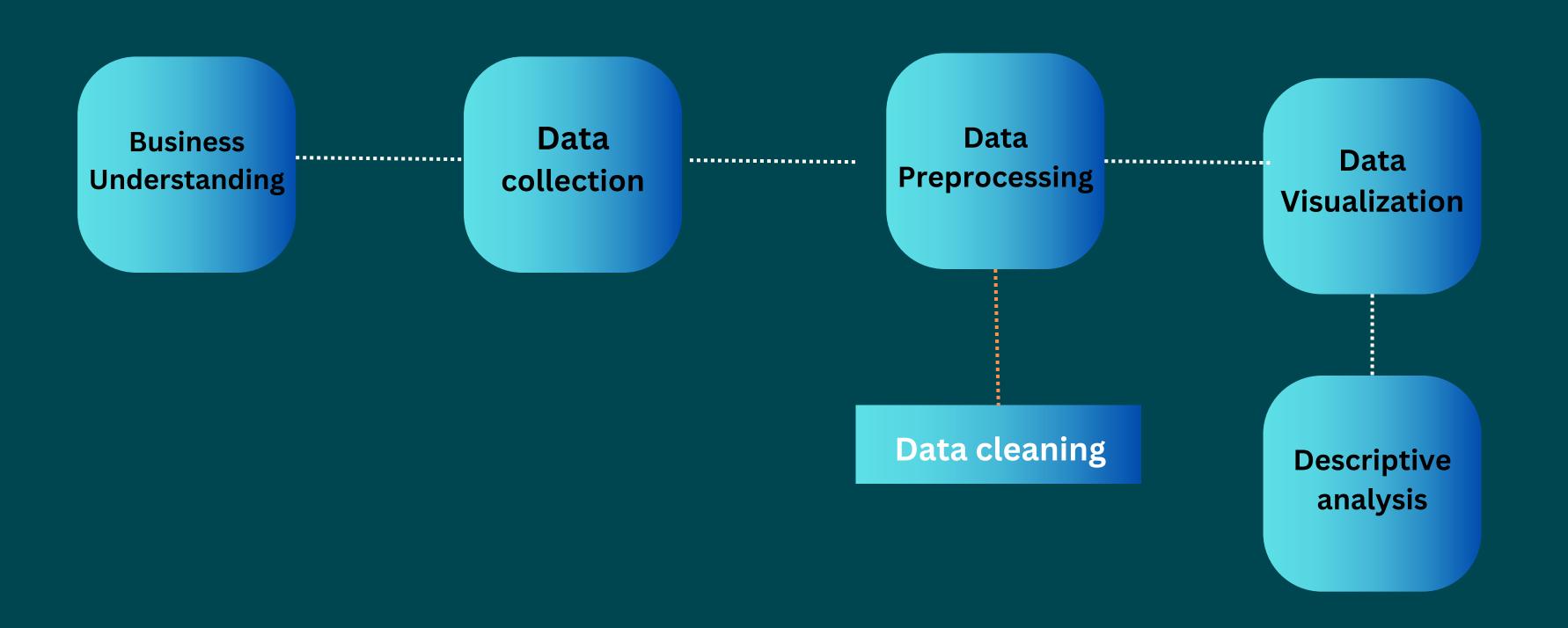
This data set consists of information: .



- Location\_HQ
- Industry
- Percentage
- Date
- Source
- Funds\_Raised
- Stage
- Date\_Added
- Country
- Laid\_Off\_Count
- List\_of\_Employees\_Laid\_Of



### SYSTEM DESIGN



#### IMPLEMENTATION

Required Libraries to be imported:

import numpy as np import pandas as pd import seaborn as sns import matplotlib.pyplot as plt

### Data Preprocessing



#### **Loading Data:**

df=pd.read\_csv("G:\datascience\layoffs\_data.csv")

Shape Of Dataframe df.shape

o\p (2738, 14)



#### Data cleaning

Checking for missing values

#code
df.isnull().sum()

Company	0
Location_HQ	0
Industry	0
Percentage	919
Date	0
Source	0
Funds_Raised	272
Stage	0
Date_Added	0
Country	0
Laid_Off_Count	867
List_of_Employees_Laid_Off	1

#### 01

df['Percentage'].mean()

0.26528174821330025

### After replacing the null value with the mean value of that column

02

Company	0
Location_HQ	0
Industry	0
Percentage	0
Date	0
Source	0
Funds_Raised	272
Stage	0
Date_Added	0
Country	0
Laid_Off_Count	867
List_of_Employees_Laid_Off	1

df['Funds\_Raised'].mean
()
805.9941182076236



### After replacing the null value with the mean value of that column

Company	0
Location_HQ	0
Industry	0
Percentage	0
Date	0
Source	0
Funds_Raised	0
Stage	0
Date_Added	0
Country	0
Laid_Off_Count	867
List_of_Employees_Laid_Off	1

```
df['Laid_Off_Count'].mean
()
252.4056654195617
3
```

### After replacing the null value with the mean value of that column

Company	0
Location_HQ	0
Industry	0
Percentage	0
Date	0
Source	0
Funds_Raised	0
Stage	0
Date_Added	0
Country	0
Laid_Off_Count	0
List_of_Employees_Laid_Off	1

