

Pages

Filters

Marks

Measure Values

Columns

Rows

Upc1: MOBEXRGVZF..

Measure Names

Upc1

MOBEXRGVZFZGZEWV

Brand1

Discount Percentage

Mrp

Number Of Ratings

Number Of Reviews

Sale Price

Apple

0

77,000

11,202

794

77,000

Pages

Filters

Brand: APPLE

Colour

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Colour

SUM(Original ..)

Columns

Rows

Model

Processor

Front Camera

Rear Camera

Colour

IPHONE MODELS

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Colour

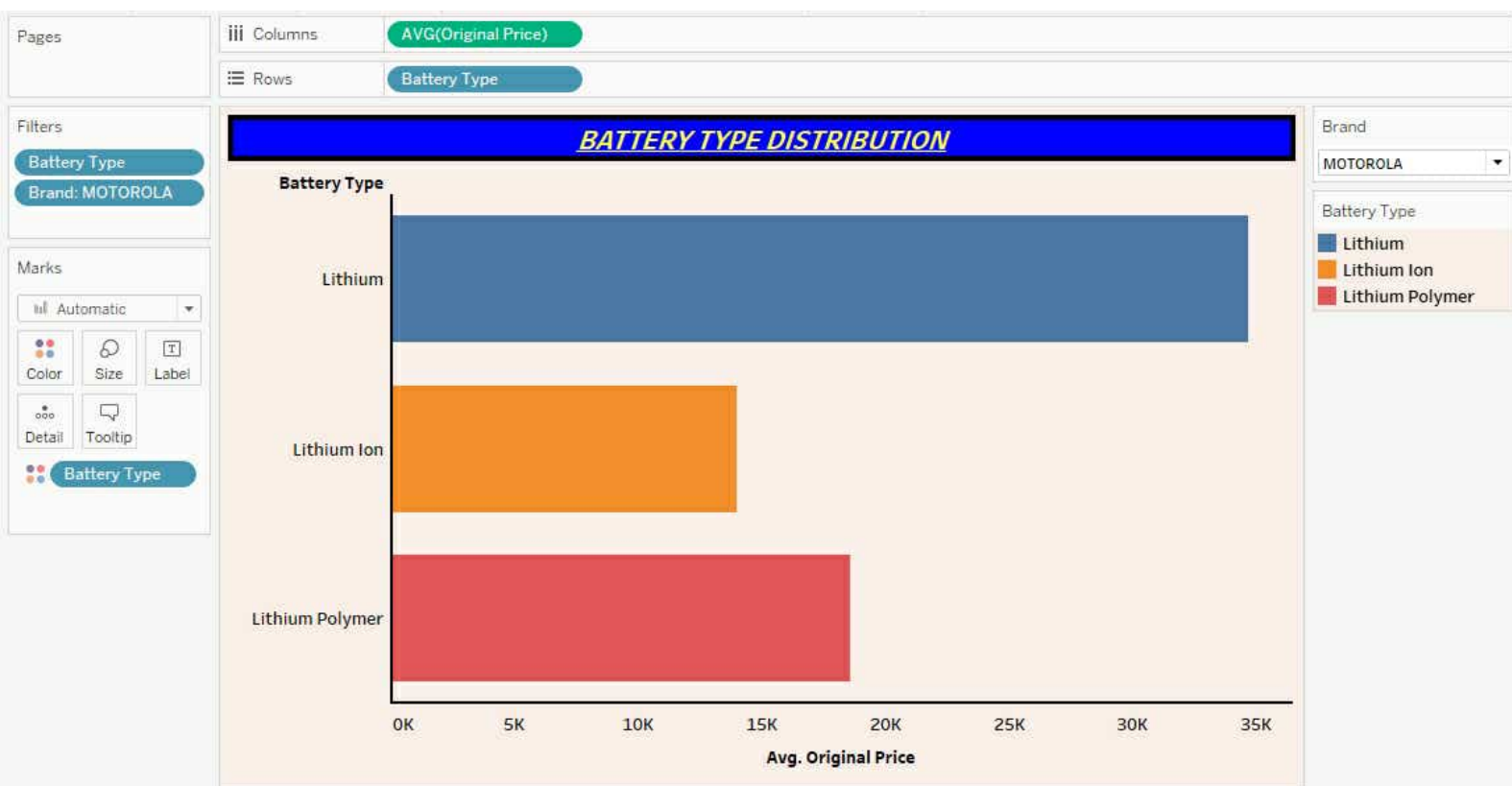
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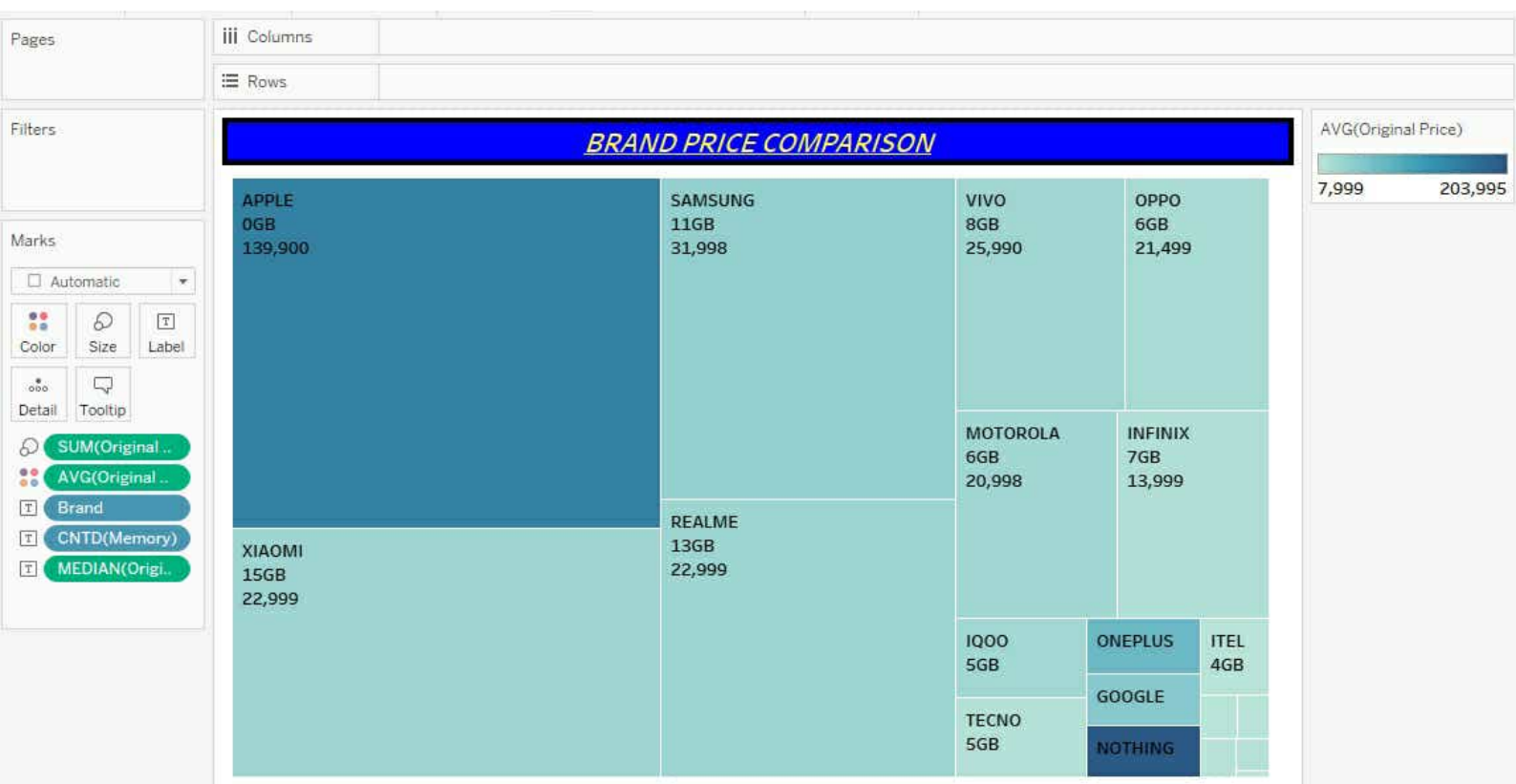
Brand

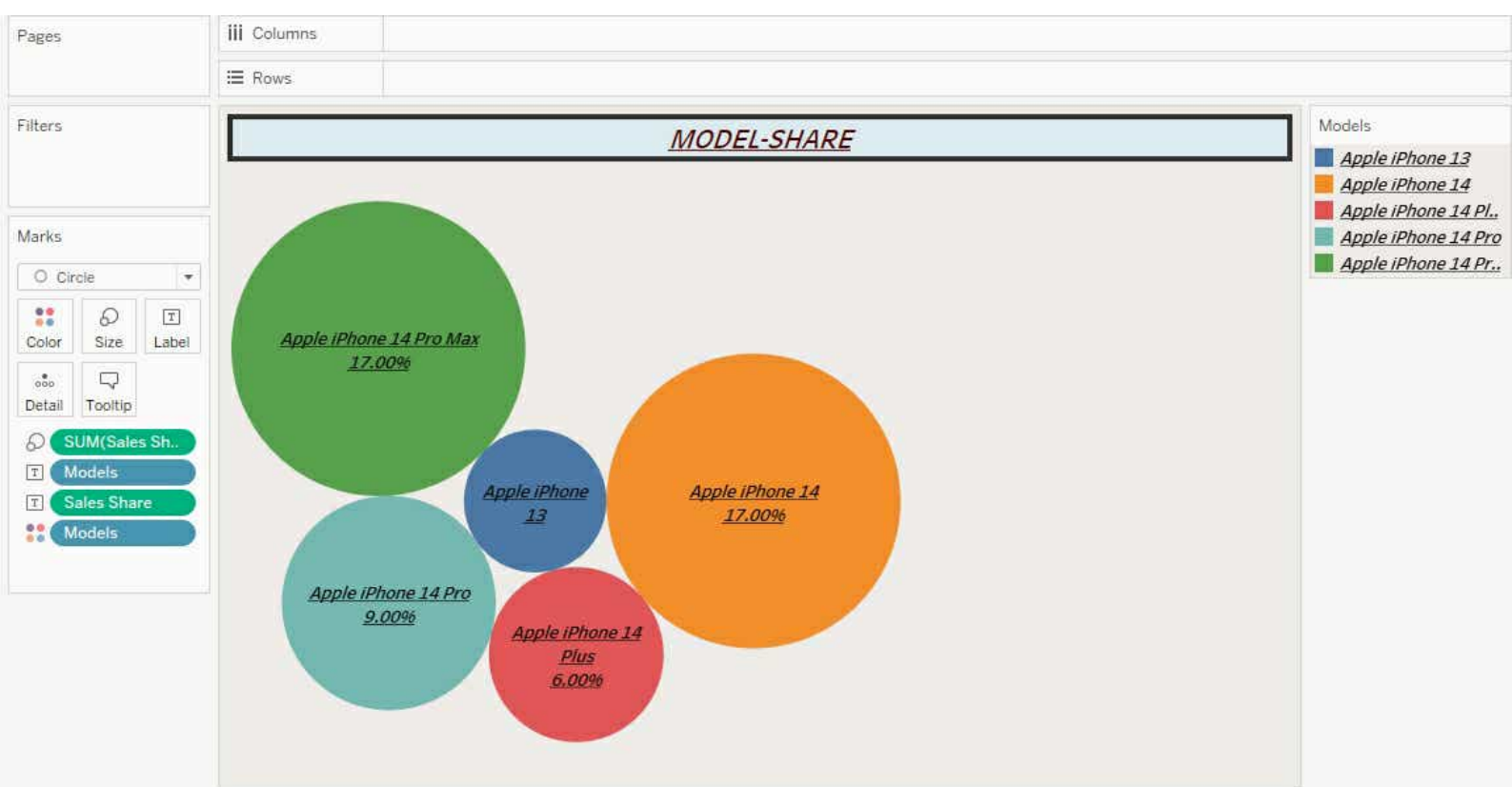
APPLE

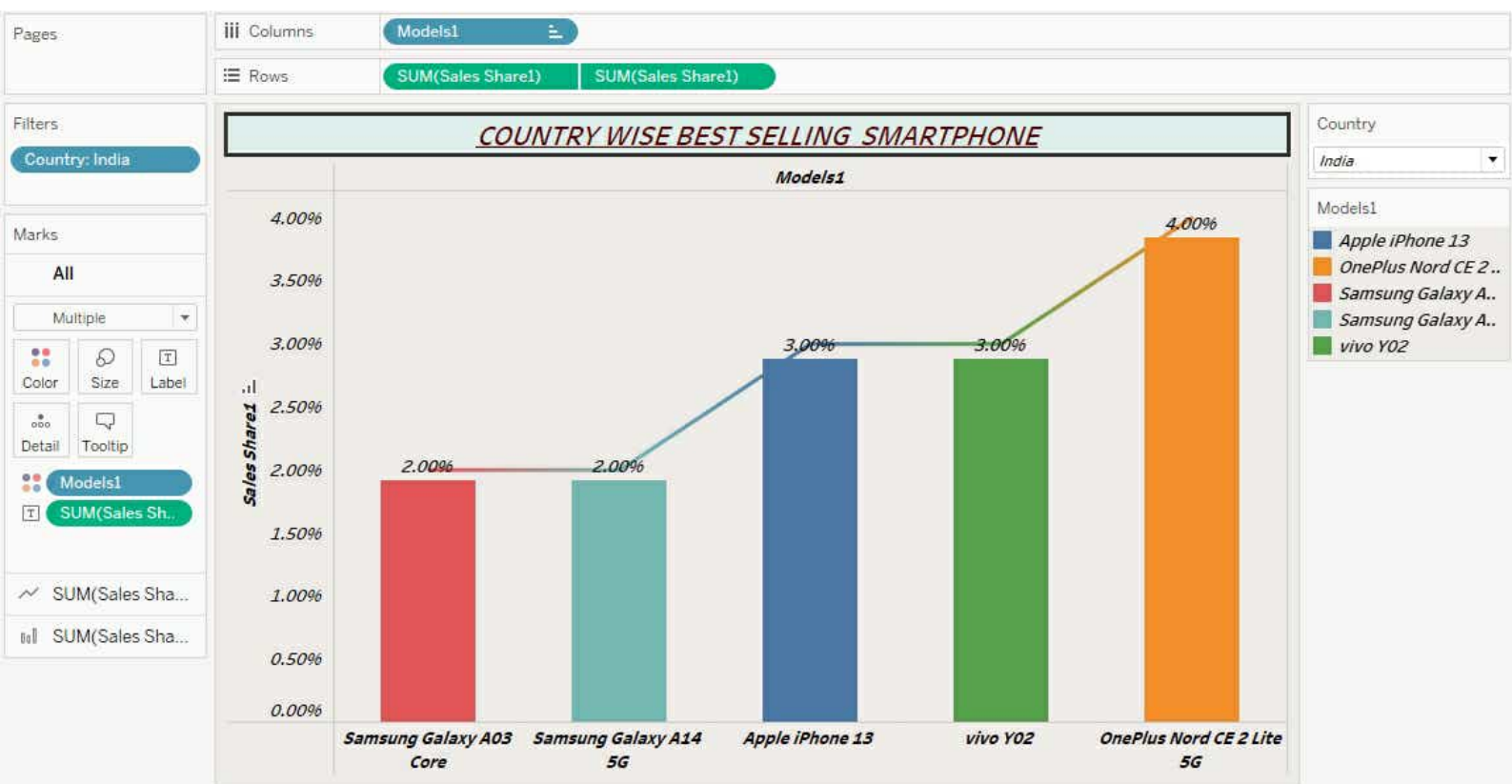
Black

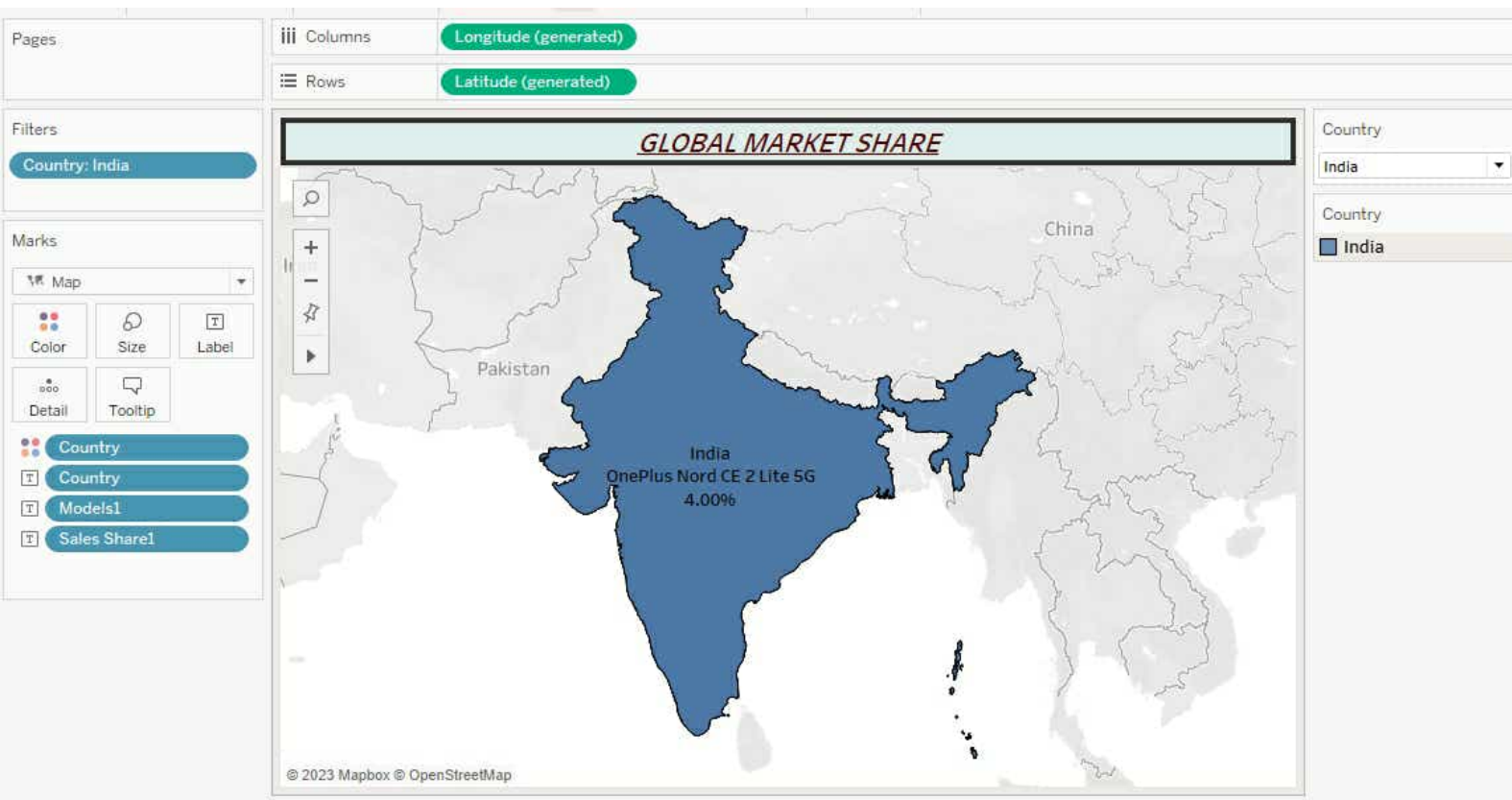
Blue

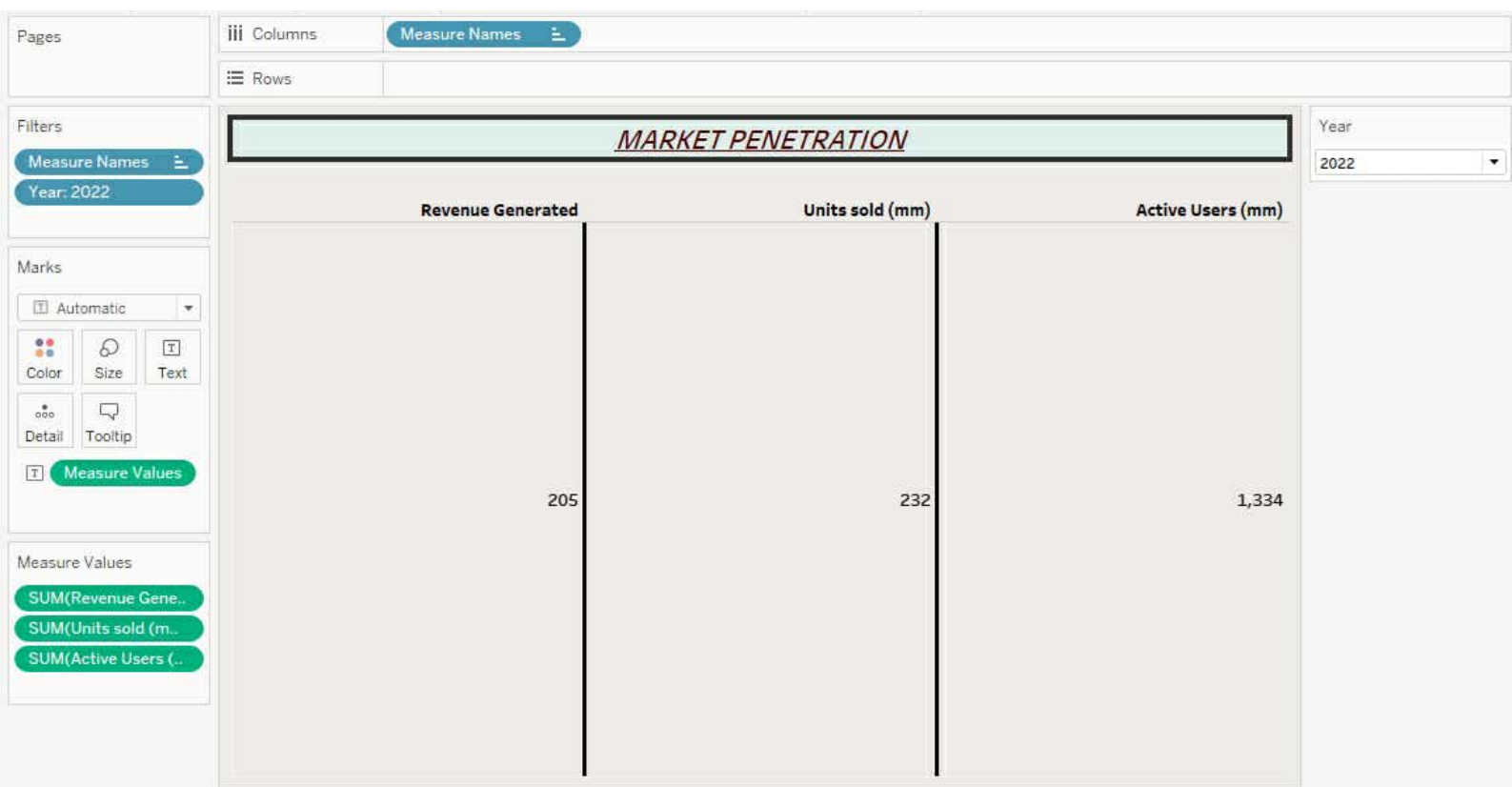


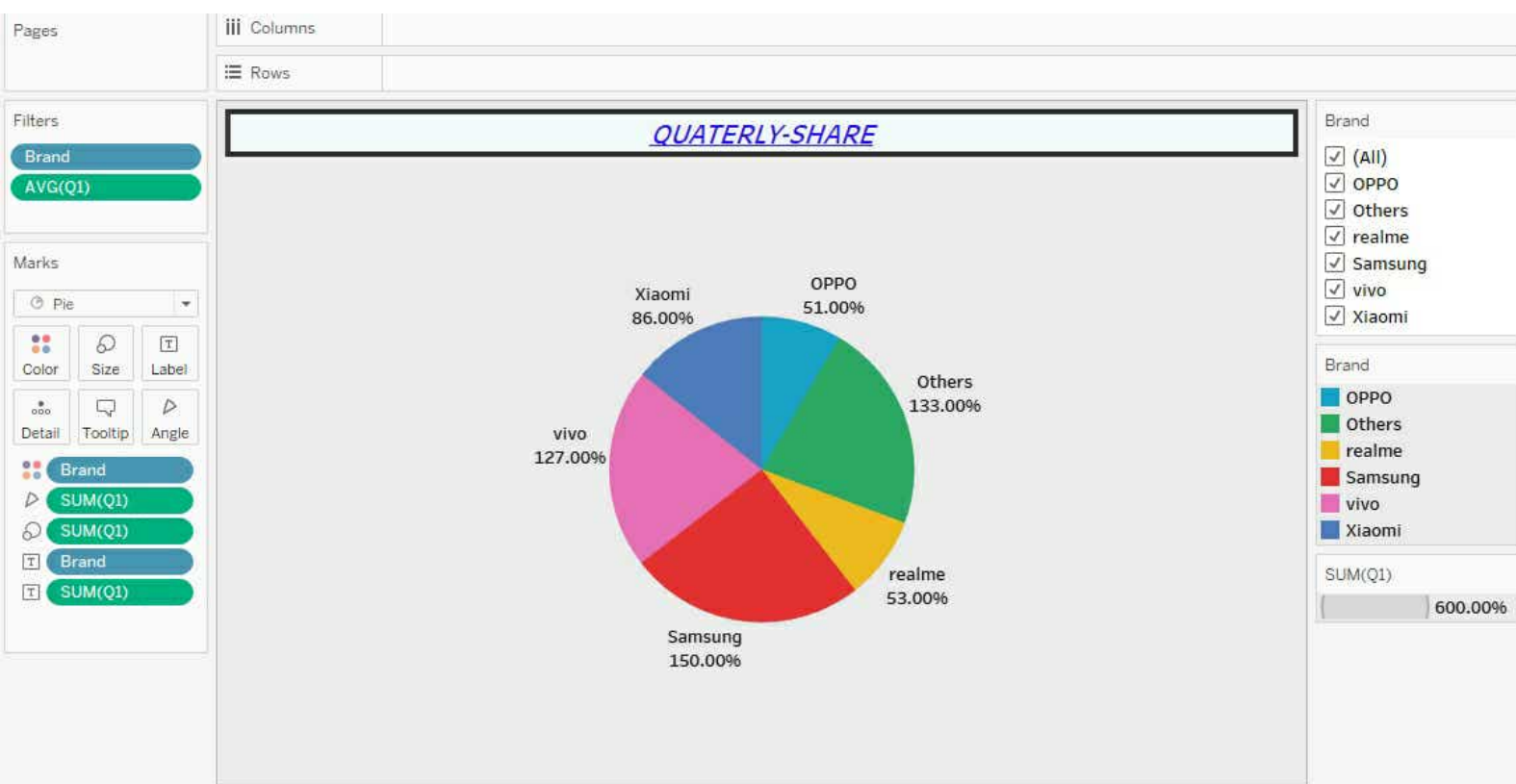




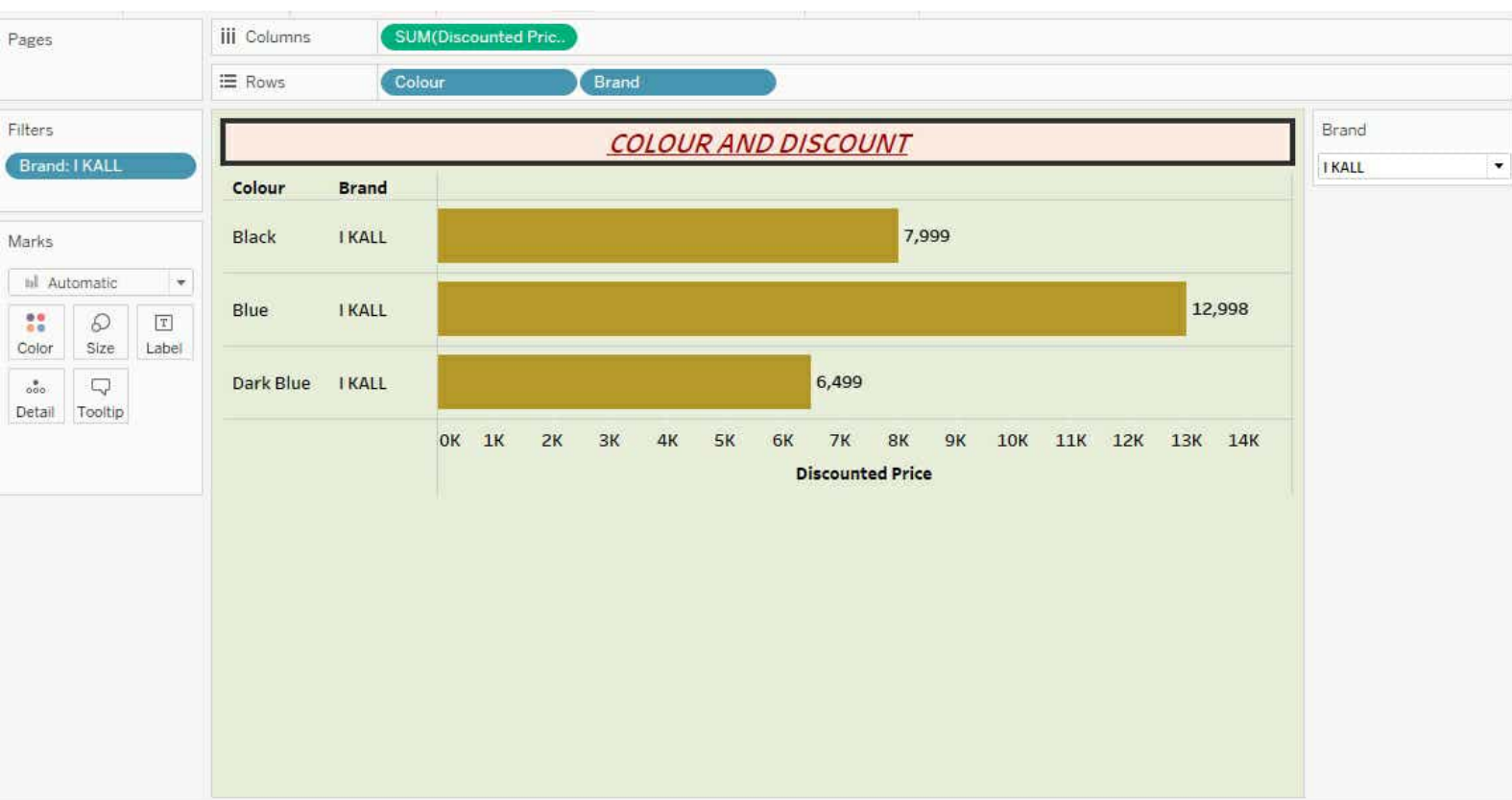




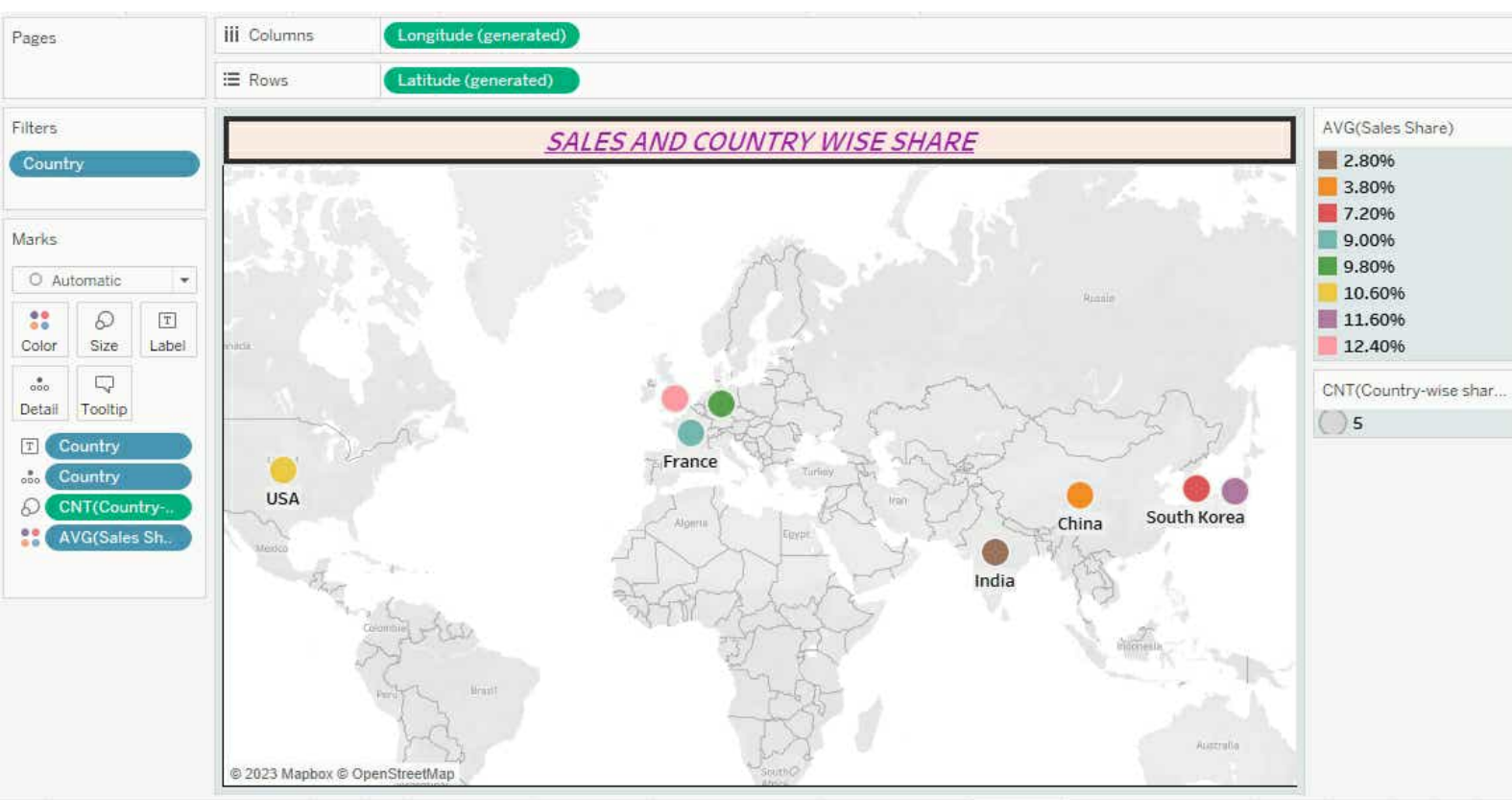


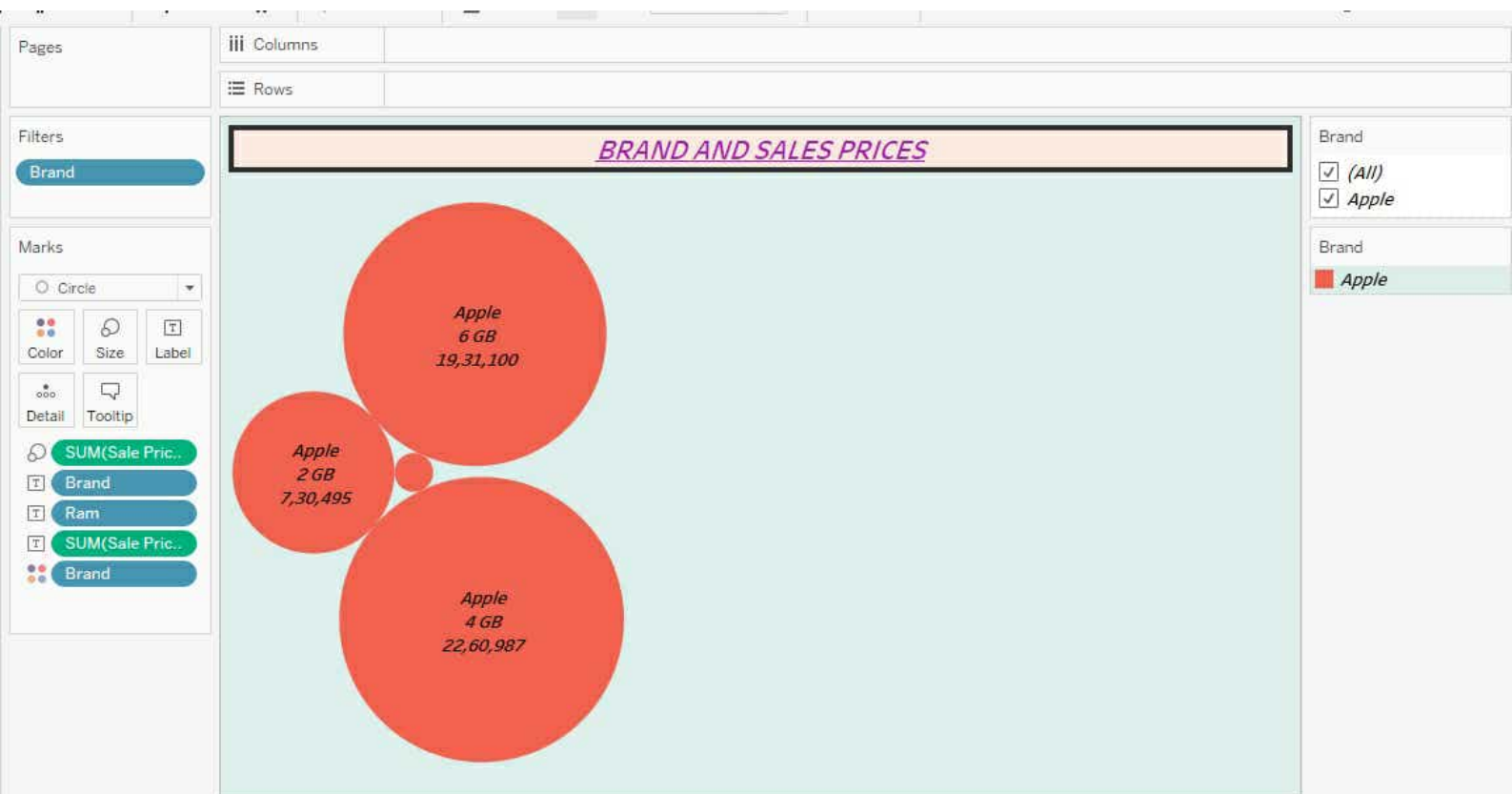


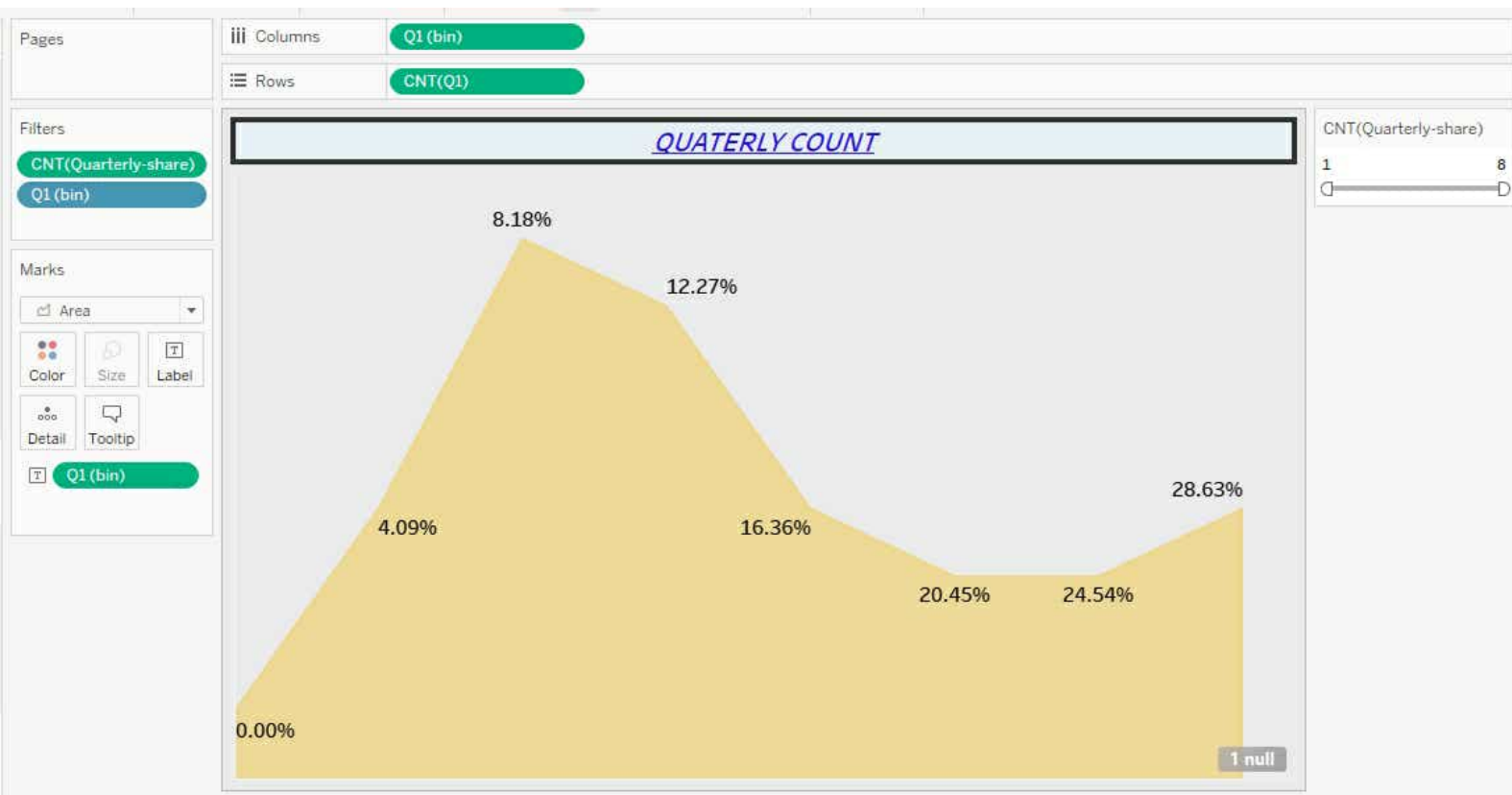