### As there is only one missing value we can fill it by 'Unknown'

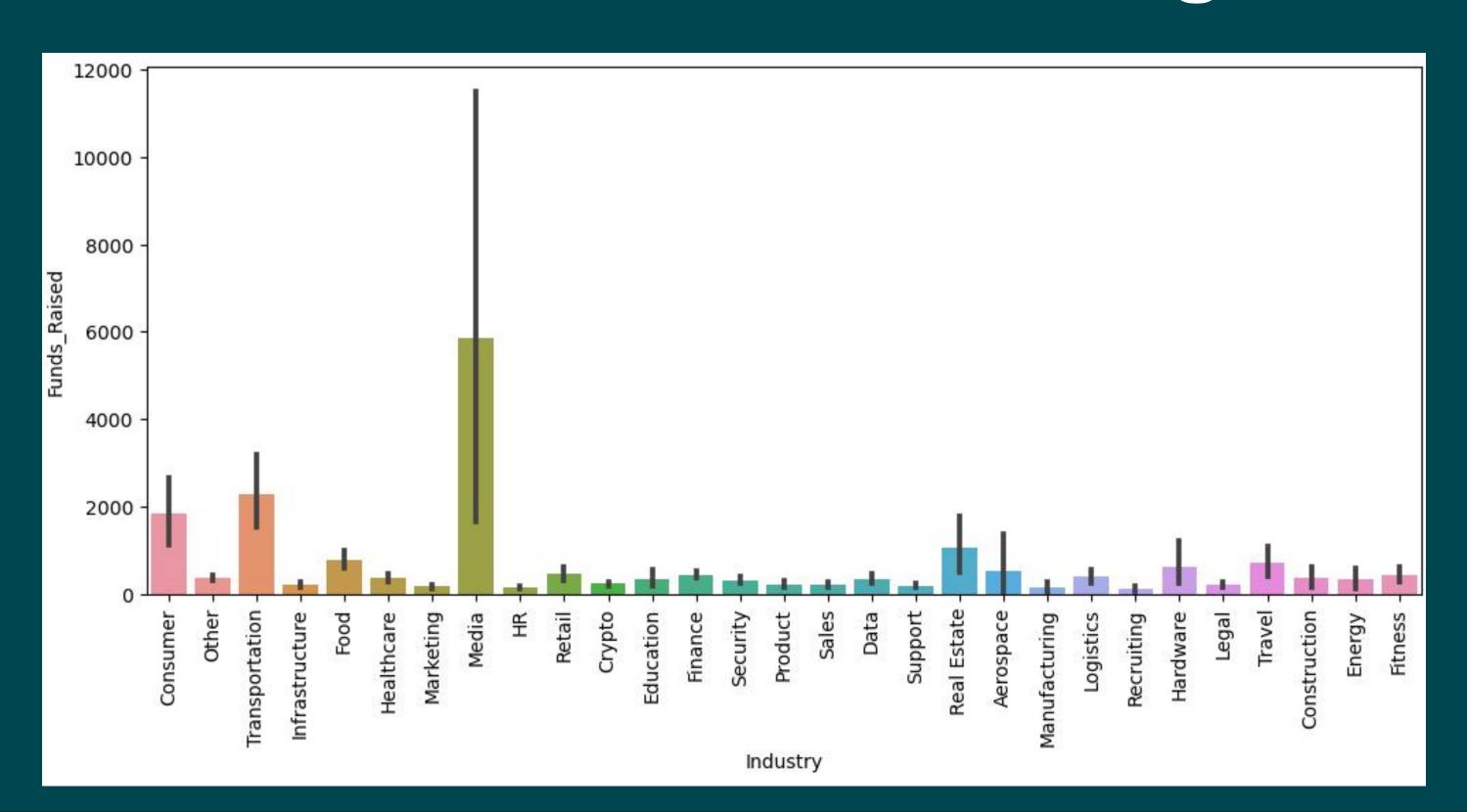
Company	0
Location_HQ	0
Industry	0
Percentage	0
Date	0
Source	0
Funds_Raised	0
Stage	0
Date_Added	0
Country	0
Laid_Off_Count	0
List_of_Employees_Laid_Off	0

### End of Data Preprocessing



### EXPLORATORY DATA ANALYSIS

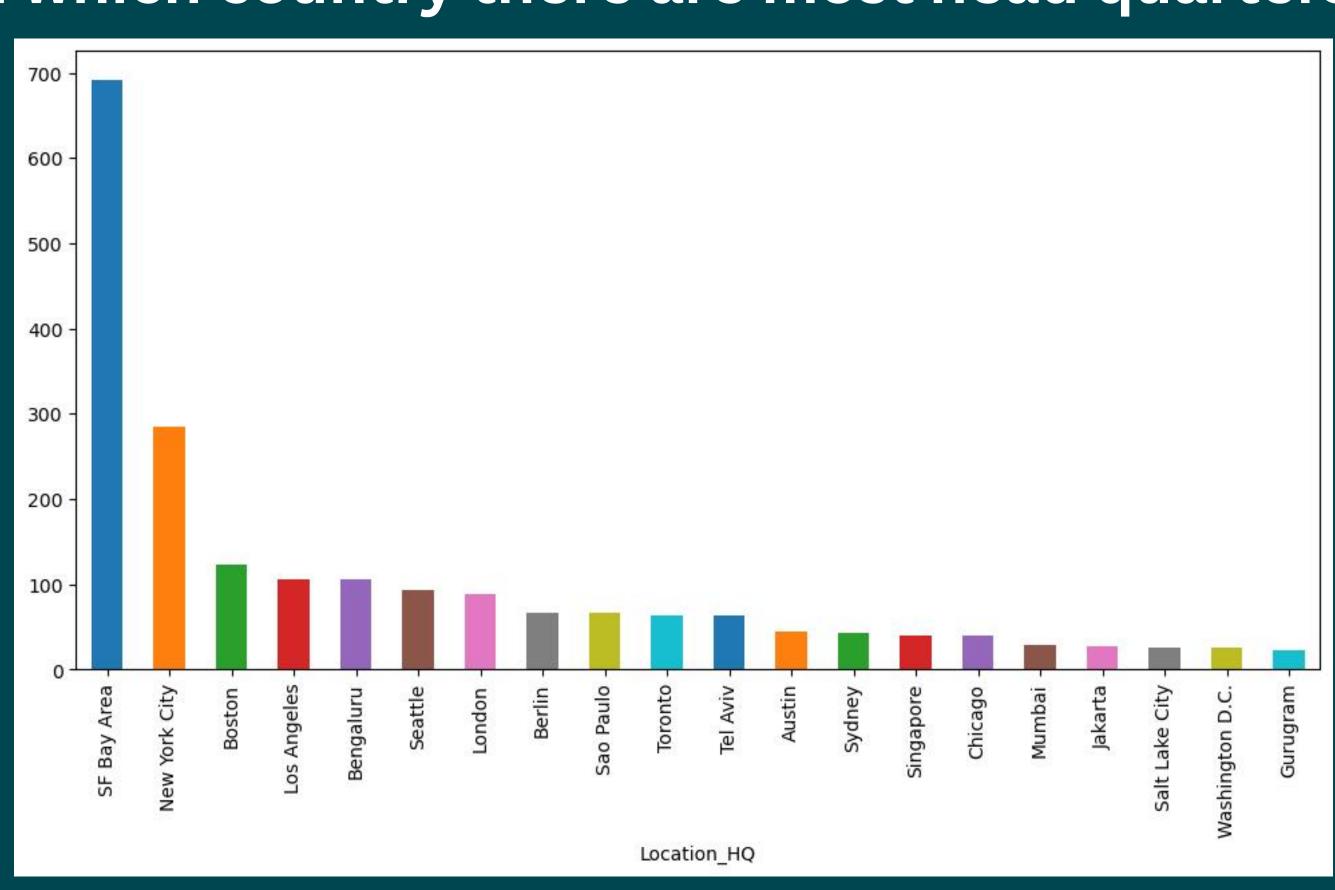
1. Industries That have raised the highest Funds