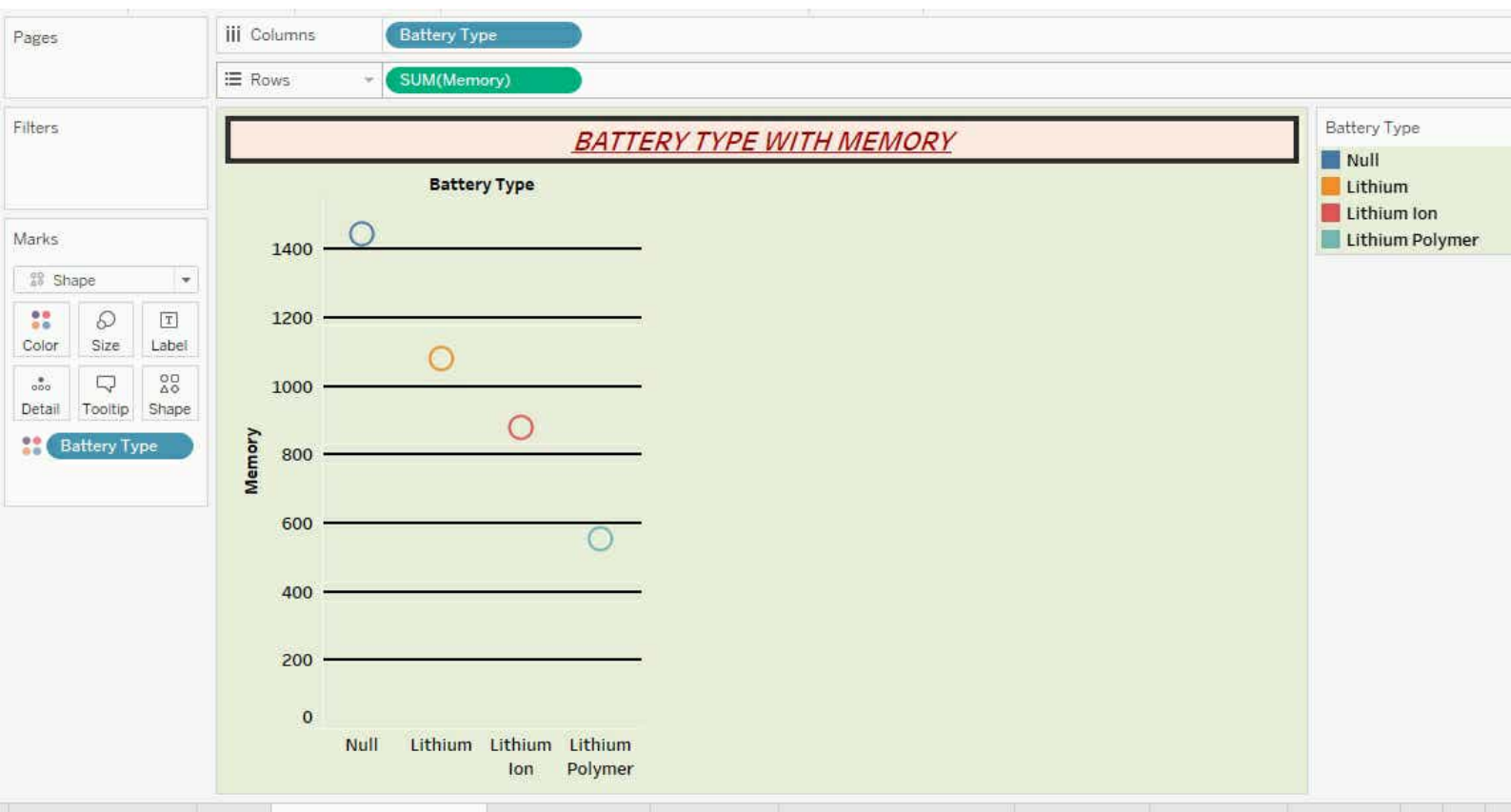


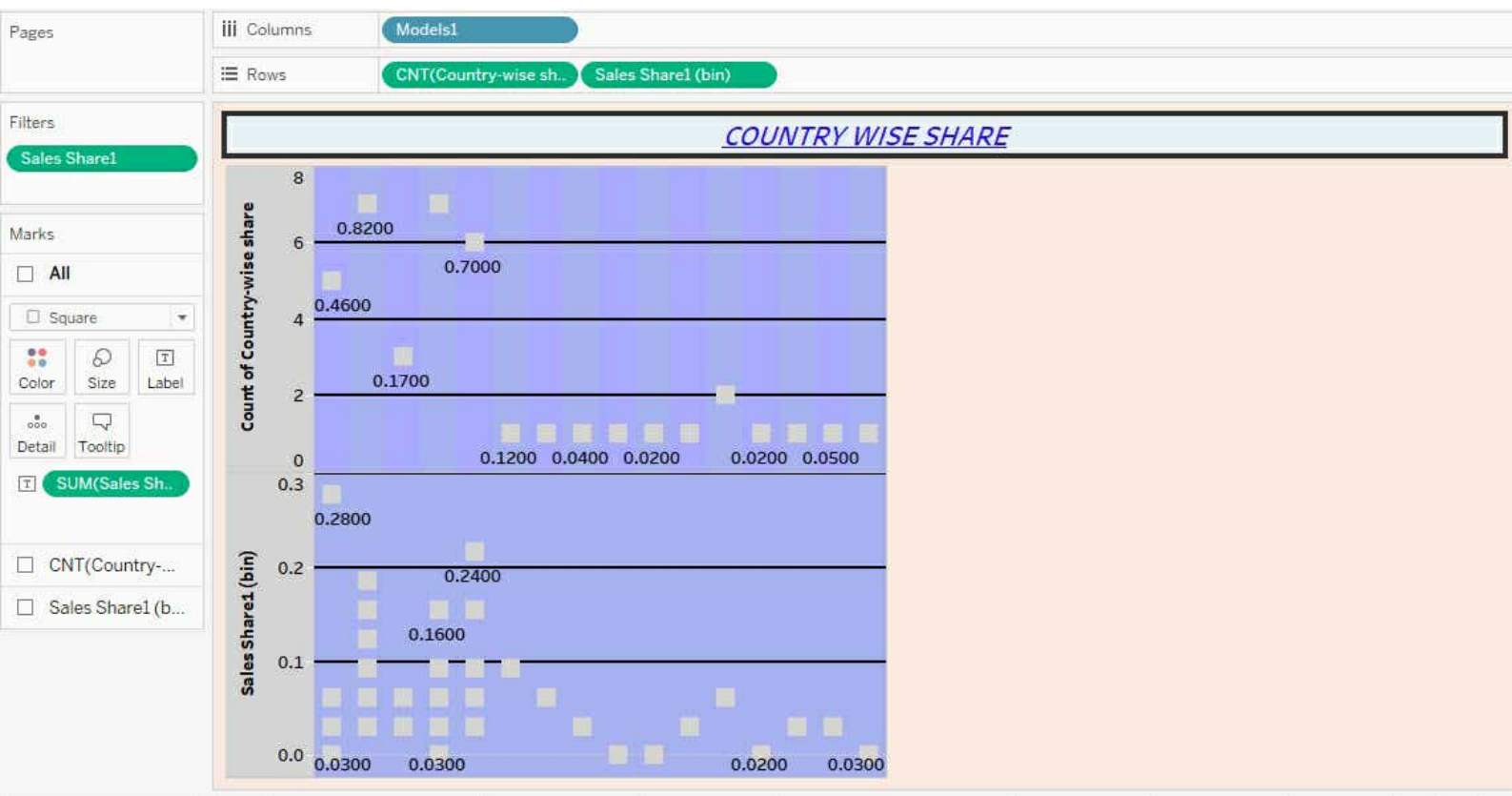


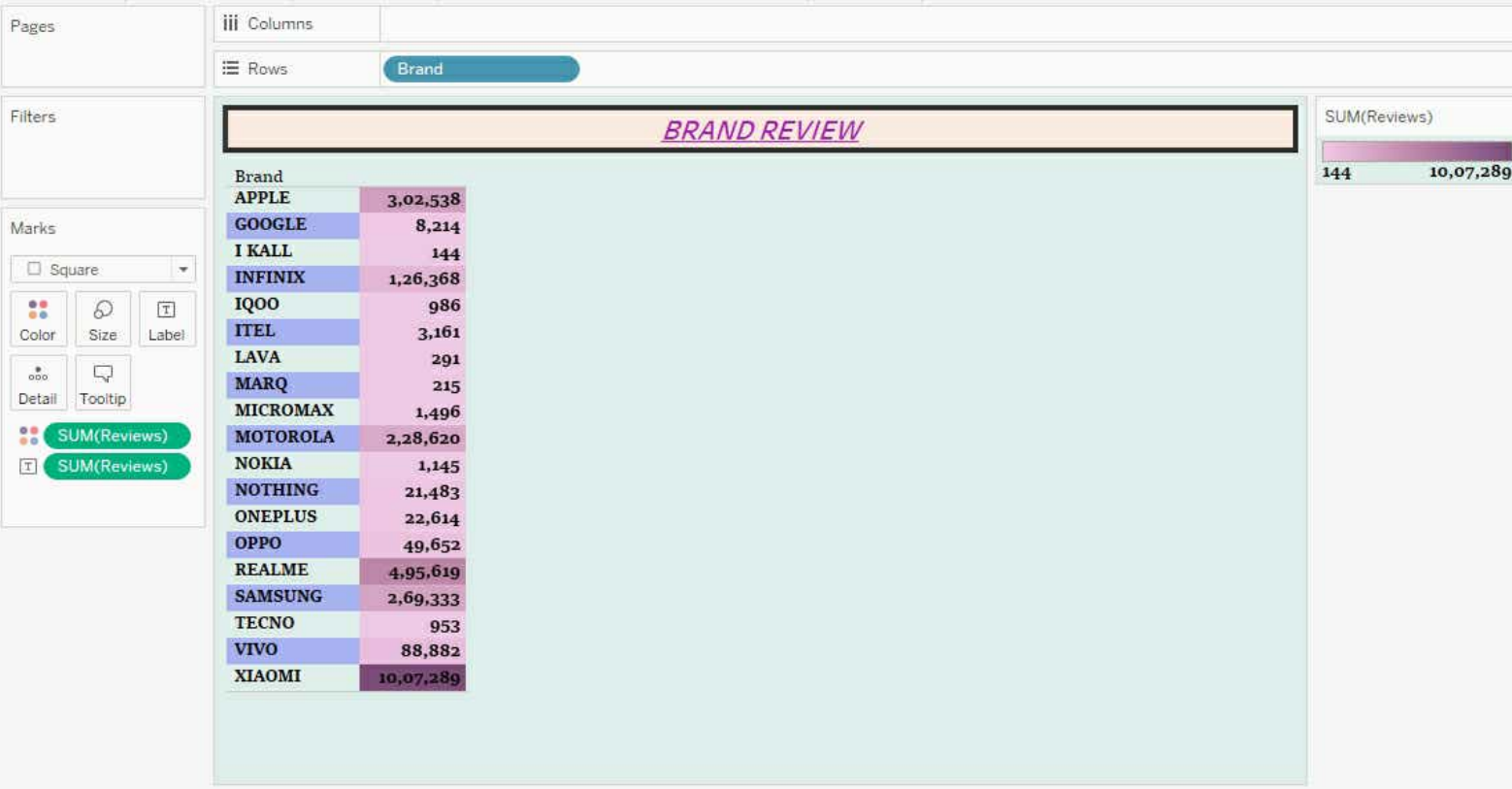


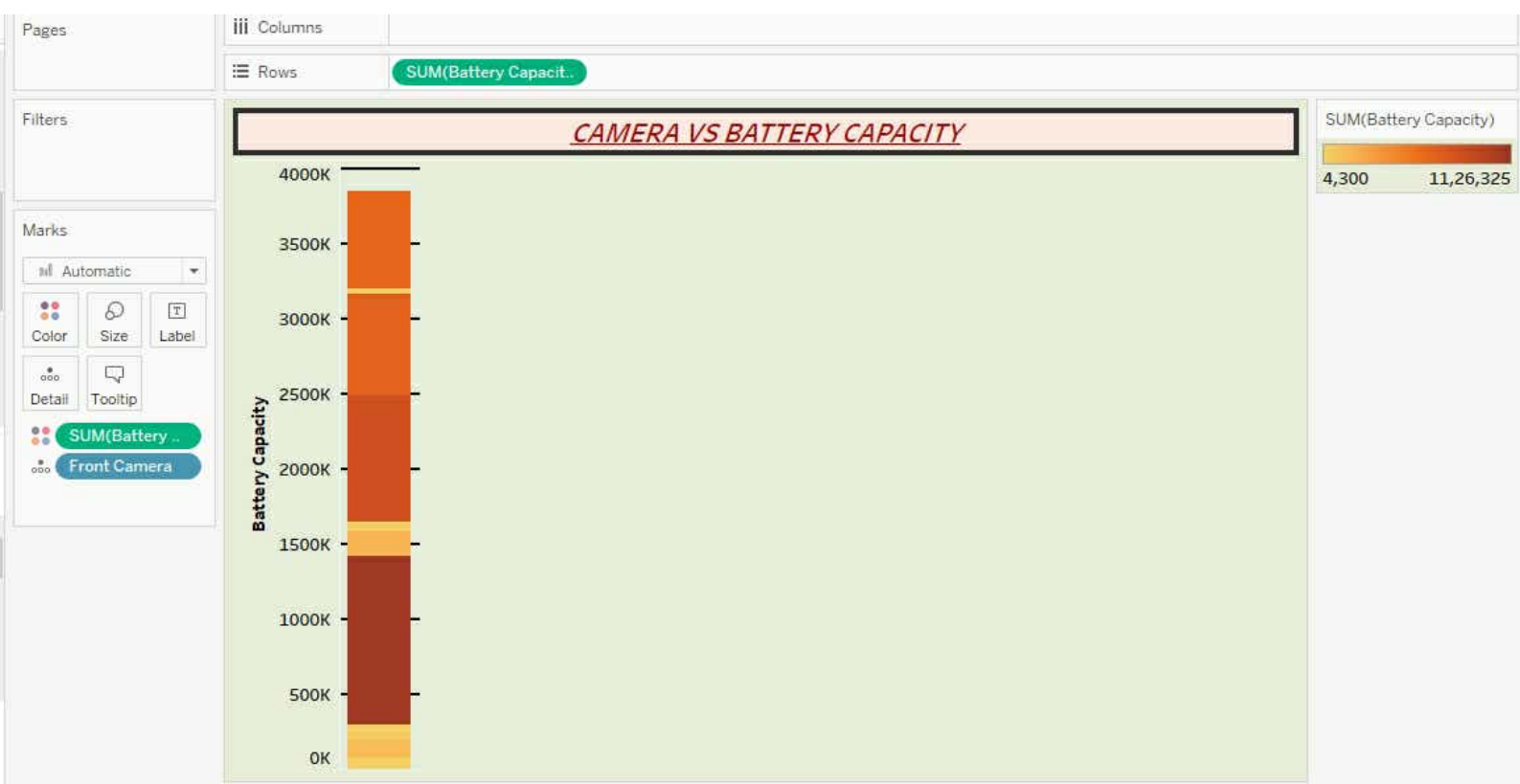




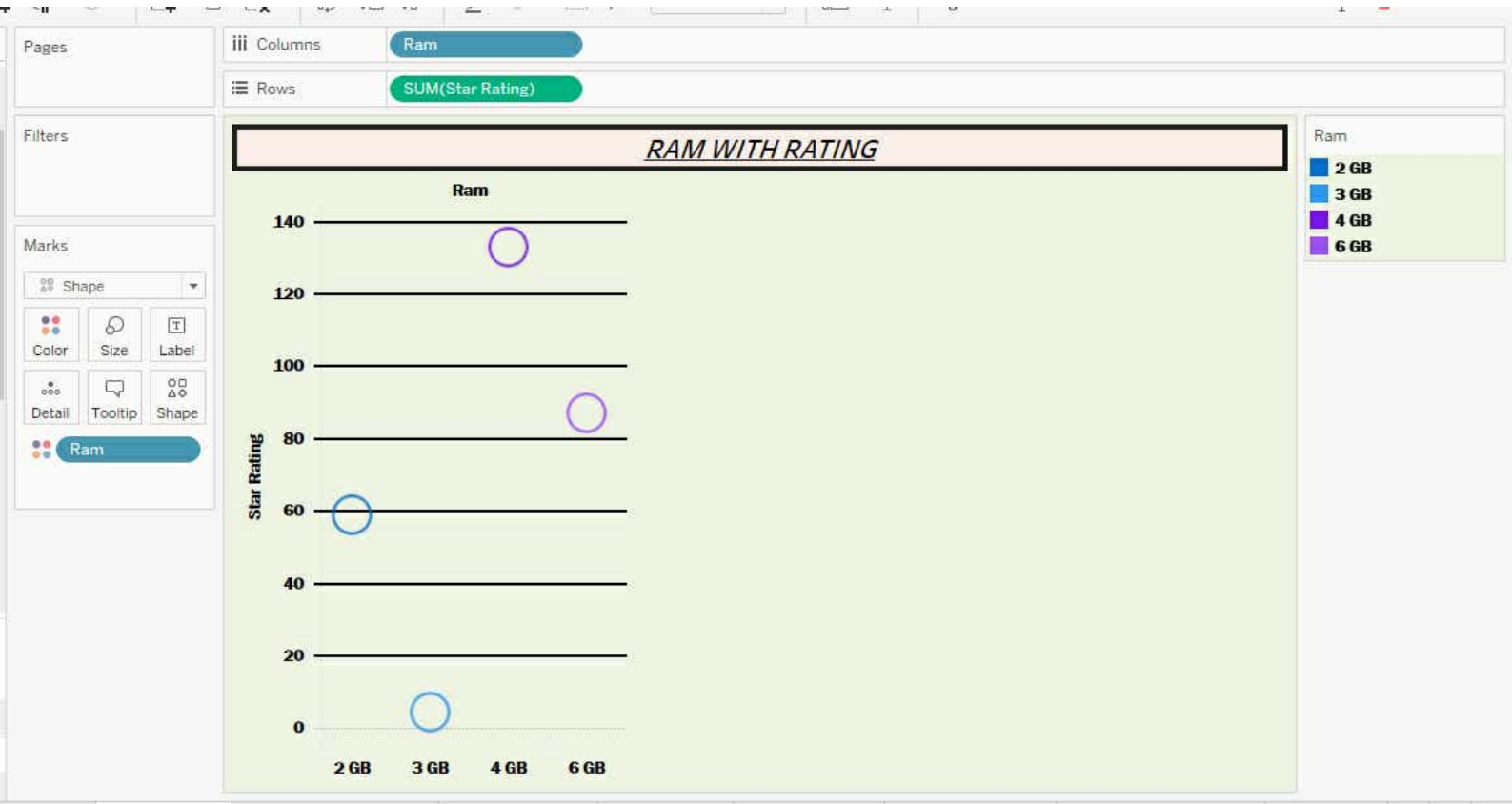


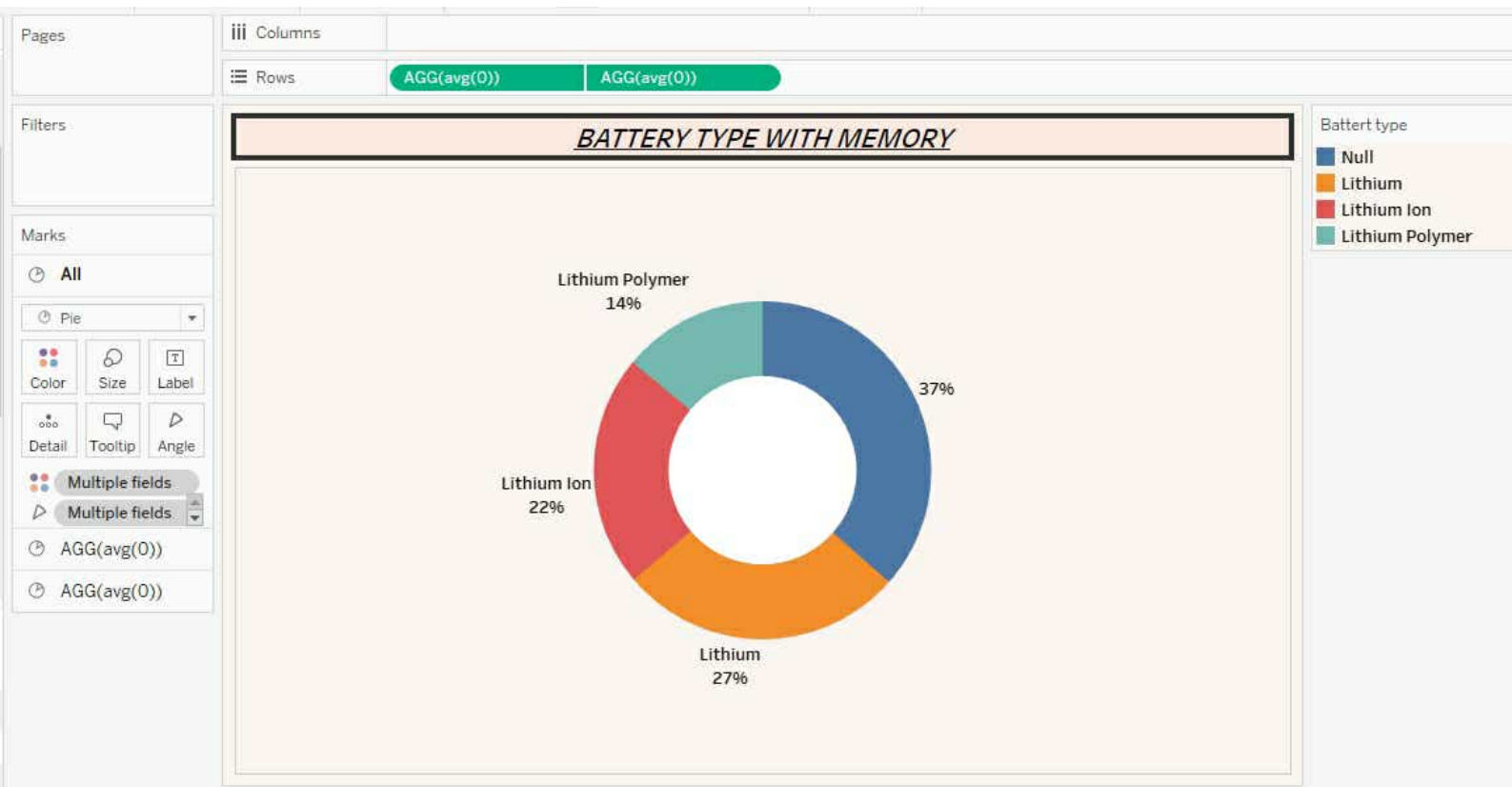






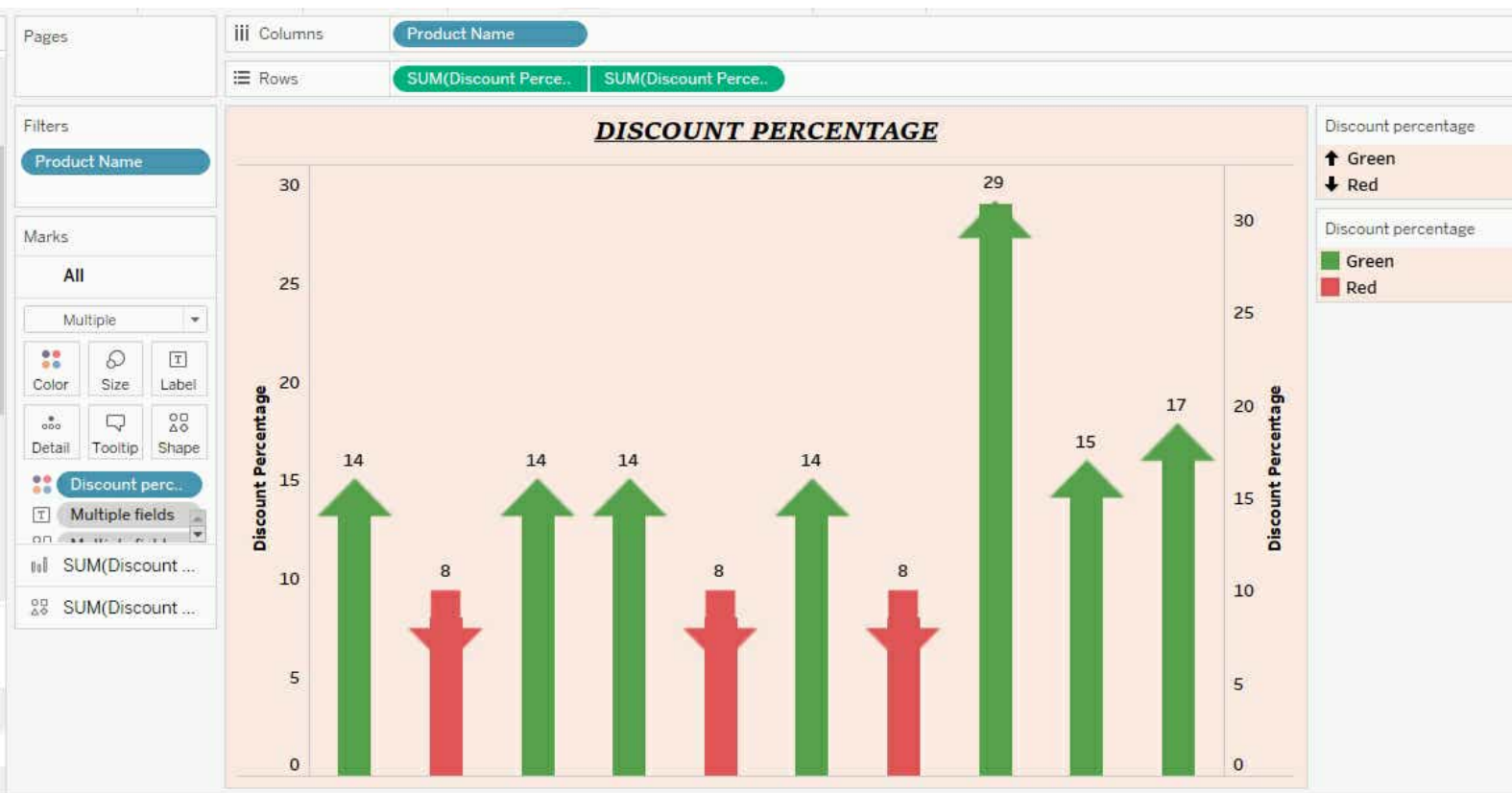












Dashboard 1

KPI					
Brand1	Discount Percentage	Mrp	Number Of Ratings	Number Of Reviews	Sale Price