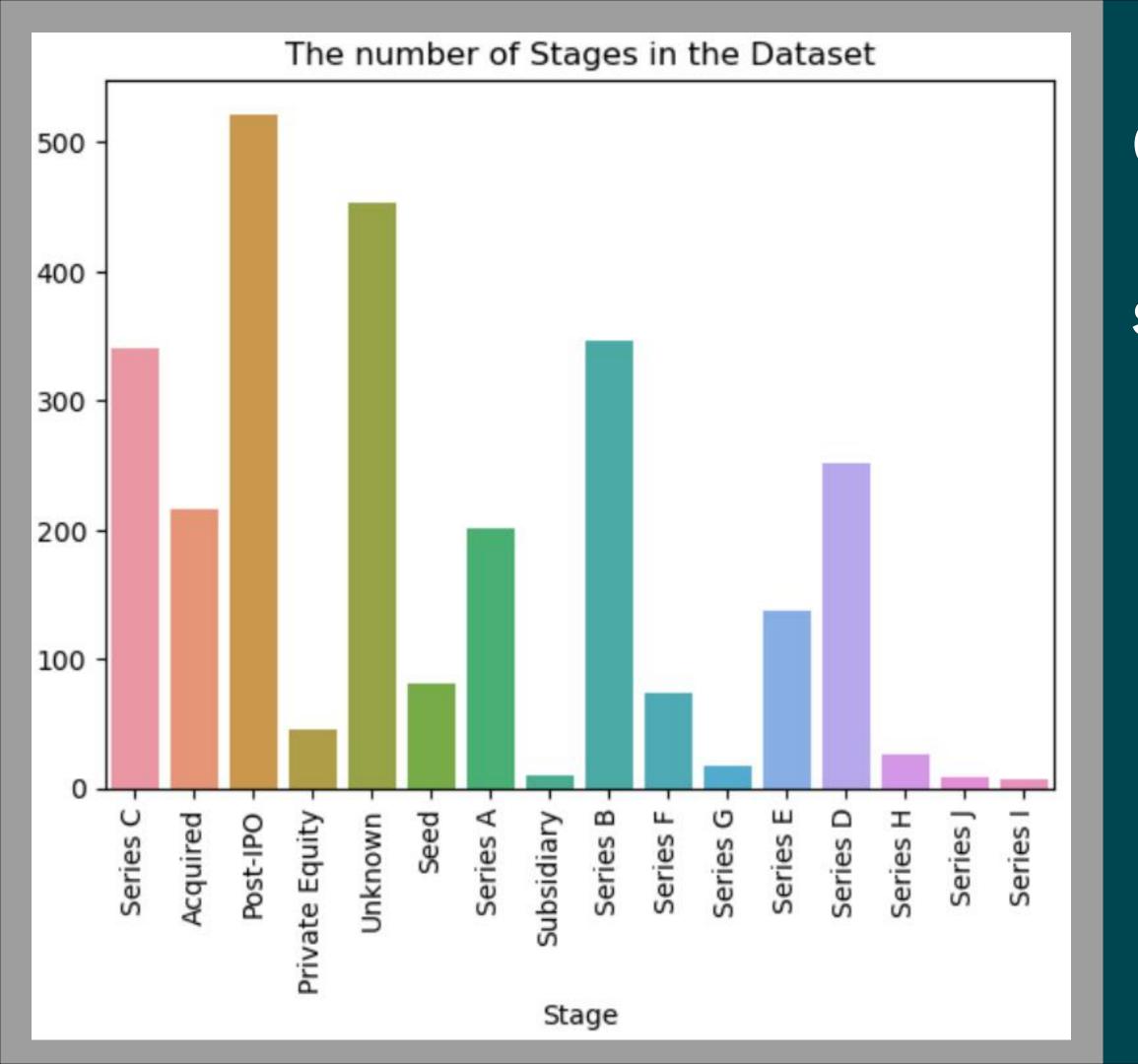


Media
Industry has
raised the
highest funds

Q2.
In which country there are most head quarters

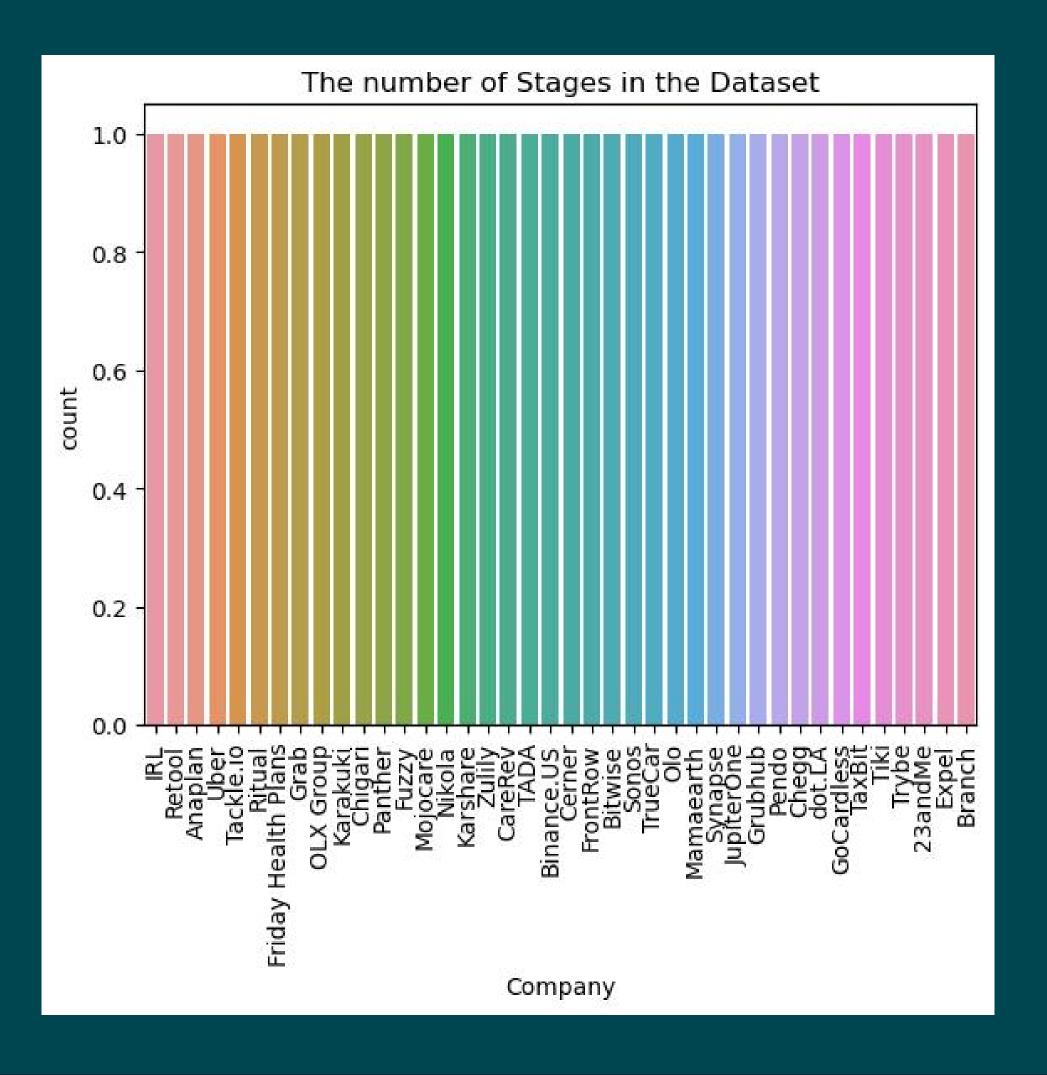






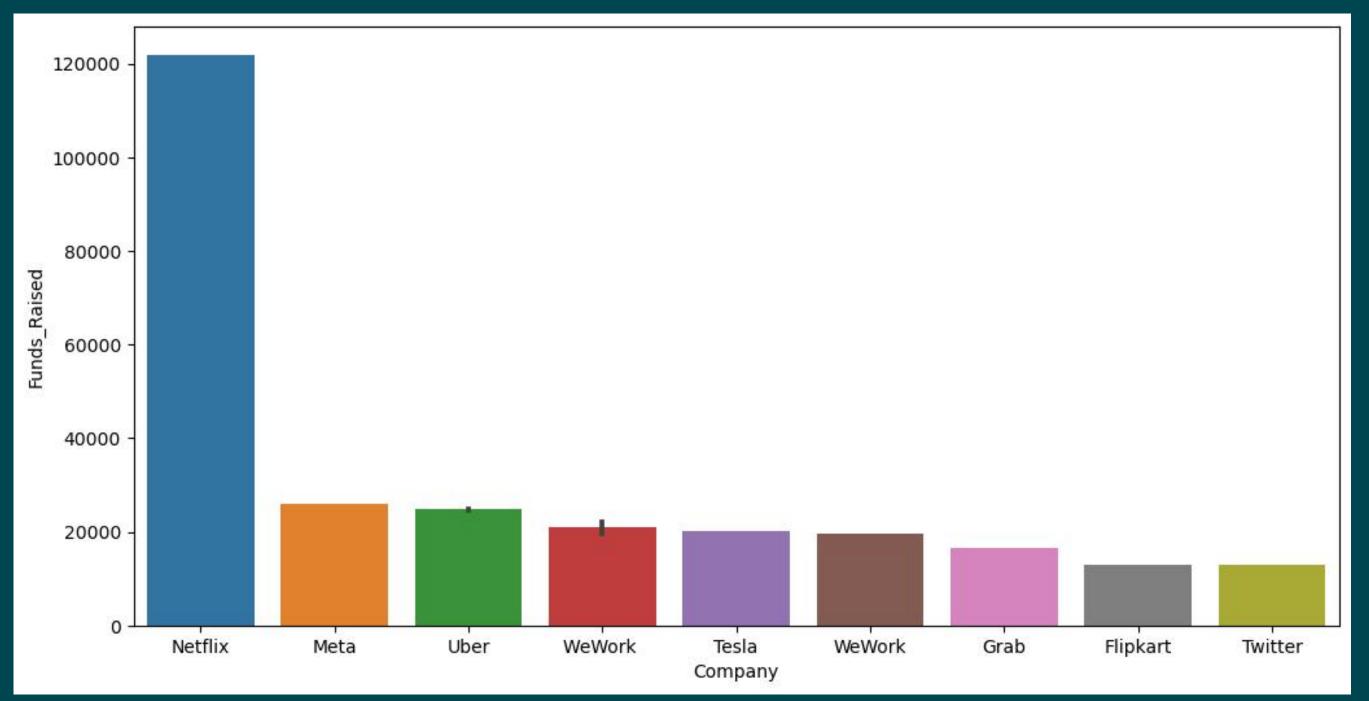
Q3.
what are the Types of stages in the dataset?





### Q4. what are the company stages in the dataset?

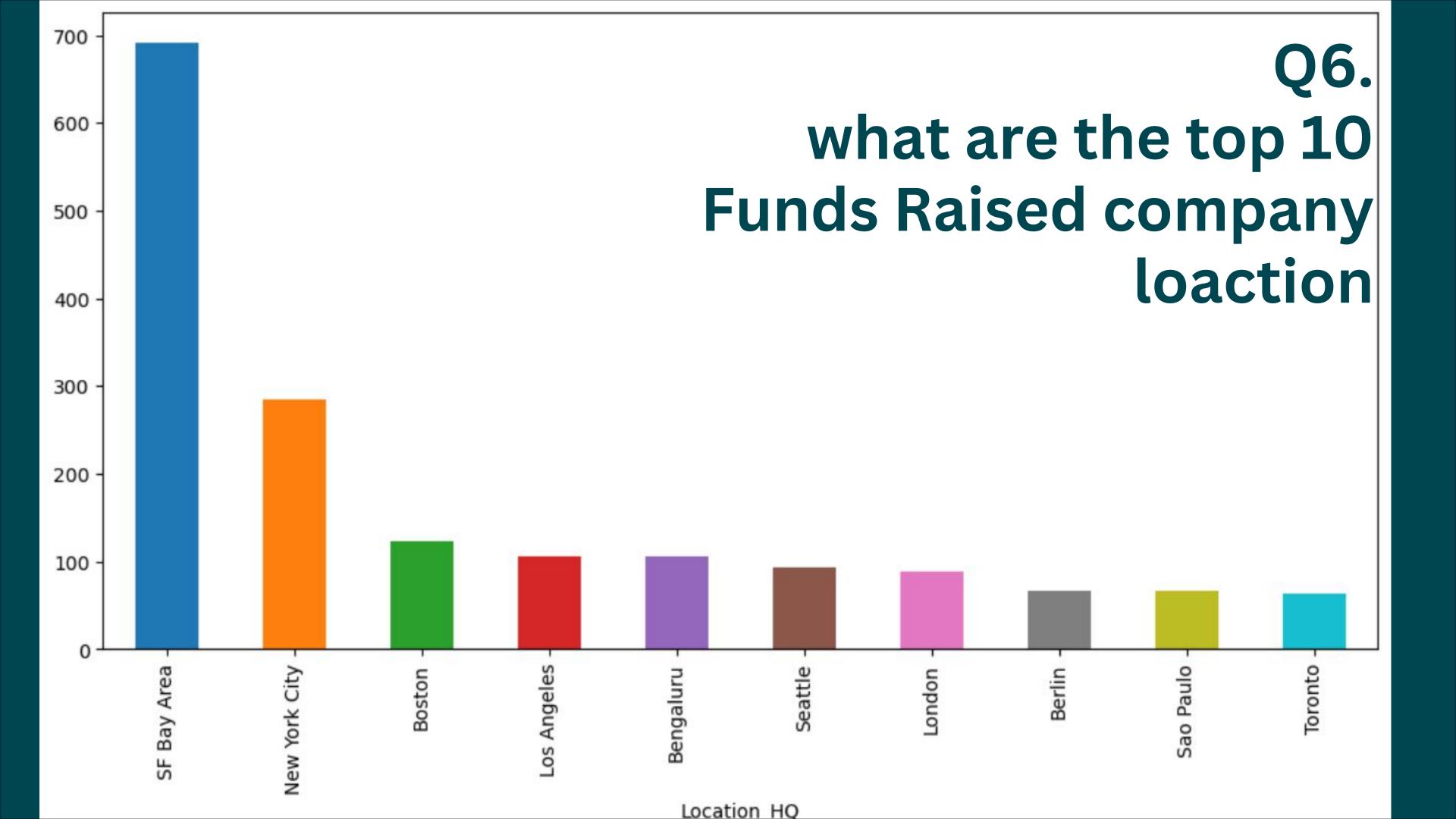
Q5.
which are the largest fund raised company?