Apple	0	77,000	11,202	794	77,000



Upc1

MOBEXRGVZFZGZEWV

Colour

(Multiple values)

Brand

APPLE

Brand

MOTOROLA

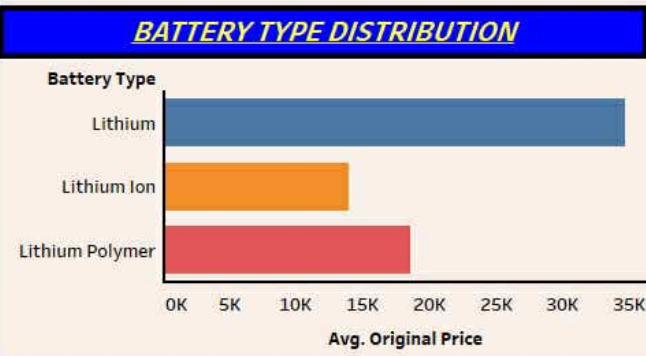
Battery Type

Lithium

Lithium Ion

Lithium Polymer

IPHONE MODELS					
Model	Processor	Front Cam..	Rear Came..	Colour	Price
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Black	92,800
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	1,99,700
APPLE IPHONE 12..	Chip with ..	12MP	12MP	Blue	59,900
APPLE IPHONE 12..	Chip with ..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 12..	Chip with ..	12MP	12MP	Black	74,900
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	1,49,800
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	1,89,800
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	99,900



Avg. Original Price

7,999

203,995

Dashboard 2

GLOBAL MARKET SHARE



COUNTRY WISE BEST SELLING SMARTPHONE



Country
India

Models1
Apple i...
OnePlu...
Samsu...
Samsu...
vivo Y02

MARKET PENETRATION

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

MODEL-SHARE



Year
2022

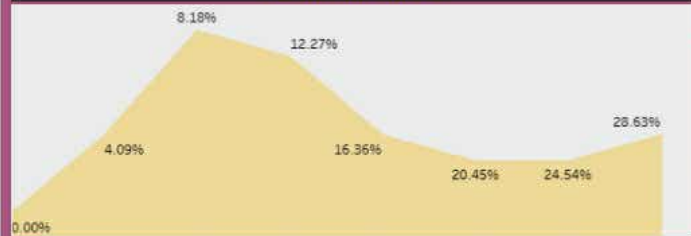
Models
Apple i...
Apple i...
Apple i...
Apple i...
Apple i...