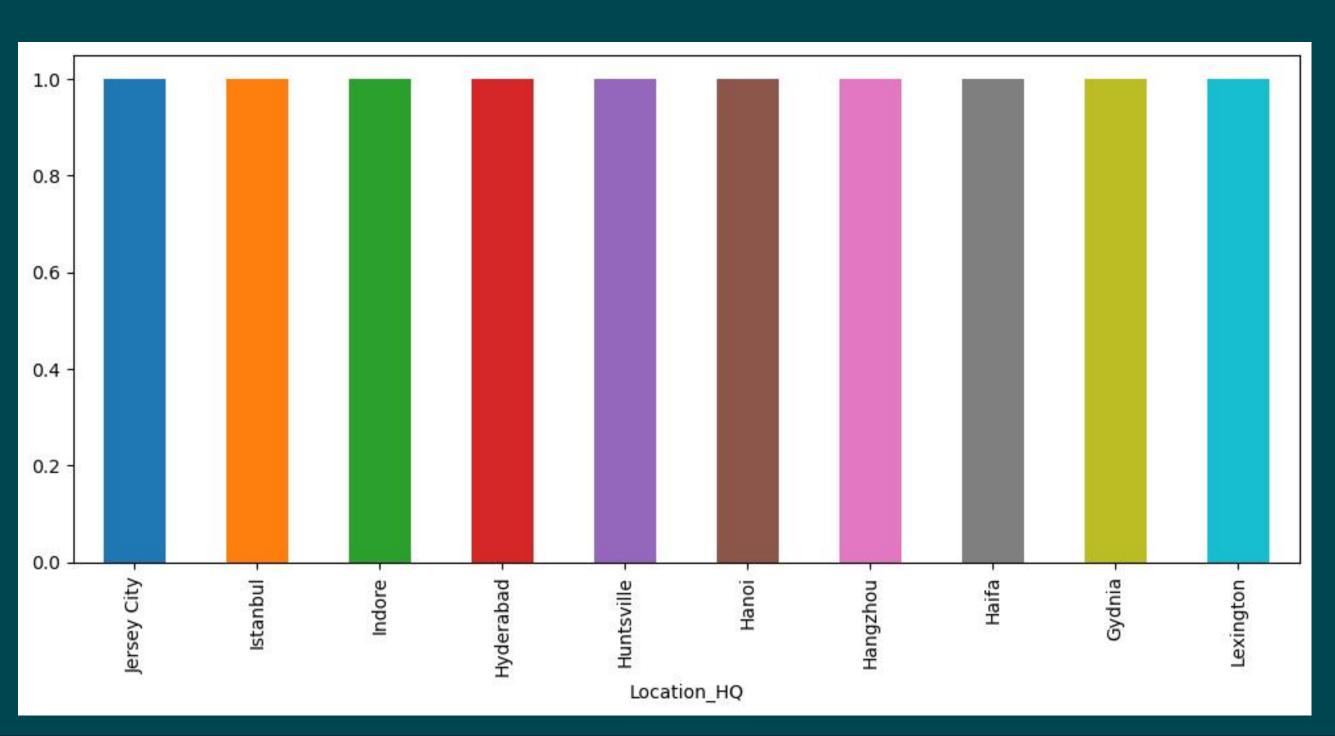
Netflix is the highest fund raised company

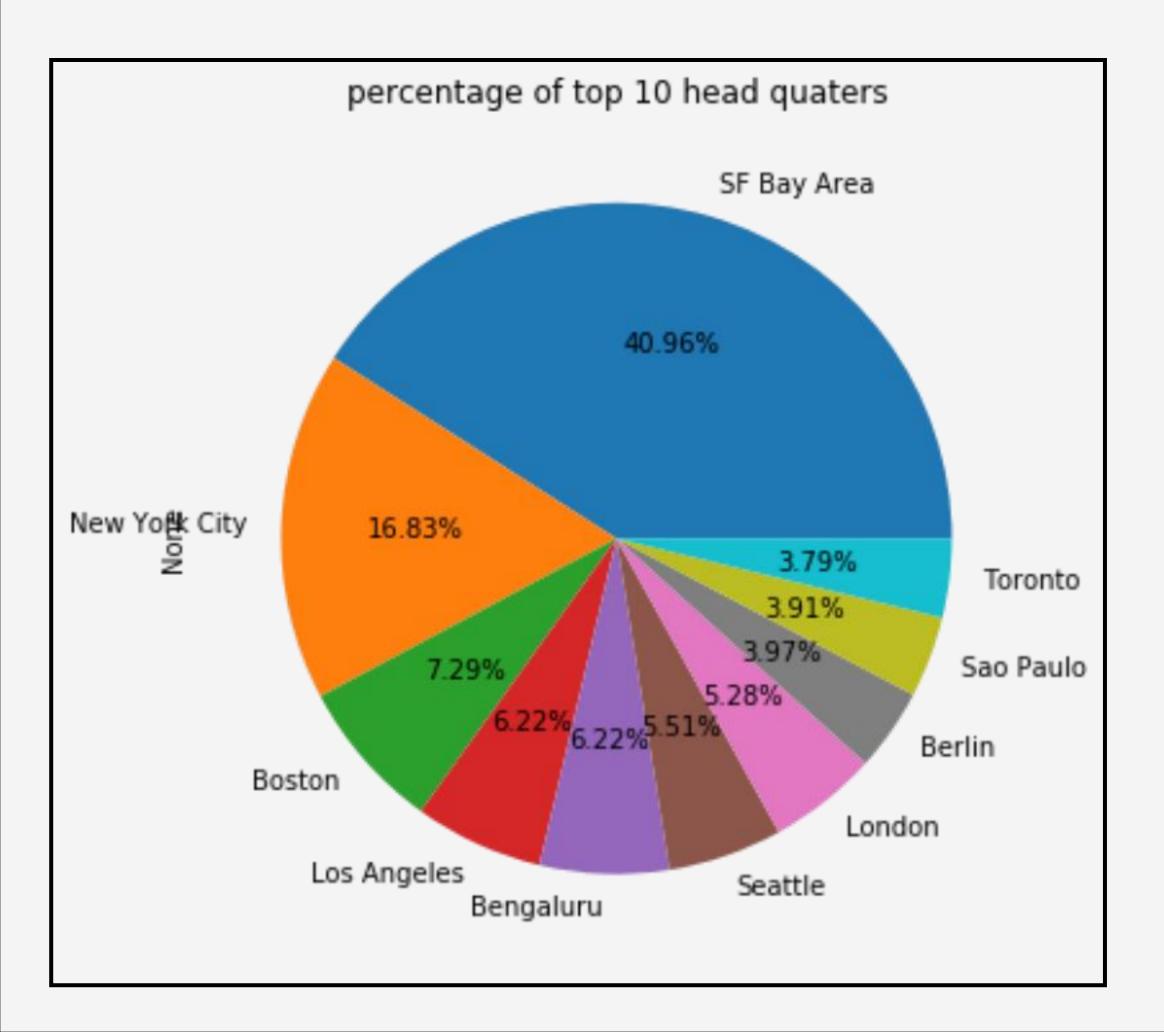






# Q7. What are the least 10 head quarters located cities?





Q8. What is the percentage of top 10 head quarters?

#### We can observe from the pie chart that

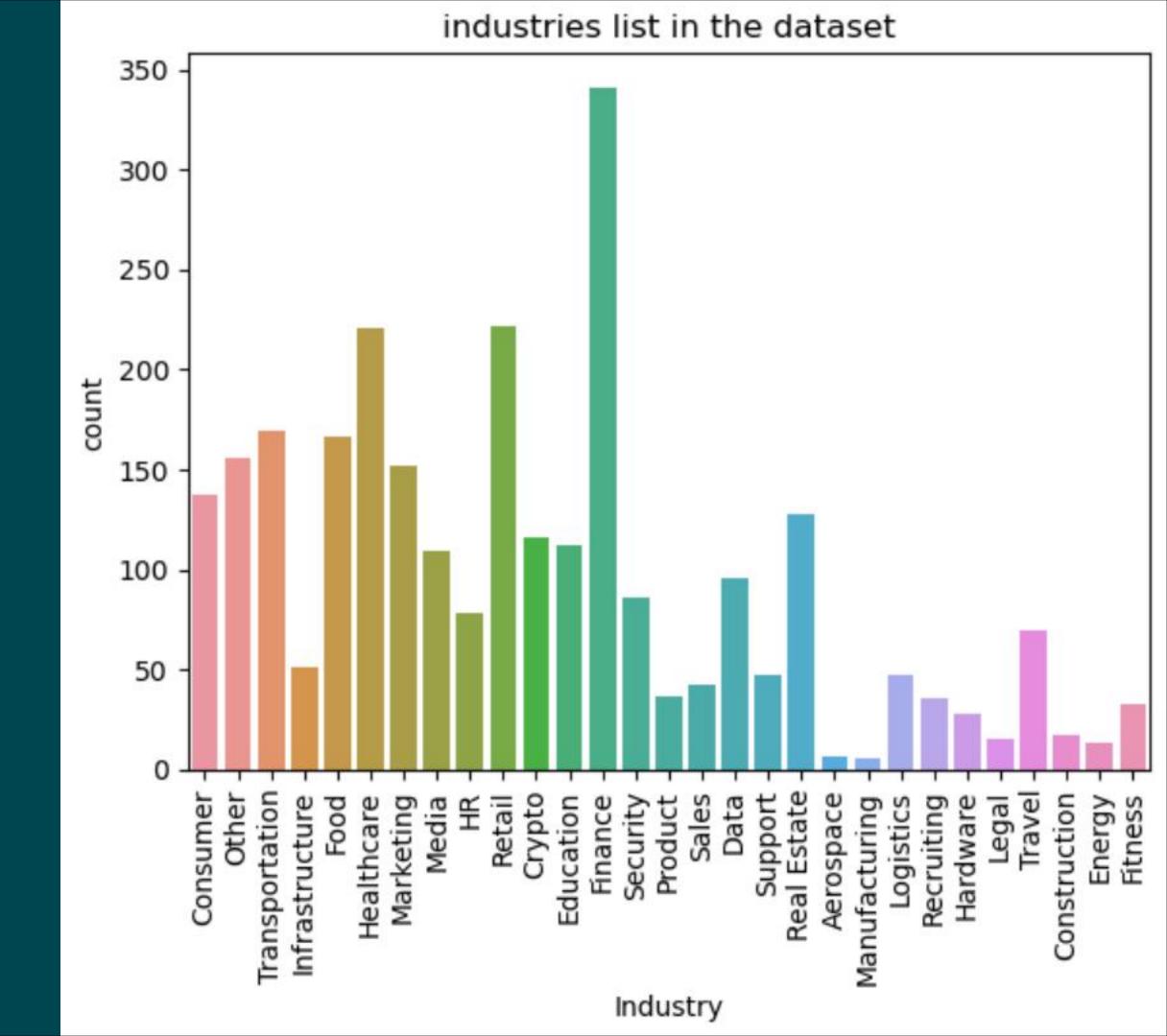




The highest percentage of the Head Quarter is San Francisco Bay Area

The lowest percentage of the Head Quarter is Toronto

Q9.
Some of the industries present in dataset.