Dashboard 3

QUATERLY-SHARE



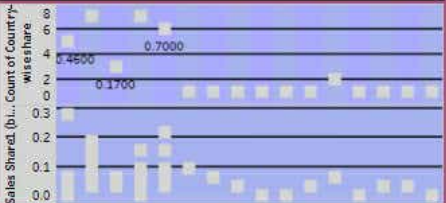
QUATERLY COUNT



MODEL AND SHARE



COUNTRY WISE SHARE



Brand

- ☒ (All)
- ☒ OPPO
- ☒ Others
- ☒ realme
- ☒ Samsung
- ☒ vivo
- ☒ Xiaomi

Brand

- ☒ OPPO
- ☒ Others
- ☒ realme
- ☒ Samsung
- ☒ vivo
- ☒ Xiaomi

Q1

Count of Quarterly-share

0 600.00%

0 6

Dashboard 4

BATTERY TYPE WITH MEMORY



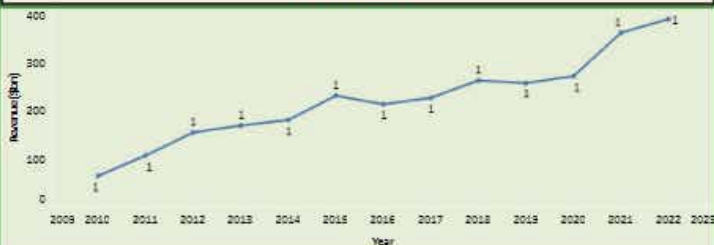
COLOUR AND DISCOUNT



Battery Type

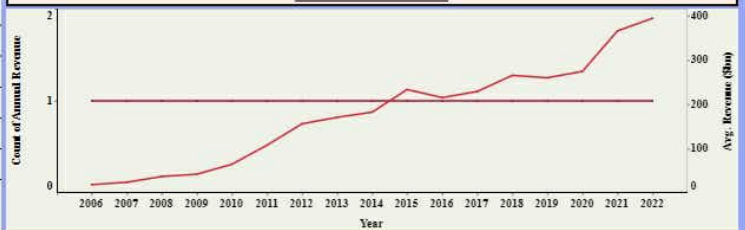
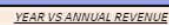
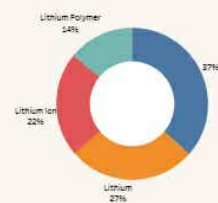
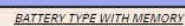
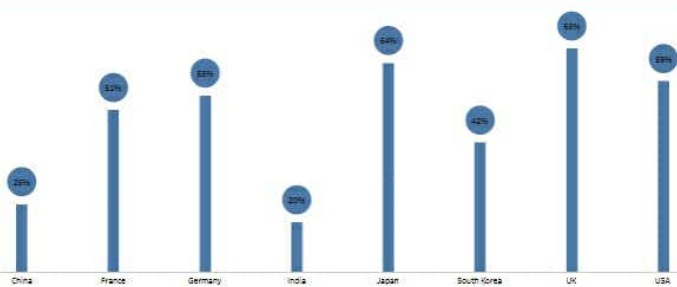
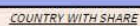
- Null
- Lithium
- Lithium Ion
- Lithium Polymer

YER REVENUE



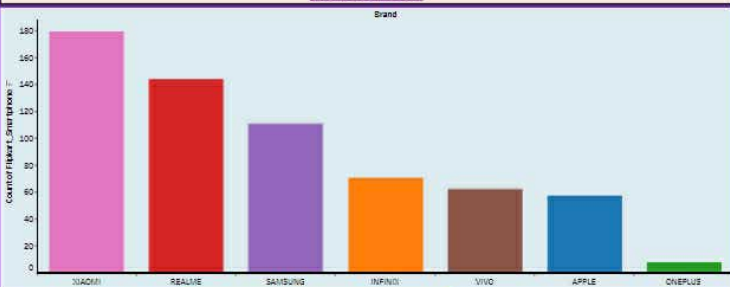
CAMERA VS BATTERY CAPACITY





Dashboard 5

BRAND VS FLIPCART



SALES AND COUNTRY WISE SHARE



BRAND AND SALES PRICES

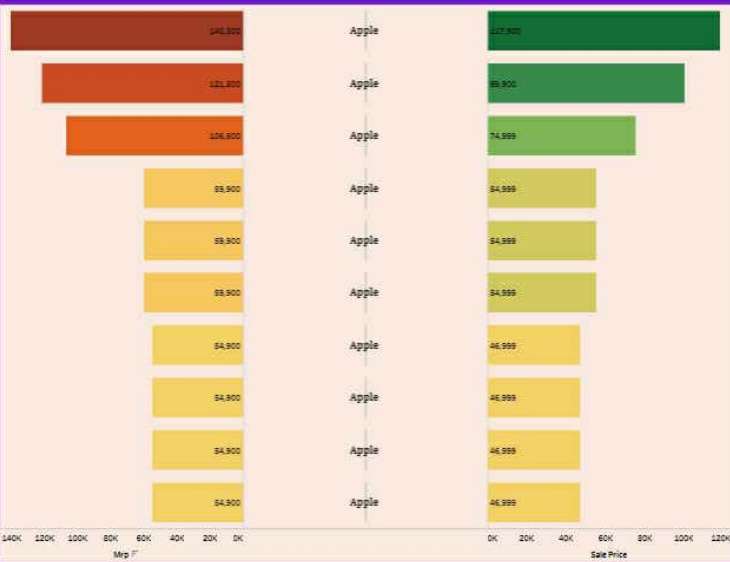


BRAND REVIEW

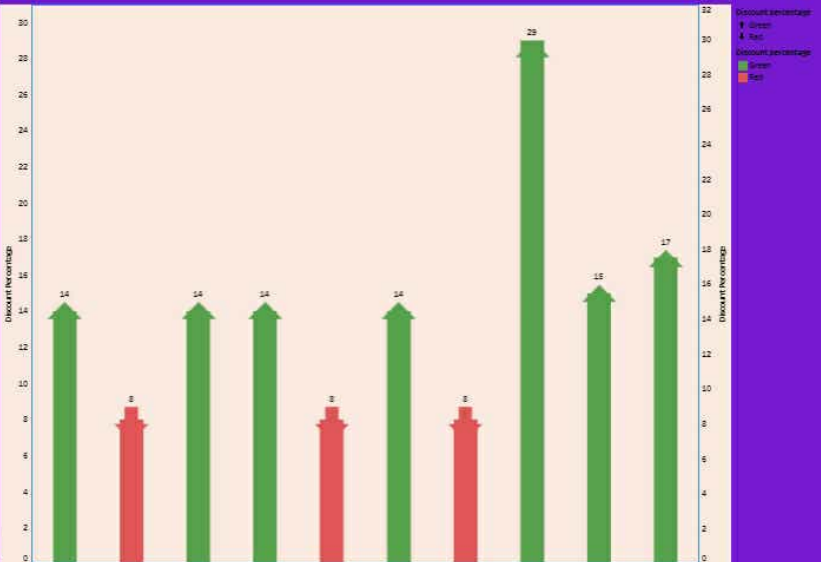
Brand	Review
Apple	392,638
Google	8,114
Ball	144
Infinix	126,268
IQOO	988
Real	3,461
Lava	391
Shaw	216
Micromax	1,488
Motorola	118,610
Nokia	1,145
Nothing	11,483
OnePlus	11,414
Oppo	60,663
Realme	408,610
Samsung	269,111
Tecno	983
Vivo	68,582
Xiaomi	4,000,000

DASHBOARD 7

PRICE COMPARISON



DISCOUNT PERCENTAGE



STORY - jananiveeramani63@gmail.com x public.tableau.com/app/profile/... x STORY | Tableau Public x +

public.tableau.com/app/profile/janani.v5853/viz/STORY_16967576051560/Story1?publish=yes

Gmail YouTube Maps apple_products.xlsx...

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STORY by JANANI V

Story 1

IPHONE OBJECTS IPHONE MARKETING IPHONE SHARES IPHONE FACILITIES IPHONE COMPETITIVE BRANDS IPHONE ANALYSIS BY COUNTRY IPHONE COMPANY

Dashboard 1

KPI

Brand	Discount Percent	Min. Of Ratio	Number Of Ratio	Scale Price
Apple	0	77,000	11,202	784

BRAND PRICE COMPARISON

Brand	Price
APPLE	1198
DEE	31,990
REALITY	1398
ROADIER	22,999

IPHONE MODELS

Model	Processor	Front Cam.	Rear Cam.	Colour	F
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	
APPLE IPHONE 12	A Bionic Chip with Next Gene.	12MP	12MP + 12MP	Black	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Gene.	12MP	12MP + 12MP	Blue	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	

BATTERY TYPE DISTRIBUTION

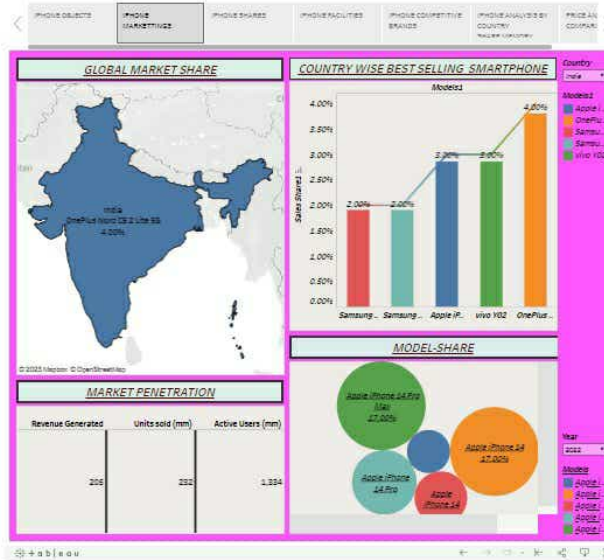
Battery Type	Avg. Original Price
Lithium	7,999
Lithium Ion	203,999
Lithium Polymer	