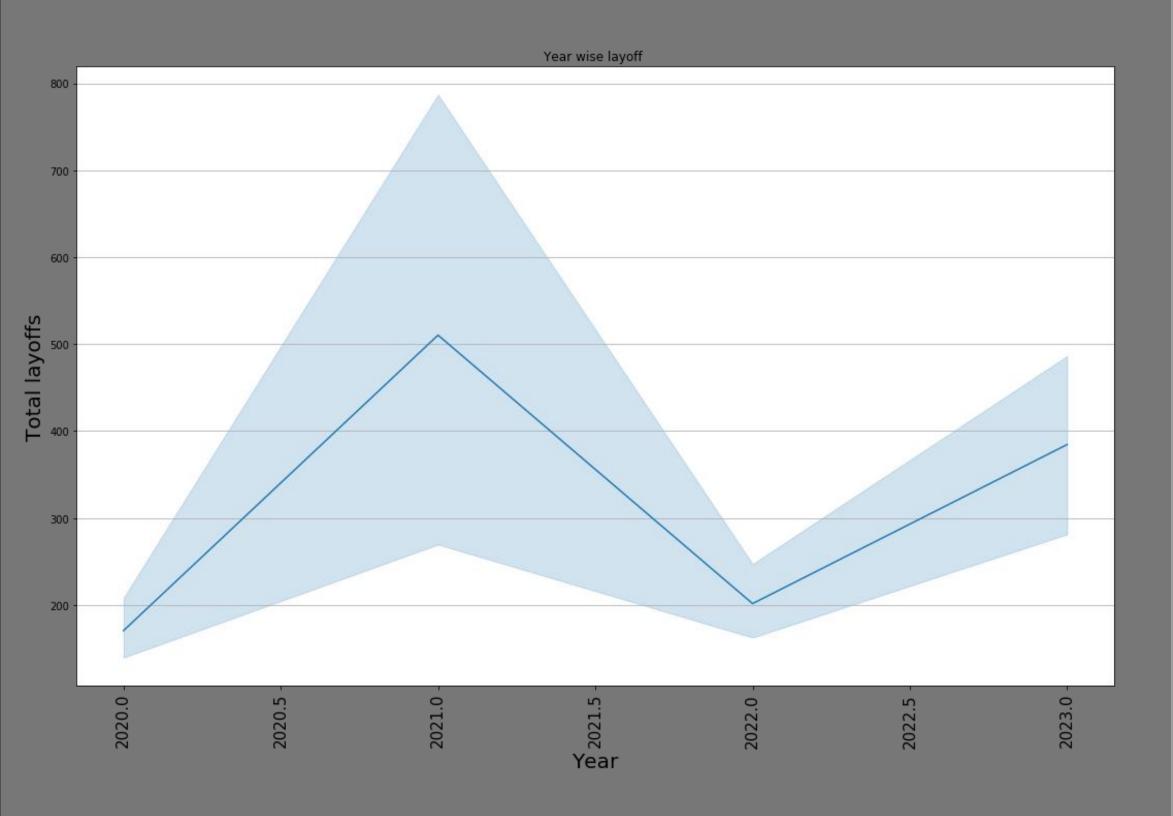




Finance industry is the highest industry



Manufacturing is the lowest industry

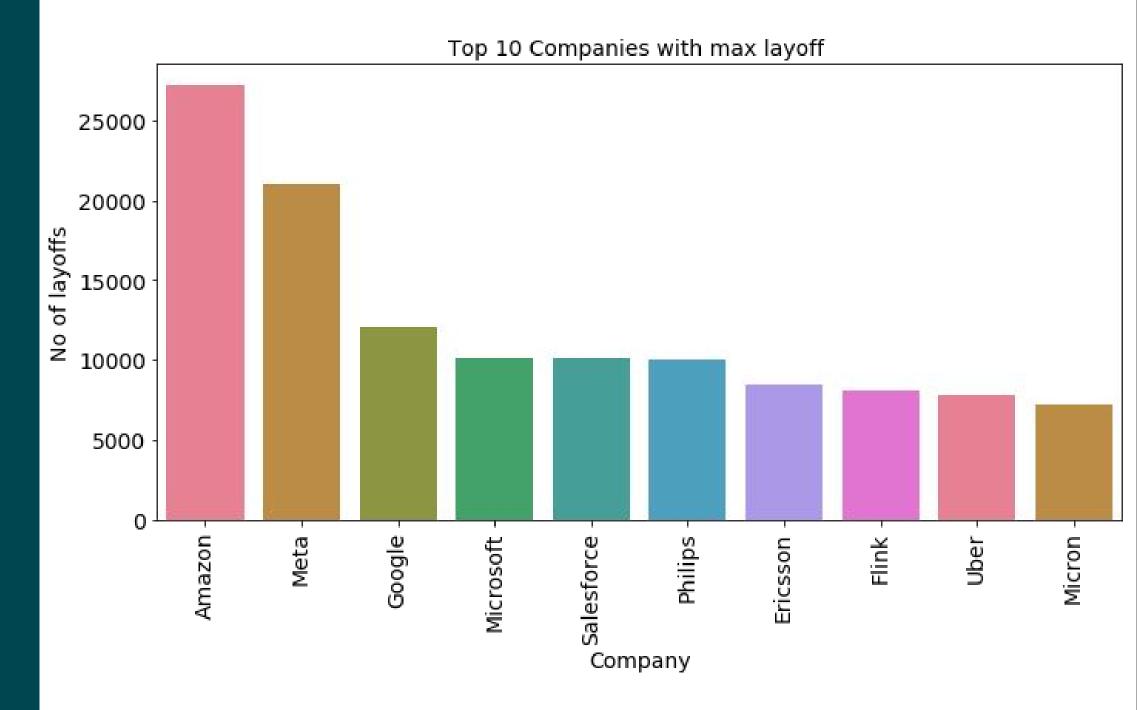


### 10. Let us check the year wise Layoffs

# THE HIGHEST LAYOFFS WERE IN THE YEAR OF 2020

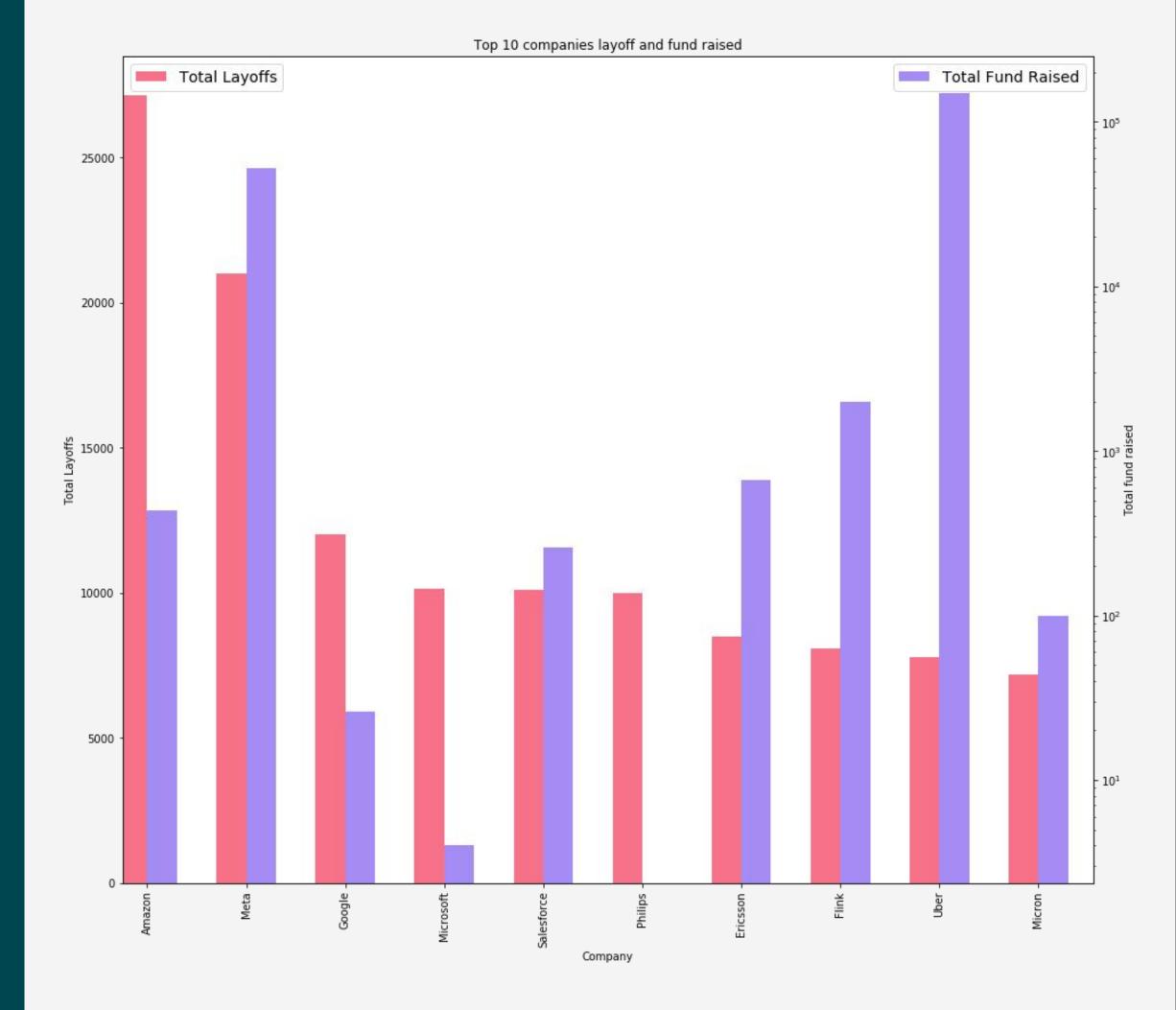
	Year	Laid_Off_Count
0	2020	80998.0
1	2021	15823.0
2	2022	164709.0
3	2023	210721.0

Q11.
Top 10 companies
with maximum layoffs



Amazon has the highest Layoffs

# Q12. Relationship B\W Funds received and Layoffs





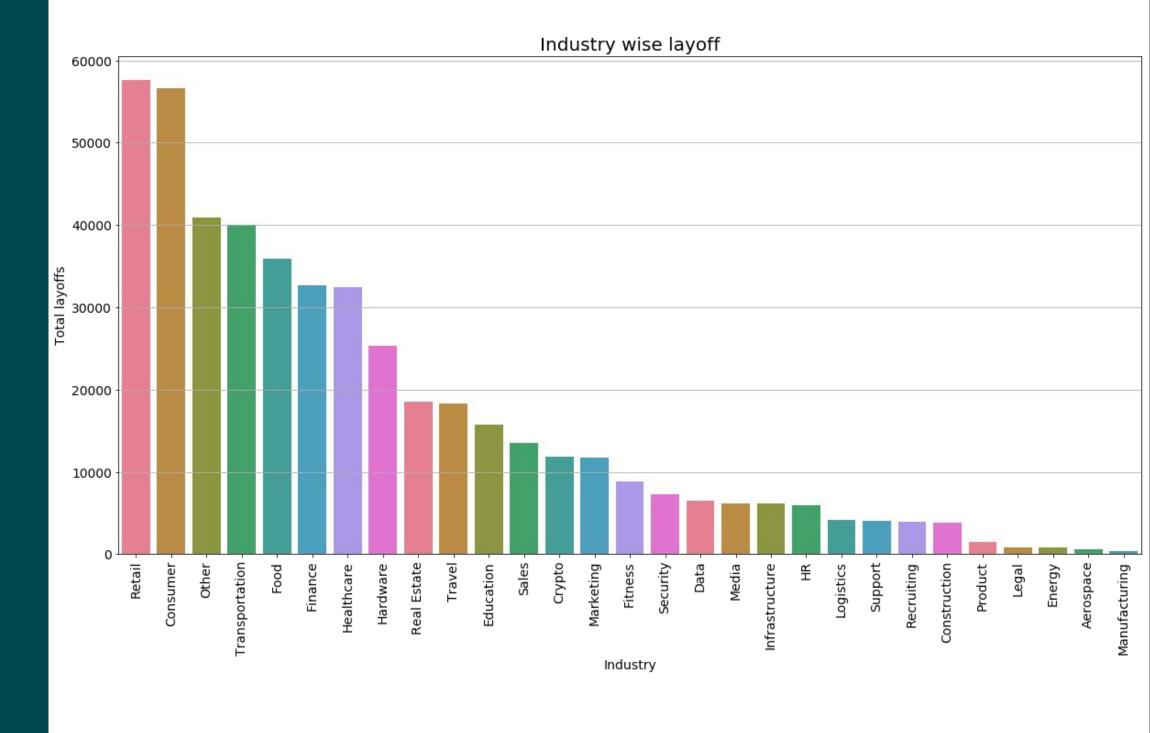


# We can observe that:

As the Amazon has the highest Layoffs but its funds are not raised

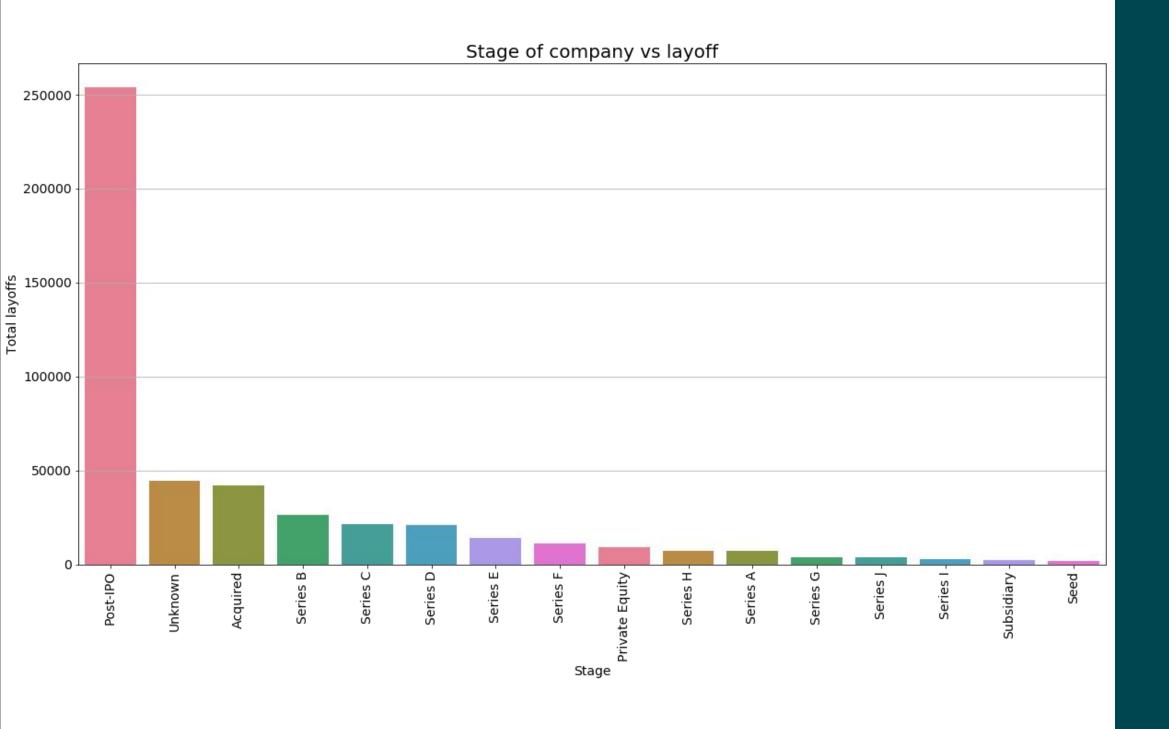
As the Uber company has the highest Funds raised but its Layoffs are not high

## Q13. Industry wise Layoffs



### We can observe that:

- Highest Layoffs are in the retail industry
- Lowest Layoffs are in the Manufacturing Industry



## Q13. In which stage of company had the most Layoffs

### We can observe that:

- Highest Layoffs are in the Post-IPO stage
- Lowest Layoffs are in the Seed Stage

#### CONCLUSION

- Media Industry has raised the highest funds
- Post -IPO is highest stage in the dataset
- Netflix is the highest fund raised company
- San Francisco Bay Area has the highest fund raised
- The highest percentage of the Head Quarter is San Francisco Bay Area The lowest percentage of the Head Quarter is Toronto
- Finance industry is the highest industry
- Manufacturing is the lowest industry
- The highest Layoffs were in the year of 2020
- As the Amazon has the highest Layoffs but its funds are not raised
- As the Uber company has the highest Funds raised but its Layoffs are not high

# Thank You