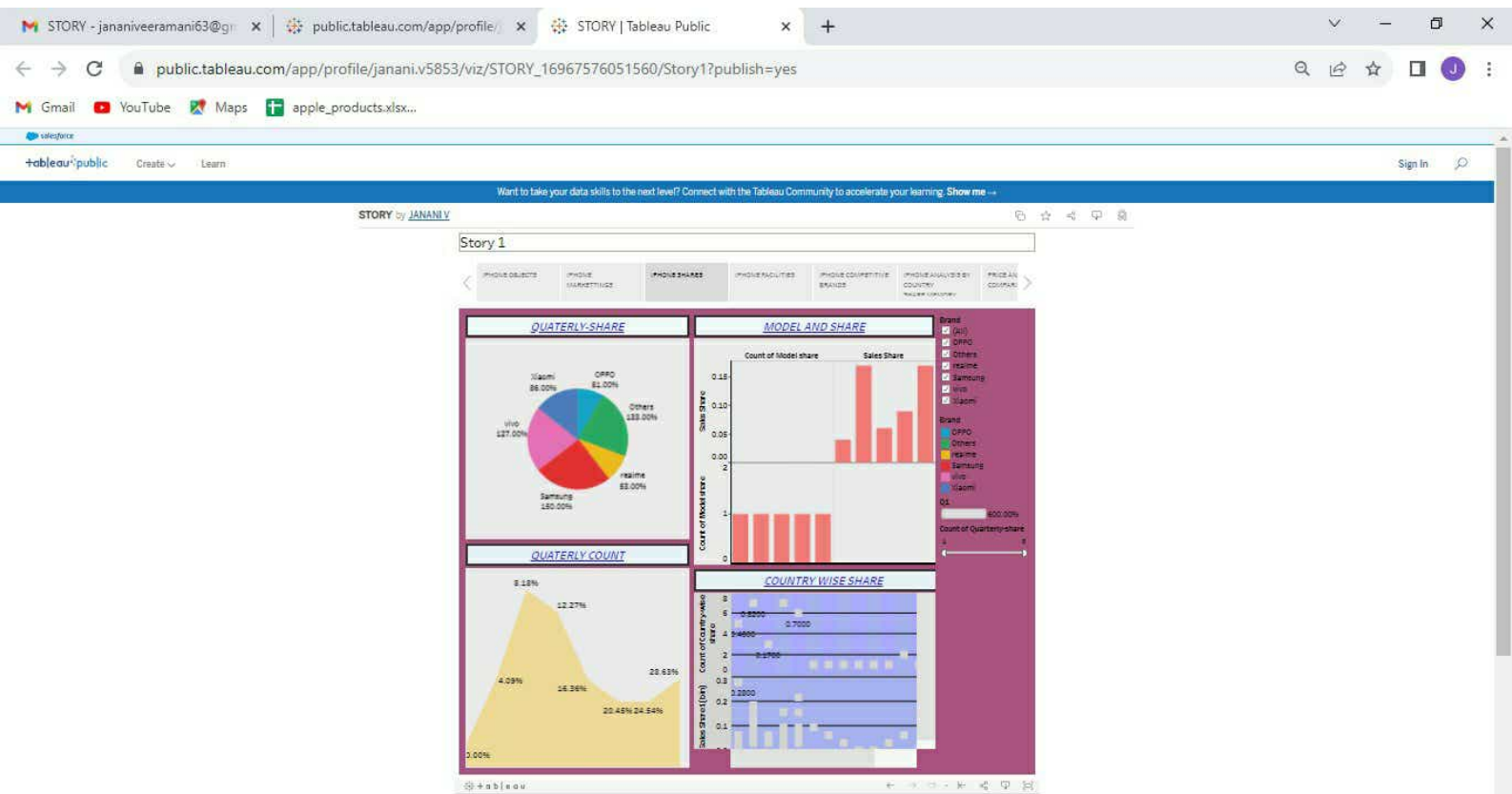
tableau

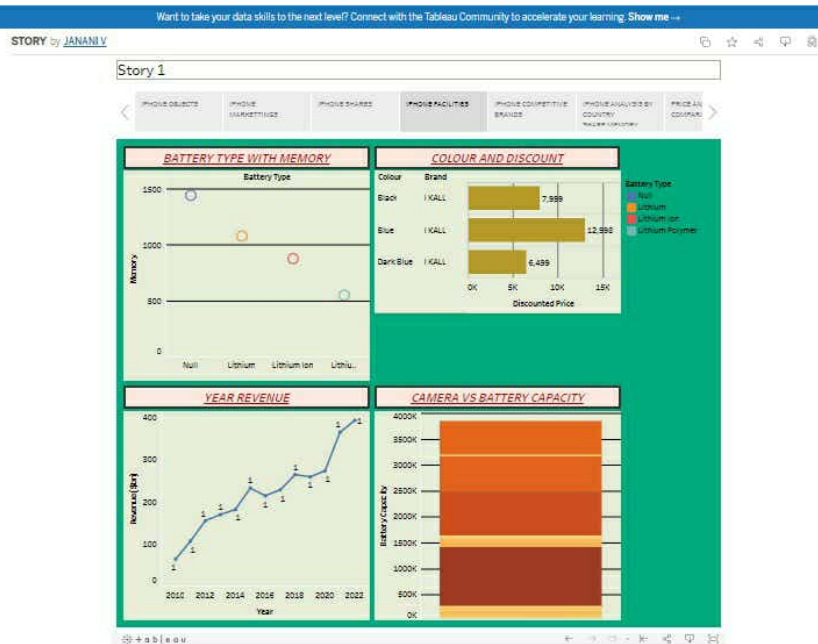
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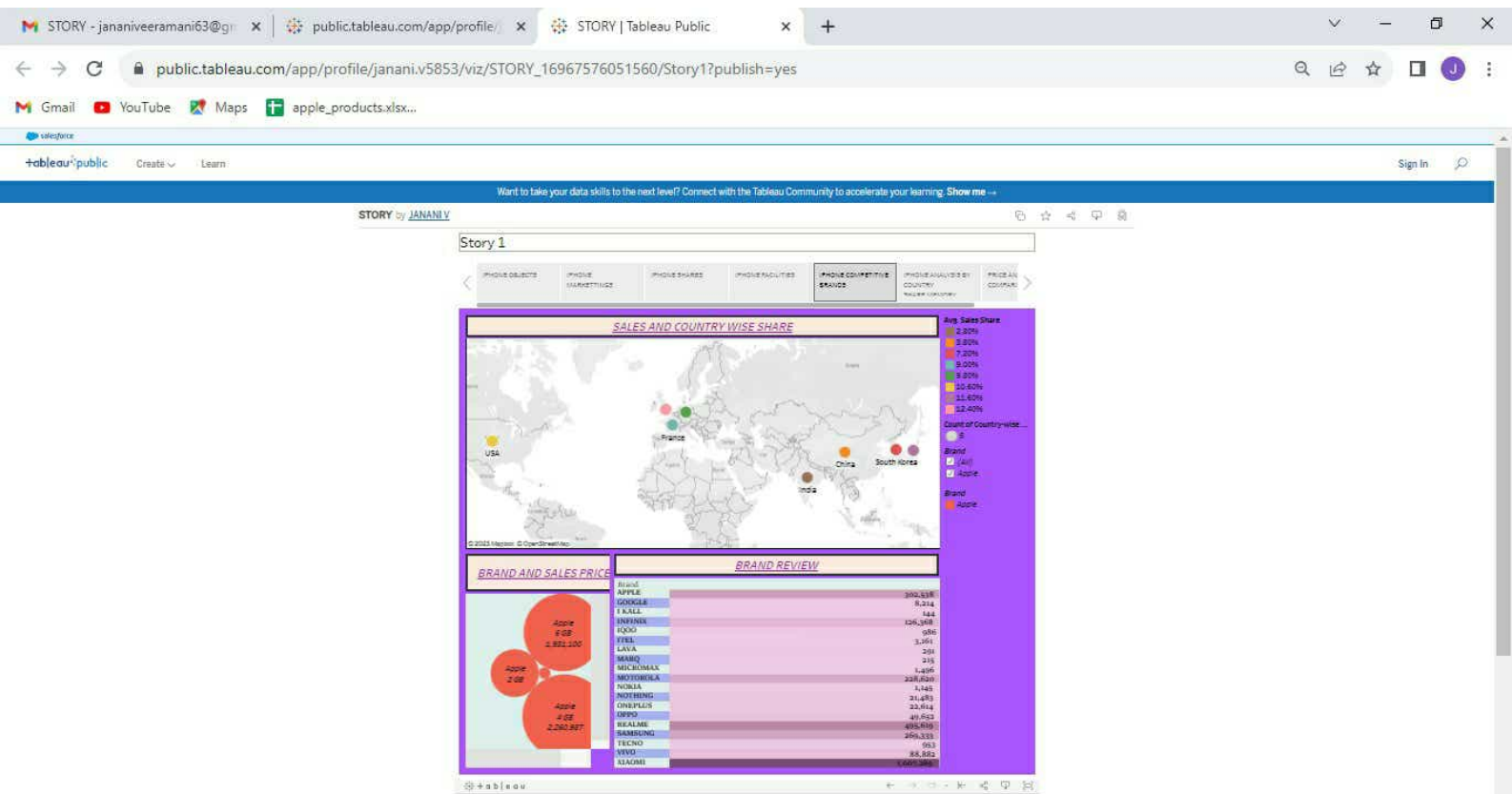
STORY by JANANI V

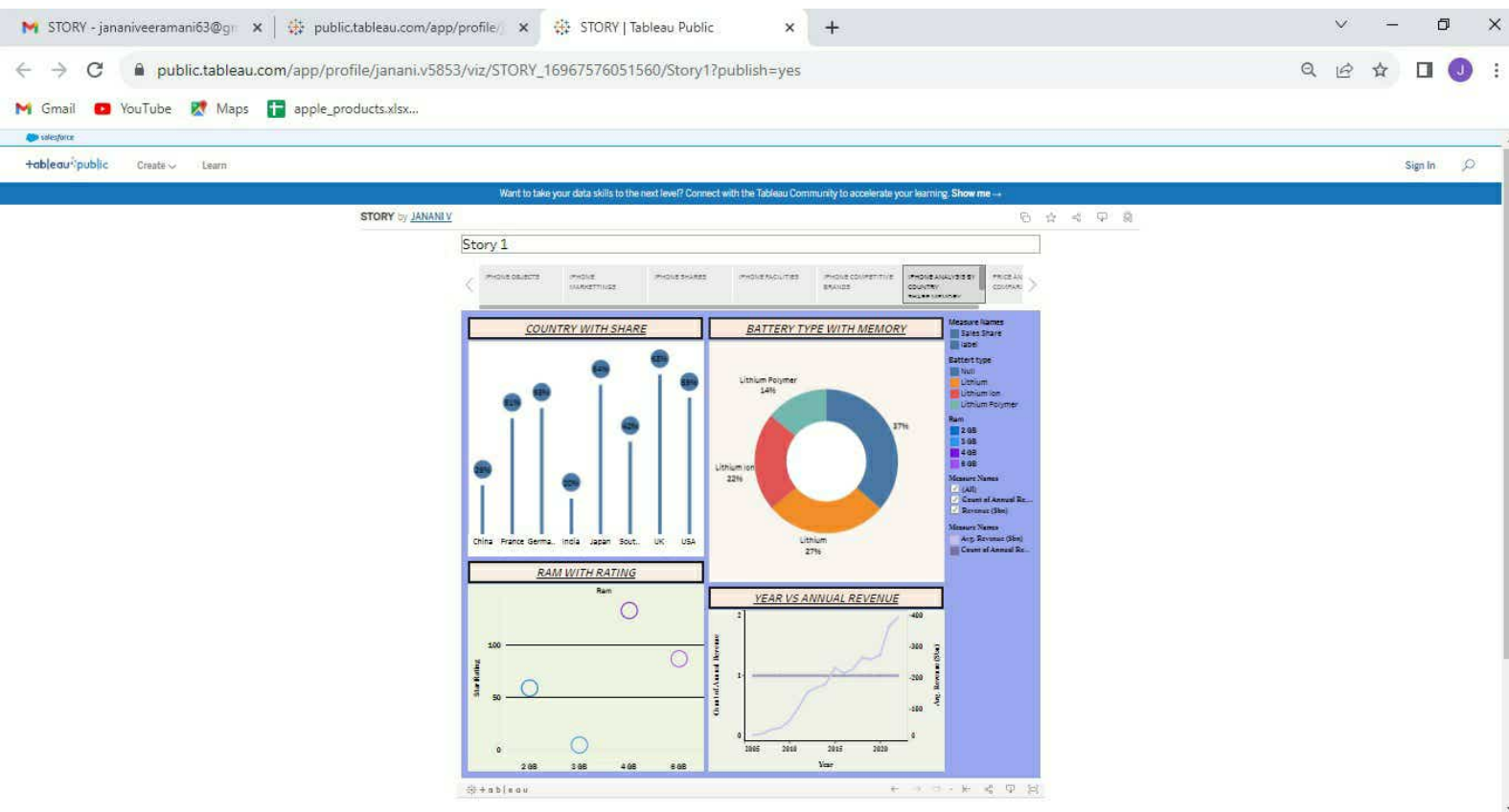
Story 1











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Story 1

